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## CERTIFICATE TONNORD











Management system as per DIN EN ISO 9001 : 2008

In accordance with TÜV NORD CERT procedures, it is hereby certified that

MALAD KANDIVLI EDUCATION SOCIETY'S NAGINDAS KHANDWALA COLLEGE OF COMMERCE, ARTS & MANAGEMENTS STUDIES AND SHANTABEN NAGINDAS KHANDWALA COLLEGE OF SCIENCE Bhadron Nagar, Road No.1, Off S.V.Road, Molad (West), Mumbal – 400 064, India

applies a management system in line with the above standard for the following scope

Imparting Education to Students of Under Graduate, Post Graduate & Vocational Courses (Aided to Unaided) of University of Mumbai and UGC

Certificate Registration No. 44 100 104403/01-E3 Audit Report No. 2.5-4821/2010

Valid until 68.11.2013

SKKULLE Certification Body

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Mumbal, 09,11,2010

This certification was conducted in accordance with the TÜV NORD CERT auditing and certification procedures and is subject to regular survetilance audits. TÜV NORD CERT Grider Langemarckstrasse 20 45141 Essen <u>www.lane-nord-cert.cert</u>



TGA-2M-07-06-00







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## NAGINDAS KHANDWALA COLLEGE OF COMMERCE, ARTS AND MANAGEMENT STUDIES AND SHANTABEN NAGINDAS KHANDWALA COLLEGE OF SCIENCE

Re-accredited By NAAC With 'A' Grade ISO 9001:2008 Certified Institution

Gate No. 5, Bhavishya Bharat Campus, Off S. V. Road, Malad (West), Mumbai - 400 064.

2010 - 11



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Annual Magazine



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#### Editorial

t's raining 4s and 6s, not just on cricket ground but on our home ground. We are simply not prepared to settle for 1s and 2s – power play or non power play. We are honoured by our own university and the NAAC as well. We have been consistently getting the highest ranking from the NAAC. As if that was not enough to prove our standing in the academic world we are now awarded with an ISO certificate. Mumbai University is not far behind as in recognition of our rising reputation it has granted us the status of the Lead College. We are already a post graduate and research centre and now a cluster of colleges in and around our area will look up to us. The expert panel headed by Shri. Ram Takwale founding Vice Chancellor of the Yashwantrao Chavan Maharashtra Open University (YCMOU) is in favour of sub- campuses as `distributed decentralization will improve governance'. We have proved that we are ready for such a responsibility by hosting successfully an international conference on Higher Education in January, 2011.

There has been a sizeable increase in the budgetary allocation for education. The focus is on both primary and higher education. The only thing we would humbly point out is that higher education is not just about IT & IIT. Humanities also need a boost. Well might we ask; what do they know of technology, who only technology know?

The advent of international schools and colleges will give Indian students lots of options. Opening up higher education to foreign players will bring out the best in Indian universities as they compete with their foreign counter parts.

We are particularly enthused by the way the central and state governments are focusing on female education. It's a lamentable fact that not many girls cross even the primary stage - 1 out of 4 drops out. Parental discrimination denies them higher education they crave for. It is therefore heartening to note that steps are being taken to make things easy, and education affordable to girls. In Bihar the Chief Minister Nitish Kumar distributed bicycles to girls; the railway minister Mamatadidi has distributed free passes to school & college going girls. Importance of female education can neither be overlooked nor can it be over emphasized. We have Mahatma Gandhi's word for that: "Educate a man and you educate one person; educate a woman and you educate a nation".

The international conference on higher education that we hosted on 27 and 28 January is by far the greatest event of this academic year for us. The galaxy of academics from all over the world dazzled the gathering with their scholarship and the out of box thinking. It was indeed a rich experience for the faculty. We are particularly thankful to Dr. Moushumi Datta for managing the whole show competently.

As usual our students did extremely well at the university examinations. Ms. Prema Jayakumar secured First Rank at M.Com. Examination of University of Mumbai, Miss Ruchika Ghag, Miss Pranita Save, Jeegar Valera, Miss Ruchika Jain, are students who distinguished themselves and brought us glory in sports.

Our Principal believes in leading from the front. Be it an academic pursuit, a sports activity, a cultural event or an administrative and organizational matter. This is what inspires the entire staff -teaching – nonteaching to do their best. Add to this, the Management's keen interest in every activity and you know why Nagindas Khandwala College is a toast of the Mumbai University and the academic world.

I thank the Management, the Principal, Vice Principal, the Section editors, administrative staff and colleagues for their cooperation. I am also grateful to DOT Pvt. Ltd. for bringing out this issue.



Dr. Varsha Ainapure Editor-In-Chief

## Principalspeak



Dr. (Mrs.) Ancy Jose Principal

I am happy to present the Annual Report for the academic year 2010-11.

#### STRENGTH:

There are 3,858 students enrolled in our College. The strength of the various sections for the academic year 2010-11 is:

#### UNDER GRADUATE LEVEL

Year	B.Com.	BA	BMS	B.Sc.	B.Com.	B.Com.	BMM	B.Sc.	B.Sc.	B.Com.
				(IT)	(A/F)	(B/I)		(CS)	(Micro)	(F/M)
FY	702	107	119	100	61	60	61	62	28	60
SY	593	086	120	87	62	60	60	38	31	52
ТҮ	512	087	119	119	54	58	55	50	13	58
Total	1807	280	358	306	177	178	176	150	72	170

#### **POST- GRADUATE LEVEL**

Year	M.Com.	M.Sc. (IT)	M A (Eco)	M A (Geog)	M. Phil.	Ph.D
Part I	67	14	27	06	09 Students Awarded	05 Students Registered
Part II	28	14	28			
Total	95	28	55	06		

Our students Ms. Aditi Shah topped at HSC in Differently abled Category and Ms. Prema Jayakumar secured First Rank at M.Com. Examination of University of Mumbai. Congratulations to both of them.

#### ACADEMIC RESULTS:

The passing percentages of students in the University Examinations were:

TYBA- 88.51%, TY B.Com. - 93.93%, TY BMS-88.49%, TY BMM-100%, TY B.Com. (A&F)-100%, TY B.Com. (B&I)-98.3%, TY B.Sc.(IT)-69.23%, TY B.Sc.(C.S.) -64.61%, TY B.Sc. (Microbiology) - 92.85%, M.Com. Part II - 90.74%, M.Sc. (IT) - 56.25%.

The Students' Council successfully celebrated various days throughout the year like Twins Day, Mismatch Day, Rose Day, My Gang Rocks Day, Friendship Day, Rainbow Week, Teachers Day, Saree and Blazer Day, Annual Day, and Traditional Day. They organized intra-college event Youth Festival and Springz – The intercollegiate competition. The celebrations of the various events brought the students of various sections together. Mr. Deep Shukla was elected unopposed as General Secretary of the College.

Intercollegiate Competitions: Students participated in more than 25 various inter-collegiate festivals during academic year 2010-11. Mr. Chirag Saiya and Mr. Sunny Thakar were appointed as contingent leader to get better results from the participants.

Our College participated in 14 events at Mumbai University cultural competitions and qualified in 2 events for the final round.

#### **GYMKHANA:**

14th Choonilal Girdharlal Memorial Rolling Trophy – Intercollegiate Table Tennis Tournament was conducted by our college on 10th September, 2010. Number of participating colleges was 32. Our college organized the 5th Intercollegiate Judo Competition in which 35 colleges participated. Carrom, Chess, Table Tennis competitions were conducted in the month of August, 2010 for the students of our college. The 28th Annual Sports Day was held on 6th December, 2010 at Poinsur Gymkhana.

Miss Ruchika Ghag got 2 gold medals in 400 mt. run & 400 mt. hurdles, Miss Pranita Save won the Gold medal in 100 mt. run, Ganesh Yadav got Silver medal in Judo Competition, Jeegar Valera got Bronze medal in Lawn

Tennis competition at intercollegiate events conducted by University of Mumbai.

At Ashwamedh the Inter-University sports meet Ms. Ruchika Jain, won the Gold Medal in the 4x100mts. relay & 4x400mts. relay.

## NSS:

A blood donation drive and Thalasaemia checkup was carried out in the college. 189 units of blood were collected. 53 NSS volunteers participated in the peace rally and marched from Azad Maidan to Hutatma Chowk. NSS volunteers sold rakhis prepared by mentally and physically handicapped persons. 50 NSS volunteers actively helped the Malad Police station during the Ganpati immersion. Workshop on Disaster Management and various other lectures were conducted to give an in depth knowledge to students. 60 NSS volunteers took part in a 7 day (26th October to November 1) camp at Village Arnala near Virar.

## NCC:

Ms. Aditi Shah, was the Chief Guest for the Independence Day function. She hoisted the National Flag at a colourful function. 20 new cadets of our college have been enrolled in different wings of NCC this year.

## CAREER GUIDANCE AND PLACEMENT CELL:

Students were guided on various soft skills like communication, resume building, personal interviews, group discussion etc. by professionals from the corporate world. Activities of this cell were aired on Radio Mirchi and Mustee Music, TV channel. Companies like Wipro, Tata Consultancy Services visited the college for recruiting our students.

## STUDENTS' AID FUND:

Financially weak students were provided text books through the Students' Aid Fund. 30 students from different classes and streams benefited from the Book Bank Facility and 10 students got the benefit of the Freeship Facility.

## **ARTS CIRCLE:**

Arts Circle motivates all the students to show case their talents. Mimicry Competition, Singing Competition, and Mehndi Competition were conducted wherein participants were able to exhibit their talents.

## NIHARIKA & KHANDWALA TIMES:

The annual magazine of the College; Niharika

hones the creative skills of budding writers from our College. The quarterly College newsletter continued documenting varied curricular and extra-curricular activities of the College, as well as in promoting students' creativity.

## MARATHI WANGMAY MANDAL:

Marathi Wangmay Mandal conducted activities such as Singing Competition, Poetry Recitation, and Extempore Speech. Guru Purnima was celebrated by the Mandal to invoke the blessings of the gurus / teachers. This year `Khelia' a cultural event was organised where four Marathi poets were invited.

## **GUJARATI SAHITYA MANDAL:**

Gujarati Sahitya Mandal organized various activities such as Singing Competition, Poetry Recitation, Just a Minute Competition, Raas Garba Competition and Kite Making Competition during the year.

## PLANNING FORUM:

An Essay Writing Competition, Elocution Competition, Poster Making Competition, Quiz Competition were organized by Planning Forum. Guest lecture on Developing Entrepreneurial Skills was conducted. Students participated in 'ARTHMANTHAN' - an intercollegiate economic festival organised by Acharya Marathe College.

### **COMMERCE ASSOCIATION:**

The Commerce Association organized the Commerce Quiz Competition.

A talk on 'Health Management' was organized, in which the students were guided about ways to maintain good health. The Association also organized an 'Industrial Visit' to Madam Agro Industrial Pvt. Ltd, Text Plast Ind. Pvt. Ltd and Kedia Paper Ind. Pvt. Ltd.

## ENGLISH LITERARY ASSOCIATION:

The English Literary Association invited Mr. Rahul Antani to address the students on 'Voice Modulations'. The association also conducted an Essay Writing Competition.

## INSIGHT:

The Association of Psychology Students organized talks and invited speakers to speak on various topics. The students visited VD Institute for mentally retarded children and Prem Sadan-an orphanage for children.

#### **ALUMNI ASSOCIATION:**

The Annual Alumni Re-Union was held on Saturday 22nd January, 2011. Manthan Bhatt; the college topper in the TY B.Com. University examination was awarded the Loknathan Challenger Award by Shri. Loknathan, our alumni. The number of Lifetime members has now risen to 105.

#### WOMEN DEVELOPMENT CELL:

The Cell screened a movie, 'Everybody Says I'm Fine' and during the College Youth Festival, students set up a counter to do Tattoo Painting, Card-Making & Mehendi.

#### **CENTRE FOR GANDHIAN STUDIES:**

The UGC sponsored, Gandhian Studies Centre was inaugurated on 24th July, 2010. The Chief Guest for the function was Dr. N. Radhakrishnan, Chairman, Indian Council of Gandhian Studies, New Delhi and the Guest of Honour was Shri. T. R. K. Somaiya (Kaka), Programme Co-ordinator, Bombay Sarvodaya Mandal. The centre organized various competitions, visits and seminars and guest lecturers throughout the year.

#### **MENTOR PROGRAMME:**

The College has introduced a tutor-mentor programme since the last two years. An Orientation Programme for FY B.Com. & FY BA students with their parents was conducted, which was well appreciated by the parents. The mentor meetings for all the classes were based on predetermined agenda, wherein the mentors met the parents of the attendance defaulters. Efforts were also made by the mentors to hear the academic and non-academic problems faced by the students in the campus and duly reported to the authorities for remedial measures to be taken.

#### INTERNAL QUALITY ASSURANCE CELL (IQAC):

IQAC organized on 18th &19th September, 2010 a conference on 'Sustainability of Quality and Excellence in the field of Education' in the 21st century. The Chief Guest for the inaugural session was Dr. H.A. Ranganath, Director, NAAC. The key speakers were Dr. Latha Pillai, Pro-Vice Chancellor IGNOU, Dr. S. M. Dhume, Dr. R.H.G. Rau.

#### COUNSELLING CELL:

We have a well equipped Counseling Cell. Psychologists, Prof. Maria D'Souza, Prof. Vinay Prabhu and Prof. Vidya Shetty are available on weekdays. Various problems relating to anxiety, depression, inter personal relations and suicidal tendencies were dealt with, this year.

#### ADD ON COURSES:

155 students have enrolled for the UGC recognized add on courses – Child Care, Computer Applications, Travel and Tourism and Functional English this year.

#### **BMS SECTION:**

'Kiran 2010', the intercollegiate seminar of NKBMS was held on 28 August 2010. The key note speaker of Kiran 2010, was Dr. Rakesh Sinha, who spoke on the topic, 'Success is a Mind Game.' NKBMS students won many laurels at various intercollegiate competitions like 'Synergy' at Sathaye college, 'Nexus' at Hinduja college. 'Mirage'10 was held during 14 – 18 December 2010.

NKBMS arranged an educational tour to God's own country-Kerala.

# B.Com. (BANKING & INSURANCE), B.Com. (ACCOUNTING & FINANCE) and B.Com. (FINANCIAL MARKETS)

BAF, BBI and BFM seminar 'Quest' was organized on 14th August .The speakers for the seminar were-Mrs. Ganga S., – Ex- banker ICICI, academician and Management consultant, Ms. Aarti Shenoy – Associate Vice President HSBC - Client servicing and Mr. Bhagirat Merchant – Ex-President, BSE. The intercollegiate festival 'PRAVAAH' for Yuva Mumbaikars and guest lectures on various topics were organised. Students went to Amritsar and Dalhousie for the Industrial Visit.

#### BMM (BACHELOR OF MASS MEDIA):

BMM entered into its seventh eventful year. BMM came up with its one of a kind Pilot intercollegiate seminar "MONTAGE-10" on the 7th August, 2010. Anurag Basu , well known director was the key note speaker and addressed on the topic` Does Success have a formula' and the seminar was attended by 400 students from various colleges. 'Medrove -10' an intercollegiate festival was held from 2-6 December 2010. The BMM educational tour went to Amritsar and Dalhousie.

#### B.Sc. (I.T.) & B.Sc. (COMPUTER SCIENCE):

Many seminars and workshops were conducted to benefit the students in this academic year. The students were taken on an Industrial visit to Amritsar and Dalhousie. The intercollegiate festival 'Zesty' was held from 17- 22 January, 2011.

## B.Sc. (MICROBIOLOGY):

There was a poster presentation conducted for the TY B.Sc. students. The TY B.Sc. students conducted a miniresearch for `AVISHKAR' organized by the University Of Mumbai.

#### M.A. (ECONOMICS):

11 students cleared the MA Part I examination in May, 2010. Miss. Isha Jain topped the examination with 53.75%.

#### **RESEARCH CELL:**

8 students under the guidance of Dr. G. K. Kalkoti, and 4 students under the guidance of Dr. B. M. Pithadia have been awarded M.Phil. degree from YCMOU – Nashik. FIVE students have registered for Ph.D. in Commerce (Banking and Finance), University of Mumbai. Minor Research Projects by Dr. G. K. Kalkoti, have been submitted to UGC.

## MKES INSTITUTE OF MANAGEMENT STUDIES & RESEARCH:

The Institute continued its regular programmes of Institute of Chartered Accountants of India (ICAI), Institute of Company Secretaries of India (ICSI) and Indian Merchants' Chamber (IMC).

## INDIRA GANDHI NATIONAL OPEN UNIVERSITY (IGNOU):

Our College is now recognized as a Partner Institution (PI) to conduct programmes under the newly introduced Convergence Scheme of the University. We have started MBA, MCA & BCA programmes from January, 2010 session.

#### **TEAM (Together Everyone Achieves More):**

The Seventh Inter-collegiate Cultural and Sports Events was organized covering the entire Mumbai Region. The events were Rangoli, Mehendi, Solo Dance, Solo Singing, Duet Singing, Poster Competition, Essay Competition, Fashion Show, Cricket, Kabaddi, Volley Ball, Carrom (Singles), Table Tennis (Singles), Chess, Shot Put, Candle Lighting and One Minute Game

#### INTERNATIONAL CONFERENCE:

Our College organised INCOSHE-2011; the International Conference this year on 28th and 29th January, 2011. The main theme of this Conference was `Contemporary Scenario in Higher Education: Employability, Values, Opportunities and Challenges'. Dr. Rajan Welukar, Vice Chancellor, University of Mumbai and Prof. Nazrul Islam, Vice Chancellor, University of Dakha, were the chief guests at the inaugural function. All managing committee members and the office bearers graced the occasion. Dr. David Kenley, USA, Prof. Joel Babaloa, President, HERPNET, Nigeria, Prof Nazrul Islam from Bangladesh, Dr Jancy James Vice-Chancellor of Mahatma of Gandhi University, Justice B N Srikrishna, Dr. S. Kevin, Former Pro Vice Chancellor, Kerala University, were the eminent personalities who enlightened the delegates as Key Speakers in this International Conference. Dr. Vijay Khole Former Vice Chancellor, University of Mumbai and Dr. Naresh Chandra, Principal, Birla College were the chief guests for the valedictory function. More than130 research papers were presented at ten parallel sessions by 170 participants from all over the world.

#### ISO 9001:2008 CERTIFICATION:

Our college went for ISO certification in September, 2010. The certification audit was held in two stages. Our college chose TUV Nord- Germany's most reputed ISO certification body. We got the certification without any nonconformity.

#### Lastly...

The college has been steadfastly committed to upholding values and moral uprightness in the institution as well as the individuals. We will maintain our devotion towards Education and Beyond and continue our endeavour to become a premier institution.



### OBITUARY

#### **OUR GREAT LOSS**

The Trustees, Managing Committee members of Malad Kandivli Education Society, Staff and Students of Nagindas Khandwala College express their sincere grief over the sad untimely demise of our active Committee Member Shri. Makarand Shukla and express their heartfelt condolence to his family.

## **Students' Council**

- Students' council celebrated 'Twin's Day' and 'Mismatch Day' on 16th and 17th July 2010 respectively.
- 2. The students' council team celebrated the 'Rose Day' in 23rd July 2010.
- 3. Students also celebrated 'My Gang Rocks Day' on 29th July 2010 and 'Friendship Day' on 2nd August 2010.
- 4. Students enjoyed the 'Rainbow Week' from 16th to 24th August 2010.
- 5. The students celebrated the 'Teacher's Day' on 6th September 2010.
- 'Annual Day' for degree college students (aided and unaided section) was held on 22nd December 2010 in the college auditorium.
- 7. Students also celebrated 'Traditional Day' on 21st January 2011.

 In Springz 2010 we organized 47 events within 48 hours. 700 students from 35 colleges participated. Springz 10-11 had 13 departments



Inauguration: Springz

in all which was monitored by 160 volunteers. The entire college was decorated by the Fine Arts Students.

The Best College award was given to 'Maniben Nanavati Women's College' & the Runner up college was given to 'Tolani College'.

The Main Attraction of Springz 10-11 was 'GARBA NIGHT' & 'ROCK BAND'.

#### **Cultural Report**

The students represented our college at many inter collegiate competitions conducted by different colleges under the leadership of Professor and Cultural secretary Mrs.Reena Desai, along with student Cultural secretary Mr.Chirag Saiya and Mr. Sunny Thakar.

Students participated in more than 25 various inter-collegiate festivals during academic year 2010-2011. Participation level in each and every festival was enormous. Mr. Chirag Saiya and Mr. Sunny Thakar were appointed as contingent leaders to get the high winning level amongst participants.

The following are the list of festivals where our college students participated, won prizes and enjoyed the festivals

Name	College	Festival	Event	Prize
Mrunmaye	NM	UMANG	Jumanji	1st prize
Anisha Verma	BHAVAN'S	O2	See three	1st prize
Niral Agrawal	BHAVAN'S	O2	See three	1st prize
Amrita Agrawal	BHAVAN'S	O2	Elocution	1st prize
Amrita Agrawal and group	L .N.College	Intellectia	PPT paper presentation	1st prize
Kanika Mangal	Saraf college	Mauj	Extempore	3rd prize
Amrita Agrawal and group	SNDT College		PPT Paper Presentation	1st prize
Amrita Agrawal	Mittal college		Cartographic Technique	2nd prize
Spartans Group	SIES	Uddan	Uddan got talent	
Kanika Mangal	Patkar	Spandan	Shut the word upp	1st prize
Afroz Baig	Patkar	Spandan	Shut the word upp	1st prize
Kanika Mangal	Patkar	Spandan	Jingle well	2nd prize
Kanika Mangal	Patkar	Spandan	Tazz is hungry	2nd prize
Amrita Agrawal	K.E.S.	Chakrayu	One minute hawk	3rd prize 2nd Runner- up title
Kanika Mangal	K.E.S.	Chakrayu	Debate 1st prize	



Name	College	Festival	Event	Prize
Kanika Mangal	K.E.S.	Chakrayu	Mock Interview	1st prize
Jill Joshi	K.E.S.	Chakrayu	PPT presentation	1st prize
Prajakta Kolwankar	K.E.S.	Chakrayu	Salad dressing	1st prize
Sejal Mehta	K.E.S.	Chakrayu	Mehendi	2nd prize
Amish Verma	K.E.S.	Chakrayu	Poster painting	3rd prize
Jatin Gupta	K.E.S.	Chakrayu	Bowl out	1st prize
Jatin Rawaria	K.E.S.	Chakrayu	Bowl out	1st prize
Rohit Gurve	K.E.S.	Chakrayu	Bowl out	1st prize
Sanket Yadav	K.E.S.	Chakrayu	Bowl out	1st prize
Jatin Gupta	Vivek	Innovator	Fifa	1st prize
Sejal Mehta	Vivek	Innovator	Mehendi	1st prize
Khusboo Mashru	Vivek	Innovator	Antakshari	2nd prize
Prajakta Kolwankar	Vivek	Innovator	Antakshari	2nd prize
Ritika kalode	Vivek	Innovator	Rangoli	1st prize
Kshama Parikh	Sanskar college	Garjana	Rangoli	1st prize
Prajakta Kolwankar	Sanskar	Garjana	Rangoli	
Mrunmaye	Sanskar college	Garjana	Quiz	1st prize
Mrunmaye	Sanskar college	Garjana	Collage	1st prize
Bhuwan chedda	Sanskar	Garjana	Sudoko	1st prize
Anisha Verma	UPG	Vivid	Bulb panting	1st prize
Anisha Verma	UPG	Vivid	Vivid	1st prize
Anisha Verma	UPG	Vivid	Story book making	1st prize
Anisha Verma	UPG	Vivid	Feet painting	1st prize
Parth Ghia	UPG	Vivid	Frame it	1st prize
Rushi Vora	UPG	Vivid	Frame it	1st prize
Ankur Desai	UPG	Vivid	Vivid Cricket 2nd	
Jayesh Patel	UPG	Vivid	Cricket 2nd prize	
Pranil Shah	UPG	Vivid	Cricket	2nd prize
Krutish Ashar	UPG	Vivid	Cricket	2nd prize

#### Asst. Prof. Preeti Tripathi In-charge

## **Commerce** Association



Talk on Health Management



The Commerce Association organized the 'Commerce Quiz Competition' on 17th August 2010. Eleven teams consisting of three students per team participated in this competition.

A talk on 'Health Management' was organized on the 14th of December 2010. Well known Acupressure Specialist, Shri Navneet Bhai Shah delivered the talk and guided the students about how to maintain good health.

The association also organized an 'Industrial Visit' near Wada on February 5th 2011. Around 50 students joined the visit.

The units included; Madam Agro industrial Pvt. Ltd., Texplast Ind. Pvt. Ltd. and Kedia paper Ind. Pvt. Ltd.

Asso. Prof. V.G. Suchak In-Charge

## Gymkhana

#### I. Intracollegiate Events:

- 1. Carrom, Chess, Table Tennis competitions were conducted in the month of August 2010 for our students in the college.
- 2. The 28th Annual Sports Day was held on 6th December, 2010 at Poinsur Gymkhana, Kandivali (W), Mumbai. Medals and Certificates were distributed to the winners.

Best Female Athlete: Miss Ruchika Ghag – FY BFM

Best Male Athlete: Raman L. Mishra - FY B.Com.

## II. Winners at the intercollegiate events conducted by University of Mumbai.

- 1. Miss Ruchika Ghag secured 2 gold medals in 400mt. run & 400mt. hurdles.
- 2. Miss Pranita Save of SYBA won the Gold medal in 100mt. run.
- 3. Ganesh Yadav of SY B.Com. got Silver medal in Judo Competition.
- 4. Jeegar Valera got Bronze medal in Lawn Tennis competition.

#### III. Other Exemplary Performers

1. Ganesh Yadav was selected to participate in National level Judo Competition organised by Karnataka Judo Association.

2. M i s s Ruchika Ghag was selected to Compete at National L e v e l (InterUniv) s p o r t s meet.



Annual Sports Day

3. 5th Judo

Competition was conducted. 35 colleges with 111 participants in which Ganesh Yadav SY B.Com., won the 3rd prize in the 38th Maharashtra State Judo championship 2010 under the aegis of Judo Federation of India.

- At Ashwamedh the Inter- University sports meet Ms. Ruchika Jain, won the Gold Medal in the 4x100mts relay & 4x400mts relay.

Asso. Prof. S.V. Kelkar In-Charge

#### ncc

The activities of N C C wing of our college begun in the month of June 2010 with the enrolment drive. The training camp for Independence Day celebration was held between 28th June and 15th August 2010 in the college campus. Over 40 students took part in it. Ms. Aditi Shah, the topper of HSC Examinations, 2010 from our college was the chief guest of the Independence Day celebration.

20 new cadets have been enrolled in different wings of different units this year. Of them 11 are in the army wing, 07 in the naval wing and 02 in the air wing.

Unit activities: Our cadets have actively participated in unit activities in this year. Cadet Vishal Yadav made us proud by winning the gold medal in Best Cadet category from Patkar College for his outstanding performance. Hearty congratulations Vishal. In order to represent our college at the Republic Day parade at New Delhi, 07 cadets were shortlisted by different units. Five of them



Proud N.C.C. Cadets

have progressed up to group V camp level. Choudhary Prakash of FY B.Com. class had progressed up to CAT I level while Singh Rudresh of FYJC returned after CAT II level. Congratulations to them as well.

06 naval cadets have completed annual Training Camp (ATC). All cadets of our college took part in peace rally at Azad Maidan on 2nd August 2010.10 of them took part in Ganpati visarjasn function, as volunteers. Cadet Singh Sunny took part in Arromodelling Camp from 16th November to 22nd november2010 and MI GAJARAJ at Uran on 27th November. 5 cadets took part in Republic Day camp in Patkar college. Our cadets also participated in Blood Donation Drive, firing camp, pulling camp as wells NCC Day camp organized by the units.

Based on their performances at the unit level activities four cadets have become eligible to appear for C certificate examination this year. Besides these 7 army cadets, 5 naval cadets, and 2 air wing cadets have been allowed to appear for the B certificate exams.

In recognition for his hard work at the unit level and at the college level cadet Yadav Vishal of FY B.Com. has been adjudged to be the Best NCC cadet and cadet Prakash Choudhary of FY B.Com. has been adjudged to be the Best NCC camper of the year 2010-2011.Cadet Vikas Vishwakarma of FY B.Com. has been selected for special award for excellent college level activities.

> Asso. Prof. Monikantan Nair In-charge

## **English Literary Association**

On 29 September 2010, the English Literary Association invited Mr. Rahul Antani to address the students on 'Voice Modulation'.

On 18 January 2011, the Association conducted an Essay Writing Competition. Ms. Kritika Chandrana of SY B.Com.and Ms. Afroz Baig of SY BA class won the I and II Prize, respectively.

The Department deputed Ms. Deborah D'souza and Ms.Nikita D'souza, both of SYBA class to attend a course at S I W S College on 'Essential Communication Skills' from 25 August to 15 September, 2011.



Floral greeting to Rahul Antani Asso. Prof. (Mrs.) Nita Dhote In-charge

## Arts Circle

The Arts Circle conducted the following competitions during this academic year 2010-11.

We started the year with Just A Minute game show and the inaugural function, on 26th July, 2010.

The Mimicry Competition was conducted on 10th August, 2010, wherein participants were able to exhibit their Acting talents

Singing Competition was conducted with excellent and talented participants, on 18th August, 2010.

Mehndi Competition was organized & all the participants were very much excited in this competition & they could show case variety of Mehndi designs, on 16th December 2010.



Celebrating togetherness with Arts Circle

Asst. Prof. Preeti Tripathi In-charge

## Women Development Cell

The College Women Development Cell conducted the following activities during the academic year 2010-2011:

- On 29 June 2010, a film, 'Everybody Says I'm Fine' was screened.
- 2) There was a repeat show in the first week of July, on popular demand.
- 3) In July, during the College Youth Festival, students

set up a counter to do Tattoo Painting, Card-Making & Mehendi.

- On 28 August, Prof. Vinay Prabhu made a LCD presentation on the topic, 'Discovering Yourself-Personality Empowerment Method.'
- On 10 December, Dr. K. N. Joishy gave a talk on 'Me & Not Me - Body Defence System.'

Annual Magazine 😼

## **Planning Forum**



Under the a uspices of Planning Forum on 7th July 2010,an Essay Writing Competition was organised in which 19 students participated.

Members of Forum at TIMSR

On 27th July'10, an Elocution Competition was organised and 13 students participated in it.

On 5th August a Poster Making Competition was organized. On 7th August, a Guest Lecture was delivered by Ms. Ganga S. (Faculty Adjunct), S. P. Jain Institute Of Management. The topic was 'Developing Entrepreneurial Skills'. On 20 and 21 August, 25 students participated in 'ARTHMANTHAN' an intercollegiate economic festival organised by Acharya Marathe College in which our college won 5 prizes and was also recognized as the "most participative college."

In the month of December, 3 students participated in 'ARTHGYAN' organized by Jhunjhunwala College. On 14th & 15th December 10 students participated in 'ELIXIR' conducted by Ruia College. 17th & 18th of January 2011, 3 students participated in the Intercollegiate Events organized by Vaze College.On 9th February 2011, 9 students visited Thakur Institute of Management Studies & Research. Students participated in interactive disscussions with management students & a talk on "Enetrprenuership" was also delivered to them.

On 6th Jan, Economics Quiz Competition was organised in which 8 teams consisting of 3 members each participated. Miss Krishna Shailesh Vaishnav of (MA II ECO) was selected as the best volunteer for the academic year 2010-2011.

## **Results Of Intra & Inter-Collegiate Events**

EVENTS & PRIZE WINNERS	PRIZE		
Essay Writing			
Abhilash J Oji (SY BCOM)	1st		
Vidhi S Modi (SY BCOM)	2nd		
Amey Pant (MA II ECO)	3rd		
Elocution			
Afroz A Baig (SYBA)	1st		
Shan Xavier(TYBA/PSY) & Disha Ashar(TYBA ECO)	2nd		
Nikita D'Souza(SYBA)	3rd		
Poster Making			
Khushboo Malini(SYBCOM)	1st		
Priyanka Kolmankar(SYBCOM)	2nd		
Amrita A Agrawal (SYBA), Deborah D'Souza(SYBA),	3rd		
Quiz			
Kanchan Verma and group	1st		
Hardik Shah and group	2nd		
Chandni Renuka and group	3rd		

#### INTERCOLLEGIATE RESULTS

COLLEGE NAME & EVENTS & PRIZE WINNER	PRIZE			
ARTHMANTHAN - GLOBAL LEADERS MEET				
Hardik Shah(SYBAF), Sambhav Vora(SYBAF),Shruti Turakhia (SYBAF),Stuti Shah(SYBAF),Jaimin Shah (SYBMS	1st			
Amrita Agrawal (SYBA), Deborah D'Souza (SYBA), Momin Samina (MA II ECO), Ranju Mishra (MA II ECO), Amey Pant (MA II ECO)	2nd			
TOONY LOONS				
Anupriya Mohanan(MA II ECO/1)	2nd			
WAR OF WORDS				
Afroz A Baig (SYBA)	3rd			
NEWS YOU CAN USE				
Krishna Shailesh Vaishnav (MA II ECO)	2nd			
ELIXIR - TREASURE HUNT				
Manish Makwana (SYBOM), Pritam Jain (SYBOM), Ankur Jain (SYBOM), Sashank Jain (SYBOM)	1st			
WAR OF WORDS				
Shan Xavier(TYBA/PSY)	1st			
ARTHGYAN - I LEAD				
Afroz A Baig (SYBA)	2nd			

Asso. Prof. (Mrs.) Ruchi Sagar In-charge

#### **INTRA-COLLEGIATE RESULTS**

## **Prize Distribution Function**



Proud owner of the Best Student Trophy

The Prize Distribution Function of our college was held on Friday, 25th February, 2011 in the auditorium. The Toppers in Academics, Sports and other co-curricular activities for the year 2010-11 received prizes from the Chief Guest, Dr. Manjusha S. Molwane, Jt. Director, Higher Education, Mumbai Region, Maharashtra.

Dr. Molwane congratulated the Prize winners on their achievements. She expressed her pleasure over the

progress of the college in such a short time. She was impressed by the co-ordination of staff, discipline of the students and cordial relation between the staff and the Management of the college.

Dr. Shailendrakumar Garg – Hon. Secretary of the M K E S, presided over the function. He admired the efforts put in by the Principal Dr. Ancy Jose and her team. He conveyed the sentiments of the Management to give full support from them in the future endeavors of the college in conducting conferences, seminars of State, National and International level. Principal Madhu Nair and Ex-Principal Unnikrishnan were present for the function along with winners and their parents.

The Best Student of the College was Ms. Amrita Agarwal, and college also awarded Best Students' trophy to students from each section of Aided and Self Finance Section.

Principal Dr. (Mrs.) Ancy Jose introduced the chief guest, Vice Principal Dr. G.K. Kalkoti read out the annual report and Vice Principal Mona Bhatia proposed Vote of Thanks.

CA. H.K. Godhia Convener

## Gujarati Sahitya Mandal





Gujarati Sahitya Mandal Conducted

- Poetry Recitation Competition on 24th July 2010
- Just a Minute Competition on 5th August 2010
- Singing Competition on 30th August 2010
- Raas Garba Competition on 19th October 2010
- Kite Making Competition 13th January 2011

#### Dr. Bharat Pithadia In-charge



## M.A. (Economics)

Eleven students cleared the M.A. Part I examination in May 2010. Miss Isha Jain topped the examination with 53.75 per cent. In November 2010, eight students cleared the Part I examination and one student cleared Part II. In this academic year thirty students have enrolled in Part I and twenty-eight in Part II.

On 17th July 2010 nine students of Part II attended a Workshop on "Research in Economics: Understanding Nuances" jointly organised by Vivek College, Goregaon and The Forum of Free Enterprise. Miss Isha Jain from M.A. Part II was among the thirty-five students from all over India who attended a five-day Leadership Training Programme organised by The Forum of Free Enterprise at Lonavala from 24th to 29th December, 2010. Miss Krishna Vaishnav from M.A. Part II was adjudged as the Best Student Volunteer of The UGC sponsored Gandhian Studies Centre of our college.

> Dr. (Mrs.) Marina Pereira Co-ordinator

## Insight

The Association of Psychology Students conducted the following activities during the academic year 2010-2011:

- 1. A talk on being you by Prof. Zarine Sethna was held in July.
- 2. A talk on art and drawing therapy by Tanya Atroshi, was held in November.

The students went on the following field visits:

- 1. A two day trip to Matheran.
- 2. A visit to the VD institute for mentally retarded children.
- 3. A visit to Prem Sadan-an orphanage for children.

Asso. Prof. Vinay Prabhu In-charge

## **Counselling Cell**

The counselling cell is under the department of psychology which includes Prof. Marina D'Souza, Prof. Vinay Prabhu and Prof. Vidhya Shetty. The team together counselled 63 students from the Commerce, Arts and Self-financing section in this academic year. Prof. Maria D'souza conducted a self awareness workshop for the FYBMM students in January 2011. TY B.Com. and TY BA students were lectured on how to handle their anxiety through relaxation techniques. Prof. Vinay Prabhu conducted a workshop on Stress Management for the SYJC students. Various problems relating to anxiety, depression, inter personal relations and suicidal tendencies were dealt with, this year.

> Asso. Prof. Maria D'souza. In-charge

## Students' Aid Fund

The College provides Book Bank facility to the needy students through its Students Aid Fund. During the year 2010-11. Book Bank facility was given to the following students.

Class	No. of students
FY B.Com.	15
FYBA	5
SY B. Com.	09
TY B. Com.	8

Asso. Prof. V. S. Manudhane In-charge

### **Gandhian Studies Centre**

#### INAUGURAL FUNCTION

The UGC sponsored Gandhian Studies Centre was inaugurated on 24th July, 2010. The Chief Guest for the function was Dr. N. Radhakrishnan, Chairman, Indian Council of Gandhian Studies, New Delhi and the Guest of Honour was Shri. T. R. K. Somaiya {Kaka}, Programme Co-ordinator, Mumbai Sarvodaya Mandal.



#### PLEDGE

The first activity of this academic year was taking of the pledge of adopting non-violent ways of life, which was headed by the student volunteers all the classes on the 6th August, 2010.

#### COMPETITIONS

Many competitions like Slogan Writing, Poster Making, Just A Minute and Essay Writing were held for the students of our college. The response was overwhelming. A drawing competition was conducted for the students of M.K.E.S. and N.L. School, 29 students participated seventeen from the 3rd and 4th standard; seven from, standards 5th to 7th and five from standards 8th to 10th.

#### **CERTIFICATE COURSE**

The Centre introduced a UGC Sponsored Certificate Course comprising of Lecture series, films, educational visits, etc. in this Academic Year. The lecture series began from the 25th of November, 2011 with librarian Mr. Santosh Hulagabali who spoke on "Mahatma Gandhi as a Writer"; on 7th December, 2011 Mr. Nitin Jain spoke on "Third Eye Meditation"; on 8th December, 2010 Ms. Rupa Chaubal spoke on "Anger Management"; on 9th December, 2010 Dr. Jayshree Joshi spoke on "Basic Thoughts of Gandhian Philosophy"; on 16th December, 2010 Prof. Hubnath Pandey spoke on "Gandhi & Youth"; on 12th January, 2011 Mr. Mihir Parekh spoke on "Satya & Sigmund Freud" & on the 2nd of February, 2011 Prof. Vinay Prabhu delivered a lecture on "Resolving Conflicts".

Three films were screened - on 18th December, 2010 the movie "Mahatma"; on 10th January, 2011 the movie "A Force More Powerful" and on 11th January, 2011 the movie "Gandhi".

The students of the Gandhian Studies Centre were taken to visit The Mumbai Sarvodaya Mandal, Gandhi Book Centre and Mani Bhavan at Grant Road on 15th January 2011. At Sarvodaya Mandal, the students were addressed by TRK Somaiya (Kaka).

The students who enrolled for the certificate course were expected to submit reports about all these sessions.

#### SKIT ON 'LIFE OF BAPU'

The Certificate Course students performed a skit on the life of Gandhiji during the Annual Day Function on the 22nd December, 2010. The skit was of six minutes duration depicting Gandhiji's life, right from his childhood till his old age and how he is revered even today.

#### NON-VIOLENCE WEEK

The Non-Violence week was observed from the 30th January, 2011 to 4th February, 2011. On account of Martyr's day, on the 30th of January, 2011, our Centre co-hosted a programme along with The University of Mumbai and four other Centres. The students were taken to the Convocation Hall, Fort Campus to attend a program on 'The Life of Gandhiji'. Being exposed to interesting talks by four excellent speakers, the students learnt many things about Gandhiji and the relevance of his philosophy in today's scenario.



Pledge to Non-violence

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As a part of the Opening ceremony, on 31st January there was a campus march by the Certificate Course students and Professors in the college. Mr. Hardik Shah of SYBAF who essayed the role of Mahatma Gandhi visited all the classes to deliver the Gandhian message to the students. Various activities were conducted during the week - A Quiz (On Gandhiji's Life) and Poster Making Competition on 31st January; Power Point Presentation (on Relevance of Gandhian Philosophy in the 21st Century), Just a Minute and Patriotic Singing Competition on the 1st of February; and a Poster exhibition, on 4th of February. A Gandhian book exhibition was held from the 28th of January to the 4th of February 2011.

122 students appeared for the Gandhian Peace Examination on 3rd February. Miss Afroz Baig from SYBA and Miss Kailash Godiya from FY B.Com. topped the examination. Miss Krishna Vaishnav of MA (Economics) Part II received the award for the Best Volunteer and Miss Amrita Agrawal of SYBA bagged the award for the Outstanding Performer for the academic year 2010-11.

#### SEMINARS

On 11th and 12th February, Dr. Marina Pereira, Prof. Vidyadayini Shetty and Prof. Monikantan Nair attended a 2 day UGC sponsored National Seminar on "Gandhi and Contemporary World" at S. N. College, Bhayander. Dr. Marina Pereira presented a paper on 'Gandhian Principles and Women Empowerment through Self Help Groups'. A joint paper on "Gandhi as a Writer" was presented by Prof. Santosh Hulagabali, Prof. Monikantan Nair, and Prof. Dalvi.

> Dr. (Mrs.) Marina Pereira Director

#### BAF-BBI-BFM

The Orientation lectures for First year students started on 15th July 2010 with a lecture on 'Values ignited' by Prof. B.T.Sundari.

16th July 2010 was the day when Second year and third year students addressed the first year students. The presentation made by them was very informative in terms of activities conducted throughout the last year.

On 17th July 2010, Prof. B.P.Nansi spoke on 'How to Participate in Group Discussions'. The lecture was very well appreciated by the students.

On Sunday (18th July 2010). Principal Madam Dr. (Mrs.) Ancy Jose addressed the students and their parents. Parents were very happy that the principal herself was taking so much interest in the affairs of the institute.

Mr. Virat Chirania addresssed the First Year students on the topic of 'Creative Leadership' on 19th July 2010(Monday). He emphasized on the power of soft skills for becoming a leader.

## Industrial Visits

The students of TYBFM went to NSE on the 28th June for industrial visit. Prof. Poonam Vamza accompanied the batch of 57 students. The students were made aware of the history of NSE and were given basic knowledge on capital markets, Futures options and currency derivatives by the various speakers. The visit to NSE was knowledgable and productive for the students.



The various guest lectures held during the year:

#### National Stock Exchange

Date	Section	Speaker	Topic
8 <sup>th</sup> July 2010	TYBFM	Mr. Amrut Coutino	Present Status of Capital Market in India
12 <sup>th</sup> July 2010	SYBFM	Mr. Vishal	Technical analysis and financial modelling'
12 <sup>th</sup> July 2010	SYBFM	Mr. Ajay Baheti	Fundamental Analysis
15 <sup>th</sup> July 2010	TYBAF & TYBBI	Prof.B.T.Sundari	Balance of Payment
27 <sup>th</sup> August 2010	TYBBI	Dr.S.Kevin	Foreign Exchange Market & Sub Prime Crisis

SYBAF and SYBBI students were taken for an industrial visit to Coca Cola on 12th July 2010. They were accompanied by Prof. Poonam Popat and Prof. Meha Todi respectively.

On the 13th of july SYBFM students went to the NSE for an industrial visit. Prof. Bharat Patel accompanied them. Miss. Zeeya addressed the students on the topic of capital markets followed by other speakers who spoke on various topics like the Currencey markets, the Derivative markets and the Future Options. It was an informative and a very knowledgable IV for the students.

The students of TYBBI went for an industrial visit to Silvasa accompanied by Prof. Poonam Vamza on 13th August 2010. A total 42 students attended the Industrial visit. They visited REYNOLD SHIRTING PVT LTD and saw a 3 step process of making of a shirt piece. They even saw their units. The 2nd Industry they visited was HINDALCO INDUSTRIES LTD- Foil Division where they



saw the conversion of thick aluminum sheets into thin aluminum foil used for commercial purposes.

On 2nd March the students of TYBFM accompanied by Prof. Swapna went to Silvassa and

Industrial Visit

visited the factories of Neelkamal Plastic and National Textiles. At National Textiles they saw how the cloth gets cut and the processing of the same. At Neelkamal Plastic they viewed the process of raw plastic being converted into the finished goods with use of technology. It was a wonderful experience for the students.

#### PRAVAAH 2010

The intercollegiate festival 'PRAVAAH' for Yuva Mumbaikars organised by the BCOM (accounting



and finance), BCOM(banking insurance) and BCOM(financial markets) was held from 7th to 12th December 2010.

On the 7th and 8th December were the Sports events which were held at Poinsur Gymkhana. Outdoor events like Open Cricket, Box cricket, Open Football, Tug of War and



**Outdoor Sports Events** 

indoor events like Carrom, Chess and Table Tennis were conducted on these two days. Students from around 43 colleges participated in the events with full enthusiasm.

On the 9th December came the Fine arts & the Management Events which were held in the college



Rangoli

premises itself which included Rangoli, Mehendi, Coal arts, Art of beads, Bollywood quiz, Business Bazigaar etc. It showcased the creative side of the students.

On the 11th December events such as PS2, Strongest man/woman, Rink football and Master mind were held in the college premises where the students potrayed their physical and mental abilities.

On the 12th December was the Cultural night where events such as Dance, Fashion show, Singing and Dramatics were held along with the prize distribution ceremony where trophies along with cash prizes were given away to the winners. The Chief guest for the event was Ms. Neha Mehta (Anjali of Taarak Mehta fame). Narendra Bedi a popular comedian was the special guest for the evening. Awards such as the Best college, Best CL, Fair Play Award were given away. The night ended with a bag full of memories of the festival.

## The Career Development Cell

The Career Development Cell was inaugurated in August 2011 in order to put NK College on the corporate map. The objective of CDC is to prepare and then present its students to the corporate world.

#### Events conducted during the year

- 1. Workshops to hone the students' skills in public speaking, writing effective resumes and attending interviews together with acquiring conflict management techniques were conducted between August and November, 2010-11.
- 2. On 4/10/2010 **WIPRO** the 3rd largest service providers in India, visited our campus to recruit Process Associates. After 4 rounds of interview and voice quality assessments out of 70 candidates 5 students were selected. Mr Desai the HR Manager, Wipro was especially appreciative of Ms. Nidhi Vibhakar, who had worked for a short 3 months with a dealer of General Motors she would start at a higher salary at Wipro. This highlights the maxim-every experience counts-however small or short.
- Six of our students from the Computer Science and Information Technology were selected after a stringent interview round for an industry training programme in December, 2010 with Silicon Chips Technologies.
- 4. SEMINAR AND FESTIVAL- January, 2011 saw the launch of UDAAN-The Corporate festival of the CDC.organised by our biggest resource-THE STUDENTS!!!!. This is a platform for all our students to showcase their readiness for the corporate world. Industry captains from Verizon India, Balaji Telefilms and Getit India grilled our students through Group Discussions and Mock Interviews.

Industry representatives from UTV Bloomberg and I--Tech Solutions addressed the students on the need to be realistic about corporate expectations . Mr. Bayross, the Chairman and MD of Silicon Chips



Students Proudly Flaunt Thier Udaan T Shirts

rendered the keynote address. Ms. Shreya Bhandary, a former student of the BMM Section and currently employed with Times of India was felicitated.

The success of UDAAN, lies in the fact that the industry representatives who attended this event were so impressed with the College and the organizing skills of the students that they have indicated their readiness to offer employment to some of our students. We look forward to April, 2011 for these offers to be announced to the students.

- 5. It is a matter of pride that CNNIBN has agreed in principle to offer internships to deserving students of the BMM Section who pass the quality measurements of the Channel.12 students attended interviews with CNNIBN on 12/03/2011.
- On 15/03/11 students drawn from BBI,BFM AND BAF attended an interview with Global Managements Services a firm providing HR solutions. The students hope to get summer internships after this interview.

The staff and student members of the CDC wish to put on record our gratitude to our Principal Dr. (Mrs.) Ancy Jose, whose support and suggestions we value and cannot do without.

> Ms. Preethi Rao Co-ordinator

🕙 Niharika 2010-11

### n s s

- On 3rd August a blood donation drive and Thalasaemia checkup was carried out in the college.
   189 units of blood were collected.
- 53 NSS volunteers participated in the peace rally and marched from Azad Maidan to Hutatma chowk on 6th August 2010.
- 112 NSS students sold Rakhis prepared by mentally and physically handicapped persons. The proceeds were donated to their organization.
- A lecture was held to create awareness about the rights to Information Act. The lecture was given by Mr. Rajkumar from Anubhav Mumbai.
- 5) 50 NSS volunteers actively helped the Malad Police station during the Ganpati immersion. The students were there at Mith Chowki from 4 p.m to 9 p.m.
- 50 volunteers attended the lecture on awareness about malaria. The lecture was delivered by Mr. Ram Teke (MSW).
- All the professors, college students and all the NSS volunteers participated for the Shradhanjali and candle light prayer on 26th November.
- A workshop on Disaster Management was conducted by Mr. Gopal Krishna and Anupama Agrawal. 55 volunteers participated and learnt about first- aid, rescue measures, fire fighting in brief and dealing with earthquakes etc.
- 9) A lecture on consumer awareness and guidance was given by Prof. Vijay Suchak on 14th January.



NSS Volunteers at Work

- 10) More than 70 students participated in the rally which was conducted by the University of Mumbai. The rally was from Azad Maidan to Hutatma Chowk. At the end of the rally at Hutatma Chowk, everyone took a pledge to promote peace and non-violence with a prayer song.
- 11) 60 NSS volunteers took part in a 7 day camp at Village Arnala near Virar. The students carried out a number of activities during the camp such cleaning the beach, cleaning and painting the premises of the Zilla Parishad school, interacting and learning from the villagers, street plays etc. The camp was held from 26th October to November 1.

#### Asso. Prof. Vinay Prabhu

### **Alumni** Association

The Khandwala Alumni Association honoured the teachers in the Staff room on the occasion of Teachers' Day on Saturday 4th September, 2010. The teachers cut a cake on the occasion. The alumni students presented the teachers a memento on the occasion.

The Annual Alumni Re-Union was held on Saturday 22nd January 2011 in Jagmohandas Gokaldas Memorial Hall. Roll-n-Soul, a Bangalore based Dance Academy headed by Jigar Shah presented a non-stop musical extravaganza for 45 minutes. The current students also presented a variety of entertainment. A DJ night

followed. The programme concluded with dinner. Over 400 alumni students, some of them accompanied by their spouses and their children attended the function. Manthan Bhatt the college topper in the TY B.Com. University examination was awarded the Loknathan Challenger Award with a cash prize of Rs.1,500 by Shri Loknathan our alumni. The number of Lifetime members has now risen to 105. The College continues to; provide library facilities to the lifetime members of the Alumni association

> Asst. Prof. Ramnath lyer In-charge

## **Geography Department**

In the month of July, 2010 the students of TYBA Geography, conducted a market survey in Nataraj Market, Malad. Seventy five customers were chosen and primary survey was conducted with the help of structured questionnaire. The collected data were processed, assimilated and analysed.

In February, 2011 the students of TYBA Geography went to Panchgani- Mahabaleshwar, a popular hill station which is located in the mountains of the Western Ghat and is renowned world over for its unique natural beauty and a pleasant climate. It is situated around 4500 feet above sea level and is about 220 km from Mumbai. The students mainly studied the tourism potential of this hill station.

In the month of March, 2011 our TYBA Geography students visited Elephanta Caves. The students visited Elephanta Caves, to explore the tourism opportunities here.



Field Trip

Our SYBA geography student's viz., Ms. Amrita Agrawal, Ms. Suzanna Falcao and Ms. Nikita D'Souza participated in Geography Quiz competition organised in month of February, 2011 by Ruparel College, Department of Geography.

> Asso. Prof. S. K. Shetkar Head of the Department

## **Teacher Mentor Programme**

The tutor-mentor programme aimed at ensuring cordial relationship between the mentor and ward has been successfully implemented in our college since the last four years. The nature and scope of mentor programme has got widened with the decision to undertake Quality improvement programme through mentoring as per the provisions of ISO requirements. The following activities were undertaken under mentor programme this year.

- 1) Orientation programme for FY B.Com .students along with their parents was held on 1st, 2nd and 3rd July 2010.
- The first mentor meeting was held on 10th July 2010, in order to familiarize students with various programmes as well as rules and regulations.
- 3) Letters have been sent to the parents of the students who did not either took part in the orientation programme or the first mentor meeting, requesting them to take part in the second mentor meeting.
- 4) The second mentor was held on the 9th of September 2010, in which problem reporting forms were distributed. Students were informed that appreciation certificates for meritorious Group

presentations by students will be given from this year onwards.

- 5) The third mentor meeting was held on 27th November 2010 for all the classes. It was a Parents-Teacher meet to distribute results of FY and SY classes in the presence of parents. Feedback forms collected from the parents indicate, that the parents are really appreciative of the effort taken by the college in this regard.
- 6) Indepth analysis of the result of the first term and Terminal examinations of TY classes were undertaken and remedial measures have been initiated by the respective departments whose performance have not been up to the mark.
- 7) The fourth mentor meeting was held on 14th February 2011 to take stock of the preparedness of the students, for the forthcoming second Term and TY B.Com./TYBA University examinations.
- 8) Doubt clearing sessions were held for the students who were engaged in extra and co-curricular activities from 28th February to 5th March 2011.

Asso. Prof. Monikantan Nair In-charge

## मराठी वाड़मय मंडळ

आपल्या नगिनदास खांडवाला महाविद्यालयातील मराठी वाड़मय मंडळ गेली अनेक वर्षे विद्यार्थ्यांच्या कला-गुण-कौशल्यांना वाव देण्यासाठी दर्जेदार कार्यक्रम - उपक्रमांचे सातत्याने आयोजन करण्यासाठी प्रसिद्ध आहे. या व्यासपीठांतर्गत जपण्यात येणाऱ्या



गुरूपौर्णिमा या दिवशी घेण्यात आलेल्या वादविवाद स्पर्धेत सहभागी झालेली स्पर्धक व व्यासपीठावर उपस्थित मान्यवर

नाविन्य आनी पारदर्शकता या मूल्यांमुळेच अमराठी विद्यार्थीही आपला सहभाग उत्साहाने नोंदवताना दिसतात.

आपली यशस्वी घोडदौड कायम राखत यावर्षी गुरूपौर्णिमा, वादविवाद स्पर्धा, खेळिया आणि काव्यधारा अशा एकापेक्षा एक उत्तमोत्तम कार्यक्रमांचे आयोजन मराठी वाड़मय मंडळाच्या माध्यमातुन करण्यात आले. विद्यार्थ्यांच्या अंगभूत, सुप्त गुणांना वाव देणाऱ्या या कार्यक्रमांध्ये उत्स्फूर्त सहभाग नोंदवून विद्यार्थ्यांनीही हे कार्यक्रम उचलून धरले.

खेळिया २०१०-११ अंतर्गत आयोजित स्पर्धा दरवर्षीप्रमाणे यावर्षीही कमालीच्या चुरशीच्या झाल्या. गायन स्पर्धेत निर्मित त्रिवेदी-प्रथम, अमृता राऊत - द्वितीय, नचिकेत मुळे - तृतीय आणि सिद्धार्थ शेट्टी व निराली शहा यांनी उत्तेजनार्थ पारितोषिक पटकावले. रांगोळी स्पर्धेत रिना जोशी प्रथम, रितिका कलोडे -उत्तेजनार्थ पारितोषिकाच्या मानकरी ठरल्या. सर्वाधिक रंगलेल्या मेहंदी स्पर्धेत सेजल मेहता - प्रथम, रिझवी शकीरा - द्वितीय, मिताली सोगनी - तृतीय आणि जिग्ना मारू व अंकिता सावलिया उत्तेजनार्थ पारितोषिक पटकावून विजयी ठरल्या. एकपात्री अभिनय स्पर्धेत एकता मुजपराने बाजी मारली. 'जुमान्जी' या आगळ्यावेगळ्या स्पर्धेत निरल गड्डा - प्रथम, निरल कुरिया -द्वितीय आणि सोनम, राहूल - उत्तेजनार्थ यांनी क्रमांक पटकावत विजश्री खेचून आणली.

वादविवाद स्पर्धेमध्ये प्रथम क्रमांक पटकावणाऱ्या गटाचे सभासद होते. अमृता राऊत, अमित, आकाश आणि आकाश पवार, अश्विन सावंत, शिवकुमार लोंढे, भाग्यश्री आणि अभिषेक यांच्या गटाने या स्पर्धेत द्वितीय स्थानी राहिला.

काव्यधारा कार्यक्रमात सादर झालेल्या मान्यवरांच्या कवितांसोबतच प्राध्यापक विद्यार्थ्यांच्या कविताही पसंतीची दाद मिळवून गेल्या.

> प्रा. मधुकर ह. दळवी कार्यवाहक

### White Leaf

White leaf a new organization was formed by the students during the academic year 2010-2011. The objective of the organization is to help the needy and under privileged through various activities. 50 students have enrolled in it and they contribute Rs. 50 every month from their pocket money.

Besides the usual activities, White Leaf also held a 'Giving Week' from 1st February to 11th February, 2011. During this period, the students collected old clothes, books, toys and other stationaries which were distributed to a community located in Vasai.

> Dr. Bharat Pithadia In-charge

## Add-On Courses

In the academic year 2010-11 150 students enrolled in Add – On courses.

- Computer Applications: Certificate Course 45
- Computer Applications: Diploma Course 04
- Travel & Tourism Management: Certificate Course 11
- Travel & Tourism Management: Diploma Course
  -04

- Child Care & Child Development: Certificate Course 05
- Child Care & Child Development: Diploma Course -07
- Child Care & Child Development: Advanced Diploma Course – 07
- Functional English: Certificate Course 58
- Functional English: Diploma Course 09

#### Dr. Moushumi Datta Coordinator

#### B.M.M.

BMM entered into its seventh eventful year. The orientation program for the FYBMM students was held in the second week of July. In the orientation programme Prof. B.P Nansi gave students effective tips on "How to participate in Group discussions", Mr. Sidharth Paleja an advertising professional oriented the student with his insights on Media and Advertising trends.

The FYBMM students were welcomed by their seniors with a grand Fresher's Party on 3 September 2010. Students used this as a platform to interact with the earlier batch mates of BMM and the FYBMM students were surprised with welcome gifts arranged by their seniors.

The following industrial visits were undertaken during this academic year: Hindalco a foil manufacturing unit, Hindustan Times Printing Press, and on location set of comedy circus for the finale episode.

Ambarish Mishra an eminent journalist guided the students on broadcast journalism. Balaji Telefilms organized a seminar which also offered various courses in direction, production and visual effects. SYBMM



Montage: Moments and Memories

students witnessed a workshop organized by Prof. Onkar Singh Plaha on photography.

BMM came up with its one of a kind Pilot intercollegiate seminar "MONTAGE-10" creating moments and memories on the 7 August 2010. Anurag Basu, well known director was the key note speaker and addressed on the topic` Does Success have a formula'. The seminar was attended by 400 students over all colleges from Mumbai.

TY BMM students organized a chocolate exhibition before a day of Raksha bandhan. SY BMM students displayed their talent by making magazine and newspapers and organized a successful journalism exhibition.

#### Laurels won by BMM students

Best college at Akbar Pheerbhoy College in its intercollegiate Festival. At the same event the students grabbed many trophies such as Best CL by Pranav Mehta, Creative writing, Photography and Debate. Mayur Sharma won the first prize in Mono acting at Maharishi Dayanand College festival' Cadence'.

At Thakur College's festival BE-Strange also our Students won first prize in street play, short filmmaking, and photography.

**Medrove -10** was held from 2nd December 2010 – 6th December 2010. Medrove mainly targets students' interested in media and related fields in Mumbai. Events like short film making, ad making, Mono acting, and radio jockey hunt, war of DJ's and Rock band were the highlights of this festival. The best college of Medrove-10 was Patkar College.

The BMM tour went to Amritsar and Dalhousie from 5th January 2011 – 13th January 2011.

Sheewanee Ahluwalia Fulltime Faculty



#### B.M.S.

The journey of NKBMs this year has been a memorable one. Lectures for the students of TYBMS and SYBMS commenced on 1st June 2010. The orientation programme for the FYBMS was held from 15th July to 18th July 2010.

The FYBMs students were welcomed by their seniors with a grand Fresher's party. It gave the freshers an opportunity to interact with their faculties and seniors.

The following industrial visits were held for the academic year: Onida, Hindalco, Bombay Rayons and Parle- G.

A Guest lectures was conducted on 6th August 2010 by Mr. Ambarish Mishra, the Chief Reporter of Times of India on the topic of Effective Communication.

Kiran2010, the intercollegiate seminar of NKBMS was held on 28 August 2010. The key note speaker of Kiran 2010 was Dr. Rakesh Sinha. He spoke on the topic, 'Success is a Mind Game.' It was an enlightening session which threw light on a new dimension for success and how to manage one's mind by using it to ones advantage.

## Laurels won by NKBMS students this year are as follows:

At Synergy (Sathaye College)

- Best College
- Best Management
- Best Arts
- Best Sports
- Best Culturals
- Best College Leader
- Best Performing
- Best Treasure Hunt
- Ms. Synergy
- Best Fashion Show at Nexus (Hinduja College)



Kiran 2010

- Best Aspiring College
- · Best College Leader
- Best Assistant College Leader

Mirage'10 was held during 14th – 18th December 2010. Mirage is divided into four sections: MINDS, ARTS, SPORTS and CULTURALS. There were a total of 34 events. The USP of Mirage 2010 was Paint Ball, B- boying (Stomp the Yard), World Tour, CAT, Sherlock Holmes, Jumble fumble, Spicy Dicey and Roadiez.

MIRAGE Sports and MIRAGE Culturals were immensely successful. An outstanding feature of the Culturals was that it was well attended by students from around 30 colleges and was covered by MTV for the show 'Campus Beat'. Some noteworthy achievements of MIRAGE were the creative work done by the students, the exceptional video and great time management. The Best College inMIRAGE'10 was Sathaye College and the Best Runner up College was Alkesh Dinesh Modi Institute College.

The NKBMS tour went to God's own country-Kerala during 29 January – 5 February 2010 covering Cochin – Munnar – Thekkady – Kottayam – Alleppy.

Vice Principal Mona Bhatia Co-ordinator





## B.Com. (Banking & Insurance), B.Com. (Accounting & Finance) and B.Com. (Financial Markets)

#### QUEST

BAF, BBI and BFM seminar 'Quest' was organized on 14th August at the Prabhodhan Thakre Auditorium. The speakers for the seminar and their respective topics were –

1. Mrs. Ganga S. – Ex- banker ICICI, academician and Management consultant

Topic - Emerging trends in SME Sector in India.

2. Ms. Aarti Shenoy – Associate Vice President HSBC - Client servicing

Topic - Client servicing in Banking

3. Mr. Bhagirat Merchant - Ex-President BSE

Topic – A journey to the Indian Stock Exchange with Mr. Bhagirat Merchant.

#### PRAVAAH 2010

The intercollegiate festival 'PRAVAAH' for Yuva Mumbaikars organised by the BAF, BBI, and BFM was held from 7th to 12th December 2010.

On the 7th and 8th December were the sports events which were held at Poinsur Gymkhana. Outdoor events

like Open Cricket, Box cricket, Open Football, Tug of War and indoor events like Carrom, Chess and Table Tennis were conducted on these two days. Students from around 43 colleges participated in the events. On the 9th December came the Fine arts and the Management Events which were held in the college premises itself which included Rangoli, Mehendi, Coal arts, Art of beads, Bollywood guiz, Business Bazigaar etc. On the 11th December events such as PS2, Strongest man/woman, Rink football and Master mind were held in the college premises where the students potrayed their physical and mental abilities. On the 12th Dec was the cultural night where events such as Dance, Fashion show, Singing and Dramatics held along with the prize distribution ceremony where trophies along with cash prizes were given away to the winners. The Cheif guest for the event was Ms. Neha Mehta (Anjali of Taarak Mehta fame). Narendra Bedi a popular comedian was the special guest for the evening. Awards such as the Best College, Best CL, and Fair Play Award were given away.

> Kavita Shah Co-ordinator

The conference "Sustainability of Quality and Excellence in the field of Education in the 21st century" which we named as IQACNK-2010 was organised in the conference Hall of Nagindas Khandwala College on 18th &19th September, 2010. It was realized that there is an urgent need to address issues of Quality and Excellence in the Field of Education in the 21st century particularly with regard to Enhancing the quality of teaching and learning experience by using information pathway, Encouraging innovation in teaching, and Harnessing the creativity of teachers to improve their status and to eradicate their present agony.

This conference was attended by 49 participants from various recognized colleges and 43 participants from our college.

In the inaugural session the welcome address was given by the Principal Dr. Ancy Jose. The Chief Guest for the inaugural session was Dr. H.A. Ranganath, Director, and NAAC. In his inaugural address he threw light on the changing ecology of Higher Education. He said that

## iqacnk



IQAC Conference

there are five main challenges before us: expansion, excellence, equity, empowerment and evolution. He stressed on the point that the quality of the higher education is a complex concept and that quality gap needs to be filled up for achieving excellence. He ended his speech with a message of introspection, innovation and improvement which has to be a continuous process not only to sustain but also to enhance the quality and excellence in education.

The first technical session was on "Quality of Education-A New Vision" The key speaker was Dr. Latha Pillai, Pro-Vice Chancellor IGNOU. She put forward that the emerging challenges today are to transform action in unforeseen and unacceptable ways. New trends in Universities internationally are open universities, corporatization of university; entrepreneurial University, autonomous University and people funded University. Quality is expressed through academic rigor, modes of delivery, institutional infrastructure and student satisfaction.

The second technical session was on "Application and Development Trends in Education in the 21st Century". The key speaker was Dr. S. M. Dhume. He put forward that the role of teachers has changed in the present world. Today, students should learn how to be successful, no matter which stream they choose.

The third technical session was on "Contribution of Education to Sustainable Development". The key speaker was Dr. R.H.G.Rau. He said that the vision of education to sustainable development is to see a world where everyone has the opportunity to benefit from quality education and learn the values and behavior. He also said that education to sustainable development is a dynamic concept and it nurtures a sense of global solidarity at a holistic level.

On 19th September, 2010 we started with paper presentations. 25 papers were presented in two parallel sessions.

This session was followed by Panel discussion. The chairperson was Dr. Naresh Chandra, Principal, Birla College of Arts, Science and Commerce. The Panelists were Dr. Pramod N. Pabrekar, State Liason Officer, National Service Scheme, Dept. of Higher and Technical Education, Govt. of Maharashtra and Dr. Usha Mukundan, Principal, Ramniranjan Jhunjhunwala College, Ghatkopar, Mumbai.

To mark the completion of the workshop a Valedictory Function was organised. The chief guest of the valedictory function was Dr. Madhav Welling, Pro Vice Chancellor, NMIMS.

> CA. D. K. Vora Convener

#### INCOSHE-2011

The conference "Contemporary scenario in higher education: employability, values, opportunities and challenges" which we named as INCOSHE-2011 was organised in the Jagmohandas Gokaldas Memorial Hall, Nagindas Khandwala College Premises on 28th &29th January, 2011.

The conference started with the Inaugural Session. In the inaugural session the welcome address was given by the Principal, Dr. Ancy Jose. The chief guest for the session was Prof. Nazrul Islam, UGC Chairman of Bangladesh. He released the souvenir in this session and observed that everyone will benefit from the deliberations of the conference.

Dr. Rajan Welukar, Vice-Chancellor, University of Mumbai, lauded the gathering of the Intellectual Capital for this conference. He highlighted the need to work on the positive and negative deviants in the education sector. He elaborated on the five megatrends that have changed the world. – Cultural modernization, Economic globalization, Transactional transparency, Technological advancements and Social adaptation. He said now Higher Education should focus on the three keywords – Means, Opportunity and Motive.



Lighting of The Lamp : Inaugural Session

Sri. Shantilal Choonilal in his presidential address welcomed all the delegates to the conference and stressed on the need to plan to reach Higher Education to the poorer sections of the society.

Raju Narayan Swamy, IIT, I.A.S., Kerala, addressed the delegates in the first technical session; the title of his presentation was "Life Skill Education – Ruby in the Crown of Human Development".

The Resource person for the Technical Session II was Prof. Nazrul Islam, Chairman UGC of Bangladesh. The title of talk he delivered was "Opportunities & Challenges

Annual Magazine 🕃

in Higher Education: A Special Reference to SAARC Countries".

The third technical session was addressed by the Key Speaker Dr. David Kenley, Associate Professor of History, Elizabethtown College, U.S.A. The title of his presentation was "Learning from each other: Contemporary Scenario in Higher Education in India and the US".

The fourth Technical Session was addressed by Prof. Joel Babalola, President, HERPNET, and University of Ibadan, Nigeria. His address was titled, "Global transformations in Today's World: Implications for Financing Higher Education in Developing Economies."

The fifth session was a paper review session wherein Dr. Stephen Kevin, Former Pro-Vice Chancellor, University of Kerala, gave a lucid explanation of the common mistakes made by research paper authors.

On 29th January, 2011 we started with paper presentations. The papers were presented in 10 parallel sessions.

This session was followed by the much awaited session of Justice Shree Krishna. His topic was "Value Based Education".

Followed by this session was the session by Dr. Jancy James. The topic was "Re-orienting Higher Education Towards Employability".



Valedictory Function on the Final Day

The last session was on the innovative teaching learning method--Virtual Presentation by Mr. Osborne D'Souza, CEO, Creative Technologies, India.

To mark the completion of international conference INCOSHE-2011, Valedictory Function was organised. The chief guest of the valedictory function was Dr. Vijay Khole, Former Vice Chancellor, of University of Mumbai. The guest of Honour was Dr. Naresh Chandra, Principal, Birla College. Experiences, comments and suggestions were invited from participants during this session of the conference.

The INCOSHE TEAM places on record its gratefulness to all key speakers, special invitees, paper presenters and participants.

> **Dr. Moushumi Datta** Organizing Secretary

### ISO 9001:2008

The ISO 9001:2008 is the standard that is used to provide a basic set of requirements for organizations that intend to develop Quality Management Systems. ISO 9001:2008 is also used by organizations to meet and improve the needs of the customer and other regulatory and statutory requirements. In addition, ISO



9001: 2008 mainly focuses on improving the processes of an organization.

Our college has become fully aware of the need for quality and adopted ISO 9001:2008 to sustain and grow in this competitive world. It is of utmost necessity to have uniform standards and compliance to the same in



ISO audit

order to facilitate our efforts to provide the best possible education to our students. With this in mind our college went for ISO certification in September, 2010.

The Quality Manual was released on 31<sup>st</sup> May, 2010. The Internal Auditors training was held in June, 2010. It was a training of two days and twelve faculty members successfully completed the training. The first internal audit was held in July, 2010 followed by the first Management Review Meeting.

Our college chose TUV Nord- Germany's most reputed ISO certification body. Two auditors were Mr Bhupesh Rane and Mr Sanjay Valankar. The certification audit was held in two stages. The first stage audit was on 14<sup>th</sup> September, 2010. In this stage all our documentation procedures were audited. The second stage audit took place on 28<sup>th</sup> and 29<sup>th</sup> September, 2010. At this stage all the main processes were checked and matched to the process documentation as inlaid in the ISO manual.

We got the certification without any non-conformity. This in itself was an achievement with everyone in the college contributing to this effort and the resultant success.

> Dr. Moushumi Datta ISO Management Representative

#### Quality Policy We at Nagindas Khandwala College of Commerce, Arts And Management Studies And Shantaben Nagindas Khandwala College Of Science And The Bombay Suburban Grain Dealers' Junior College are committed to impart Quality Education to youth enabling them to develop right attitude, professional competence & inculating right ethical values. This shall be achieved by Providing excellent infrastructure and conducive learning environment. Building a harmonious work culture & motivating everybody to contribute the best Proactively responding to changing need of industry, parents & society by embracing latest technological trends in the field of education Complying with requirement of ISO 9001:2008 Standard & striving for continually improving the operations of the Institution.

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## **CCBIM-2011**

Nagindas Khandwala College of Commerce, Arts and Management Studies & Shantaben Nagindas Khandwala College of Science reconfirmed its commitment to its principle of 'Education And Beyond' by organising a UGC sponsored, Two day State Level Conference



Lighting The Lamp

on CHANGING TRENDS IN THE CONSUMER BEHAVIOUR WITH RESPECT TO INDIAN MARKETS, on the 4th and 5th of March 2011. This Conference was a jointly organised by the Self Financing Section headed by the Vice Principal, Ms. Mona Bhatia and by the

Commerce Department headed by Prof. Suchak.

There has been a quantum leap in India in consumerism. The CCBIM 2011 provided a unique opportunity to travel into the consumers mind. The Conference made a serious attempt to identify physical and social factors, that influence consumer behaviour.

The Inaugural Session began on the 4th of March with a traditional touch. After an invocation seeking the blessing and presence of God and the lighting of the lamp, Principal Dr. Mrs. Ancy Jose delivered the Welcome Address. Vice Principal Ms. Mona Bhatia, addressed the gathering about the objectives of the Conference. Dr. G.K.Kalkoti, Vice Principal, introduced the Chief Guest of the Inaugural Session- Dr. Rajpal S. Hande, the Principal and the Director of the 'Board of College and University Development'.

Dr. Hande detailed the changing attitude of the Indian consumers due to globalisation. An assertive consumer who asks questions and demands the best in the market creates a win-win situation .Dr Hande highlighted that the academic world is also responding to new demand. Campus recruitments, e-learning, virtual classrooms and even e- complaints have become a reality today.

In recognition of NK College's contribution to education Dr. Hande made a surprise announcement. The Mumbai University was planning to adopt a consortium approach and form clusters of colleges based on region and faculty. It was a proud moment for all of us when Dr. Hande announced that NK College will be the lead college for a cluster and our Principal Dr. Ancy Jose would be its Lead Principal.

Prof. Suchak, The Head of the Department of Commerce proposed the Vote of Thanks.

The Technical Session 1 began with the key resource person Ms. Sanmita Kamat, former Director of Wall Mart, speaking on the 'THE CHANGING TRENDS IN RETAIL'.Ms Kamat highlighted the efficacy of adopting the Blue Ocean strategy over the Red Ocean module to attain growth in the organised retail sector. Retailers will have to consolidate their supply chain management to increase their wallet share. The audience thoroughly enjoyed interacting with Ms Kamat.

THE ROLE OF BRANDS IN A CONSUMER'S LIFE was the topic for the second technical session. An eminent Professor from IES, Management College and Research Center and President – Supply Chain Management and Development Council- Prof. Dr. Ranjan Ghosh explained branding in the pharma industry in comparison with branding in the non-pharma sector. According to him branding success depends on knowledge of the product and top notch research keeping in mind target audience and competition.

The first day concluded with Dr. Sumanta Rudra, Senior General Manager with Kuoni Travels, speaking on the THE ROLE OF ADVERTISING AND ITS INFLUENCE ON THE CONSUMER. Dr Rudra claimed the attention of the audience through a selection of well chosen videos, advertisements by Kodak and a clipping from the movie -STAR-to bring home, the fact that advertisements do influence consumers. A successful advertisement is one that converts brand recall into purchase.

On the second day, Dr. Pritee Saxena the Associate Dean, IBS Mumbai was a key resource person for the 4th and last technical session of CCBIM 2011. Dr. Saxena spoke on 'THE EFFECT OF CULTURE ON CONSUMERS from the industry perspective. Dr Saxena took the audience through advertisements that are based on Indian cultural and Indian traditions. It was interesting to note that marketing firms take regional cultures into account before launching a product.

The highlight of the Technical Sessions was the audience participation. The participants enjoyed the surprise quizzes, movie clippings. Videos comparing a bad shopping experience as opposed to a pleasant one, was well received.

The Valedictory Session concluded with our Principal Dr. (Mrs.) Ancy Jose delivering the Valedictory Address.

Vice Principal Mona Bhatia Organizing Secretary



Principal caricatured specially for Niharika by Sheetal Parmar

## Department of Microbiology

Self Finance Social Cell

Department of B.Sc. (Micro biology) organised the following activities:

The very first event organized by the department was the fresher's party on 6th august 2010 by SY B.Sc. and TY B.Sc. students.

There was a poster presentation conducted for the TY

B.Sc. students who came up with new ways towards understanding of their lessons.

The TY B.Sc. students conducted a mini-research for 'AVISHKAR' organized by the University Of Mumbai. The students of the third year were taken for industrial visits at SIRCOT and IIP.

> Dr. K. N. Joishy Co-ordinator



Cleanliness drive

This is the second year of the social cell of Self Finance section of Nagindas Khandwala College. Total 150 students from all self financing courses work for this cell.

'N K care, bringing back the smile', is the name of the cell and this cell tries to bring a smile on the faces of those under privileged kids who can't even afford to buy necessary goods. Our objective of bring back the smile is achieved by making them happy just by spending some quality time with them, playing with them and distributing small things which brings a big smile on their faces.

The various activities undertaken by the social cell during the year were as follows:

Date	Activities under taken throughout the year.
2nd Aug. 2010	The students of TYBAF and SYBBI organized a sale of friendship bands and chocolates. The collection was used for providing snacks at the old age home.
11th Aug. 2010	An orientation programme was organized wherein the students were briefed about the activities of the social cell and a video was prepared by the students to create awareness about the functioning of the social cell.

Date	Activities under taken throughout the year.
21st Aug. 2010	A skit was organized by an NGO "ABHA" to clean Mumbai and certificates were distributed to the last year volunteers, who were actively involved in the social cell activities.
21st and 23rd Aug 2010	The students of second year organized a two day rakhi sale. The funds generated were used to provide provisions to an orphanage.
29th Aug. 2010	The students of second year visited St. Joseph old age home in Goregoan (E) and distributed snacks & had small talk session about their experience.
7th, 8th and 9th Sept. 2010	The students of First year visited Bal Vikas Childrens home in Goregoan (E). Games were organised for them and our cell contributed Provisions to the orphanage.
23rd Sept. 2010	All the students of social cell went for a "Cleaniness Drive" on the next day of Ananth chartuthi at Juhu Beach.
27th Nov. 2010	Social cell students visited an orphanage in Bhyandar, where they organized a drawing competition for the kids. A skit was presented by our students. Many games were organized and at the end we distributed stationery items and snacks to the kids.
24th and 25th Feb.	A 'Stationery drive' was organized by our students where we had collected pens, pencils, Tiffin boxes, water bottle, books and other stationery items which will be distributed to the under privileged kids of the N.L. High School and to the orphanage kids.

Gargi Dubey **Poonam Popat Fulltime Faculty** 

## B.SC. IT/CS

A seminar on 'Study Abroad' was conducted by GeeBee Pvt.Ltd., on 17th June 2010.

The entrants joined their seniors in July 2010 and their orientation programme was conducted on 24th July 2010. The freshers were given a grand welcome on 10th August 2010.

A local industrial visit was organized at 'Reliance Energy', Dhanu for SY IT/CS students on 8th July 2010 and TY IT/CS students at 'Onida', Wada on 27th July 2010.

A seminar on 'Strategy to crack MCA-CET' was conducted by Relic Academy for SY and TY IT/CS students on 12th August 2010. A seminar on 'Career in Hardware and Networking' was conducted by IIHT, Andheri (W) on 20th September 2010. The speaker for the seminar was Mr. Osclean D'mello.

A workshop on "Web tools for learning and teaching" was conducted on 6th and 7th October 2010 and the speaker was Prof. Ravindra Dastikop. Our Social cell organized a `Post Independence Day program'on 16th

August 2010. All the members along with incharge faculty Mr.Kiran Raorane collected the National flags threw away on the road nearby the campus.

The students were taken on an Industrial visit to Amritsar and Dalhousie from 1st February to 9th February 2011.

ZESTY: The intercollegiate festival 'Zesty' was held from 17th January 2011 to 22nd January 2011. Around 30 colleges from Mumbai participated. Zesty included exiciting sport events for intercollege students, inter division sports, technical events and Management events. The theme of 'Zesty' this year was 'OPPOSITES'. The creative committee had beautifully decorated 5th floor of the College building with banners and articles of zesty which was appreciated by all. In sports events, Vartak College was winner for Cricket and Football both where as Nirmala College bagged the prize for most awaited Fashion Show.

> P. M. Sindhu Fulltime Faculty

## Library and Information Centre

The Library added 803 books in the aided section and 1138 in the unaided section during the academic year 2010-11. This year the Library added more number



#### Book Exhibition

of encyclopedias, dictionaries and documentary films thus making the library collection more qualitative. The implementation of the decisions of the Library Advisory Committee (LAC) resulted in using new and innovative ideas to make the library technologically advanced and effective. The LAC has decided to go for online databases and advanced library equipments to fully utilize the amount received through Library Fees and UGC Grant.

The library added ten more computers in the Library's Cyber Space. Now the section has twenty one computers to access Internet with a dedicated Library Technician for support and troubleshooting.

Our Library's official blog has completed two years successfully in the month of March, 2011. During this academic year many distinguished academicians visited our Library viz. Prof. N. Radhakrishnan, Chairman, Indian Council of Gandhian Studies and Prof. H A Ranganath, Director, NAAC.

The Library organized book exhibition on Higher Education during the International Conference held in our college from 28 to 29 the Jan, 2011. The Library has got permission from IGNOU to start Bachelor of Library and Information Science (B.L.I.Sc.) from June, 2010.

> Mr. Santosh Hulagabali Librarian

#### team

We are the first ever college in the State of Maharashtra to provide a much needed platform to non-teaching staff to show their talent by organizing an Inter-Collegiate Sports and Cultural Event aptly named as TEAM (Together Everyone Achieves More) since 2003-2004. This is the Seventh Inter-collegiate Cultural and Sports



Celebrating TEAM

Events organized from 26th December, 2010 to 4th January,2011 and 31st January,2011 covering the entire Mumbai Region. The events were Rangoli, Mehendi,

Solo Dance, Solo Singing, Duet Singing, Poster Competition, Essay Competition, Fashion Show, Cricket, Kabaddi, Volley Ball, Carrom (Singles), Table Tennis (Singles), Chess, Shot Put, Candle Lighting and One Minute Game. This year more than 1800 Non-teaching Staff Members from around 60 colleges participated in these various events. Management Members, Principal and Administrative heads of various colleges were also present during the events.

The Prize Distribution Function was held on 31st January, 2011 at Poinsur Gymkhana. Shri. Nazrul Islam, Chairman of University Grants Commission, Bangladesh was the Chief Guest. He applauded the efforts taken by the Principal and the Management of the College for organizing such a unique event exclusively for the Administrative Staff. M. L. Dahanukar College, Vile Parle was awarded the Rolling Trophy.

> C. M. Amin Registrar



Felicitation of Aditi Shah by Vice Chancellor- Dr. Rajan Welukar



Stationary Drive 'NKARE'

**Art Gallery** 





Jenny Bauva F.Y.BMS



#### Students securing more than 70% marks

#### TY B.Com.

Bhatt Manthan Vinodbhai Galiya Shailesh Vinodbhai Yenaganti Prem Sadanandam Mistry Mamta Dineshkumar Dhanraj Jeyakumar Lingammal Patel Dipika Anil Shah Sneha Yogesh Sondagar Sanjay Jitendrakumar Mehta Jeki Jitendra Mathrani Vinita Shyam Baraiya Bhupendra Kanubhai Gaijar Deven Mahendra Shah Urvi Amrutlal Vishwakarma Rohit Jaikrishna Gada Rashmi Pravin Kacha Vidya Chandrakant Saiya Chirag Girish Shah Darshak Deepakkumar Jadhav Haresh Jaysukhbhai Jain Naresh Roshanlal Kothari Hardikkumar MahenDrabhai Gupta Chetan Omprakash Jain Bhavesh Suresh Bhai Patel Ashish Dinesh Thakkar Charmi Rajnikant Doshi Mansi Kiritkumar Shah Shruti Bharat Pais Crystal Walter Patel Manisha Gopalbhai Patel Piyushkumar Somabhai Visaria Kingal Meghajibhai Chheda Harshal Hasmukh Prajapati Minaxiben Baladevbhai Bhutka Lakshmiben Shivrambhai Garde Lekha Ajit Rathod Sweta Rajendrakumar Vora Harshit Deepak Makhija Suman Kanayalal Shinde Jitendra Vijay Joshi Riddhi Anilkumar Mohabia Narendra Mulchand Vora MAyur Rasiklal Darii Monika Mukeshkumar Patel Rasna Bhanubhai Salot Sijal Pravin Vadodariya Monika Rajeshbhai

Dhamani Gayatri Ghanshayam Ratadiva Nirav Bharat Gandhi Dhara Navin Kumar Patel Rinku Govindbhai Kotak Vinesh Raiendra Dholakia Hardik Bharatkumar Patel Jayshri Raju Prajapati Anjana Dahyabhai Modi Vaibhav Mahendra Bhuva Ritesh Prakash Kachhadiya Rakesh Lakhamanbhai Parikh Akshav Pradeep Shah Riddhi Rajnikant Waghela Vijendra Bhupat Soni Rahul Bipin Rathod Hitesh Rameshbhai SolanKi Chetna Ramniklal Gandhi Vishaben Gopal Gala Harsh Jayesh Shetty Shobitha Umanath Vadhaiya Tejasvi Mukund Kadakia Needhi Bhagesh Shetty Santosh Vithal Malde Krushal Amrutlal Mittal Neha Shriman Narayan Prakash Pipaliya Jayshree Kalyanbhai Hegde Priyanka Ramesh Dholakia Darshan Nayanshai Ghiya Dhawal Bharat Padwal Sneha Vikas Shah Vrushabh Mahesh Bawisi Mihir Ashwin Makwana Hemaliben Vinodbhai Mishra Pankaj Lalchandra Shah Bhavini Rajnikant Shah Uttara Ashok Siddhpura Ekta Manubhai PanChal Rashmika Dasharathlal Gada Dipti Navinchandra Sheth Keyur Vinod Bhatt Shraddha Girish Rajgor Asha Praful Chavda Gaurav Kanakrai Makwana Nidhi Bhupatbhai Mewada Nitalben Hasmukhbhai Agrawal Rahul Girdharilal Patel Manishaben Jesungbhai

Raghani Pratik Praful Shah Bandini Kiran Shaikh Ismail Pyarejan Mohd Raste Purvee Jagdishbhai Patel Bhagyashri Balubhai Shah Ankur Ashok Dabhi Tejal Rameshbhai Kapadia Jimit Satish Vakharia Riddhi Girish Maiethia Harshal Parmanand Shah Sagar PankajkumaR Mehta Rutvi Mayank Gandhi Nirali Arvind Mavani Pradeep Jadavbhai Rangani Nilesh Nanubhai Shah Forum Hasmukh Dasani Gauray Dineshkumar Dharne Nitish Prakash Shah Manish Maheshkumar Shah Niddhi Harshad Jaswani Parita Paras Shah Dhara Nareshbhai Shah Shruti Anil Bhagat Khushboo Pankaj Jaiswar Sanjaykumar Vikramajeet Patel Ranjan Maganbhai Shah Virag Dilip Dave Megha Dilip Shah Hardik Tushar Trivedi Priya Devendra Shah Ankit Dipakkumar Kadawat Yogesh Prakashchandra Mehta Parth Sujankumar Patel Amrita Vijay Modi Jay Atulkumar Rana Sonali Kishore Shethiya Mahipal Jayantilal Vora Pooja Kantilal Gala Urvashi Ramnik Karmokar Renu Robin Patel Aasma Igbal Jalera Madhvi Atulbhai Sawant Bhavanjali Mahadev Shah Yash Sanjay Brahmbhatt Namrata Dhirenkumar Patel Pravina Govindbhai Shah Nehal Kiritkumar Gupta Amit Dilip Patel Nilamben Ghanshyambhai



Pethani Triveni Rameshbhai Shah Fenny Roshan Pai Divya Dattatray Dave Deven Dinesh Sanghavi Disha Hareshkumar Shah Riddhi Rajendra Gohil Vibha Rajendrabhai Shah Jinal Paresh Shah Nidhi Jasminkumar Sheth Krunal Virendrakumar Kansara Dhara Niranjanbhai Mehta Dheer Sunil Shah Darshita Mahesh Solanki Mitesh Nagji Dudhat Ashmitaben Rameshbhai Gandhi Devang Bharatkumar Kalgutkar Sourabh Umakant Makwana Reshma Hasmukhbhai Thakkar Hardik Sureshbhai Dedhia Darshan Ramesh Modi Pathik Vimalkumar Rakholiya Janak Ashokbhai Thakkar Charmi Nitin Trivedi Aarti Deepakkumar Dave Bhargav Vipul Panchal Pina Rajesh Solanki Pooja Naresh DhawAle Seema Uday Master Riddhi Bharat Shah Bhavisha Bharat Shinde Sachin Laxman Patwa Vicky Pankajkumar Sanghavi Kinjao Shaileshkumar Shah Krupa Arvindkumar Shah Payal Chapshibhai Singh Swati Nanhelal Malkan Chintan Kamlesh Parikh Somil Dharmesh Shah Dhruvin Atul Shah Kunal Jayant Shah Ronak Virenkumar Vaja Kiran Vinod Dharod Prashant Bipinbhai Parekh Jigar Ravindra Shroff Purvi Jayesh Yadav Poonamkumari Notilal Gedia Divya Jayantilal Karia Richa Pravin Savla Anant Pravin Shah Namrata Milan

#### TY B.A.

Chhavda Hetal Chunilal Castellino Mary Stanly Bhatt Vidhata Kamalnavan Gawde Kailas Satyawan Nautival Richa Chandraprakash Lohat Raiiv Survabhan Mondkar Hemlata Satish Mishra Neetukumari Premkumar Pandva Damini Shailesh More Pradnya Shivaji Mukadam Afrin Aslam Chheda Bhakti Ashwin Qureshi Nazneen Zaheer Hazan Mishra Heena Rajnikant Trivedi Darshana Iswarlal Kapasi Tasneen Saifuddin Bhabal Irsha Eknath

#### TY B.M.S. - V Semester, October - 2010

Vora Kinjal Hemant Parikh Ridhi Tarun Mehta Nishit Rajesh Karpe Dipti Sanjeev Gala Deep Jitendra Modi Avani Arvindbhai Shah Nikita Chandulal Dedhia Rupal Pankaj Sanghvi Rupangi Jayeshkumar Pandey Jyoti Gopinath

#### TY B.Com.(A/F) - V Semester, October 2010

Sodha Ronak Jayusukh Devani Charmi Milan Darji Nishaben Kamleshkumar Shah Chintan Hemant Darji Priyanka Rameshchandra Shah Henal Dinesh Shah Bhumit Kamlesh Shah Devanshi Ashok Shah Kushal Ashok Pitroda Sweta Mahendra

#### TY B.Com. (B&I) - V Semester, October - 2010

Lad Forum Chandrakant Shah Sneha Sanjay Bhatt Vinny Jeetendra Gandevia Dolly Firoze Parmar Neha Narottam Shukla Manali Bhagwat Gohil Rasana Magan Shah Ishani Shaileshkumar Desai Foram Pravinkumar Satra Mahesh Kantilal

#### TY B.Com.(FM) - V Semester, October - 2010

Avlani Viral Hitesh Acharya Ashutosh Shaileshbhai Bahuva Nirav Rajesh Gala Charmi Rajesh Shah Pooja Amrish Patwa Mansi Shrenik Shah Shruti Sandip Jagani Mahek BipiN Gupta Nandini Ramesh Naik Heena Imtiaz

#### TY B.M.M. - V Semester, October - 2010

Mistry Hiral Shailesh Shah Chirag Viresh Parekh Parina Suresh Shah Utsa Jayesh Nair Dhanya Sreekantan Kanakia Nidhi Dhirendra Shah Mitul Chetan Khakhar Payal Paresh Patel Mona Mansukhbhai Rathod Jatin Bharat

#### TY B.Sc.(CS), April 2010

Nikam Amruta Rajendra Goud Pradeep Kailashnath Tambat Rupali Yashwant Kachwala Munira Usman Rathod Parag Ashok Talajiya Chintan Yogeshbhai

#### TY B.Sc.(Microbiology), April 2010

Shikhare Ashwini Kamlakar Lata Shah Tarun Jitendra Tejal Vishwakarma Yogeshkumar Hiralal Shyamlata Amin Shweta Sadanand Bhavani Atos Manisha Sardarbhai Dollyben

#### TY B.Sc. (IT) - V Semester, October 2010

Raval Vaidehi Rajendrakumar Khyati Soni Swati Mukundbhai Sujata Thapa Dimpy Mahanlal Pushpa Parekh Trusha Bakul Meena Mehta Jignesh Anant Shilpa
## Professors' Achievements

**Dr. G. K. Kalkoti** Submitted UGC sanctioned, approved and financed Minor Research Project (MRP) on "Performance Evaluation of Rural Infrastructure Development Fund (RIDF) in Dharwad District" (2005-2007).

Guided TWO more students who have been awarded M.Phil. Degree from YCMOU. Total EIGHT students have been awarded M.Phil Degree. FIVE students have REGISTERED for Ph.D. in Commerce, (Banking and Finance) at University of Mumbai.

Was felicitated at the hands of Hon, Vice Chancellor Dr Rajan Welukar on 27th July 2010, for being a Member of Organising Committee of Silver Jubilee West Zone Inter University Youth Festival 2009-10 on Invitation, held from 16th to 20th December 2009 at Kalina Campus and conducting all the Literary Events successfully. This was sponsored by Association of Indian Universities (AIU), Ministry of Youth Affairs and Sports, Government of India under the promotion of National Integration Camp Scheme and organized by University of Mumbai.

Organised Avishkar, a Research Festival 2010-11, launched by His Excellency, the Governor of Maharashtra, in association with Department of Students' Welfare, University of Mumbai, on 13th January 2011, at Nagindas Khandwala College for Zonal Level and was a also a Judge on invitation.

**Dr. Kavita Kalkoti** was conferred the MBA degree from SMU with 'A' Grade (75+%) in August 2010. Semester system with 6 papers in each semester and four semesters in all, two year duration course.

**Dr. Varsha Ainapure** Co-opted as a member of the Board of Studies in Accountancy.

**Dr. Marina Pereira** published 6 articles in peer reviewed journal.

**Dr. Moushumi Datta** received travel grant from UGC to present research paper titled "Urbanisation and Environmental Degradation: A case study of "Queen of Hills Darjeeling" in Sustainable Asia: Challenges and Opportunities" - 39th Annual Mid-Atlantic Region Association for Asian Studies Conference, on October 22-23, 2010 at Pennsylvania State University, Pennsylvania, USA.

Was conferred the MBA degree with 'A' Grade in August, 2010.

Bhagyashree Tamhane, Senior Clerk of our administrative staff cleared UGC NET examination in library and Information Science.

Name	Chaired Conferences		Papers Presented			Seminar Attended	
	International	Others	International	National	State level	International	National
Dr. G. K Kalkoti	2	1	3	3		1	3
Dr. Kavita Kalkoti	3		1	2			
Dr. Marina Pereira			2	2			
Dr. Ainapure	1		5	4	1		
Priti Tripathi			1	1			
Ruchi Sagar			1	1			
V. S. Manudhanne						2	2
Nita Dhote						1	1
T. Thomas			1	1		1	1
Dr. B. Pithadia						4	1
Reena Desai				1	2		
M. Dalvi			2	1	1		
H. Godhia	1					1	
V. Suchak	1					1	
M. Nair						2	
S. V. Kelkar	1		1	1	1		

Table of papers presented and seminars attended

Several of our faculties are invited as subject experts, moderators, resource persons, interview panelists and judges of intercollegiate and intra collegiate competitions'. They also organize, convene and co-convene seminars and workshops in the college. Others work as members of Organizing Committees for the same. They also attend orientation programmes, refreshers courses and UGC sponsored workshops, seminars ,conferences and symposia Many are on the panel formation committees or function as Boards of Studies', member.



Recollecting the Resources

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Raju Narayan Swami, (IIT, IAS), Kerala addressed the delegates with his presentation on 'Life Skill Education-Ruby in the Crown of Human Development.

He elucidated on Life Skill Education from dual angles of empowerment and social responsibility. He mentioned the implication of life skill education in personal and professional life and recommended cohesion, happiness, well being and good functioning of a group, as a success mantra to living together. He



highlighted the four essentials required in life skills as Being, Living Together, Doing and Knowing. He discussed various initiatives taken by Ministry of Human Resources and the Government in India. He recommended creating awareness about Life Skill Education by educating parents, children and teachers about its implementation. He informed the audience about various programmes undertaken with the Panchayat authority and resident associations. He concluded by saying that Life Skill Education can run successfully with total decentralization of services, incessant monitoring and assessment and with successful co-operation of parents and teachers.



Prof. Nazrul Islam, chairman UGC of Bangladesh was the resource person of the second technical session. He delivered a talk on 'Opportunity and Challenges: a special reference to SAARC countries.' He mentioned the history of Higher Education in Bangladesh comparing it with the higher education world wide. He discussed various courses, degrees and diplomas awarded from both private and public universities and new ways of learning like distance learning, E- learning, etc. He highlighted the various

challenges of higher education in Bangladesh like Geographical imbalance, Language of instruction, infrastructure, and accessibility to students, and aids from Government. He recommended that the number of universities should increase, to impart education to masses and suggested that the UGC should monitor the quality of Higher Education.

TIT

Dr. David Kennely, Associate Professor of History, Elizabethtown College U.S.A; addressed the third Technical session. He presented his paper on the Topic` learning from each other: Contemporary Scenario in Higher Education in India and the U.S'. Dr. Kennely compared the education system of India and that of the U.S on parameters like accessibility, quality, employability and course fee. According to him education in the two countries is radically

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different, and the resources available to address their challenges are radically different. Despite these differences he said, we can and should have a dialogue regarding those areas of mutual concern. According to him participating in these types of conferences, we demonstrate an awareness of the issues and a commitment to addressing them. He said not to underestimate the power and influence of an informed and caring public to enact positive reform in this area. He suggested that we teachers must be open-minded enough to consider new methods to address our old problems. Be it online technology, work-study schools, or non-traditional programmatic scheduling, we need to discard our dogmatic approaches and consider unorthodox, novel solutions. He also advocated an increased financial commitment to utilize resources more effectively. According to him if the money is spent efficiently and openly, the investment will yield immediate and tangible financial results. He concluded by saying that higher education would thrive in future only when we have global collaboration.



Prof. Joel Babalola, President, HERPNET, University of Ibadan, Nigeria; was the resource person for the fourth technical session. He addressed the gathering on the topic of 'Global Transformations in Today's World: Implications for Financing Higher education in Developing Economies.' He emphasized the need for fund raising, its efficient allocation & utilization as well as cost management in the process of reforming higher education. The main thrusts of higher education according to him were in the areas of refocusing

higher education to maximize its strengths, retooling higher education to minimize its weaknesses, repositioning higher education to optimize opportunities and reenergizing higher education to adapt to the threats by increasing privatization, and professionalism. His paper presentation was with reference to Africa. He classified the changes of environment of higher education on the basis of three R's Revolution, Reformation and Routine. He propagated reforms in higher education in the form of Institutional reforms, Organizational reforms and Bureaucratic reforms. He recommended higher education institutions should seek private and innovative streams of finance and should learn to do more with less money. That means better management. He concluded by saying that opportunity to finance is opportunity to control.

The fifth technical session was a paper review session by Dr. Stephen Kevin; Former Pro-Vice Chancellor, University of Kerala, and currently Director at TKM institute of management. He mentioned about the common mistakes made by the research paper writers who submitted their papers for this international conference. He gave the insight into what peer reviewed journals expect from the research papers and how to write a complete and comprehensive paper for any conference.



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The next technical session was the much awaited session of Justice Shree Krishna who spoke on value based education. He gave a golden message- Its not words but conduct that will inculcate values among students. He emphasized the need to imbibe valuebased behavior in our daily lives so that the society would be rid of all evils. He expressed confidence in the Indian Legal system which was able to control the law and order in the country. It was indeed a very thought provoking and an interactive session.





The last speech at the technical session was delivered by Dr. Jancy James the first Vice Chancellor of the Central University, Kasaragod. The topic was 'reorienting Higher Education towards Employability.' According to her employability meant not work readiness but work worthiness. Higher education should make students fully fit to be employed. She said that access to higher education should be increased. Expanding the reach of higher education

is a challenge. Using innovative methods in delivering higher education will help in meeting this challenge.

The completion of the conference marked Valedictory function. The chief guest of the valedictory function is Dr. Vijay Khole, Former Vice Chancellor, and University of Mumbai. The guest of Honour id Dr. Naresh Chandra, Principal Birla College. Experiences, comments and suggestions will be invited from participants during this session of the conference.









































## Kailash-Mansarovar: A land of serenity and tranquillity.

We planned a trip to Kailash-Mansarovar not from any religious angle. It was just the lure to explore different kind of landscape that attracted us to plan a trip to this part of the world. We opted for a comparatively easy route for this trip and did not take up the entire tracking route from Uttranchal, India, which is organized by the Government of India in collaboration with the Chinese authority. What seemed like an easy way was after all not easy.



Our journey began from Kathmandu. Kathmandu was a big disappointment as this city has deteriorated to such an extent that it looks like a big slum. The Bagmati River which is sacred to Hindus everywhere flows from Bagdwar on the northern hills of the Kathmandu valley through the heart of the city. It used to be a source of livelihood for people, fauna and flora living in the valley and downstream. But now one is astounded at how squatters have encroached on the river, how garbage flows directly into it and how the volume of flow has been reduced. It is reduced to becoming Sewer. So it was rather a disappointing beginning.

Our journey was supposed to start from Kathmandu Hotel at around 5 am. But it got delayed by 7 hours due to strike which has become an integral part of life in Nepal. In this way on a very disappointing note we embarked. After a long drive we reached Kodari (Border town on the Nepal side). We entered the Chinese town of Zhangmu by crossing over through Friendship Bridge. In our mind a thought was prevailing as to was it a wrong choice to come here?

In no time, we were with our Chinese guide and driver in dinosaur type old Toyota Land Cruiser. Soon we realized that our Chinese counterparts knew only two words to communicate with us – Yes and Chalo. With a heavy heart we were out of Zhangmu on a way to Lhasa. In no time things changed. It was a beginning of one of the most memorable journey of our life. Our first night halt was at a two street town Nyalam. We stayed here for couple of days for acclimatization to high altitude and did bit of tracking.

Our next night halt was Saga. On the way we passed Lalungla Pass (16000ft), a huge lake Paigu-Tso and river Brahmaputra. These sights were mind-blowing. After the night halt, next day we reached Paryang for another stop over. All through out the roads are dirt roads. But the changing landscape was a great treat for us.

After drive through Mayumu – pass at an altitude of 17000 ft. we could witness a hazy mountain. The first glimpse was unbelievable. It was Mt. Kailash! Recorded history goes back to 2,500 years from when pilgrims started visiting this region. This region is the spiritual center for four great religions: Tibetan Buddhism, Hinduism, the Jain religion and the pre Buddhist animistic religion - Bonpo. Apart from this, the Mansarovar Lake is the source of four great rivers: the Indus, the Sutlej, the Brahmaputra and the Karnali (Ghaghra). We were taken around the entire lake. The scenery was just breathtaking. This huge body of water looks amazingly beautiful and pure. But what was more fascinating was Rakash Tal - or Ravehahalad.



This lake is separated from Mansarovar Lake just by a slim isthmus. This lake is considered inauspicious and so people neither bathe nor drink its water. May be due to this it remains so pristine! After completing the parikrama of Lake Mansarovar, we were on its bank with the ancient Chiu Gompa Monastery, which has been built right onto a steep hill in the background. It was ritual time for most members from the group with havans and holy dips in the Lake. I would like to mention this with a great regret that why we pollute something that we consider so holy! The whole day, the

lake went on changing the colors like a chameleon! We spent the night there and it was just awesome! Words cannot describe the experience. Next day we started on the Kora or Parikrama of Mount Kailash, a mountain which has not been allowed to be scaled! It is a journey along narrow path, going up and down with loose rocks beneath our feet. It was such a heavenly experience that one does not mind all the hardships and difficulties one encounters on the way. I would not like to mention any. The parikrama begins with passing through Yama-dvar. As we started walking, one could imagine different signs on Mount Kailash. Even though I do not believe, but a stage came when I felt I was witnessing Shiva's Third Eye! On another occasion it was Shiva and Parvati. These three days around Mount Kailash was an inner experience and I had never felt so close to nature! It was as if it's me and the creator and no one around! May be there were no phone calls, no radio or television signals, nothing. It is only you and nature at its best! First day it was 12 km trek from Tarboche to Diraphuk. Second day was the most difficult day. It was 22 km trek from Dirapuk to Zuthulpuk. On the way we trekked Dolma-la Pass at 18,600 ft before steeply descending to Gauri Kund. This almost frozen lake was one of the most beautiful



sights on the way. After night halt, third day was like child's play with a trek of 6 kms to reach Darchen. We were back on the banks of Lake Mansarovar.

MINDSHARE

We had planned the trip in such a way that we spent the Full Moon's Night by the lake. Gurla Mandhata, one of the most beautiful mountains making a backdrop of Lake Mansarovar and few birds flying here and there made the whole scene so dramatic that one could spend hours and hours just strolling. We were just waiting for the sun to set. We never knew, but were in for a real treat. On one side the sun was setting and just in the opposite direction, the full moon was rising. This was priceless! We wanted time to standstill! As the night descended, the holy lake was sparkling like silver! There were few stars in the sky. But just sitting on the banks of the lake filled our hearts. Next morning with a heavy heart we had to say good bye. Man is greedy by nature and we would like to come back again next time on a New Moon's night to see

millions of stars sparking on the water of Lake Mansarovar!

CA. D.K. Vora



### MINDSHARE

## **INION POLL** Research Survey tracks Teen's Spending Habits



On the 21st of Jan, I lay thinking about what to gift my friend on Last week her birthday which was on the 25th. I get a decent amount of Rs.1,200 from my parents every month towards pocket money. I planned to get a good gift for about Rs.300 for her. But when I went to check my wallet I found that I had just Rs.100 left! I tried to figure out how all the money had finished with 10 days yet to go till I received next month's amount. I remembered that I had gone for a movie with my friends and spent Rs.500 the week before. A movie that I wasn't even interested in but was forced to watch due to peer pressure. Tired of racking my brains, I decided to ask mom for some extra cash, the moment I approached her she started about how I had asked her for Rs.200 the previous month and that she wouldn't be able to give me any more cash this month. the same thing happened with dad. I regretted having spent all my money so carelessly and ending up broke because of not planning my expenditure wisely. I began thinking, "Am I the only one like this among the teenagers? What do others do with the pocket money they receive? How do they manage unplanned expenditure? Do they manage to save anything in the end?"

There was only one way to find out and that was to conduct a survey and what better place to carry it out than my own college. So we conducted the survey and here below are the statistics of income, expenditure and saving habits of 19 year olds.

## 1: How much pocket money do you receive every month?

### a) 100 - 300 b) 300 - 1000 c) 1000 & above

The Graph -1 shows the amount of pocket money received by the youth of NK. A total of 39.52% receive pocket money between Rs 100-300, 42.14% receive between Rs 300-1000 and 18.32% receive Rs 1000 & above.

The study of this graph shows that most of our students get adequate pocket money. They can satisfy their needs with this limited means.

This data resembles a survey which was conducted by "Times Life!" which says, "Youngsters from middle class homes in Chennai on an average draw about Rs 500 to Rs 800 per month as pocket allowance. "I spend largely on junk food and movies, says Nikhil Arvind, a student from Chennai, who gets just about Rs 200 every month. However, the survey showed surprising results among the affluent class and college students in Chennai are getting anywhere between Rs 8,000 and Rs 15,000 as monthly allowance."

### Introduction

Are you really satisfied with the pocket money you get every month? Is that sufficient to meet your daily expenditure? If these are your questions, you are not the only one.

Every youngster has a different pattern of spending their income. A few spend on fashion, others on mobile, some on food and some others on travelling and friends. This article would give you an over view about the income, expenditure and saving habits of Youngistan !

### Methodology

The main purpose for conducting this survey was to study income, expenditure and savings habits of our very own N. K'ites . A snap poll was conducted in N.K campus. A population of approximately 700 students was considered, which included the entire second year degree students i.e SY.BCOM, SY.BA, SY.BMS, SY.BBI, SY.BMM, SY.BFM and SY.BAF were randomly sected as sample 400 students from SY.BCOM, SY.BA, SY.BAF and SY.BFM. They were told to fill in the details of various questions asked related to their income, expenditure and saving habit.

Based upon the answers given by these 400 students to the questions, the following graphs has been prepared.





**H**1

**B**2

11 3

₩4

₩5



#### 2: If you are earning, how much do you spend out of your income?

#### a) Fully b) Party c) Fully saved d) Not Applicable

The Graph - 2 shows the spending and saving habits of NK'ites. It is observed that maximum no. of (52.6%) NK'ites do not work. 38.54% approximately save half of their income and spend the remaining. 4.42% save their income entirely. However about 4.42% seem to be spending their entire income and not saving anything. This data also resembles the article in Times life!", that says, the spending habits of youngsters, indicated that only young Kolkatans seem to be saving, from their average allowance of Rs 2,000 per month. Girls saved up to 13 per cent while boys kept about nine per cent aside. The rest of the country's youngsters seem to be blowing up their entire allowance and not managing to save anything".

Majority of youngsters do not work and based on Graph 1 their major income comes from pocket money given by their parents. The trend of NK'ites shows that they do not save.

16.87

24.80

#### 3. Rank in order of your spending the following expenses.

#### 3.a: Mobile

The Graph - 3 pie shows the ranking order of spending on mobiles by the youth of N.K. College. 15.60% students have ranked mobile as their 1st choice of spending, 22.76 as 2nd, 19.94% as 3rd, 24.80% as 4th and 16.87% as 5th choice respectively.

It can be observed that a large number of students do not exuberantly spend on mobile recharges. The least no. of students i.e. 15.60% have given mobile as their maximum spending item. They have given it as their 4th choice.

#### **3.b: Clothing and Accessories**

🔊 Niharika 2010-11

The Graph - 4 shows the order of ranking in spending on clothes and accessories. It is observed that 30.43% have ranked it as their first choice of spending, whereas 23.52%, 18.15%, 15.34% and 12.53% as their 2nd, 3rd, 4th and 5th choice respectively.



It has been observed that the youth of our college spend maximum on clothes and fashion. The same trend could be seen in other parts of India according to "Times Life! "MUMBAI college student Miloni Ruparelia yearns for a credit card. "My dad will throw a fit if I ask for one," she sighs. She gets Rs 2,000 as pocket money, which often has to be replenished when she splurges Rs 1,500 on clothes, her passion, in two days. Miloni has never repeated an outfit for a party. She has two mobile phones - a Black Berry and a Samsung - and recently picked up a pair of fancy shoes at Rs 4,000. Her parents had to shell out Rs 6,000 for a huge stuffed toy"

This shows the youth of N.K College are getting trendy to gel with the crowd and their peers and hence spending more on fashion. This thinking needs to be looked into and students should spend wisely. According to Times life! "Seventeen-year-old Apurva earlier spent about Rs 1,500 every month but now flashes a credit card.

Adds Raisa unapologetically, "I have a lot of friends I need to stay in touch with. And if they buy a top or jeans then it doesn't look good if I don't have trendy clothes."

#### 3.c: Travelling expense

The Graph - 5 shows 18.41%, 19.94%, 24.80%, 20.71% and 16.11% youth give 1st, 2nd, 3rd, 4th and 5th preference to spending on travelling respectively. The youth of N.K College do not shell out most of their pocket money on travelling. This shows most of their travelling expense is borne by their parents.



Graph - 3

## MINDSHARE

#### 3.d: Spending on Friends

The pie (Graph - 6) shows that the least spending of their pocket money is on friends. 3.06 % of students gave it as their 1st choice, 9.46% as 2nd, 16.62%, 25.83% and 45.01% as 3rd, 4th and 5th choice.

A striking feature here is that only a handful of 3.06% students spend on friends due to the limited pocket money they get as shown in graph 1. First they satisfy their own needs and then if balance permits they spend on friends.







The Graph - 7 shows a 32.40% of the youth of N.K College have ranked spending on Food items as their 1st choice

From the above statistics one can infer that food tops the choice of N.K youth i.e. 32.40% compared to spending on other items such as mobile, friends, traveling and fashion. It is a well known fact that college lectures last for maximum 4hrs plus considering the limited pocket money that they receive one could easily abstain from eating outside food by bringing Tiffin to college and thus saving their income. It can be interpreted that these youth don't have outside food because they are hungry but because of social status.

### 4: Where do you usually eat?

#### a) Stalls b) Canteen c) Hotels d) Tiffin

The above graph shows the eating habits of NK'ites. It reflects that 37.18% eat food at stalls. 25.07% carry Tiffin to college. 18.02% & 19.71% respectively eat at canteen and hotels.

It is observed that with limited funds available at their disposal they acquire maximum satisfaction by eating out at stalls. Considering the limited amount of time i.e. maximum 4 hrs they spend in college almost 75% of students eat junk food after college, which is not at all required. This shows that they eat out not out of necessity but out of social attitude e.g. If their friends are eating they will also eat and not because they are hungry. Youngsters should eat a lot of healthy food i.e. home food but this is not what the statistics of NK'ites show.





Graph - 9

#### 5: How often do you change your handset?

#### a) Every year b) Every Change in technology c) As when old stops working

The pie diagram (Graph - 9) shows how often the youth change their handset. 6.45% change with a change in technology, 12.66% change their handset every year, maximum youth in the college change their handset as and when old one stops working amounting to 80.87%.

From the above statistics one can observe that majority of NK youth spend on their handset wisely and do not spend unnecessarily. This also shows that most of them are not spend thrifts.

#### 6: Which of the following gadgets you own?

#### a) Mobile b) Laptop c) Wheeler d) Debit card

This Graph - 10 shows that majority of NK youth i.e. 95.05% own a mobile, 23.43 own laptop, 13.80% own 2 wheeler and 14.84% own a debit card It also means 4.95%, 76.57%, 86.02% and 85.16% do not own mobile, laptop, 2 wheeler and debit card respectively.

From the above it can be observed that still a few don't own even a mobile which in today's generation is considered to be a basic amenity. According to "Times Life!", "MUMBAI college student Miloni Ruparelia has two mobile phones - a Black Berry and a Samsung". The remaining statistics of N.K'ites show that barely a handful own laptop, 2 wheeler and a debit card as they don't come from affluent super rich families.





#### 7a: Do you save every month?

From the Graph - 11 it is observed a total of 83.84% are in the habit of saving their pocket money whereas 16 15% do not save

A snap poll conducted by Times Life! in five metros - Delhi, Mumbai, Chennai, Kolkata and Bangalore - on the spending habits of youngsters, indicated that only young Kolkatans seem to be saving, from their average allowance of Rs 2,000 per month. Girls saved up to 13 per cent while boys kept about nine per cent aside. The rest of the country's youngsters seem to be blowing up their entire allowance and not managing to save anything.



The above statistics shows a sign of maturity among our students that inspite of getting limited pocket

money most of them are in the habit of saving. It is good that from a young age they understand the value of money and savings. However the 16.15% should inculcate the habit of saving because if one does not understand the value of money today the same habit may continue in the future which will lead to negative saving.

#### 7b: Where do you deposit your savings? a) Bank b) Parents c) Investments d) Cash in hand



This Graph - 12 shows where do N.k'ites deposit their savings. Both saving at banks and saving with parents are at par with 23.84% each. A majority of 36.66% youth prefer to keep cash with themselves and just a handful i.e. 4.10% deposit in investments.

Being students with a commerce background one should be more interested in obtaining higher returns. But however only 27.94% students deposit money in either bank or any kind of investments, which should not be the case. A majority of them hold cash which could be easily converted into investments to earn returns. This saving habit needs to be rectified.

### Graph 8: How do you finance unplanned expenditure?

#### a) Parents b) Borrowing from friends c) Late payments

The Graph - 13 shows how from where do youth of N.K College finance their unplanned expenditure. It is observed that a majority of the students i.e. 91.14%. borrow money from their parents. 5.98% borrow on credit from their friends and a few i.e. 2.86% prefer to make late payments.

This shows the extent of dependability on their parents for every unplanned expenditure. These youth are also mature enough not to make late payments and they also do not accumulate outstanding expenses. Only 5.98% youth depend on their friends that show they are quite independent in their social relations. They want to spoil relations between them. They do not spend much on their friends as shown in graph 6 nor do they borrow from them.



Graph - 13

According to "Times Life!", Sushant Shivram, a student from Jaihind College, Mumbai on what he has observed among his classmates, "Every month about Rs 500 cash is given in hand for their daily requirement, the rest they pull out from the ATM, but the bank statement goes to their parents." This resembles the attitude of our college students also as they largely depend on their parents.

#### CONCLUSION

From the entire survey one can conclude that majority of these youth need to develope a habit of saving and they need to plan their monthly budget precisely. Considering the fact that everyone is now 19 years of age and maybe in 3 years or 5 they would grow into responsible individuals, they need to manage their finances appropriately. The girls would turn into a woman soon and get into family life which will need them to handle finances and so would the boys. If today they are not mentally prepared to handle finances then handling it tomorrow also would become a task for them. Moreover being commerce graduates they are expected to master this technique

The survey also included an explanatory question on "Is happiness related to pocket money?" Wherein majority of them said NO its not related. Further saying that happiness is a state of mind and does not depend on any external factor. It is good to see such maturity in our young students. They know how to keep themselves happy even through limited means.

On the contrary for those who feel unsatisfied and unhappy with what they have they need to ask a question to themselves if Rs. 1000 today makes them unhappy then in another 10 years wont Rs. 100000 a month also be insufficient for them Buddha has said, "Desire is the greatest evil of all times" if one is not satisfied with what he has he will never be happy in his life. This does not mean that one shouldn't put efforts to become successful.

I would like to conclude by a saying of Kin Hunbbard, 'Its' pretty hard to tell what brings happiness. Poverty and wealth have both failed'.

#### - Suzanne Coutinho, Maitri Gandhi

REFERENCE: The young spenders!, The Times of India, Times Life!!! seema.sinha@ timesgroup.com

## Omnipresence and Magnanimity of GOD

The world may be moving into another decade of the 21st Century, with no bounds and limits for all kinds of developments; but the fact remains that there is something called as superpower. Some may call it the invisible hand, some believe in God Almighty or some may revere any other power that they may have faith in. People in all the countries of the world, without any exception, have embraced some religion and treat God as a friend, philosopher and guide.

The percentage of population terming themselves as atheists is dismal. It is also a misnomer that belief of people in God is out of fear. As a matter of fact it is exactly the opposite. People remember God only when they want to face and counter fear.

There is a story which beautifully illustrates that God helps us without our knowledge and without our asking for it –

Once, a patient went to a doctor with a stomach problem. The doctor was a God-fearing and religious man, he would always advise his patients that along with taking medicines praying and remembering God would also help in curing them. Now, this patient was an atheist, and got angry when the doctor gave him his usual piece of advice. In an angry tone he said, "Your job is to give medicines, you do just that and don't preach to me about God". The doctor calmly said, "Look young man, without His wish nothing is possible – **tenavina trunamapi na chalati**, without Him even a filament of grass cannot move. Please remember to pray".

The patient was however not convinced. The doctor was struck by his vehemence and felt the need to make him realise the existence and kindness of God. He asked the patient to stay with him for a day so that he could convince him of his belief. He told the patient, "then you will have to stay with me for a day and get yourself cured." The patient was ready to stay with him, but not to pray to God. The doctor put a condition to the patient and said, "You will be my guest, I will serve you food and medicines. You have to only do one thing, whatever I will give you to eat or drink the same food and medicines in the same quantity you will put in a tin box that I will provide you.

Times of India - gth February 2011-page 17. Trapped thieves send SOS to cops

Dwaipayan Ghosh | TNN

NewDelhi: When in trouble, call the police-even if you are a thief. Trapped inside an apartment they were burgling, with a crowd of 250 people waiting outside to teach them a lesson, three thieves decided that getting arrested was better than being lynched. They phoned the cops. "Saab bachaa lo," was their SOS to the police control room, which was passed on to the Tilak Nagar police station in Delhi. The cops arrived at the house where the thieves were holed up and promptly arrested the trio.

The bizarre turn of events took place on January 28 when the burglars targeted the home of a financier, Charanjeet Singh, at Tilak Vihar. "Singh was to attend a family wedding at Fateh Na-



gar and told his neighbour, Prashant Nandaalias Sunny, that he would either return very late or stay back at a relative's place," said a senior police officer.

The police said Sunny then called up his friends, Rishi and Jasvir Singh, and the three decided to break into Charanjeet's house, spread across the ground and first floors. They allegedly entered the house through the backdoor and two of them climbed onto the balcony to reach the first-floor bedroom.

Once inside, they began throwing down light items to their accomplice below. The prized booty, a locker in the bedroom, was too strong to break open. So the third thief too climbed up. The trio had pulled the locker to the balcony when Charanjeet returned early as his wife was not feeling well. "As soon as Singh stepped out of his car, he noticed his bedroom light was on. He called for help and soon more than 250 neighbours had gathered. The burglars tried to get away by coming down a rain pipe, but they saw the reception committee waiting below. It was then that they called the police," said the officer.



You can eat as much as you please, but remember my condition". The patient readily said yes to this invitation, "that's no problem, give me the box, I will abide by your condition", he said.

After a day passed, the patient was feeling hale and healthy. He was preparing to go home. As he was about to leave the doctor said, "So, you're fine now, Good! Please wait you have to carry that box with you, in which you put all you ate yesterday". The patient went near the box. The moment he neared it he could smell the foul odour that emanated from it. He darted back to the doctor and said, "I cannot carry that box, it stinks unbearably". The doctor smiled knowingly and remarked, "That is the difference between the stomach which God has created and the box that man has created. Whatever you ate you put the same in the box yesterday. Stomach has the capacity to digest which the box doesn't. That is why you are so fresh and the box has the stench. You cannot claim to be solely responsible for your capacity to digest. What is your contribution to the process, except for putting the food into your mouth (for which also you should be thankful to God)? The same food and medicine you have put into the box too. It is the Creator who has helped you so that you can digest the food you eat. He has endowed you with the capacity to digest and feel fresh every day. Without his will and blessings nothing is possible." The patient realized his mistake and changed himself, he started believing in, remembering and praving to God thereafter. (Shree 1008 Satvatma Teertha Preachings)

Hence, we may be smart, hardworking, tech-savvy but if all these qualities have to really bloom and enable us to perform better and be better human beings we need the Almighty's blessings, therefore **Devaya Tasmai Namaha-Oh God we salute you**. It is no use running fast when you are on the wrong track. So first, choose the correct way of life, i.e. belief in God. It is never late, the moment from when we realize the all-pervasiveness of God and his existence; we can start life afresh with a renewed energy and vigour. He will forgive us for all our slights and will show us the path for leading a meaningful, successful and trouble free Life. That is why people say "God Tussi Great Ho!!!"

We never know when and how we may need to call upon God. We also cannot predict in which form he will come to help us. Like this true instance illustrates (Feb 9th 2011, TOI, Pg 17).

Three thieves broke into a house as the owners had gone out for a night party. The lady of the house was not feeling well so they returned home. On seeing the bedroom light on the owner called for help and soon 250 neighbours came out to help him. All were waiting for the thieves to come out so that they could teach them a lesson. Trapped inside the house with 250 people waiting outside the thieves called the cops for help!! The thieves had obviously decided that it was better to be arrested than lynched by the furious mob. The cops immediately arrived and arrested the trio. Thieves calling police for help is unheard and unprecedented. This itself is proof that He may come to anyone's rescue in any form, anywhere.

Though the ocean is huge, we can collect only as much as our hands can hold. But God's blessings

and love are infinite; He confers on us all of it even though our perceptions and beliefs are nano sized.

Dr. G.K. Kalkoti





Art Gallery

## Fast Food And Obesity In Children



Obesity is caused by eating too much of wrong food and not exercising enough. Some studies have shown that fast food causes obesity in children. However, the fast food industry claims that their food does not cause obesity in kids. Well, there appears to

be a link between fast food and obesity. Obesity due to fast food is because of large serving sizes, low fibre content and lot of fat, sugar and salt in most of the fast foods. Also, since kids are usually out running and playing together, lack of exercise is not a reason for obesity in most kids. Studies have also shown that there has been a great increase in eating out since the 1950s. Therefore, it is conceivable that fast food causes obesity.

### Fast Food and Obesity – A Link

There are several things about fast food that contributes to obesity in children. First, there are large serving sizes that are easy to note. In recent years most fast food restaurants have come out with super size portions of burgers, fries. In addition there is pizza by the slice restaurants, where one slice is almost the size of a plate.

Studies on what children eat have shown that children got anywhere from 29 to 38% of their food from fast food sources. This can add up to approximately 6 pound a year. If a child eats fast food from age 5 to 15 he can gain an amazing 60 pounds, and that is a lot for someone who at that age should be less than 5 foot tall and should only weight 100 lbs (at 5ft) or even less. This shows that fast food restaurants are responsible for at least some of the overweight kids in our society.

### More than just obese kids

The fast food industry does need to realise that there are other effects of fast food on the children. When overweight children, are eating burgers, fries, pizza and coke products they are not getting nutritious food that they need. Instead, they are getting empty calories. Calories, which have no nutritional value, are setting themselves up for diabetes, heart problems and other fatal disorders.

### Fast food in school

Since the late 70s schools have been offering fast food type meals in place of the regular school lunches. The schools reports show that over 15,000 items sold each week, were especially to those from higher income level families. In addition there are those teenagers who work for the fast food restaurants and eat there at least one meal during their work schedule.

### Advertising and obese children

Advertising, including television ads, billboards, and other advertising, including toys in boxed meals, has had an effect upon children as never before. Children these days are growing up with low concern for their health and more concern for what tastes good.

Without enough parental supervision, these kids grow up with little nutritional discretion. Usually these kids grow into adults with both weight and health problems. It's up to us!

As is expected the fast food industry is not going to think it possible to suddenly change its direction after years of offering poor food choices. It will have to come from the consumer demanding healthier food choices. Our vote comes with where we shop and what we buy. Our children and grandchildren will grow up with weight and other health problems if they continue eating the fast food.

We can read all the studies that show links between fast food and obesity and fast food and obesity in children. If we as consumers do nothing and continue

to feed these foods to our children, the health problems that will be the end result will be our own fault.

> Rupal Dedhia TY BMS







It is a question that has been asked more than once and also answered in different ways. The biggest difference between managers and leaders is the way they motivate the people who work or follow them, and

this sets the tone for most other aspects of what they do.

Many people turn out to be both. They have manager's jobs, but they realise that they cannot buy hearts. To make others follow you through a difficult path they have to act as leaders too.

### Authoritarian, transactional style

By definition, managers have subordinates – unless their title is honorary and given as a mark of seniority, in which case the title is a misnomer and their power over others in formal authority.

Managers have a position of authority vested in them by the company, and their subordinates work for them and largely do as they are told. Management style is transactional, in which the manager tells the subordinates what to do, and the subordinates follow the orders not because they are blind robot, but because they have been promised a reward (salary) for doing so.

### Work focus

Managers are paid to get things done (they are subordinates too), often within tight constraints of time and money. They thus naturally pass on this work focus to their subordinates.

### Seek comfort

An interesting research finding about managers is that they tend to come from stable home backgrounds and lead relatively normal and comfortable lives. This leads them to be relatively risk averse and they will seek to avoid conflict where possible. In terms of people, they generally like to run a 'happy ship'.

#### Leaders have followers

Leaders do not have subordinates – at least not when they are leading. Many organisational leaders do have subordinates, but only because they are also managers. But when they want to lead, they have to give up formal authoritarian control, because to lead is to have followers, and following is always a voluntary activity.

#### Charismatic, transformational style

Telling people what to do does not inspire them to follow you. You have to appeal to them, showing how following them will lead to their hearts desire. They must want to follow you enough to stop what they are doing and perhaps walk into danger situation that they would not normally consider risking.

Leaders with a stronger charisma find it easier to attract people to their cause. As a part of their persuasion they typically promise transformational benefits, such that their followers will not just receive extrinsic rewards but will somehow become better people.

#### **People focus**

Leaders are always good with people, and a quite style that give credit to others (and takes blame on themselves) are very effective at creating the loyalty that great leaders engender. Although leaders are good with people, this does not mean they are friendly with them. In order to keep the mystique of leadership, they often retain a degree of separation and aloofness. This does not mean that leaders do not pay attention to task – in fact they are often very achievement –focused. What they do realise, however, is the importance of enthusing others to work towards their vision.

#### Seek risk

In the same study that showed managers as a riskaverse, leaders appear as risk-seeking, although they are not blind thrill-seekers. When pursuing their vision they consider it natural to encounter problems and hurdles that must be overcome along the way. They are thus comfortable with risk and will see routes that others avoids as potential opportunities' for advantage and will happily break rules in order to get things done.

A surprising number of these leaders had some form of handicapped in their lives which they had to overcome. Some had traumatic childhood, some had problem such as dyslexia, others were shorter than average. This perhaps taught them the independence of mind that is needed to go out on a limb and not worry about what others are thinking about you. This table summarizes the above discussion and gives a sense of differences between being a leader and being a manager. This is, of course, an illustrative characterisation. And many people lead and manage at the same time and so may display a combination of behaviours.

Subject	Leader	Manager	
Essence	Change	Stability	
Focus	Leading people	Managing work	
Have	Followers	Subordinates	
Horizon	Long-term	Short-term	
Seeks	Vision	Objectives	
Approach	Sets direction	Plans detail	
Power	Personal charisma	Formal authority	

Nishit Mehta TY BMS



I know most of you might be surprised and thinking WHAT I'M DOING HERE?

U Never Know

Well guys this is my first blog post and since it is my first, I thought it would be appropriate to write a little about the experiences and things I've discovered during the previous years. Well I never thought I would ever write or start a blog, but here I am. I got this inspiration to write from Prof. Mona Bhatia and my friends who inspired me to share my experiences, ideas and my view points.

The best proverb of all which says: "Leave no stone unturned." - Edward Bulwer Lynton. So I decided to try my hand for writing too. May be I wont be an avis writer, but I am happy that at least I had courage to try for it.

Speaking about myself, I have pursued TY BMS from NK College, Malad.

Going back 6 years from now I had no idea where would I be standing after my graduation. The period during my SSC was when I discovered that I was born a 'computer keeda'. I would almost open up any computer, disassemble it and assemble it just to see if it would work again. It was then that I decided to be a so called 'computer engineer'. So on my path to become an engineer I passed my SSC with 74% and I took science stream in Gokuldham Junior College in spite of getting selected in Mithibai College too.

As the title of my blog says 'you never know', I was somewhere lost in the stressed and painful 2 years of Junior College. Despite being an average student I lost interest in studies because I found it boring and something beyond my limit. Finally I somehow completed my HSC with not so good 56%. To add more to my distress my CET score also came out to be low and the dream of doing computer engineering almost dropped and I finally realized it was not my cup of tea. So I decided to move ahead planning to do B.Sc.IT but had to take a drop from it as well as I couldn't secure admission in any of the good colleges due to low scores in Maths.

It really brought down my morale during that period of time as I could see my friends getting into Degree College and moving ahead towards their goal. And I found myself standing just where I started, with no progress. But it was just a matter of few months.

Sometimes life pushes you down and you either have to get back up or say boss I'm done. I got up and decided to make up for the loss. To cover up I helped my dad in his photography business and started new line of segment of personalized gifts (coffee mugs, t-shirts, mouse pads etc...) and I was satisfied with the outcome of a new start.

I also got into share market and learned the technique of trading in a year and also made some good money and lost few too, but that's learning. What I could see was a risk taker in myself.

Finally a year passed on and the time was near to get back to studies. I started looking for some course and finally someone guided me to the right path to join BMS. I was almost blank about BMS as I didn't know a single thing about it. I started finding out information about it and finally was convinced to join BMS. The next hurdle was to convince my dad about the course. Thought it was tough but I managed to convince him. I filled my admission forms in Nagindas Khandwala College, Patkar and 2-3 more colleges and to my surprise I was selected in the first list in Nagindas Khandwala College as I was from science stream. You never know the bad part of your life sometimes becomes a key for your future.

When you say you have no choices, you're wrong! There's always a choice... You're just too afraid to choose it, and for me BMS was choice.

You never know what life has stored for you ... so keep on exploring yourself without regretting.

#### Think different. Be different.

Cheers!

Positive Attitude

Viral Dharod TY BMS



Everybody loves a winner; we love to cheer others on their achievement, to watch them persevere. We feel the excitement and joy of their victory almost as

if it was our own. We yell, jump and scream, we hug strangers next to us, hold up signs, and we celebrate, admire all their efforts. How do the winners do it? How do they stay focused? How do they overcome their challenges? It all comes with POSITIVE ATTITUDE!

With positive attitude, there is no limit to what you can achieve. When was the last time you cheered yourself like a champion? When did you truly fill your brain and your spirit with only positive thought and words of encouragement, allowing no room for self doubt and negative worries?

Keeping positive attitude make us put effort, but do keep negativity at bay. This requires efforts, constant

nurturing and a multitude of reminders. Negativity can take a terrible toll on our brains, our energy, our relationships and ultimately our health. Being positive does not mean that bad things will not happen to you. It does not mean that you will not face some incredible challenges. It simply means that you will have a much greater chance of succeeding at everything you experience.

At the end, concluding a common saying,

"There are three types of people in this world:-

Those who make things happen,

Those who watch things happen and

Those who wonder what happened."

So give yourself a minute and think where you belong.

Komal Dalal SY BMS





Oliver Goldsmith quoted, "life is a journey that must be travelled no matter how bad the roads and accommodation."

Life is not a destination but a beautiful journey. A journey so enticing and overwhelming

which will leave you enthralled. Life is so precious and magnificent that it holds a surprise at every corner. But along with the sunny sunshine we need to accept a few stormy rains. As time passes these storms too come to an end. In fact it ends with a silver lining and a rainbow in the sky.

But today when we look around, we may see no silver lining, rainbow or happy ending. They all seem to be a myth or fantasy which may not exist in today's reality. People have become so cynical and defensive that they have lost all their faith in goodness.

However happy endings do exist. One just have to believe in themselves just the way one believes in love and miracles. In fact endings are always ones choice. You are free to choose on how to end.

Finally love is the only thing we can carry with us when we go and that itself makes the end a happy ending!!

You make the choice...

Jeeya Susan Bejo SY BMS



## Khandwala Experience

I have a dream a song to sing, To help me cope with everything, If you see wonder of a fairy tale, You can take the future even if you fail, I believe in angels, Something good in everything I see, I believe in angels, When I know the time is right for me, I'll cross the stream-I have a dream.....

- ABBA

When I was in 10th standard this was the song that was played on the day of farewell as all the friends bid adieu and promised ourselves to stay in touch. Five years later when the college days are almost to an end this songs keeps buzzing in my head. Back then I could not get the underlying meaning of the song but now actually I do. Three years in Nagindas Khandwala have been not less than a block buster movie...as in full of drama, emotion, action... full too filmy. I joined N.K. with FY BAF since I was not in the same college during Junior college days, I was a bit hesitant initially and quiet as I was not accustomed to the traditions and customs prevalent here .But gradually I opened up and got used to it.

I would like to share few stories from thousands that have laid foundations of development in me...

## The first story is about popularity &being loved by your colleagues....

First story began when we were yet to break ice among classmates and were given our first presentation, a perfect opportunity to make friends. I teamed up with five classmates of mine and we named the group "steelers". We steelers gave a very nice presentation and among the Steelers my performance was notably appreciated. I gradually became very popular in class mares and made new friends especially among the girls. I did a huge mistake of loosing the friends from steelers and jumping on to the new friends that I had



made. Initially it was a joy ride however as time passed people started hating me because of my frank nature and being proactive. Suddenly from many friends to no friends just like that! Popularity had gone in my head and I took it for granted. So I learned the lesson hard way. But life did not come to an end there. The moment I realized that I have made a mistake I decided to start from the beginning. It was not easy to start all over again. Well I learned the lesson the hard way.

## The second story is about realizing your hidden talents...

Being a BAF student I was introduced to Quest and Pravaah during my FY .... Well being a FY student I was supposed to do a lot of odd jobs during Quest and did not mind doing them as long as I got to do some work. Quest was an unsuccessful event that year and due to failure of guest I did not take much interest in participating for Pravaah that year. However I must thank my then Vice-Chair Person Mr.Rushabh Dedhia to show immense trust on my caliber and gave responsibilities to me. The interesting part is that the way he gave them to me, it was like I was watching a Manchester united football match at around two at night and he just happened to call me randomly at two!!!He did not say anything to me but the first and the only thing he said to me the next time he met me was that "Darshak, now you are going to handle football for Pravaah and make a committee for it." That's it he did not even told me how to do it...but he had trust on

me and eventually I single handedly handled football without any major issues. That discovered the leader in me and gave me the hunger to work more than my energy in such kind of events.

Life of a BAF student is full of events starting from fresher's party followed by Quest and Pravaah concluded by farewell. One not only gets to interact with his own classmates during the three years but also his juniors and seniors not only from BAF but also from BMM, BMS and BBI. I made a lot of friends which are gonna to be my friends forever. I just remember Steve Jobs of Apple Inc.'s words, "Now that I look back I am able to understand why happened the way they happened, if I would could see the future Apple would never be there" These words make so much sense now that I am just few days away from a new chapter in my life.

There is only one message I would like to give to my batch mates and juniors as we pass on the baton to the other generation "Please don't cry over the situation and try to find the solution even if you fail you have the satisfaction of at least trying it."

...... I have a dream...... a song to sing......

Darshak Satra TY BAF



## A Short Story On Övercoming Obstacles The Butterfly



A man found a cocoon. One day a small opening appeared; he sat and watched the butterfly for several hours as it struggled to force its body through the little hole. Then it seemed to stop making any progress. It appeared as if it had gone as far as it could and could go no further. So the man decided to

help the butterfly.

He took a pair of scissors and snipped the remaining bit of the cocoon. The butterfly could now emerge from the cocoon easily. But something was odd. The butterfly had a swollen body and a shrivelled wing. The man continued to watch the butterfly; because he expected that at any moment the wings would enlarge and expand to be able to support the body, which would contract in time. Neither of it happened. In fact, the butterfly spent rest of its life crawling around with a swollen body and deformed wings. It was never able to fly.

What the man in his kindness and haste did, was that he restricted the struggle required for the butterfly to get through the small opening of the cocoon and the natures way of forcing fluid from the body of the butterfly into its wings so that it is ready for flight as soon as it emerges from its cocoon. Sometimes struggles are exactly what we need in our lives. If nature allows us to go through all our life without any obstacles, it would cripple us. We would not be as strong as we could have been. Not only that, we could never

flv.

Victory

Sunny Mondal FY BAF





If we want victory, We need not fear, Because I know, Success is very near. We must struggle, Till we achieve our aim. Because getting victory, Is not an ordinary game. But we need sincerity, Effort and patience to wait. I have confidence, Victory we shall get. Don't be afraid my friends That day will come,

When we shall get, Victory and great name. Remember it..... Life has its ups and downs Sometimes the sun shines. Sometimes the rain pours, But don't forget-It takes both sun & rain to make a rainbow.

Ramesh Prajapati

FY BAF



Creative words

### **Tongue twister**

 A big black bug bit a big black bear bearing a big black spot.

### Riddles

- 1. Opposite of Minimum
- Minidad
- 2. Hardest key to turn
- Donkey
- 3. A game which horses like to play
- Stable tennis
- 4. 1st underwater spy
- James pond
- 5. A key which cannot be fit in the hole
- Monkey



Payal Singhvi FY BAF

Joke

An English professor wrote the words: "A women without her man is nothing" On the blackboard and asked his students to punctuate it correctly...... The entire male in the class wrote:

"A woman, without her man, is nothing."

All the female in the class wrote:

"A woman, without her, man is nothing."

Punctuation is powerful!!!!



Ramesh Prajapati FY BAF



## Life is Beautiful.



Little do we know that the memories we make today in the time we spend with our loved ones and that which we spend away from them, pinning for them are

truly post-dated cheques of abundant happiness which we would encash years from now.

We spend all our years living our life, spending moments building glass walls of remorse and agony and cry over the things that we are leaving undone, unsaid, unachieved today. But amidst all of it, what we do fail to be sensitive towards is the fact that there are innumerable beautiful moments that pass us by each day without ever getting noticed. But no love lost there, because like I mentioned earlier, they are our post dated cheques lying warm in our fixed deposit accounts. Sooner or later we would encash them. When is what we just don't know yet? Love is a powerful thing. It lives on in our sub conscious world for the longest time without us even knowing that it does.

The memories we make; you and I; will go down a long way with us. Even though the gravity and intricacies of which we are unaware of today. It's like the grains of sand that only increase with each eroding piece of rock. As you grow older, you are a powerhouse of these abundant memories that'll fill your heart. You'll see.

But there is another possibility too. What if we choose to be more sensitive towards these moments today, those that we create in the present? That way you'd be able to relish the taste of the grapes today and leave the wine for later. Won't that be just awesome?

Every day I pledge to be a bit more sensitized towards the things that happen around me when I walk down the street; Hear more intently the sounds of nature... like the leaves on the trees or the rain touching the ground amidst the cacophony of the city noise or see better when I stick my head out of that car. Have you ever noticed that if you are too familiar with or accustomed to taking a particular route to work each day; you get more and more apathetic towards the things in your way in terms of not sensing when you crossed all those red lights till you actually got down from your car and wondered "Oh I'm here already?" or "Was this tiny shop here all these years? How come I never noticed..? " It happens all the time, right? So mechanical isn't it?

I'd love to take more time out, encashing these cheques today, in the present. After all who knows how much time one has before it's the end of it all. I don't want to live in the doubt of not being able to talk to my kids when they are all grown up and ready to fly away. I want to hear their non-stop jabber more intently today, rather than burying my nose in work or social networking (come on, we all know how much time this virtual world consumes of ours.)

Live your life more sensitively today and look forward to encashing your memories in the future too. Life is beautiful.

> Harneet Kaur Juneja SY BMM



Jokes

· 6 things students do during preparation of exams:

- 1) Sleep
- 2) Eat
- 3) SMS
- 4) Watch TV
- 5) Chat and
- 6) Ask others- "kuch padha kya... tera kitna hua".
- Teeth said to tongue:

"If I just press you a little you'll get cut". Tongue replied:

"If I misuse one word against someone then all 32 of you will come out".

Doctor : Aapki ek kidney fail ho gai hai...

Patient: Pehla toh bohot roya phir aansu ponchte hue bola – kitne marks se?



Charity

Long years ago, there lived two friends named Sonu and Monu. Both of them were clever businessmen. Through hard work, they became rich and well known people. However the attitude of Sonu and Monu were like north and south poles of the magnet.



Sonu wished to enjoy life, rule Samratpur, his native village and also wanted to bring the neighbouring areas under his control. He started to preside over many social meetings, address political

gatherings made his deeds known to the public that he had compassion on the poor, oppressed and impoverished sections of the society. To record his charitable deeds, Sonu took photographs posing with disabled people while donating crutches, wheel chairs or money. Sonu's fame spread like a wild fire.

On other hand, Monu was a very wise man. He knew that wealth is transient by nature and feared God. Any unfortunate person, who approached him, received a warm reception and he gave them useful, long lasting solution to their problems. Expecting nothing in return, he lighted the lamps of many people lives through the wealth given by God. All this charitable deeds were never boosted about, but done secretly. Monu was greatly respected but he was not as famous as Sonu.

Years rolled by, suddenly, their businesses met with great losses. Sonu and Monu who used to live their lives like prince were now paupers. Wealth, fame, power, friends, authority, everything vanished in no time. Although Monu was struggling, his confidence did not fail him. Great was the fall of Sonu, who felt very depressed that he even went to the extent of ending his life, if not for the intervention of Monu. Nobody was willing to help them.

Unable to bear torment from creditors, both of them along with their families left Samratpur and lived in the outskirts of another village in a hut. One day a man dressed in a spotlesss white shirt and dhoti came in search of Monu. Introducing himself as a native villager, narrated as to how Monu had played an important role in his life to enable him become a businessman. When he was about to take a leave with reverence and grateful heart he placed in the hands of Monu, 10 bundles of currency, thanked him for the loan he had given during his years of prosperity and requested him to start a new venture. Tears of joy trickled from their eyes.

Sonu was greatly touched by the act of young man and of Monu's generosity, which was not like a sounded trumpet. Truly, God is moved by charitable acts done secretly and rewards such people openly. Monu helped Sonu; they became rich again and returned to Samratpur. Now Sonu had confirmed a precious statement through experience, which he gladly wished to follow and also taught his children and grandchildren.

Therefore, when you do charitable deeds, do not sound a trumpet before you as the hypocrites...but when you do charitable deeds, do not let your left hand know what your right hand is doing, let you charitable deeds be in secret; and the Unseen (Almighty) who

sees in secret will himself reward you openly.

N. Roseleena M.A II (Economics)



Quotes :

"Its true that you change only for the one you care for the most. But the one who changes you is the one who loves you the most".

"Friends are the cute and lovable idiots in the world, because they will die for friendship, at the same time; they will also demand a treat for dying..."

"Life's truth: people don't change when you give them better option, they only change when there is no other option."

"If someone hurts you, don't mind, because it is laws of nature that the tree that has the sweetest fruits gets the maximum number of stones."

ENGLISH SECTION



Students want to gain education, Preceding everything with celebrations. Revealing the facts with information, This is what we call "TRUE UNITED NATION". Graduation, Masters and degree is a part of our life, Anyhow guys completing this education and planning to get a wife. Girls sitting on the bench, looking at the professors, Guys on face book, checking out profile visitors. Writing on exams, looking here and there, Questions are very tough, expressions are very weird.

🕙 Niharika 2010-11

Students are always busy, asking their doubt, Getting systematic answers, we are feeling proud. East or west, education is the best, Why are there so many tests? It's a birth right to take an education, Thanks to all professors, by giving a flow of information. Ample of notes and ample of material to study, Giving respect to education, it's our duty. Getting variety of information from internet,

Sourabh Das

Let's pray to God, we'll definitely achieve the target.



## Inter Connect

The face book and twitter revolution has spawned a new generation for whom the virtual world is a real world. Guys and gals, the explosion has happened when face book; the worlds most popular social networking website, made it to the cover of Time Magazine. Already the site ranks third most popular in the world. Whereas micro bogging site Twitter currently hovers around 190 million users mark and is taking our lives like nothing we've seen before.

The revolution is already here; what is different this time is that it is not restricted only to metros but to people from all over the country. Users feel it an inseparable part of their lives- its their life

As the increase in popularity of social networking is on a constant rise, new uses for the technology are constantly being observed.

At the forefront of emerging trends in social networking sites is the concept of "real-time web" and "location based." Real time allows users to contribute content, which is then broadcasted as it is being uploaded the concept is analogous to live radio and television broadcasts. Twitter set the trend for "real time" services, where users can broadcast to the world what they are doing, or what is on their minds within a 140 character limit. Face book followed suit with their "Live Feed" where users' activities are streamed as soon as it happens. While Twitter focuses on words, Clixtr, another real time



service, focuses on group photo sharing where users can update their photo streams with photos while at an event. Friends and nearby users can contribute their own photos and comments to that event stream, thus contributing to the "real time" aspect of broadcasting photos and comments as it is being uploaded

Social networks are also being used by teachers and students as a communication tool. Because many students are already using a wide-range of social networking sites, teachers have begun to familiarize themselves with this trend and are now using it to their advantage. Teachers and professors are doing everything from creating chat-room forums and groups to extend classroom discussion to posting assignments, tests and quizzes, to assisting with homework outside of the classroom setting. Social networks are also being

used to foster teacher-parent communication. These sites make it possible and more convenient for parents to ask questions and voice concerns without having to meet face-to-face.

The use of online social networks by libraries is also an increasingly prevalent and growing tool that is being used to communicate with more potential library users, as well as extending the services provided by individual libraries.

One other use that is being discussed is the use of Social Networks in the Science communities. Julia Porter Liebeskind has published a study on how New Biotechnology Firms are using social networking sites to share and exchange in scientific knowledge. They state in their study that by sharing information and knowledge with one another, they are able to "increase both their learning and their flexibility in ways that would not be possible within a self-contained hierarchical organization." Social networking is allowing scientific groups to expand their knowledge base and share ideas, and without these new means of communicating their theories might become "isolated and irrelevant". The most explicit venture to social world could be indulgence of business organizations and institutions. This is because Social networks connect people at low cost; this can be beneficial for entrepreneurs and small businesses looking to expand their contact bases. These networks often act as a customer relationship management tool for companies selling products and services. Companies can also use social networks for advertising in the form of banners and text ads. Since businesses operate globally, social networks can make it easier to keep in touch with contacts around the world.

Social networking followers are increasing and multiplying day to day. It has formulated a new set of

culture in the virtual world. It's always the way you give a vision to the new acquired trend.

> Pooja Suratwala SY BMM



My Mother

When I am alone I miss you a lot, When I stay with others, I knew the value, I sought. When I speak with you freely, My heart is telling you truly. She is not the other, But she is only my "MOTHER". She made my life beautiful, And the world looked wonderful. When you are with me, I like to miss this whole world. I just thank you and there is much untold.

> Dhara Mehta SY BMM



Beqqar

It doesn't matter whether it's day and night, My life has always been without light. With sorrow in my eyes and pain insight, Patiently waiting for the day, for things to turn bright. Sitting near the station and begging all around, But every one just tries to ignore every sound. Everyone sees my pain and think it's fake, When I approach towards them all that matters is hate. Why don't people realize that I suffer in every season? I'm just a beggar who is homeless without any reason.

> Manish Chavan SY BMM



"Little things you do for me Like nobody else makes me feel good Little things you do for me Making me smile like no one else could That's why I like to sit next to you And hear your mad stories I know they are not true But I like what we share A secret or two together Little things you do for me...."

This beautiful song is from the Vodafone ad and it is truly an ode to the most beautiful relationship in the world - Friendship...a bond that we create on our own choice, rather than endure them like the other relationships thrust on us. Friendship is the best boom that God could give to mankind. And while we make friends throughout our life, our childhood friends are the ones we treasure the most. As a child, we make friends because we enjoy being with them, we love sharing our things with them and in the course of time, our lives become closely linked to them.

Childhood friendship is innocent, free from cares and it is an unconditional bond that we develop, which is why it is so important and essential. We never forget our childhood friends because they are a part of our growing years-nurturing our special memories, pursuing our cherished dreams and creating our most beautiful moments. And while life's journey may take us through different paths, physical distances could be created but they are never far from our hearts. This is because true friends can grow separately, without growing apart....it is therefore most important that every child experiences

Friends Forever this wealth of friendship that plays an integral role in shaping and developing his/her personality.

> Psychologists believe that friendships are important in order to help children grow emotionally and socially. When children are surrounded by friends or have one close friend, they have better self esteem and have a sense of well being and can easily relate to others.

> Friendships also teach children a range of emotions like aggression, anger, fear, rejection, jealousy and even betrayal. Having friends can help to boost a child's academic progress. Friends can make school more pleasant and an enriching experience, making the child look forward to go to school everyday. Studies show that children who have friends get better grades and have fewer psychological problems. But through all this, the most important thing to keep in mind is that we should choose our friends with great care, because while good friends are imprints that will help carve our destiny; one wrong influence could mar our life forever.

> It is therefore essential to seek friends who will stand by us through the sands of time- guiding and guarding us against all odds. Once we have chosen our friends with great care and the trust, understanding and bond is created, this friendship needs to be nurtured for a lifetime. After all it is only a good friend who will give us a safe space to share our deepest thoughts and needs without worry of being judged or criticized. And while life's journey takes us through many friendships; the relationship we have with our childhood friends

is something that remains special, unique and beyond words.....

> Suzanne Coutinho SY B. Com.

Oh Nature! Many love it, but I not, without you nature I feel like a dot.

> Oh nature! I loved your beauty but man spoiled it with his cruelty!

> What can I do? Compared to this destruction I am nothing at all...

> No wait, I can make a difference as many big things are done by people who seem small!

> > Pooja Kedia SY B.Com.

Oh earth so beautiful you were! Full of greenery where beasts and birds wandered.

Where did it disappear?

Sometimes it looks magic,

but truly it's very tragic.

Now here stands a world of its own, So concrete! By everyone it is known...

Oh I know! - In the smog and not in the snow.





• N. S. S.

































Events and Visits















## God Given Goals



At some point, every one of us will have painful experience of one kind or another. However, the important issue is not what happens to us, but how we respond to what happens. Painful experiences can make us

bitter or better. The choice is up to us.

#### To do this we require to follow these steps:

**Quit playing the blame-game:** One lady complained bitterly saying, "I can't understand why God gave me such a terrible husband." "Who chose him?" I asked. "God did," she replied. She had deceived herself into believing that fantasy. God will guide us if we genuinely seek his direction, but he won't make our decisions for us. As adults we are totally responsible for every decision and choice we make. As long as we play the blame-game, we can never get on with our life. We stay stuck where we are and can do so for years.

**Overcome denial** : A husband has been divorced for close to twenty years. His former wife re-married soon after their divorce. But he is still living in the delusion that his former wife will return to him. He is refusing to let go of the past, and is stuck there. Denial is deadly if we ever hope to fully live and fully love. **Forgive to be free :** No matter how badly we feel we have been hurt, failing to forgive keeps us bound by the past as we are unconsciously allowing bitter memories of past hurts to control our present life. As another has said, "Failing to forgive is like drinking poison and waiting for the other person to die."

**Resolve supercharged negative emotions:** Regardless of the reason, whenever we feel let down, rejected, or even abused, we have hurt and angry feelings. This is normal. To nurse these negative emotions is damaging to all present and future close relationships and meaningful living. Until we resolve these negative emotions, it is impossible to forgive.

Denying, suppressing, and/or repressing supercharged negative emotions are also destructive for physical, emotional, and spiritual health. No wonder God's Word advises: "So get rid of your feelings of hatred [unresolved anger]. Don't just pretend to be good! Be done with dishonesty, deception, envy and fraud." Stuffing negative emotions is not getting rid of them.

As we follow these steps for letting go, we are freed to forget what lies behind and move onward and upward to achieve our God-given goals and life-purpose.

> Kritika Chandarana SY B. Com.

## The Temples We Seldom Go

There was a child who rushed to the main gate of the Ashram when we got down from our vehicle. With a big smile on his face Subir said 'Please come'. He immediately took our bag which was full of fruits and love, just like our brother or sister taking our bags when we reach home after work. The warmth and kind hospitality we felt from the innocent Subir's gesture was unforgettable. Indeed, it was a red letter day in our life. In fact, we all were having no clue about how the ashram looks like or how an orphanage looks like. Every minute we spend at the Trust, which we believe as 'the real temples', has inspired us in many dimensions. And it has indirectly taught us our social responsibility towards under privileged people/strata of the society. (I, along with four teachers, visited the ashram on 11th Dec, 2010 as a part of our 96th Orientation Programme organized by UGC Academic Staff College, University of Mumbai during Dec, 2010.)

#### Success Story of the Trust:

The Trust is the brainchild of Mr. and Mrs. John Chacko. Mrs. John have had the strong determination and feeing to help the society even before she tied the knot with Mr. John. When Mr. John proposed her, she put a condition that the former should help and cooperate in fulfilling her dream. With great happiness Mr. John obliged and they got married. Now rest is the history.





Mrs. John started going to Kandivali railway station despite her school duty. She used to manage time to go to the stations to see the kids who were dependent on begging along with their mothers or grandmothers. Initially, the kids' guardians did not entertain Mrs. John's approach. But when she continued to meet them regularly at the stations, the rapport was built. Gradually, things changed as the kids started coming to Mrs. Johns' home.



The teacher participants with the blessed kids

It was in 1992 that Mrs. John brought a boy to their home who used to work in a mutton shop. They rescued another boy who was then working in a hotel. It was a difficult task for Mrs. John to look after them with her two sons. Then she decided to quit her job and dedicated herself to the cause and she succeeded in doing so.

It was a difficult phase for the couple then to admit the kids in nearby schools. Because the kids were not having the birth certificates. This frustrated the couple but inspired to form a trust and register the same officially. They registered as Compassion Charitable Trust and are now following the procedures according to the book of law.

The routine activities of the inmates include assembling for prayer, going to school, watching TV, cleaning of the kitchen, gardening, sweeping, cooking etc every day. They perform their duties regularly without excuses. They study from 3 pm to 6 pm and then assemble for prayer. It is then followed by play. After that they prepare food and eat. They go to bed around 9 p.m.

**Likings of the kids include** singing, dancing, and painting. As far as their likings of the subjects are concerned, they dislike Mathematics and History the most. They like Science subject very much as they say "Our Science teacher teaches very well. That is the reason we love that subject".

It was indeed a learning experience as we learnt that "there exists a different world where people still struggle and live despite thousands of hurdles". There are many kids(in our society like Subir who feel great when we touch them.. hug them. This reminds me of Charlie Chaplin's words, who himself was an orphan. He says "You have to believe in yourself, that's the secret. Even when I was in the orphanage when I was roaming the street trying to find enough to eat, even then I thought of myself as the greatest actor in the world". And Chaplin is the greatest actor today. This will inspire us always.

Sally Koch rightly says "Great opportunities to help others seldom come, but small one surrounds us every day". Mr. and Mrs. John are the right example for this quote. It really requires guts to quit the job and dedicate entire life for such cause so that these unfortunate children can look forward for a bright future. And also can enjoy a homely atmosphere with basic amenities and good education. Hats off to the good sanitations and we pray for their success in their mission and hope that many more people come forward for this good cause in future.

To sum up, we all go to temples/mosques/gurudhwaras/ churches every day. But we seldom go to the 'real temples' where we can see God in the distressed people who still feel life is beautiful. Let us go to The Real Temples...some one like Subir is waiting for our touch and full of love.

> Santosh Hulagabali Librarian





Let me taste the fresh breeze

Let me spread my wings and feel free.

Let me just touch and feel, the same way I can feel you From within

Let me step into this world-MAA and I promise I will be always there standing by you when you will cry when the whole world will bid you bye.

Let me aspire high, let me reach the sky.

Let me tell the world, sky is not the limit.

I will fight with a great spirit.

Let me tell I am not timid; I will come out as vivid.

I am like the sun, I will shine

I am a fighter, I will fight. I am a survivor and yes I will survive Just give me a chance - MAA LET ME BE BORN 'Just let me be 'ME'

Let all of us try to give the girl child a chance to survive and help her fight and win the battle called 'LIFE'

> Vishaka Goel FY BMM

## Global Warming

The other day I was walking on the streets of Borivali in the mid afternoon time. Bright sunlight was beating down on my forehead. Suddenly I started to experience severe headache because of the intense heat. The headache lasted for the entire day. When I thought about the possible reason for this headache, I realised that it was nothing but the scorching heat that had caused it. And then I started wondering why is it that a fifteen minute walk in the afternoon sun was literally 'too hot to handle?' Why is it that in the late 1990s when I played for hours at stretch in the noon time, I never experienced such problem? What has changed in just 10 years?

The answer to all these questions is perhaps the same. Our Mother Earth is no longer 'a cool place to live'. It is heating up at a rapid pace, causing irreparable damage to our eco-system and bio-diversity. The rising temperature is not only something for the scientists and governments to worry about, each and every individual should be worried since it is affecting every one of us in some way or the other. Perhaps a discussion of all of the above is necessary to know what we should and should not do to save our planet from becoming a ticking time bomb.

Everytime we discuss global warming, whether at the local, regional, national or inter-national level we throw

light upon carbon emissions, vehicular pollution, industrial pollution, unrestricted use of fossil fuels, wild fires etc. But the real problem is different from all of these. According to me, the real problem is the problem of choice. It is a question of



what our priorities are. What is more important to us; a 10% GDP growth or being a pollution free nation. And as long as we choose the former rather than the latter, global warming will continue to be the biggest problem faced by countries all over the world. In the quest to achieve political objectives and economic development, climate change has been as ignored subject and has always taken a back seat in important governmental meetings.

We do have the IPCC (Intergovernmental Panel for Climate Control) and several other bodies who engage in research activities to estimate how our planet will be 20 years from now and to suggest what we should do to avoid adverse impacts of the problem.

A recent incident that comes to my mind is the Copenhagen Summit held in 2010, where representatives of all nations met to discuss and



come up with solutions which would be big enough to solve some of our major climatic problems. Infact the summit was supposed to be the biggest after the Kyoto Summit where the Kyoto Protocol was signed by all the member nations. Unfortunately, because the 'Agenda' of several member nations did not meet; no major outcome was possible. Environmentalists who eagerly awaited to see a positive change, were all disappointed. So again we revert back to the same question. Is controlling the climate change our top priority? The answer is an unfortunate 'No'. And that is exactly why there was no consensus on this issue in the Copenhagen Summit.

To solve the problem of global warming, we would require time, money and energy in large quantities. If a Former Vice-President of the U.S., Mr. Al Gore could contribute so much to bring awareness about the issue, why can't the U.S. President, the so called 'World's Most Powerful Leader' do anything? These are questions which need to be answered sooner rather than later. The reason why we do not realize the intensity of the problem is because it is affecting us very gradually. Our Mother Earth is dying a slow death. Its coral reefs are disappearing.. glaciers are melting, lakhs of species which are sensitive to extreme climate are on the verge of extinction. All these bio-diversity may soon become a thing of the past. In some places, farmers are suffering huge losses due to unseasonal rains, whereas in some other they are experiencing extreme draught. Sea levels are rising, endangering coastal cities. These are only some of the issues out of the big list of problems. We do have solutions to all these problems. But they involve huge investment and lot of time and energy. But should we mind spending 20 years in saving our earth, if we did not mind spending 150 years spoiling it?

> Abhilash . J. Oji SY B.Com.

## I Got A Second Life...

I have been thinking quite a bit about Second Life lately. And yes, I have been spending a fair amount of time in Second Life. There are some things about it that irk me. The name, for example: it seems to imply that my second life, whatever form it may take, is likely to be of higher quality than my "first life." I hope that is not the case. But there is also an incredible potential there that keeps me coming back.

If you are unfamiliar with Second Life, I will try to give it to you in a nutshell: it is a massively multiplayer online virtual environment, a journey into a place in cyberspace where thousands of people have imaginary lives.

A Game where you can live your dream life. A game where you are born but never die. You can look the way you want , do a job you dream of doing without hectic classes schedule , explore any dream place

,make friends though you have never met but after few days you think you know them since ages.

Some of them think it is hilarious. Others think it is magical. Still others think it is pure evil.. It is magical because of the level of visual sophistication, and because it transcends geography. And it is pure evil because it can be used to escape from the world rather than to engage in it. And that is a potential that we must take care to discourage.

So if you spend hours on facebook doing nothing then I guess you should try with second life (SL) which will not only kill your time but teach you things the way

you have never imagined. It's a vast world residing inside the computer which will have a great influence on your life.

Riddhi Katkoria



## My experience with CNN IBN

It was my best gift ever when I got a call on my birthday from CNN IBN asking me to join them as an Intern. I was on 7th skies after that.....

When I Joined CNN IBN.... I felt that I have entered into a completely new world. Meeting deadlines, being punctual, and most importantly working hard. Meeting up with Individuals like Rajdeep Sardesai – Editor in Chief of CNN - IBN, Chief Minister of Maharashtra – Prithviraj Chavan and the golden privilege of interviewing him. I almost lost count of all of them. Though I was given the official working hours as 9 hours, I never left office on or before that. overtime became a daily habit for me and I loved it. I learned and enjoyed every second of my Internship with them.

It was a lifetime experience with CNN IBN. Journalism is More of Hard work and less of fame and journalism has

now become my life and soul. I also got the pleasure in working for the most premiere media organizational culture available in the country for which I am extremely grateful. There were times when I felt the pressure and the difficulty in adapting to organizational culture but

it was an experience that one cannot forget. I aspire strongly that one day I will be part of this organisation.

Rajdeep Sardesai Editor in-chief CNN-IBN with Jeet Mashru FY BMM



Turbulent Waters

The war is on the brink, The ships are about to sink. There is an adrenaline rush, The voices are getting hush. The turbulent waters are rising, With a look that's despising. The soldiers are on their way, To where the souls of their dead men lay. The strong wall built around the town, Is soon going to come crumbling down. The fight for the crown has started, The old king will soon be departed. The fear is mounting again, For the turbulent waters are rising again.....

> Maitri Sheth FY B.Com.



I Will Stay

If you've got secrets you want to tell. We can talk all day long. If your dreams get you broken somehow, I'll remind you that you belong somewhere. If you need some place to hide You can hold my hand for a while, If your sky begins to fall, I'll stay with you till you smile. Whenever you need some place, There's my room you can take. If someone breaks your heart, Together we'll outbreak it. When you feel sad or empty inside, I'll show you that you're not alone. If you get lost out there, I'll come and take you home. I'll go with you somewhere else. And when nothing seems, To be doing right, And you need A friend I'll stay.





## टेंशन फ्री हंसती दुनिया

स्वस्थ रहने के लिए हंसना	दुसरा - बस! मेरे दादाजी तों इतने लम्बे - चौई थे कि सारे गांव		
जरूरी है	की चढाईयाँ बिछाकर सोते थे ?		
हंसी एक दवाई है	पिता (मोनू से) - तुम्हारी कक्षा में सबसे अधिक परिश्रमी कौन		
दिन में एक बार जरू हंसे	है ?		
परीक्षा में प्रश्न पूछा गया - आलस पर निबन्ध लिखो।	मीनू - जी मैं!		
एक छात्र ने उत्तर तीन पेज छोड़कर	पिता (आर्च्चर्य से) - आम्हा, वह कैसे ?		
लिखा - यही आलस है।	मोनु - मेरी कक्षा मे बाकी सब बच्चे बैठे रहते हैं, केवल मैं ही बेंच		
भक्त (भगवान से) भगवान । आपके लिए एक करोड वर्ष कितने	पर खड़ा रहता हूँ!		
के बराबर हैं	पुत्र (पिता से) - पिताजी। दूल्हे को घोड़े पर क्यों बिठाते हैं, गद्ये		
भगवान - एक पल के बराबर बच्चा ?	पर क्यों नहीं ?		
भक्त - और एक करोड़ रुपया कितने के बराबर है ?	पिता -बेटे! एक गद्ये कों दूसरे गधे पर नही बैठाया जाता!		
भगवान - एक पैसे के बराबर, बच्चा!	बिदाई के समय पत्नी के साथ पति भी रोने लगा!		
भक्त - तो एक पैसा दे दो न भगवान्	पत्नी ने पूछा - मेरे तों भी मम्मी, पापा छूट रहे हैं! तुम्हारा क्या ?		
भगवान - एक पला रूको बच्चा!	पति : मेरे मम्मी पापा तुम्हारे आने से छूट		
एक गप्पी (दुसरे से) - मेरे दादा के पास इतनी बड़ी चटाई थी कि	जाएँगे!		
उस पर सारा गांव सोता था।	<b>पांचोली खुशबू पी.</b> प्रथम वर्ष – वाणिज्य		

## परिवर्तन संसार का नियम है।

आपने, हमने बचपन में एक कहानी पढ़ी थी। मराठी में उस का नाम था ''कळस आणि पाया'' और हिंदी में ''कलश और पग''।

कहानी इस प्रकार है ''प्राचीन समय की बात है किसी नगर में खुबसुरत पत्थरों से बना एक मंदिर था। दूर-दूर तक वह मंदिर प्रसिद्ध था। हिन्दुस्तान से ही नही वरना बाहर के मुल्को के सैलानी भी उस मंदिर की खुबसूरती देखने आते, और वह वाह-वाह करते। घंटो खड़े होकर मंदिर की खूबसूरती को निहारते। कई लोग तो भूख-प्यास भूल जाते थे। सब से ज्यादा तारीख लोग मंदिर के .... यानि कलश की करते। हर कोई कहता ''वाह देखो कलश कितना खुबसूरत है, एैसा कलश दुनिया में कहीं नही होगा।

यहीं वाक्य बार-बार सुन-सुनकर मंदिर के कलश में अंकार और घमंड का ज्वार उठा। और एक दिन जैसे ही सुबह-सबेरे सूरज की कोमल किरणे क्षितिज पर फैली, तो किसी के ठठाकर हँसने की आवाज आई। सभी पशु-पक्षी, पेड-पौधे चौक गए। और कौन हँस रहा है ? अभी तक तो कोई मानव दिखाई नही दे रहा, फिर कौन हँस रहा है ?

फिर एक बार हँसी की आवाज आई, तो देखा कि मंदिर का कलश एैसा रहा था। वो कह रहा था ''देखो, देखो मुझे, ''दुनिया मे सब से खुबसूरत मै हूँ। मुझे से बढ़कर कोई नही। सूरज की प्रथम किरणें मुजे छूती है, तो मेरा शरीर सोने से ज्यादा चमचमाता है, मानो कुन्दन हो। चाँदनी रात में जब मेरा रुप निखरता है, तो चाँद भी शरमाकर बादलों में छुप जाता है। दुनिया मे सिर्फ और सिर्फ मेरे चर्चे हैं। है कोई मुझसे बढ़कर ? है कोई तो सामने आए।'' किसी ने कोई जबाब नही दिया।

लेकिन मंदिर कि सीढीयों के पास जो पत्थर था, उससे रहा नहीं गया वो बोल पड़ा। ''मित्र इतना अहंकार ठीक नहीं। माना कि तुम खूबसूरत हो, माना की तुम बहुत ऊँचाई पर हो। और ये भी मान लिया कि दुनिया में सब जगह तुम्हारे चर्चे है। पर देखो तो सह तुम किस के सहारे खडे हो। हमारे जैसे सैकड़ो पत्थर जमिन के अंदर गड़े है, और उतने ही ऊपर और उस के उपर तुम खड़े हो। और ये मत भुलो तुम भी हम मे से एक हो, हमारी तरह एक पत्थर। जिस दिन हम नही रहे, या जिस दिन हम हट गए। उस दिन तुम और तुम्हारे जैसे सभी जमिन पर आ जाएंगें।

हिन्दी विभाग।

इतना सुनते ही कलश का चेहरा गुस्से से... गया, और उस की कठोर वाणी सुनाई पडी ''मुर्ख, इंसानी पैरो के पास पड़े रहने वाले गंदे पत्थर, तू मुझे नसीहत दे रहा है। मुर्ख कही का, अपने आप को देख। तू मुझ से बराबरी कर रहा है? जाहिल, गँवार कही का। बड़ो से बात करने की तुझे तमिज नही, गधा कही का। सारे जहा के लोग मेरी तारीफ करते है, वाह-वाह करते है। और तुम, तुम पर लेग अपने गंदे जुने रखे है, पैरों से तुम्हे रौंधते हुड जाते है। पशु-पक्षी तुम पर मल-मूत्र करते है। छोटे-छोटे बच्चे तक तुम पर गंदगी करते है। और तुम मुझे सिख दे रहे हो, अपने आपे में रहो गंदे पत्थर''। और इतना कहकर कलश अपना सीना अधिक फुलाकर खड़ा हो गया।

बेचारा मंदिर के पैरो के पास पड़ा पत्थर अपना सा मुँह लेकर चुप हो गया। उस का गला भर आया और आँखे गीली हो गई।

अब आगे कि कहानी सुनो जो मेरी अपनी है। कुदरत कहिए या ऊपरवाले का करिश्मा, उस रात जोरदार वर्षा हुई साथ ही जोरदार बिजली कडकडाती हुई मंदिर पर गिरी और कलश दो टुकड़ो में बँट गया।

सुबह-सबेरे लोगों ने ये मंजर देखा, और तुरंत राजा को खबर दी। राजा दौड़ा-दौड़ा आया। उन्होने वास्तु विशारद को बुलवाया। राजा ने फर्मान निकाला मंदिर पहले जैसा ही बनना चाहिए। चारो दिशाओं में आदमी दौडाए गए, पर मंदिर में जडा जैसा पत्थर कहीं नही मिला। आखिर में वास्तु विशारद इस नतिजे पर पहुँचे, कि सिढियों के आसपास के पत्थर निकाल कर उन पत्थरों से पहले जैसा मंदिर का कलश बनाया जाए। तुरंत कुशल कारागीर काम पर लग गए। सावधानी पुर्वक धीरे-धीरे जमीन की सतह से पत्थर निकाले गए। उन्हे तराश कर अच्छी तरह चमकाकर उनका कलश शाम होते-होते मंदिर पर सज गया। और कलश के टुकडे हुए पत्थरों को जमीन की सतह पर लगा दिए गए। बिजली गिरने से कलश के सभी पत्थर जलकर काले हो गए थे। उन्ही मे से एक पत्थर से हँसने वाला भी था, जो सुबह हँस रहा था। उस की आँखे गीली हो रही थी, दिल दहाड़े मार कर, ... को कर रहा ता। अपना बीता हुआ कल देखने के लिए उस ने सिर उठाकर उपर देखो तो वो पत्थर शास से कलश में विराजमान था। और चाँदनी राज मे उस का खुबसुरत शरीर चमक रहा था।

देखो आपने ये है परिवर्तन जो की संसार का नियम है। पेड-पौधे, पशु-पक्षी, पत्थर-पहाड हर चीज में परिवर्तन होता है। सुष्टी का नियम हर एक पर लागू होता है । सभी सृष्टी के सामने विधाता के सामने नतमस्तक होते है, सृष्टी परिवर्तन कबूल करते है। सिर्फ इन्सान ये परिवर्तन आसानी से कबुल नही करता। हम से कोई ज्यादा तरक्की कर रहा है, ज्यादा कमा रहा है, पीछे वाला हम से आगे जा रहा है ये इन्सान बर्दाश्त नही कर सकता। कई बार ऑ फिस फॅक्टरी का वातावरण जहाँ हम काम करते है, वहाँ हम न चाहते हुए भी एक लग चोल पहनने है। जब कीहम घर में, घर से बाहर, अपने काम पर जाने वाले वास्ते पर बिल्कुल हँसते, हँसी-माज करते हुए जाते है। पर जैसे ही हम अपने काम पर पहुँचते है, उस चार दिवारी के अंदर आते ही हम एक नकली चोला पहन लेते है। हमारा चेहरा तन जाता है, हमारी ईच्छा हाती है की लो गहमे सन्मान दे, हम से डरे, हात जोड़ कर सलाम करे। पर हम ये भुल जाते है कि लोग जब नमस्कार या हॅलो करते है, तो वो आपको नही, बल्कि आपके पद आपके होहदे को सलाम करते है। वर्ना सोचिए कि जहाँ आप काम करते है उस के बाहर हमे कितने लोग पहचानते है। ऑफिस या फॅक्टरी की चार दिवारी के बाहर हमे कितने लोग जानते है। क्या बाहरी लोगों को पता होता है कि आप डॉक्टर हे, वकील है, टिचर है, इंजिनियर है या एक क्लर्क है। आप अपने मुँह से बताते नही तब तक बाहर के लोग आपको एक साधारण इन्सान यानी एक आम आदमी समझते है। हम भारतीय हर बात में युरोपीय देशों की नकल करते है। फॅशन में, चाल-ढाल में, बोलचाल-भाषा में। पर हम एक बात भुल जाते है। हम लोग मेहनत कर लोगों को और उनके काम को कम समझते है। जब की वहाँ युरोपीय देशों मे 'Dignity of Labour' सर्वनाम है। वहाँ बुद्धिजीवों के साथ-साथ मेहनतकर लोगों की और उनके कामों की इज्जत होती है।

फिर जहाँ हम करते है वहाँ अपने सहकारी या अपने से नीचे काम करने वालों को हम दबाने की कोशिश क्यो करते है। जब की हमारा जमीर, हमारी आत्मा हमें हमेशा टोकती रहती है, कि हम जो कर रहे है वो गलत है। हमारे इस मानव शरीर में भगवान, खुदा, गॉड, वाहेगुरू का वास होता है। और वो हमेशा कभी ना कभी अच्छाई के रूप में बाहर आता है। और मैं ये मानता हूँ कि हर इन्सान चावल के दाने समान होता है, अंदर-बाहर से साफ सुथरा। हम अपने स्वार्थनुसार हर आदमी का इस्तेमाल करते है। अगर उस आदमी से आपको फायदा हुआ तो हम उस चावल की



जायकेदार बिर्यानी बनाते है, यानि वो आदमी अच्छा है। और अगर उसी आदमी से आपको कोई फायदा नही हुआ, उस ने आपको सह्योग नही किया, तो आप उसी चावल की जली हुई खिचड़ी बनाते है। पर हम भुल जाते है कि इन्सान बुरा नही होता बुरा होता है उसका वक्त, बुरे होते है उस के कर्म और बुरी होती है उस कर्म और बुरी होत है उसी की आदतें।

मुझे लगता है हमारा इगो, हमारा अहंकार हमार घमंड उस ऑ फिस, उस फॅक्टरी, उस कारखाने तक सिमित रहता है, जाँ हम काम करते है। सोचिए के आप आकरी बार कब घुमने या पिकनिक पर गए है। बाबा के दर्शन करने शिर्डी या गर्मियों की छुट्टियों मे महाबळेश्वर । धन्यान से सोचिए याद किजिए। वहाँ जाते ही आप अपने आप को भुल जाते है, की आप कौन है क्या है। आप ये भी भूल जाते है की आप ने कितने किंमती कपडे पहन रखे है। गरमा-गरम भजिया या वडा-पा और साथ में गरम चाय की प्याली। ''वाह क्या बात है''! और आप कही पर भी बैठ जाते है। कच्ची मिट्टी पर, घास पर, ढलान पर, या पत्थरों पर । तब आप ये नही सोचते की आप के किंमती कपडे मिट्टी से गंदे हो रहे है। चाय की चुस्किया लेते हुए आप अपनों से या अपने सहकर्मीयों से खुलकर हँसी-मजाक करते है। चुटकी लेते है, टिप्पणी करते है। पॅन्ट के .... बीना मोडे घुटने त पानी में मछलियाँ पकड़ने की कोशिश करते है। रास्ते के किनारे पर खड़े ईमली के पेड़ पर दो-चार पत्थर उठाकर फेंकते है। अगर एक भी पत्थर निशाने पर बैठडा और ईमली जमीन पर आ गिरी, तो आप के खुशी का ठिकाना नही होता। ये होता है आपका असली चेहरा साफ-सुथरा। उस के दो-चार रोज बाद जब आप काम पर जाते है, तो फिर वही नकली चेहरा आपके असली चेहरे पर होता है।

मुझे याद है हम B.M.M. की कॉलेज पिकनिक पर राजस्थान की सफल पर गए थे। वहाँ हम जैसलमेर से सन सेट पॉईन्ट देखने ''सम'' नामक जगह पर गए थे। वहाँ रेतपर हर विद्यार्थी मानो बचपन में लौट गए थे, और उनके साथ अपने बचपन में लौट गए थे, और उनके साथ अपने बचपन में लौट गए थे हमारे प्रोफेसर । जी हां यकिन मानिए प्रोफेसर गार्गी प्रोफेसर रुपाली अपने बचपन में लौट गए थे। ऊँट पर बैठने के बाद रेत में दौड़ते हुए और विद्यार्थीयो के साथ उसीरेत पर लोट-पोट होते हुए मैं उन्हें देख रहा था। रात में जलते हुए अलाव के पास नाचती हुई नतकियों देखकर यही प्रोफेसर बच्चों की तरह तालियाँ बजाकर अपनी खुशी जाहिर कर रहे थे । ऐसे माहौल मे भी मुझे कविता मॅडम और शिवानी मॅडम का ध्यान रख रही थी। हम लोग मानो खुलकर जीना भूल गए है। हम लोग हमेश तनाव भरे माहौल और तनाव भरी जिन्दगी जीते है। मेरा तो ये मानना है कि हम एक ही बैलगाडी में सफर कर रहे है। पर हर एक ने अपनी-अपनी गठरी अपने-अपने सर पर रखी है। गठरी-घमंड की गठरी-अहंकार की, गठरी-तनाव की, गठरी हर की, गठरी गम-दुखों की। हम अपने आप में इतने उलझ गए है की हमे ये भी दिखाई नही दे रहा कीजब हम बैलगाडी में बैठे है तोहमारे सर पर रखी हुई गठरी भी हम बैलगाडी में रख सकते है, पर हम रखते नही। डर लगता है, कही किसी ने गठरी खोलकर देख ली तो।

कई बारतो हमे पता भी नही चलता की कोई हमारा गलत इस्तेमाल कर रहा है। हमें जैसे चाहे वैसे नचा रहा है। आज के इस दौर में हम एक को खुश करने के लिए दस की नजरों मे बुरे बनते जा रहे है। मैंने कही पढ़ा था कि हमारे पिछले जन्म के कुछ रिश्ते होते है, तभी हम इस जन्म में मिलते है। वर्ना सोचिए कोई कोकणॅसे कोई केरला से, कोई आंध्र प्रदेश से तो कोई यू.पी. बिहार से । इस से बढ़कर के हम मुंबई में हाते हुए भी एक दुसरे को जानते नही। पबर हमारी मुलाकात होती है, हमारे काम पर। एैसा लगात है मानो आप एक-दुसरे को बरसों से जानते है। मानो कई जनमोंका संबंधी है। इतना होने के बावजूद हम गलतियाँ करते है, राजनिती हमारा क्षेत्र नही पर हम अपने संबंधों मे राजकारण लेकर आते है। बस दुसरे को नीचा दिखाना है, कही भी किसी भी तरीके से। उस के लिए हम कितना भी नीचे गिरने के लिए तैयार होते है। कई बार तो हम अपनी नजरों सेही गिर जाते है। पर ये बात जब तक समझ में आए, तब वक्त बीत चुका होता है।

हम लोगों में मानो अलगा.... का जहर फैल गया है। हम लोग मेरा, मै मे मशगुल होते जा रहे है। मेरा राजस्थान, मेरा महाराष्ट्र, मेरा गुजरात, मेरा कर्नाटक, मेरा कलकत्ता ये हमारी सोच बनती जा रही है। डर लग रहा है, डर रहा हूँ, कही हमारा भारत देश भी रशिया की तरह टुकडे-टुकडे हो जाए।

आपको विरार लेडिज स्पेशल का हादसा याद है। जो बोरीवली में हुआ था। कई महिलाएँ घबराकर चलती ट्रेन से कुद पड़ी थी, और पास से जाने वाली ट्रेन के नीचे कुचलकर उनका करूण अंत हुआ था। जब हादसा हुआ उस की खबर जी से भी लगी वो दौड़कर, घटनास्थल पर पहुँचा, मैं भी भागा-भागा वहाँ पहुँचा। मेरी जिन्दगी का आँखो देखा पहला सब से बड़ा हादसा। इतने जख्मी और इतनी लाशे मैने पहली बार देखीं। मैने देखा जिस के पास जो साधन ता, जैसे चादर, साड़ी उसी में डालकर जख्मी औरतों को आप थके-हारे बुढ़े शरीर के साथ कही बगीचे या बस स्टॉप पर बैठे है। आप चाहते है, कोई आए, कोई आप से बात करे। आप की कुछ बात सुने। कुछ नही तो कम से कम जेब में पड़े मोबाईल की घंटी तो बजे। कमजोर आँखे, कमजोर कान और थरथराते हुए एक हाथ से छठी संभाले आप दुसरे हाथ से मोबाईल देखते है कि कहीं किसी ने फोन तो नही किया। मैं कई दिनों से शायद कई हफ्तों से नहीं बल्कि कई महिनों से ये लेख (Article) लिख रहा हूँ। कब छपेगा, पता नही, मै ये लेख छपा हुआ देख पाऊगा, पता नही। काम पर से घर पर और घर से यहाँ काम पर कल आ पाऊँगा, ये भी पता नही। कुछ गलत लिखा हो तो नादान समझ कर क्षमा कर देना। आप सभी से मैं क्षमाप्रार्थी हूँ। मेरी जगह आप की सेवा कल कोई और था, आप मै हूँ, आने वाले क में कोई और होगा। हमें हमेशा एक-दुसरे के सहारे की जरुरत पड़ेगी। संसार

चलता रहा है। चलता रहेगा। यही परिवर्तन संसार का नियम है।

> - **भरत रा. कनके** (शिपाई)

पहुँच गया मैं घर।

पहुँच गया मैं घर, अब नही किसी का डर। रास्ते म मिली कठिनाईयाँ कई, फिर भी मै हारा नहीं। मिले कितने अजनबी कोई सज्जन तो कोई हैवान। पता नही किसी को, हुआ मै कितना परेशान, पहुँच गया मैं घर, अब नही किसी का डर थीं रास्ते मे कितनी भीड़, इससे है मुझे बड़ी चीड़। कितना शोर और कितनी अशांती, लानी चाहिए हमे क्रांती । पहुँच गया मैं घर, अब नही किसी का डर।

> **जतीन राठोड** तृतीय वर्ष - बी.एम.एम.



लोग अस्पताल ले जा रहे थे। मैने जिस जख्मी महिला को उठाया था. वो महिला जोर-जोर से चीख रही थी। मै और मेरे साथ लगभग सात-आठ लोग उस लेकर फाटक की तरह दौड रहे थे। उस महिला का शरीर का एक हिस्सा बरी तरह कट गया था। उस ने मेरे दोस्त की कलाई अपने हाथों में कसकर पकड़ी थी, और बार-बार चिल्लाकर मेरे दोस्त को भी कह रही थी, ''मुझे बचालो, मुझे बचा लो मेरा बच्चा, मेरे पति स्टेशन पर राह देख रहे है''। हम लोग तेजी से दौड रहे थे, पर सडक पर आते-आते स औरत का हाथ एक तरफ लुठक गया। हमारी रफ्तार एकदम से थीमी हो गई। मानो गाड़ी में ब्रेक लग गए हो । उस महिला की साँसे रुक गई थी। हमारे लोगों ने सामने से आने वाले दुसरे लोगों को उस महिला की लाश सोप दी। मेरे दोस्त और दुसरे लोग फिर घटनास्थल पर दौड पडे। पर मै वही रुक गया, क्योंकि मचली सी हो रही थी। तभी मेरे पास से एक महिला की लाश लेख कुछ लोग गुजरे, उस महिला का पुरा शरीर सही-सलामत था, पर उस का चेहरा वहाँ सिर्फ मॉस था। सिर्फ माँस, लटकता हुआ। फिर मुझे जो उल्टीयाँ शुरू हुई की पुछो मत। मै वो ददर्भरा और खौफनाक मंझर सह नहीं कर सका। दोस्तो ने और कुछ दुसरे लोगों ने मुझे घर जाने की सलाह दी। और मैं घर चला आया।

हिन्दी विभाग।

ये मेरी जिन्दगी का सब से बड़ा परिवर्तन था। शायद इसी लिए गुरुद्वारे मे भक्तों के जुते चप्पल उठाते हुए मुझे शर्म महसूस नही होती, बल्कि सकुनल मिलता है। उस दिन मुझे एहसास हुआ कि हम इन्सान एक-दुसरे के कितने मोहताज है। हमें हमेशा किसी ना किसी की मदद लेनी ही पडती है। हम लोग एक दुसरे के सहारे के बीना आगे बढ़ ही नही सकते। और शायद इसी लिए कोई भी काम हो मुझे वो काम करने में कभी झिझक महसूस नही हुई। आप ही सोचिए जो औरतें कांदिवली स्टेशन तक हँसी-मजाक करती, या गप्पे लढ़ाती हुई या फिर कुछ पढ़ती हुई आ रही थी। वही औरतें कुछ मिनिटों के बाद निर्जिव लाशों मे तबदिल हो गई थी। अपने लोग, अपना परिवार, अपना धर्म, घर-बार, पैसा-संपत्ति, रुप-यौवन, प्रेम-अहंकार सब कुछ यही छोड़कर वो चली गई थी। दूर बहुत दूर जहा हम इन्सान पहुँच न सके। परिवर्तन का यही हिस्सा था जब मैं अस्पताल, मंदिर, गुरुद्वारा में सेवा के लिए जाने लगा।

कई बार हमारा अहंकार हमें किसी से भी बात करने से रोकता है। कोई बात भी करे तो आप उसे अनसुन कतरे है। जेब में मोबाईल फोन बजता है और आप नंबर देखकर फोन बंद कर देते है। ये हुई जवानी की बात फिर उम्र का एक पडावा एैसा आता है, जब

🔲 मञाठी विभाग

## स्त्री मुक्ती

कालच जागतिक महिला दिन साजरा झाला. हा जागतिक महिला दिन जगातील काही मुठभर मंडळीनी एकत्र येऊन साजरा केला. का? कशासाठी? फॅशन म्हणून! फक्त फॅशन म्हणून, मुंबईत माझ्या समोर हा महिला दिन साजरा झाला. हाय-फाय इंग्रजी भाषणं, स्त्रीमुक्तीच्या वल्गना, पिइझा-समोसा-वेफरचा नाष्टा, संपला महिला दिन. एअर कंडिशन रूम मध्ये बसून ज्या वेळी हा महिला दिन साजरा होत होता त्याच वेळी बाहेरील भिंती जवळील कचरा पेटीत दोन-तीन तमीळ स्त्रीया स्वतःच्या पोटाची खळगी, क्षमा करा स्वतःची आणी घरच्यांची पोटाची खळगी भरायला कागद, भंगार गोळा करत होत्या आणि त्याच वेळेला मुंबईतच नव्हे तर भारतातल्या बहुतांशी प्रत्येक शहरात, गावात गोलपीठा सारख्या बदनाम, गल्ल्यांमध्ये कित्येक स्त्रीया, लहान मुली भरडल्या जात होत्या. खरंच हाच आहे का महिला दिन, स्त्री मुक्ती दिन.

जगाच्या पाठीवर सर्वात प्राचीन संस्कृती भारताची आणी चीनची आहे. माझ्या मते तीन-चार हजार वर्षापूर्वी मंदिर-मस्जिद, चर्च, गुरूद्वारा काहीच नव्हते. पाश्चात्य संस्कृतीचा त्यावेळी थांगपत्ता ही नव्हता. त्यावेळी भारतात स्त्री-पुरूषांना समान हक्क होते. तुम्हाला ऐकून आश्चर्य वाटेल, युध्दात स्त्रीया आघाडीवर असत, त्या लेखातील चित्रामध्ये पुरूष आणी स्त्रीया मदिरालय म्हणजे आजच्या बार मध्ये बसून बरोबरीने दारू पीत. त्या चित्रातल्या दोन गोष्टी प्रकर्शाने जाणवत होत्या. पहिली त्यांच्या ड्रेस, म्हणजे परिधान केलेले कपडे वरील वस्त्र म्हणजे आपल्या भाषेतील स्लीवलेस ब्लाऊज प्रमाणे आणि खालील पहेराव फक्त मांड्यापर्यत असलेले फ्रॉक प्रमाणे वस्त्र आणी दुसरी गोष्ट त्याच स्त्रीयांच्या कमरेला दोन्ही बाजूनी लटकणाऱ्या तलवारी. लेखात लिहिल्या प्रमाणे कुठलाही पुरूष, राजा असो, वा रंक त्या स्त्रीच्या मनाविरूद्ध तिला स्पर्श करू शकत नव्हता.

आणि आज, आजचं चित्र काय आहे? तुम्हाला रिंकू पाटील आठवते? दहावीच्या वर्गातली एक विद्यार्थीनी ए.ए.ण् चा पेपर सुरू असताना तिला वर्गातच जाळून मारून टाकण्यात आलं. रिजर्व बँकेतील एक महिला मुंबई सेंट्रल स्टेशन जवळ ओळखीच्या शिंप्याने (टेलर) भरदिवसा तिच्यावर हल्ला केला. त्याही पुढे फिल्म इंडस्ट्रीत काम करणारा एक कलाकार याने भर दिवसा, भर बाजारात एका स्त्रीची हत्या केली. ते ही चाकूचे तीस-चाळीस वार करून. अशा अनेक घटना रोजच घडू लागल्या आहेत. अशा घटना पूर्वी क्वचितच घडत आणि आता कधी चाकूने, कधी चॉ परने. कधी ॲसिड हल्याने स्त्रीची हत्या रोजच का ?

कारण काय ? स्त्रीयांची मानसिकता. पूर्वी स्त्रीया अगदी मोजक्याच पुरूषांशी ओळख ठेवत. काही जागी वाचण्यात आलेल्या ओळी पहा ''पुछे बिना सलाह मत देना, देखे बिना पानी मत पीना ओर जाने बिना दोस्ती मत करना''. शेवटच्या ओळीचे भान स्त्रीयांना जन्मजातच असते तरी देखील स्त्री ओळख वाढवते. नको त्या व्यक्तिशी, पुरूषाशी परिणामी एकतर्फे प्रेमातून घडणारे प्रसंग. देवाने म्हणा अथवा निसर्गाने, विचार करूनच स्त्री आणी पुरूषात फरक केला ना! पण याच गोष्टीचे आजच्या स्त्रीला भान राहिलेले नाही. आजच्या काळात स्त्री-पुरुषाच्या संबंधात खूपच फरक जाणवतो. ताई-भाऊ, काका-काकी, मामा-मामी अशी सर्वच नाती मागे पडून, आता फक्त आधुनिकतेच्या नावावर, फ्रेण्डशिप डेच्या नावावर नर-मादी बंधन हेच मागे उरलं आहे. शरीर सुखाला अति महत्त्व आले आहे. स्त्री ने शृंगार करणे, शरीर सजविणे म्हणजे फक्त पुरुषांना आकर्षित करण्यासाठी अशी धारणा समाजात रुजली आहे. त्यात ही रस्त्याने ऑफिस मध्ये शाळेत कुठे ही पुरूष काही अपशब्द बोलले तर स्त्रीया, मुली दुर्लक्ष कराता, का ? दोन कारणं असू शकतात पहिलं स्त्रीयांना यात आनंद वाटतो. दुसरं विनाकारण भांडण नको, म्हणून यात भांडण नको म्हणजे स्वतःच्या पायावर कुऱ्हाड मारुन घेणे.

मी म्हणतो अशा व्यक्तिला पहिल्या फटक्यात ठेचा. तुम्हाला माहित आहे का ? स्त्रीचा आहार पुरुषांपेक्षा दुप्पट, चौपट आणि साहस पुरुषाहापेक्षा सहापट असते. इतकं साहित्य देवाने दिलेलं असतांना तुम्ही गप्प का ? फॅशनवर, कपड्यावर हजारों रुपये उधळणाऱ्या मुली, मॅचिंग ड्रेस, मॅचिंग शूजसाठी अडून बसलेल्या मुली ठायी-ठायी आढळतात. पण ज्युडो, बॉक्सिंग, कराटे शिकलेली मुलगी क्वचितच नजरेस पडते यात पालकांचा दोष १०१ टक्के, कारण दोन हजारांचा ड्रेस घेऊन देणारे पालक, दोनशे रुपये महिना असलेले कराटेचे शिक्षण मुलींना देत नाही. स्त्रीया देखील याच मानसिकतेत जगतात. त्यांना कसं वाटतं पहा, लहानपणी भांडण झालं तर वडील आहेत, वयात आल्यावर भाऊ आहेच, लग्न

## मदाठी विभाग

झाल्यावर नवरा आहेच आणि म्हातारपणात मुलगा आहेच. अंगात इतक कर्तृत्व असून सुद्धा जी निसर्गाला सतत वाढवत राहते तीच स्त्री आयुष्यभर दुसऱ्यावर अंबलवून राहते.

जगाच्या पाठीवर कुठलीही संस्कृती पहा, कुठलाही धर्मग्रंथ पहा. नाती-गोती जपण्याचं काम, संस्कृती जपण्याच काम महिलांनीच केलं आहे. पुरूषांना फक्त डोक्यावर एक शेंडी होती. आणि महिलांचा केसांचा आंबाडा, आज शेंडी ही गेली आणि आंबाडाही गेला. कालाय तस्मे नमः एक शेंडी म्हणजे एक ऐटिना त्यावर फक्त दूरदर्शनच चॅ नल चालु असतं. अर्थात पुरूषांना एकच काम पैसा कमाविणे आणि तो स्त्रीयांच्या हातात आणून देणे. आता स्त्रीचा अंबाडा म्हणजे डीश ऐटिना. यावर कित्येक चॅनल एकच वेळी सुरू असतात. उदा मुलांचं संगोपन, सासु-सासऱ्यांची सेवा, माहेरच्याचं लक्ष, आल्यागेल्याची उठ-बस अजून किती तरी इतकं असून सुद्धा बाहेरचं सोडा घरात लहानसं झुरळ दिसलं किंवा उंदराचं पिल्लू दिसलं तर हिच स्त्री पायांना स्पिंग लागल्या प्रमाणे ट्णकन उडी मारून टेबलावर, नाहीतर पलंगावर उभी राहते.

अरे बदला, बदला ही मानसिकता. स्वतः ही बदला आणि पुरूषांच्या मानसिकतेतही बदल घडवा. भारतीय संस्कृतीचा सुरवातीचा काळ असा, तर नंतरच्या काळात असं काय घडलं कि स्त्री ही एक बुजगावणं झाली. पुरूषांच्या हातातील कटपुतली अफ्रीकन लोकांनमध्ये एक म्हण आहे ''जगातील सर्वात धाडसी आणि खतरनाक प्राणी स्त्री आहे.'' हो धाडसी. पहा वर लदाखची मुलगी लग्न करते आणि ज्याचं कधी तोंड देखील पाहिलं नाही अशा पुरूषाबरोबर लग्न करून मुंबई सारख्या नवख्या, जगात येते आणि गुजरातची मुलगी थेट आसाम सारख्या राज्यात जाते. तरी ही युग पुरूषांची शेकडो नावं इतिहासात आढळतात, आणि स्त्रीयांची झाशीची राणी, चाँदबिबी बस त्यापुढे मजलच जात नाही. त्यात ही स्त्रीयांचा दोष अधिक आहे. अहो भारताच्या इतिहासात ज्या स्त्री ने स्त्रीयांना स्वातंत्र्य मिळवून दिलं. तिचं नाव विचारा. अर्ध्यांपेक्षा जास्त महिलांना सावित्रीबाई फुले कोण हेच माहित नाही. किती स्त्रीया अभिमानाने म्हणतात की हो सावित्री होत्या म्हणून आज आम्ही स्वातंत्र आहोत, पण बाई ही आम्हा भारतीयांना प्रथम जात-पात दिसते अहो भारतीय स्त्रीयानो जगाला ठणकावून सांगा. फक्त जागतिक महिला दिन नाही तर जागतिक सावित्रीबाई फुले महिला दिन म्हणा पण हे भारतीय स्त्रीया करतील ?

त्या विरुद्ध चीनी स्त्री पहा अगदी शंभर वर्षापर्यंत चीन मध्ये स्त्रीयांची काय अवस्था होती. शिक्षण राहू द्या मुलगी दोन वर्षांची झाल्यावर त्याच मुलीची आई. मुलीच्या पायाच्या पंजाजवळचे हाड दगडाने तोडून टाकतं असे. त्या मुलीचं नंतर पुर्ण शरीर वाढे. परंतु, पायाचा पंजा मात्र दोन वर्षांच्या मुली इतकाच असे फक्त तीन इंचाचे पाय त्यांची माणसिकताचं तशी होती. ''थ्री इंचिज गोल्डन लेग'' वाली चीनी स्त्री शुभ समजली जात स्वतःच्या पायावर चालू न शकणाऱ्या चीनी मुलीची, स्त्रीयांची काय अवस्था असेल विचार सुद्धा करवत नाही. आणि आज पहा चीनी स्त्री कुठे आहे. बिजिंग ऑलिपिंक मध्ये चीनी मुलींना धावताना पाहून अस वाटत होतं जणू जेट विमान डोक्यावरून उडून गेलं. काय केलं चीनी स्त्रीयांनी अवघ्या शंभर वर्षापूर्वी एका चीनी महिलेने बंडाचा झेंडा उभारला. आणि आज चीनी स्त्रीया त्या महिलेचं नाव अभिमानाने मिरवतायत, त्या स्त्रीचं नाव घेत तो झेंडा फडकवत ठेवतायत. इोंडा स्वांतत्र्याचा, झेंडा मुक्तीचा, झेंडा स्त्री मुक्तीचा.

त्या मानाने भारतीय स्त्री कित्येक दशके मागे आहे. फॅशनमध्ये पुढे पण धाडसात मागे आहे. हि मानसिकता बदलण्यासाठी मुलं गर्भात असतांनाच अभिमन्यू प्रमाणे मुलांना-मुलींना समानतेचा मंत्र सांगा तेव्हा कुठे काही वर्षांनी चित्र बदलेल, शेतात धान्य पाले भाज्या असो वा नसो, हुशार शेतकरी शेताला तारेचं कुंपण घालून ठेवतो. तसं नसेल तर कुठलीही मोकाट जनावर शेतात तोंड घालणारच आणि देश गरीब असो वा श्रीमंत त्यांचे सैन्यच नसेल तर दुसरा देश त्यांचावर व आक्रमण करून ताबा मिळवतोच म्हणून म्हणतो संरक्षण महत्त्वाचे लक्षात ठेवा मिडी-मिनी स्कर्ट, जीन्स घालून पॅ ?शन अवश्य करा पण हिन्दी चित्रपटाच्या, हिरोईन प्रमाणे नव्हे, जी झुरळाला मारण्यासाठी ही हिरोची वाट पाहते.

इंग्रजी चित्रपटाची हिरोइन व्हा. समोरचा पुरूष मनाविरुध्द शरीराला स्पर्श करताच समोरचा कॅराटेच्या दोन-चार तडाख्यात जमिनीवर, वेळप्रसंगी बंदुकीने वेध घेणारी. आणि पुढे निघणारी काही कठीण प्रसंग उद्भवला तर वडील, भाऊ, नवऱ्याची वाट न बघता स्वतः लढणारी अशी भारतीय स्त्री हवी. तेव्हाच हे सर्व

थांबेल आणि तो खरा महिला दिन असेल.

**कनके भारत** शिपाई







अन्नधान्याचे उत्पादन वाढविण्यासाठी भारतीय शेतकऱ्यांनी आणि सरकारने केलेला सामुदायिक महाप्रयत्न म्हणजे हरितक्रांती. त्या हरितक्रांतीमुळेच आपला देश अन्नधान्याच्य उत्पादनात स्वयंपूर्ण झाला. शेतीला जणू नवसंजीवनीच मिळाली.



आज मात्र साऱ्या जगात अन्नटंचाईचे नवे संकट उभे राहिले आहे. धान्यांच्या किमती गगनाला भिडल्या आहेत. भारतात जवळजवळ २० कोटी लोक अर्धपोटी राहत

आहेत. कित्येकांची तर उपासमार सुरू आहे. म्हणूनच भारतातील हरितक्रांतीला आता अधिक हरित करण्याची गरज भासू लागली आहे. म्हणजेच अन्नधान्याचे उत्पादन आता अधिक वाढविण्याची आवश्यकता आहे.

हो, पण... हे उत्पादन वाढवून हरितक्रांतीला अधिक हरित करण्याचे काम करणार कोण ? शेतकरीच ना ? अहो, नळाखालचा पाण्याने भरलेला हंडा उचलताना ज्यांनां दम लागतो, घाम फुटतो असे आम्ही शहरवासी, आम्ही काय करणार क्रांती! ते काम शेतकऱ्यांनाच करावे लागणार हेच खरे. त्या शेतकऱ्यांची स्थिती आज कशी आहे बरे ? कवी इंद्रजीत भालेराव आपल्या एका कवितेत म्हणतात,

> ''माझा शेतकरी बाप, माझा शेतकरी बाप लेतो अंगावर चिंध्या, खातो मिरची भाकर काढी उसाची पाचट, जगा मिळाया साखर काटा त्याच्याच का पायी ? त्यानं काय केलं पाप ?''

किती यथार्थ वर्णन आहे ना? ज्याला जगाचा पोशिंदा म्हणतात, त्याची ही अशी अवस्था आहे. हजारो कर्जबाजारी शेतकरी मरणपंथाला गेले, हे किती भयानक आहे हो?

सुपीक शेतजमिनीचा वापर फक्त शेतीसाठीच करण्याचे धोरण आपल्याला ठेवावे लागेल. त्याठिकाणी कसलेच कारखाने काढू नयेत. निवासी इमारती बांधू नयेत.

भारतात शेकडो नक्चा आहेत. त्याचे पाणी एकत्र आणण्यासाठी नक्चाजोडणी प्रकल्पाला प्रोत्साहन द्यायला हवे. त्या पाण्यावर खूप मोठी पडीक जमीन लागवडीखाली आणता येईल. सिंचनक्षेत्र वाढवता येईल. पिकांचे संरक्षण करण्यासाठी 'बेडूक'' अत्यंत उपयुक्त असतात. म्हणून बेडकांची संख्या वाढविण्यासाठी मोठी जनजागृती व्हायला हवी, असे मला वाटते. माणसाचे अन्न म्हणून मात्र बेडकाचा वापर कधीही होऊ नये.

मंत्राठी विभाग

रासायनिक खतांचा अतिरेक टाळावा. नैसर्गिक पद्धतींचा अवलंब करावा. भारतातील कृषीक्षेत्रांच्या विकासासाठी कृषी विद्यापीठे आणि कृषीतज्ञांनी अधिक कार्यशील होण्याची गरज आहे. कारण सर्वसामान्य शेतकऱ्याला कृषी विदयापीठांचा आणि कृषीतज्ञांचा काडीचाही फायदा होताना दिसत नाही. केंद्रिय कृषी-मंत्रालय, केंद्रिय कृषीमंत्री आणि सर्व राज्यांचे कृषीमंत्री अशी सारी फौज कार्यरत असताना सामान्य शेतकऱ्याला स्वतःचा उदरनिर्वाह चालविणे देखिल कठीण व्हावे, ही खरोखरच चिंताजनक बाब आहे. सधन शेतकऱ्यांना तर समाजातील सामान्य जनतेची अजिबात पर्वा राहिलेली नाही. आपण पिकवलेली कृषी-उत्पादने वाजवी दरात लोकांना मिळण्यासाठी शेतकरी कसलाच प्रयत्न करीत नाही. हा शेतकरी वर्ग दलाल आणि अडत्यांना हाताशी धक्तन सामान्य जनतेची अर्थिक लूटमार करीत आहे. या दृष्टचक्रात सामान्य लोक मात्र चरकातल्या उसाप्रमाणे पिळवटून निघत आहेत.

हरितक्रांतीला अधिक हरित करायचे असेल तर सर्व अनिष्ट गोष्टी कठोरपणे मोडून काढाव्या लागतील. सर्वांच्या प्रामाणिक

प्रयत्नामुळेच हरितक्रांती अधिक हरित होऊ शकेल असे मला वाटते.







## मदाठी विभाग 📰

## झोप लागली तरी कशी?

स्काय वॉकच्या खाली पिलरच्या बाजूला, झोपला होता एक माणूस विसरून साऱ्या जगाला. माणसांचा गोंधळ. गाडयांची पिरपिर ऐकू येत नव्हती त्याला. त्याच्या तोंडाभोवती फिरत होती एक माशी. माहित नाही त्या माणसाला झोप लागली तरी कशी ? समोर इमरतीचं काम चालू आहे, रसत्याच्याकडेला एक बाई ताकदीने दगड फोडत आहे. तिच्या पदराला टेकूनच तिचं तान्हुलं बाळ झोपलं आहे.

तिचा पदरच झालाय त्या बाळाची चादर आणि उशी. माहित नाही त्या बाळाला झोप लागली तरी कशी ? डोळ्यांनी जे पाहिलं. मनाला ते लागलं. म्हणूनचं पहिल्यांदा कविता करायचं सुचलं. सांगाना सर कविता रचली आहे कशी ? एकदा अशीच झोपेतून जाग आली आणि... मनात म्हणाली. सरांना कविता ऐकल्याशिवाय मला झोप लागली तरी कशी ? ?

प्रणिता सावे प्रथम वर्ष - कला

प्रेम

जन्म घेताना ते रोमंचक असतं गुलाबी स्वप्नांकडे ती वाटचाल असतं वेदना सायासातुन प्रवास करतं प्रत्येक थांब्यावर द्विगुणित होतं दोन जीवांना भावनावश करतं समयी त्यांना धीराचं बळ देतं जोडणे हेच त्याचे ध्येय असतं तोडफोड करणे त्याला जमत नसतं ते परिसासमान असामान्य असते दुःखाचे ते स्पर्शाने सुख करते त्याला नसते कसलीच हाव न असतो कधी दुजाभाव चढाओढ करणं त्याला माहीत नसतं तरीही सहज ते जिंकत असतं

नेहमीच ते अव्यक्त असतं त्यागातुनच ते व्यक्त होत असतं एक युग संपतं दुसरं सुरू होतं ह्यांना जोडनारं ते दुवा असतं दैव आणि कर्म वेगळं असतं पण देव आणि ते एकच असतं हे दुसरं तिसरं काही नसतं तर हे जग जिंकणारं प्रेम असतं

सौ. कल्पना शेखर दिवेकर







### 'મા'

હે, જનેતા મારી માવડી, નથી જોઈતો મને અન્નનો દાણો, ફક્ત તારા પ્રેમનો પ્યાલો પિવડાવતી રહેજે.

નથી મને કોઈ માયાનો, મોહ, ફ્રક્ત તારા હૈયામાં મા હમેંશા મારી જગ્યા રાખજે.

નહી કરતી કોઈ દિવસ મારા ભવિષ્ય ની ફીકર ફક્ત તારી મમતાનો છાંયડો મારી ઉપર રાખજે

તુ મારી જનેતા, તુ જ મારી જીવન દાતા, તુ જ મારી જીવન ની માર્ગદર્શિકા, ભવેભવ મને તારો દિકરો કરી રાખજે.

> **સની ઠક્કર** પ્રથમ વર્ષ - બી.એમ.એસ.



## રાધાની આંખોમાં માધવ ઘેલાં.....

વગાડે જ્યારે વ્હાલો વાંસલડી (૨) સૂર ન નીકળે પેલાં રાધાની આંખોમાં માધવ ઘેલાં..

મલકના મેળામાં માધવ એકલાં(૨) સૂના રાધા વિના મેળાં.... રાધાની આંખોમાં માધવ ઘેલાં...

સ્મરજ્ઞોનાં સાગર શરજ્ઞ પખાળે (૨) વીતે નહિ વિરહની વેળાં રાધાની આંખોમાં માધવ ઘેલાં..

જનમ જનમનો વિરહ છે આતો (૨) હવે તો મળો રાધા વેલાં રાધાની આંખોમાં માધવ ઘેલાં...

> **કૈલાશ ગેડીયા** પ્રથમ વર્ષ - વાણિજ્ય









Annual Magazine 🕯

## ગુજરાતી વિભાગા

## આદર્શ સમાજ

સમાજ એટલે શું ? સમ્ + આજ = સમાજ

''જન જન મન પાવન હો'' નૈતિક મૂલ્યો જન જન ને પાવન કરનારું મહાન મૂલ્ય છે. મનુષ્ય સામાજિક પ્રાણી છે. સમાજ એટલે સમાન વ્યક્તિઓનો સમૂહ.

સમાજ એ સમાજિક સંબંધોનું જટિલ ગુંઘન છે કે, જેના દ્વારા દરેક માનવી અને અન્ય માનવીઓ પરસ્પર સંકળાયેલા રહે છે.

બેકરના મતે ''માનવીઓ આંતરક્રિયા દ્વારા સાતત્ય ધરાવતી અને પરિવર્તન પામતી જે સામાજિક વ્યવસ્થા વિકસાવે તેને 'સમાજ' કહેવાય''

> ''નથી જાણ્યું અમારે પંથ શી આફ્ત ખડી છે, ખબર છે એટલી કે સમાજની હાકલ પડી છે.''

આજનાં અવગતિનાં આરે ઉભેલા આ સમાજને. દેશને બચાવવા ભારતનાં કે પૂરા સમાજનાં નવનિર્માણ માટે ફરી આ પંક્તિઓ મમળાવી જોશ ઉત્પન્ન કરવું રહયું. સખત પરિશ્રમ અને શિસ્ત દ્વારા સમૃધ્ધ અને શક્તિશાળી ભારતવર્ષનું નિર્માણ કરવા માટે, સમાજનું નવનિર્માણ કરવા માટે આપણે કટિબધ્ધ થવાની તાતી જરૂર છે. સંકુચિત વ્યક્તિગત હિતો માટે નહિં, પરંતુ સમગ્ર સમાજનાં ઉત્કર્ષ માટે સમય અને શક્તિ ખર્ચવા એ આપણું સમાજનું પરમ કર્તવ્ય બની રહેવું જોઈએ.

આધુનિક સમાજમાં નૈતિક મૂલ્યોનો હાસ થયો છે. વ્યભિચાર, પરિશ્રમી સંસ્કૃતિનું આંધળું અનુકરણ, ચારિત્ર્યનું પતન, જડતાપણું, કુરિવાજો - દૂષણો, શિક્ષણનો અભાવ પ્રશાલિગત રૂઢિઓને પરિશામે કોઈપશ સમાજનું અઘ:પતન થાય છે.

સમાજમાં રહેલા કુરિવાજો, દૂષણો ડામવા કટિબધ્ધ થવાનાં દિવસો આવી ગયા છે. કોઈ નર્મદ, કે વિવેકાનંદ જન્મવાના નથી. બુધ્ધિજીવીઓએ ઘરમાં બેસીને , છાપાં વાંચી, બળાપા કાઢવાના દિવસો કાઢી નાખવા જોઈએ. ''જાગ્યા ત્યાંથી સવાર'' સમાજ માટે કંઈક કરી છૂટવાની ભાવના દરેકનાં મનનાં ખૂણે સુષુપ્ત આવસ્થામાં સંગ્રહાયેલી છે. જરૂર છે ફક્ત એને બહાર કાઢવાની.

સમાજ માં પરિવર્તન લાવવા માટે 🔂 🕸 🕉 બાળકને વ્યક્તિગત વિકાસનાં પાઠ નાનપણથી શિખવવાની જરૂર છે. 🚱 💥 🕈 સ્વાધ્યાય પરિવાર, યોગ, પ્રાણાયામ, 💽 孍 😽 ૠષિમુનિઓની રૂચા નાના બાળકનાં



ગળથૂમીમાં નાખવી જ રહી જેથી સમાજ માટે ચારિત્ર્યવાન વ્યક્તિનો જન્મ થાય અને ભવિષ્યમાં તે સમાજ માટે નિષ્ઠાપૂર્વક પોતાનું કાર્ય કરી શકે.

સમાજમાટે સત્તા, લોભ, પ્રસિધ્ધી જતા કરવા પડે. ખુશામત વગર અને લાગવગ વગર મોટા પદો પ્રાપ્ત થઈ શકવાનાં નથી. આ માટે માનવે માનવી બની સંતોષ. જન્માવવો પડશે.

સમાજનાં નવનિર્માણ માટે સમય અને શક્તિનો વધુમાં વધુ ભોગ આપવો, એ સમાજના ઉજ્જવળ ભવિષ્યનો પાયો નાખવાનું કાર્ય છે. વ્યક્તિ પોતે સમાજના નવનિર્માણના આ ઉમદા કાર્યને પોતાનું જીવનકાર્ય બનાવે તો જ એ કાર્ય સફળતાથી પાર પડે.

## ''આદર્શ સમાજ કેવો હોવો જોઈએ ?''

આદર્શ સમાજ બનાવવા માંટે સૌથી પહેલાં આપણે આદર્શ બનવું જરૂરી છે. આપશે આદર્શ તો આપશો સમાજ પશ આદર્શ. સમાજ એ એક ઊજળું દર્પણ છે. આદર્શ સમાજ એવો હોવો જોઈએ કે આપશી ભારતીય સંસ્કૃતિ ધાર્મિક પ્રવૃત્તિ જેવી કે રામાયણ ગીતા જેવાં ઉમદા દ્રષ્ટાંતો દ્વરા સમાજનું પ્રતિબિંબ નિહાળી શકાય. દોસ્તીનો મહિમાં, શ્રમનું ગૌરવ, દેશભક્તિ, સમાજસેવા, સાત્વિક પ્રેમ, અસ્પૃશ્યતા જેચા સામાજિક અનિષ્ટો, ઊંચનીચના ભેદભાવ, અશિક્ષિત લોકોને વૈજ્ઞાનિક અને ભૌગોલિક સિધ્ધિઓનો સચોટ ખ્યાલ આપી શકાય. આજનો યુગ ચલચિત્રનો યુગ છે. સમાજમાં રહેતા બધા વર્ગો અને સ્તરોના લોકોમાં ચલચિત્રો પ્રત્યે અદભૂત આકર્ષણ પ્રવર્તે છે. જે સમાજ જીવન પર પ્રત્યક્ષ અને પરોક્ષ રીતે જબરદસ્ત અસર કરી શકે છે. સમાજ જીવનને લગતા વિવિધ પ્રશ્નોની મુક્ત છણાવટ થાય એ જરૂરી છે. આજના યુગમાં 'ઊતરતિ કક્ષાના ચલચિત્રોથી આકર્ષાઇને શાળા કોલેજોના સેંકડો વિદ્યાર્થીઓ ભણવાના નામે સિનેમાઓમાં હાજરી પુરાવતા હોય છે. સમાજને લાંછન લાગે તેવાં પ્રેમદશ્યો, શૃંગારિત ગીતો, નૃત્યો અને ફેશનની ઊંડી અસર આજના યુવાવર્ગમાં જોવા મળે છે. આ ઉત્તમ સાધનનો ઉપયોગ નિર્દોષ સાત્વિક મનોરંજન પીરસવા માટે જ થાય એવું વાતાવરણ સર્જાવું જોઈએ.

આજનો યુગ લાગવગનો યુગ છે. લાગવગનું આ મહત્ત્વ સમાજજીવનનું મોટામાં મોટું દૂષણ છે. સમાજમાં લાગવગ સિવાય કોઈ કામ થઇ શકતું નથી. સમાજ માં અન્યાય, અનીતિ, શોષણ, અપ્રમાણિકતા વગેરે અનિષ્ટો ફૂલેફાલે છે. સમાજમાં લાગવગ એ જ જાણે મોટામાં મોટી લાયકાત બની ગઈ છે. બહોળી લાગવગ ધરાવનારનું સ્થાન સર્વત્ર ઊંચું રહે છે. લક્ષ્મીદેવી જાણે લાગવગની મહાદેવી બની ગઈ હોય એમ લાગે છે. આજે સમાજમાં સંસારનો રથ લાગવગના પૈડાં પર ચાલે છે. શાળા મહાશાળાઓમાં પ્રવેશ મેળવવા, ધંધાના વિકાસ માટે, ડૉક્ટરી સર્ટિફકેટ માટે અનેક જગ્યાએ લાગવગ લગાડવી પડે છે. સમાજમાં એવું કોઈ ક્ષેત્ર નથી કે જેમાં લાગવગે પગદંડો ન જમાવ્યો હોય. લાગવગનું સ્થાન સમાજમાં ન હોવું જોઇએ. આદર્શ સમાજ સૌની સાથે સુસંગઠિત બનેલો હોવો જોઈએ. એકબીજા સાથે કદમ મિલાવતો હોવો જોઈએ.

### ''સમાજ પાસેથી આપ શું અપેક્ષા રાખો છે ?''

દરેક સમાજમાં ગરીબ, મધ્યમ અને શ્રીમંત ત્રણ વર્ગો હોય છે. ત્રણે વર્ગોમાં મધ્યમ વર્ગની સ્થિતિ વધુ કફોડી હોય છે. અનેક મુશ્કેલીઓ અને વિટંબણાઓમાં સમાજનો એ વિશાળ વર્ગ પિસાઈ રહ્યો છે. ગરીબવર્ગ જીવનની ઓછામાંઓછી જરૂરિયાતોથી ચલાવી લેવા ટેવાયેલો હોય છે. શ્રીમંત વર્ગને લાંચ, રુશ્વત, કાળા બજાર, નફાખોરી આદિ અનેક પ્રકારે તેમની તિજોરી હાંફ્તી રહે છે. મધ્યમ વર્ગ નથી ગરીબ વર્ગની જેમ વ્યવહારને કોરે મૂકી શકતો કે નથી શ્રીમંત વર્ગની જેમ સુખી જીવન જીવી શકતો એને સમાજિક દરજ્જો અને વ્યવહાર સાચવવા પડે છે. ''ન કહેવાય, ન સહેવાય'' એવી વ્યથા માંથી પસાર થતો રહે છે. આ માટે લગ્ન પાછળ ખર્ચ ન કરતાં સાદાઈથી લગ્ન થવાં જોઈએ. સમાજમાં આવતા નાના મોટા વ્યવહારિક ખર્ચાઓના પ્રસંગે ખૂબ ખેચાવું પડે છે. જે સમાજમાં દહેજ પ્રથા અને બાળલગ્ન પ્રથા હોય એવા સમાજ માં માતાપિતાને ઘણીવાર મોતને વહાલું કરવું પડે છે. જીવનભર દેવાદાર બનવું પડે છે. તો સમાજમાં દહેજ પ્રથા, આંતરજ્ઞાતિય લગ્નો, ઊંચનીચના ભેદભાવ આ બધું નાબૂદ કરવું જોઈએ.

ાગુજરાતી વિભાગ

દીકરીને ભણાવવી જોઈએ ભણેલી દીકરી બે ઘર તારે છે. સમાજમાં દીકરીનું સ્થાન પણ દીકરા બરોબર હોવું જોઈએ. માતાપિતાને આજે દીકરી નહિ પણ દીકરો જોઈએ છે. સમાજમાં દીકરા અને દીકરી વચ્ચે ભેદ ન હોવો જોઈએ. બંને ને સરખો હક મળવો જોઈએ.

'હું માનવી માનવ થાઉં તો ઘણું' વ્યક્તિ એ વ્યક્તિ મટી વિશ્વમાનવી બનવું પડે. પોતે સમાજનું પ્રતિબિંબ છે. એવી ભાવના વિકસાવવી પડે અને એના માટે પોતાનાં નિજી સુખોં જતા કરવા પડે. ''જેવો વ્યક્તિ તેવો સમાજ'' નું નિર્માણ હાથ ધરાય તો જ કહયું કરાવ્યું સાર્થક.

જ્ઞાતિવાદ, ઊંચનીચના ભેદભાવ, અમીરી ગરીબીનાં ભેદભાવ, નિરક્ષરતા, અંધશ્રધ્ધાવાદ, જેવા સમાજનાં કટ્ટર દુશ્મનો ને તેને નાબુદ કરવા પડશે. પ્રાંતવાદ અને ધર્મનાં નામે ઝઘડા જો મિટાવી શકે તો તે સંરક્ષણ ખાતું કે પોલીસ નહિ પણ વ્યક્તિનાં મન.

### ''સમાજ માટે આપ શું કરી શકો છો ?''

કુરિવાજો ને નાબુદ કરવા કમર કસવી જોઈએ. સમાજ પર ઘા કરનારાં તત્ત્વોનો જડમૂળથી નાશ કરવો, આપણી સામાજિક ફરજ છે. સમાજમાં ચાલતા અનિષ્ટો દૂર કરવા જોઈએ. સામાજિક કુરિવાજો સામે ઝઝૂમવાની પ્રેરણા મળે તેવા અભ્યાસ ક્રમોનું આયોજન કરવું જોઈએ. રેડિયો, ટી.વી. ચલચિત્રો, નાટકો અને સાહિત્યકૃતિઓ જેવા માધ્યમ દ્વારા કુરિવાજોની અનિષ્ટ અસર તરફ સમાજવર્ગનું ધ્યાન દોરી તેમની સામે લોકજાગૃતિનો જુવાળ ઊભો કરીએ. સમાજને હાનિ કરતા હોય, એવા રિવાજો વહેલામાં વહેલી તકે બંધ કરાવીએ. 'રિવાજના કૂવામાં તરવું સારું પણ ડૂબવું એ આત્મહત્યા છે.' સમૂહલગ્નનું આયોજન કરીએ. સમાજ મિલન યોજીએ, ખરાબ વ્યસનોનો ફેલાવો દૂર કરીએ.

**પટેલ ધૃતી** દ્વિતીય વર્ષ - વાણિજ્ય













# Prize Distribution























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