

Rotaract Club of Khandwala

Organizes

BRAND SPOTLIGHT

Date: 6th & 7th January, 2025

Venue: Online

No. of Participants:36

Description

In Brand Spotlight, participants had to curate a digital magazine focusing on their favorite brand. The task included researching the brand's history, values, marketing strategy, and consumer appeal, then presenting the findings in a visually rich magazine format. This event introduced participants to editorial design, market research, and branding principles. They learned how brands communicate with their audience and how to structure long-form content in a visually digestible and appealing manner.

Brochure



Brochure of the event

Attendance of the event:

MKES Malad Kandivli Education Society's
KHANDWALA COLLEGE
LEARNERS BECOMING LEADERS

NAGINDAS KHANDWALA COLLEGE
(Empowered Autonomous College)
(Re-accredited (4th Cycle) by NAAC with 'A' Grade) ISO 21001:2018 Certified
Education Excellence Award By Indus Foundation, U.S.A.
IMC Ramkrishna Bajaj National Quality Commendation Certificate

ROTARACT CLUB OF
KHANDWALA COLLEGE

Attendance Sheet

Name of the Event: BRAND SPOTLIGHT

Date: 6th January 2025 Venue: ONLINE

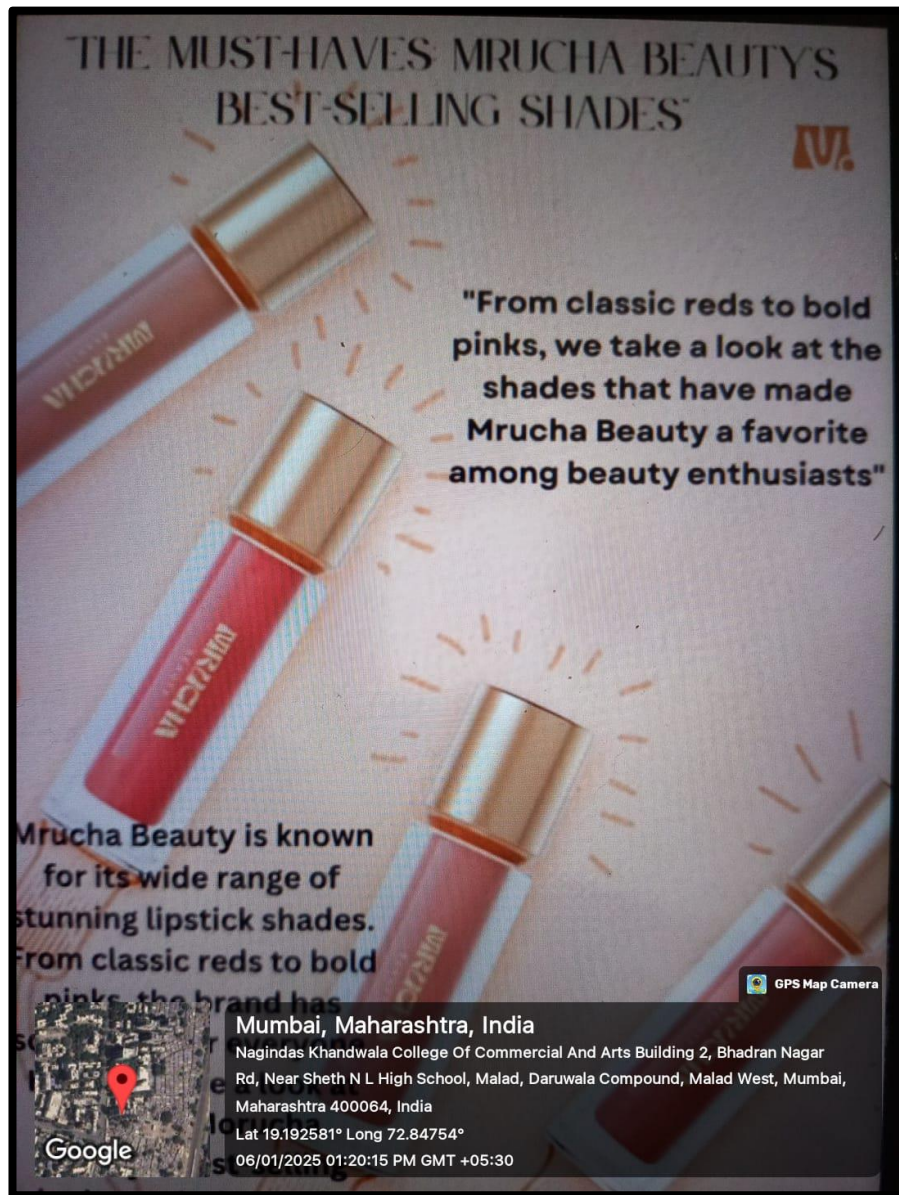
Sr. No.	Roll No	Class	Div	Name of the Participant	Gender	Signature
1	063	FYBCOM	A	Mahek Ashish Patel	Female	M.A. Patel
2	315	SYBFM	A	Reya Thaveri	Female	Reya
3	354	SYBFM	A	Harshi Sawla	Female	Harshi
4	3075	SYBMS	B	Taher Suhani	Male	Taher
5	3027	SYBAF	B	Misti Shah	Female	M. Misti
6	348	SYBMS	A	Priyanka Jain	Female	Priyanka Jain
7	351	SYBAF	A	Dhruvi Gandhi	Female	Dhruvi
8	347	SYBMS	A	Pratham	Male	Pratham
9	581	FYBCOM	D	Bhumi Gola	Female	Gola B.
10	544	FYBCOM	D	Priyanka Shah	Female	Priyanka Shah
11	317	SYBFM	A	Harsh Katiadia	Male	Harsh
12	54	FYBFM	A	Pratham Shah	Male	P. Shah
13	3042	SYBAF	B	Mert Birendrapratap Singh	Male	M. Singh
14	3025	SYBAF	B	Janvi Shah	Female	Janvi
15	331	SYBAF	A	Aastha Mehta	Female	Aastha
16	366	SYBMS	A	Rishita Parekh	Female	Parekh R.
17	326	SYBFM	A	Kush Parikh	Male	Kush
18	348	SYBAF	A	Vanshita Panchamiya	Female	V. Panchamiya
19	3048	SYBAF	B	Ishaan Vora	Male	Ishaan
20	343	SYBMS	A	Ishika Jain	Female	Ishika
21	460	FYBCOM	D	Krushika Chotalia	Female	Krushika
22	347	SYBMM	A	Heer Ritesh Vakharia	Female	Heer
23	343	SYBFM	A	Vansh Shah	Male	Vansh
24	71	FYBFM	A	Manav Prajapati	Male	Manav
25	307	SYBMM	A	Helee Redhia	Female	Helee
26	016	FYBCOM	A	Darshi Gola	Female	Darshi
27	304	SYBFM	A	Krushika Chettiar	Female	Krushika

[illegible]

Photographs



From brainstorm to designs, participants bringing out their creativity come to life.



These magazines are proof that the participants always keep their creativity flowing.