

# (Empowered Autonomous)

Term : II

Program Name : Problem-to-Product Challenge

Program Type : Competition

Theme : Entrepreneurship & Startup

Duration : 1 hour

Date : 19<sup>th</sup> November 2025

No. of students participated : 10

No. of teachers participated : 10

Mode : Offline

Objective of the activity : To enable students to convert real-life problems into innovative,

feasible, and impactful product ideas.

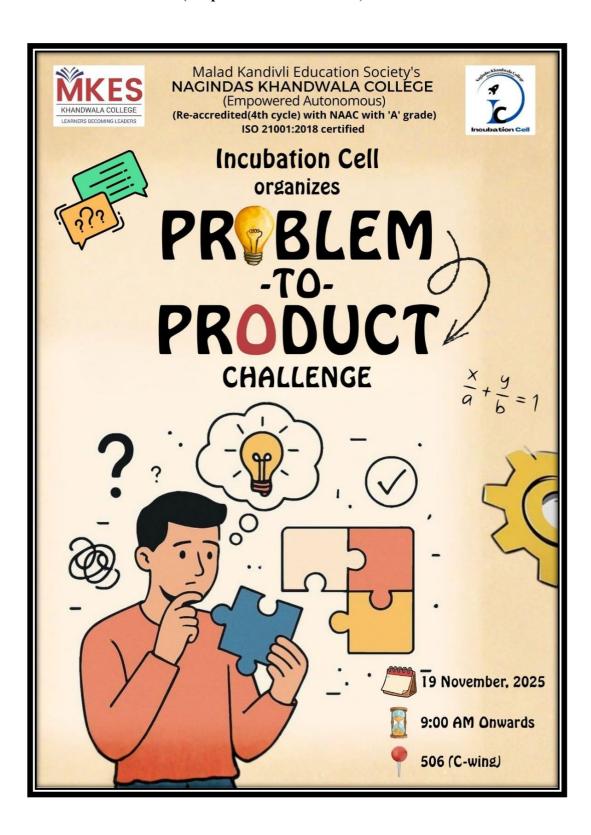
Benefits in terms of learning/skill/knowledge

obtained

- **Creative Thinking:** Encourages students to analyse problems from multiple perspectives.
- **Innovation Skills:** Enhances the ability to design practical and user-centric solutions.
- Entrepreneurial Mindset: Builds confidence to convert ideas into potential business concepts.
- **Team** Collaboration: Improves teamwork, communication, and project coordination.
- **Real-World Exposure:** Prepares students for industry expectations through hands-on ideation and prototyping.



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**Students presenting innovative solutions**