

(Empowered Autonomous)

Term : I

Program Name : AppInno - App Idea Pitch

Program Type : Competition

Theme : Innovation and Design

Duration : 1 hour

Date : 11th August 2025

No. of students participated : 12

No. of teachers participated : 15

Mode : Offline

Objective of the activity : To provide a platform for students to pitch innovative mobile or

web app ideas, promoting entrepreneurial thinking and tech-

driven problem-solving.

Benefits in terms of

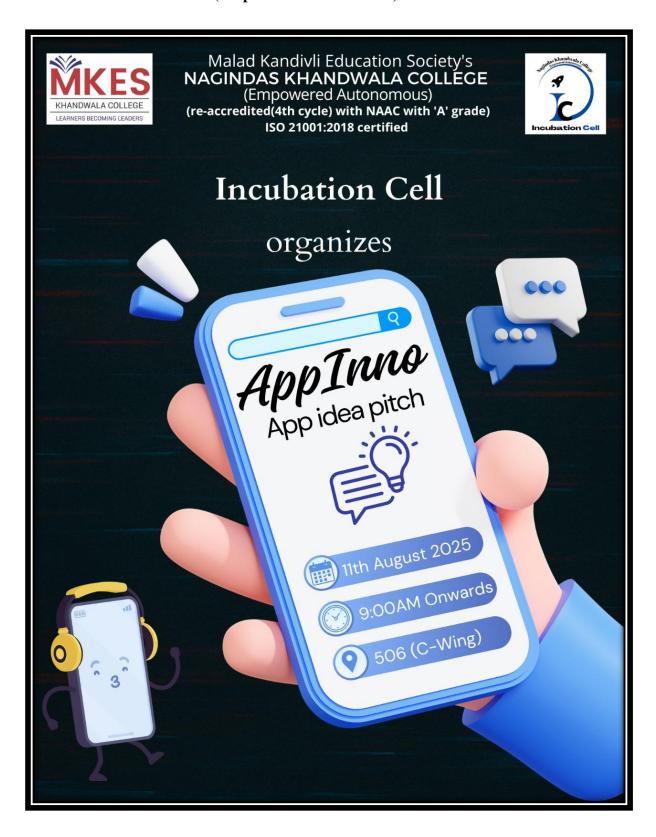
learning/skill/knowledge

obtained

: • Entrepreneurial Thinking: Students developed a business mindset by identifying real-world problems and proposing app-based solutions.

- **Technology Integration:** The event encouraged the practical application of technological knowledge in app development.
- **Presentation & Pitching Skills:** Participants refined their ability to communicate ideas clearly, concisely, and persuasively.
- **Critical Feedback:** Expert evaluation provided constructive insights to help students improve and refine their app concepts.
- **Innovation Drive:** The competition fostered a spirit of creativity, encouraging students to think beyond the classroom and innovate for impact.



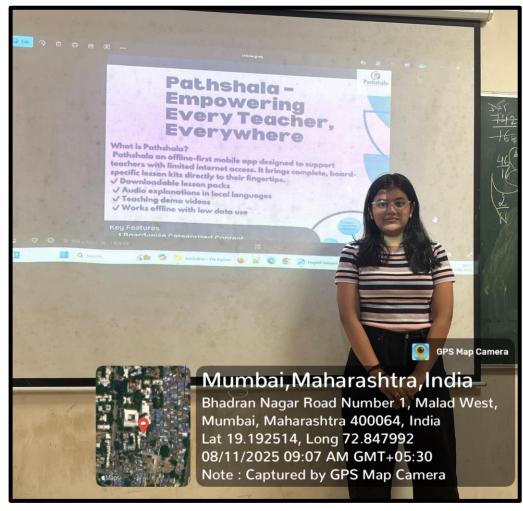


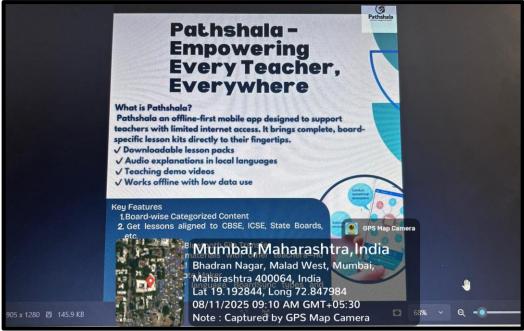
















Students' Innovating Ideas Through App Concepts