



Autonomous (2016-17)

Malad Kandivli Education Society's
NAGINDAS KHANDWALA COLLEGE
OF COMMERCE, ARTS & MANAGEMENT STUDIES
AND SHANTABEN NAGINDAS KHANDWALA COLLEGE OF SCIENCE

(Re-accredited (3rd cycle) by NAAC with 'A' Grade)
ISO 9001 : 2015 Certified

Educational Excellence Award By Indus Foundation, U.S.A.
IMC Ramkrishna Bajaj National Quality Commendation Certificate

In the academic year 2020-21, 560 courses are catering to employability/ entrepreneurship/ skill development.

Sr. No.	Program	No. of Courses
1	Bachelor of Commerce (B.COM)	34
2	Bachelor of Arts (B.A)	56
3	Bachelor in Management Studies- (BMS)	66
4	Bachelor of Commerce (Accounts and Finance)- BAF	12
5	Bachelor of Commerce (Banking and Insurance)-BBI	17
6	Bachelor of Commerce (Financial Markets)-BFM	10
7	Bachelor of Science - Information Technology (B.Sc IT)	28
8	Bachelor of Science- Computer Science(B.Sc CS)	32
9	Bachelor of Arts- Multimedia and Mass Communication (B.A.MMC)	32
10	Bachelor of Management Studies- Sports Management (BMS-SM)	27
11	B. Com. Honours in Actuarial Studies	22
12	B.A. Honours in Apparel Design and Construction	18
13	BCom(International Accounting)	20
14	Bachelor of Management Studies- E commerce operations	12
15	B.Sc. (Honours) in Integrative Nutrition & Dietetics	21
16	BBA in Tourism and Travel Management	19
17	B.Sc. in Interior Design	22
18	Master Of Commerce-(M.COM)-Accountancy &Management	11
19	Master of Arts (Economics)	7
20	Master of Arts (Geography)	18
21	Master of Arts (Psychology)	20
22	Master of Science (Information Technology) (M.Sc IT)	25
23	Master's Degree - Sports Management (MSM)	19
24	Master of Science (Geo-informatics) (M.Sc GeoInformatics)	12
		560

Attached herewith is the mapping of the courses to employability/ entrepreneurship/ skill development.

M Datta

Prof. (Dr.) Moushumi Datta
I/c. Principal



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Metric 1.1.3 Focus on Employability/ Entrepreneurship/ Skill Development

Academic Year: 2020-21

Name of the Programme: Bachelor of Commerce

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Focus on Employability/ Entrepreneurship/ Skill Development
1	I	Business Communication -I	Employability	The entire course content and the evaluation methods train the students in the best practices of Interpersonal Communication.
			Skill development	Sub Unit 4 of Unit 1 and Units 2 and 3 focuses on their Language Skills as well as Soft Skills which will prove indispensable in the corporate world.
2	I	Introduction to Business	Entrepreneurship	Module 3 deals with concept and importance of Entrepreneurship, competencies of an entrepreneur, etc.
3	I	Accountancy & Financial Management I	Employability	Accounting from incomplete records
4	I	Environmental studies I	Employability	Environment and Ecosystem, Natural Resources and Sustainable Development, Reading of Thematic Maps and Map Filling
5	I	Foundation Course I	Employability	Constitution of India, Political developments
6	I	Business Economics I	Employability	Basics of Theoretical and Demand Analysis, Supply and Production Decisions, Cost Analysis, Revenue Analysis
7	I	Mathematics & Statistical Techniques -I	Skill Development	Inculcates quantitative aptitude or numerical ability, enhances creative thinking and logical thinking
8	II	Business Communication -II	Employability	The entire course content and the evaluation methods train the students in the best practices of Interpersonal Communication.



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			Entrepreneurship	Unit 3 teaches the students the communication skills required of a business owner
			Skill development	All units focus on the language skills required in a professional organisation
9	II	Environmental Science -II	Employability	Agriculture and Industrial Development, Tourism and Environment, Environmental Movements and Management
10	II	Foundation Course -II	Employability	Overview of Indian society, Diversity of Indian culture, Human values and education
11	II	Business Economics -II	Employability	Market structure: Perfect competition and Monopoly, Pricing Practices, Capital Budgeting
12	II	Mathematics & Statistical Techniques -II	Skill Development	Inculcates quantitative aptitude or numerical ability, enhances creative thinking and logical thinking
13	III	Advertising I	Employability	Advertising as a Component of Marketing, Classification of Advertising, Economic, Social and Regulatory Aspects of Advertising
14	III	Foundation Course III	Employability	Major Trends in Contemporary India, Foreign Policy of Independent India
15	III	Business Economics III	Employability	Basic concepts of Keynesian Economics, Money, prices and inflation
16	III	Management: Principles & Functions	Employability & Entrepreneurship	Teaches basics of management such as planning, decision making, organising and management challenges in competitive environment
17	III	Accountancy & Financial Management III	Employability	Students learn to convert and record foreign currency transactions in reporting currency; which can enable them to assist business units in accounting for import-export transactions
18	III	Business Law	Entrepreneurship	Students while getting into their own business will be aware of



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				various business- related laws (Modules 1, 2, 3), sellers rights (Module 4), dishonour of instruments (Module 5)
19	IV	Advertising: Agency and Media Operations	Employability	Module II includes advertising copy writing, Module III includes careers in advertising agencies, media, freelancing options for career in advertising.
			Entrepreneurship	Modules III & IV deal with setting-up of an ad agency and media operations
			Skill development	Module II deals with creativity in advertising
20	IV	Management: Production & Finance	Employability	Module 4 deals with contemporary issues in financial market such as lease financing, mutual funds, derivatives, venture capital and micro-finance
21	IV	Business Law	Entrepreneurship	Students will be aware of importance of incorporation of their company (Modules 1 and 2), Partnership firm and also firm under Limited Liability Partnership (Module 3)
22	IV	Business Economics IV	Employability	Public expenditure and public debt, Fiscal policy and management
23	IV	Marketing	Employability	Marketing Ethics, Rural Marketing, Challenges faced by Marketing Managers in 21st Century
24	V	Business Economics -V	Employability	Banking & Non-Banking Financial Institutions, Money Market and Capital Market
25	V	Psychology of Human Behaviour at work	Employability	Perception, Attitudes and Job Satisfaction, Motivation Concepts
26	V	Direct& Indirect Taxes – Paper I - Direct Tax	Employability	Students get prepared for employment in taxation firm



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27	V	Export Marketing - Fundamentals	Employability	Foreign Market Entry Strategies, Global Framework for Export Marketing
28	VI	Financial Accounting & Auditing Paper – IX – Financial Accounting	Employability	Students learn to prepare financial statements of co-operative societies; which will enable them to assist practicing CAs in the assignments of preparing final accounts of co-operative societies
29	VI	Financial Accounting & Auditing Paper – X – Auditing	Employability	Students develop skills in conduct of audit of companies; they can assist practicing CAs as audit clerks
30	VI	Direct & Indirect Taxes – Paper II - Indirect Tax	Employability	Students get prepared for employment in taxation firm
31	VI	Commerce- VI - Human Resource Management	Employability	Procurement and Development Functions, Performance Appraisal and Compensation Management
32	VI	Business Economics -VI	Employability	Balance of Payments and WTO, Foreign Exchange Market and India's Exchange Rate Management
33	VI	Psychology of Human Behaviour at work	Employability	Conflict and Negotiation, Organizational Change and Stress Management
34	VI	Export Marketing: Process And Procedures	Employability	Product Decisions in Export Marketing, Pricing Decisions in Export Marketing, Export Finance and Export Risk Insurance



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Name of the programme: Bachelor of Arts

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill development	Focus on Employability/ Entrepreneurship/ Skill development
1	I	Communication Skills in English -I	Employability	Unit 4 trains the students in Official Correspondence
			Skill development	Units 1, 2 and 3 enable the students to remember the basics of pronunciation, grammar and composition, while honing their comprehension skills.
2	I	Geomorphology	Employability	Endogenic Process, Practical
3	I	Microeconomics	Employability	Economics methods and tools and Demand analysis
4	I	Fundamentals of Psychology - I	Skill development	Introduction to statistics
5	II	Communication Skills in English -II	Employability	Units 2 and 4 trains students to convey complete information in a concise form.
			Skill development	Units 2 and 3 and sub units 2 and 3 of Unit 4 equip students with the language skills required in the field of media. Unit 5 hones the students' critical thinking.
6	II	Fundamentals of Psychology - II	Skill development	Measures of variability
7	II	Human Geography	Employability	Population Geography, Practical
8	II	Macroeconomics	Employability	Public Finance , International trade and balance of payment
9	III	Indian Economy: Contemporary Concerns	Employability, skill development and entrepreneurship	Improved Financial Inclusion- access to formal credit
10	III	Advertising	Employability	Advertising as a component of marketing, Classification of advertising, Economic



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				social and regulatory aspect of advertising
11	III	Social Psychology	Employability	Prosocial behaviour, aggression and groups and individuals
12	III	Development Psychology	Employability	Infancy, Preschool years
13	III	An Intro To climatology	Employability	Climate and weather phenomena, Practical component
14	III	Physical Geography Of India	Employability	Drainage and climate, soils and natural vegetation, Mineral and power resources
15	III	Microeconomics	Employability	Product analysis, Costs and revenue, market structures
16	IV	Advertising: Agency and Media Operations	Employability	Module-II: Ad Copy Writing, Module-III Careers in Advertising Agency, Media, etc.
			Entrepreneurship	Module-III & IV Setting-up of an Ad Agency and Media Operations
			Skill development	Module-II Ad Copy and its elements
17	IV	Macroeconomics	Employability	Money, The money market, The goods market, monetary and fiscal policy,
18	IV	Development issues of Maharashtra eco	Employability	Importance of tribal areas, water resources, health and connectivity,
19	IV	Social psychology	Employability	Social Perception, attitude
20	IV	Development psychology	Employability	Early adulthood, Middle adulthood, Late adulthood, Death and dying
21	IV	Intro to oceanography	Employability	Bottom relief and ocean water, Man and ocean, Practical
22	IV	Agriculture geography of India	Employability	Introduction to Indian agriculture, Green revolution in India, Recent trends in agriculture, Practical
23	V	Psychological testing and statistics	Employability	Types of scores, Types of scales, Frequency



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				distribution and graphic representation, measures of central tendency
24	V	Abnormal psychology	Employability	Anxiety, OCD and Trauma Stressor related disorders, Dissociative somatic symptom disorder
25	V	Industrial psychology	Employability	Performance criteria, Training
26	V	Practical in cognitive processes and psychological testing	Employability	Basics of experimentation and statistics in psychological research
27	V	Cognitive psychology	Employability	Working memory: forming and using new memory traces
28	V	Counselling psychology	Employability	Building a counselling relationship
29	V	Geography of settlements	Employability	Rural settlements in India, Urban Settlements in India, Urban settlements
30	V	Regional planning and development	Employability	Understanding regional planning, Regional planning in India I, regional planning in India 2
31	V	Population geography	Employability	Theories of population growth, Contemporary issues,
32	V	Geography of Disaster Mitigation	Employability	Elements of disaster management, Methods and approaches, Natural disaster and its management in India, Anthropogenic disaster
33	V	Geospatial Technology	Skill development	Remote sensing, Global positioning system, Geographical information system
34	V	Tools and Techniques in Geography for Spatial Analysis - I (Practical)	Skill development and employability	Construction of map projection, Reading and interpretation of topomaps, Construction, reading and interpretation of thematic maps, use of computer in geographical data representation



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35	V	Research Methodology	Employability	Sources of data for research and sampling, Processing and analysis of data
36	V	Public economics	Employability	Public debt and financial administration
37	V	History of economic thought	Employability	Marginalists: Marshall to Schumpeter, Keynesian ideas
38	V	Economics of development-I	Employability, skill development and entrepreneurship	Policy options for poverty alleviation, Inclusive growth and Rural credit institutions.
39	V	Indian Financial System -I	Employability, skill development and entrepreneurship	Finance, Money and Credit
40	VI	Economics of Development	Employability	Global environmental problems
41	VI	Research Methodology	Employability	Statistical application in research, Hypothesis formulation and basic concepts in testing
42	VI	Indian Financial System -II	Employability, skill development and entrepreneurship	Development of banking, financial institutions, micro finance and NABARD
43	VI	International economics	Employability	Foreign exchange market, foreign exchange management, Trade strategies and role of international agencies
44	VI	Indian Economic Thought	Employability, skill development and entrepreneurship	Planning Commission and NITI Aayog
45	VI	Geography of Tourism and Recreation	Employability	profession related tourism
			Entrepreneurship and Skill development	students learn about tour operations
46	VI	Tools and Techniques in Geography for Spatial Analysis - II (Practical)	Employability and entrepreneurship	Statistical methods of data analysis and interpretation and preparation of field trip report



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			Skill development	Statistical methods and preparation of field trip report
47	VI	Economic Geography	Employability	Transport and international trade, Economic development of India
48	VI	Social geography	Employability	Social geography of city
49	VI	Environmental geography	Employability	Environmental challenges in India, sustainable development and environmental management
50	VI	Research Methodology in Geography	Employability	Preparation of research Report by following guidelines of research methodology in Geography
			Entrepreneurship and skill development	Research methodology in Geography and Preparation of research report
51	VI	Psychological testing	Employability	Test development, measures of intelligence and intelligence scales
52	VI	Abnormal psychology	Employability	Depressive and bipolar disorders, Neurodevelopment disorders
53	VI	Industrial psychology	Employability	Leadership power in organisation
54	VI	Practical in cognitive process and psychological testing	Employability	Experiments in cognitive process, coglab experiment
55	VI	Cognitive psychology	Employability	Thinking and problem solving, Reasoning and decision making
56	VI	Counselling psychology	Employability	Areas in counseling



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Name of the Programme: Bachelor of Management Studies

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Relevance to Employability/ Entrepreneurship/Skill Development
1	I	Introduction to Financial Accounts	Skill Development	Through the entire syllabus students will learn various applications of accounting and preparation and presentation of final accounts
2	I	Business Law	Skill Development	Module IV students will be aware of the importance about patent, copyrights and trademarks
3	I	Business Statistics	Skill Development	Module I and II helps to understand the application of the statistical tools and Module IV explains how to make decisions during difficult times
4	I	Business Communication- I	Skill Development	The entire syllabus content trains the students about the importance of Listening Skills, cultivating good listening Skills along with using appropriate drafting
5	I	Foundation of Human Skills	Skill Development	Module II emphasis on the importance of group dynamics and team work, how to solve organisational conflicts and Module III enhances various ways for coping work- related stress
6	I	Principles of Management	Skill Development	The course content trains the students in decisions making through effective planning and good leadership qualities
7	II	Business Communication II	Skill Development	Learners are upskilled with presenting reports or facts and enhance their



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				Public relation skill as well
8	II	Foundation course II	Skill Development	Students are empowered in handling situations by building the right mindset to manage stress
9	II	Business Environment	Entrepreneurship Development	Learners are enabled to understand business better by familiarizing the entire business environment
10	II	Business Mathematics	Skill Development	This course upskills the learner with the concept of Matrices to applied for decision making
11	II	Industrial Law	Entrepreneurship Development	The course provides the relevant law understanding and have the right entrepreneurship approach
12	II	Principles of Marketing	Skill Development	Students are upskilled with direct marketing as one of the important skills in business
			Entrepreneurship Development	The course explains the marketing strategies in business
			Employability	Learners are empowered with personal selling ideas
13	II	Business Economics II	Entrepreneurship Development	The content familiarizes with all the relevant production function models and hence upgrades entrepreneurship
14	III	Personal Effectiveness Management	Skill Development	Managing negative attitude in organisation
15	III	Business Planning & Entrepreneurial Management	Entrepreneurship Development	Module III lays importance on the qualities or values required for entrepreneurship
			Employability	Module IV provides guidance to set up own entity



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16	III	Accounting for Managerial Decisions	Skill Development	Enables Financial Statements Analytical skills
17	III	Strategic Management	Skill Development	Module II helps in Enabling Resource based view
18	III	Information Technology in Business Management - I	Skill Development	Learners are upskilled with Business presentation skills. Enabling them to utilise Outlook to optimum is also an added value
19	III	Equity & Debt Market	Skill Development	This content provides complete clarity on valuation of equity and debt and enhances decision making skills
20	III	Corporate Finance	Skill Development	The course upskills the learner with EPS Analysis and deciding on capital structure decisions
21	III	Basics of Financial Services	Employability	This course is explaining all products and services in financial services & also specifying the functioning of mutual fund products
22	III	Introduction to Cost Accounting	Skill Development	Enabling learners to Reconcile financial statements
23	III	Consumer Behaviour	Skill Development	Students are familiarized with various personality traits that can help in marketing strategies
24	III	Product innovations management	Skill Development	Familiarizing with all relevant thinking tools for innovations and explaining product development process for new products. Creativity being a very vital topic is explored and expressed.
25	III	Social Marketing	Employability	Awareness about social work as a career towards society development and



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				enriching one's life objectives
26	III	Strategic Management	Skill Development	The content provides familiarity in resource-based view and key success factor
27	IV	Business Economics II	Skill Development	The course covers the concept of foreign exchange and clarifies the functioning of foreign exchange market
28	IV	Research Design	Skill Development	Enabling research by explaining the concept of research design. The content further provides deep understanding on data interpretation\
29	IV	Change Agents	Skill Development	Learner are familiarized with the types and role of change agents. This also enables overcome resistance to change and manage stress.
30	IV	Production and Total Quality Management	Skill Development	Understanding how product development happens and the relevance of layout. Inventory management to control inventory cost is another important topic covered
31	IV	Information Technology in Business Management - II	Skill Development	The content concentrates on the application aspects of ERP. In addition to that, it also includes the concept of KPO & BPO and the relevance of the same in today's scenario
32	IV	Introduction to Strategic Cost Management	Entrepreneurship Development	The content stresses on the importance of having an entrepreneurial approach to cost management
33	IV	Corporate Restructuring	Skill Development	Students get an understanding on the planning, formulation and



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				execution of various restructuring strategies
34	IV	Financial Institutions & Markets	Employability	This course provides awareness as well as information on various career opportunities in Insurance, Mutual funds, Commodities & Derivatives
35	IV	Auditing	Skill Development	Enabling Financial Statements analysis & explaining the relevance of Audit of income in finance
36	IV	Integrated Market Communication	Skill Development	This content enhances effectiveness in sales promotion campaign & addresses Public Relations and Publicity issues and strategies
37	IV	Event Marketing	Skill Development	Learners are introduced to Event Designing & event creativity
			Employability	Students are familiarized to the various opportunities in Career in event marketing
38	IV	Rural Marketing	Skill Development	The content consists of all Promotional Strategies to be applied in marketing activities
39	IV	Tourism Marketing	Employability	This content explores Tourism Planning & Drawing a Itinerary for Tourist
40	V	Logistics & Supply Chain Management	Skill Development	The course emphasizes on channel management and channel integration, two most important aspects of Logistics
41	V	Analytical Skills for Managers	Skill Development	This section accomplishes speed mathematics & critical reasoning to analyse database



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42	V	Investment Analysis & Portfolio Management	Skill Development	This module focuses on influencing selection of investment alternatives and provides relevant coverage in understanding Portfolio and enabling students towards Portfolio Management
			Employability	This section empowers students by providing understanding on online share trading, Fundamental analysis, economic analysis, industry analysis, company analysis & technical analysis
43	V	Wealth Management	Skill Development	The course upskills learned with financial literacy, Tax planning concepts & retirement (evaluation & planning)
44	V	Direct Taxation	Skill Development	Learners are upgraded with the requisite knowledge on Computation of total income and taxable income of individuals
45	V	Commodities & Derivatives Market	Employability	This content provides a complete understanding on Futures, Hedging & Options
46	V	Financial Accounting	Skill Development	Learners are upskilled with the technique of Preparation of financial statements
47	V	Risk Management	Skill Development	Students are familiarized with Analysis, Risk Immunization, Risk and Summary. In addition to that briefing on Measures & Enterprise Risk Management. The course also highlights the knowledge on Insurance and Calculation of Discounted Expected



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				Claim Cost and Fair Premium
48	V	Service Marketing	Skill Development	This course enables students in positioning a service in the market place
49	V	E-Commerce & Digital Marketing	Skill Development	The course covers all aspects of Design and development of website and thus includes hands-on-practice
			Employability	The course focuses on empowering students with various activities of digital marketing, Online advertisement, online marketing research & online PR
50	V	Sales & Distribution Management	Skill Development	Learners are upskilled with Selling skills
51	V	Customer Relationship Management	Skill Development	The content includes the understanding on Relationship marketing, CRM & CRM marketing initiatives
			Employability	The students are familiarised with CRM and customer service with practical understanding on Software app for customer service
52	V	Industrial Marketing	Skill Development	The learners are upskilled with Effective Positioning required in marketing
53	V	Strategic Marketing Management	Skill Development	Enhancing relevant skills in Managing Product Lines, Brand Tactics, and repositioning to attract new customers.



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54	VI	Operations Research	Skill Development	The course covers Production scheduling problem to control activities and explains Cost trade off in project crashing
55	VI	International Finance	Skill Development	Learners are familiarized with the structure of foreign exchange markets, types of transactions & settlement date, exchange rate quotations & arbitrage, forward quotations, international equity market, international tax environment
56	VI	Innovative Financial Services	Employability	Students are empowered with an understanding of stock brokers, sub brokers, foreign brokers, trading and clearing/self- clearing members and stock trading (cash and normal) derivative trading
			Skill Development	Enhancing the idea of Growth of plastic money services in India and hence upgrade the right approach towards financial service business
57	VI	Indirect Taxation	Skill Development	Learners are enriched with the practical aspects of Levy and Collection of GST, Computation of GST, Payment of Tax, and filing of Returns
58	VI	Project Management	Skill Development	Learners understand how to manage conflicts & negotiation handling in project management, planning cycle & master production scheduling
59	VI	Strategic Financial Management	Skill Development	This content covers the complete understanding on Decision Tree Analysis



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60	VI	Financing Rural Development	Skill Development	Learners are upskilled with Operating Efficiency and an understanding on the Indicators of Credit Risk
61	VI	Brand Management	Skill Development	Learners are upskilled with brand positioning & Personalizing marketing techniques
62	VI	Retail Management	Employability	This course empowers students to manage the Emerging Trends in Retailing and familiarize with Mall Management
			Skill Development	Learners are upskilled with the understanding of Store Design and Layout
63	VI	Sports Marketing	Skill Development	Students are upgraded with the understanding on Environment & Research in Sports Marketing, key issues in sports products strategy, managing sports brands, brand equity, sponsorship effectiveness and selling the sponsorship
64	VI	Media Planning & Management	Skill Development	, identifying audience for mass media, Media Budget, Media Buying, Media Scheduling
65	VI	International Marketing	Skill Development	This course involves the learning of International Product Decision, Determine the Target Audience & Adaptation of International Promotional Strategies
66	VI	Marketing for Non-profit organisation	Skill Development	Learners are upskilled with the right approach towards marketing and communication for fundraising, Targeting & Positioning in non-profit organization



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Name of the programme: Bachelor of Commerce (Accounting and Finance)

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Focus on Employability/ Entrepreneurship/ Skill Development
1	I	Business Communications - I	Skill Development	It emphasis on overall communication skill development of students
2	I	Business Economics	Entrepreneurship	It enhances over decision making skills of a student as a businessman considering its impact at a national level
3	I	Commerce (Business Environment – I)	Entrepreneurship	It enhances over decision making skills of a businessman introducing business environment to the students.
4	I	Business mathematics	Employability	Unit 4 prepares the students for employability in the financial markets by enhancing their basic evaluative skills of Shares & Mutual Funds
5	I	Financial Accounting-I	Employability	Students develop accounting skills studying various topics such as Accounting Standards, valuation of inventories
6	I	I.T. – I	Employability	Development of Technical skills helps students for their employment
7	II	Business Communication -II	Employability	The entire course content and the evaluation methods train the students in the best practices of Interpersonal Communication.
8	IV	Taxation-II	Employability	Students get prepared for employment in taxation firm
9	V	Management-II	Employability	Students get prepared for employment in the service industry
10	VI	Taxation-III	Employability	Students get prepared for employment in taxation firm
11	VI	Internship	Employability	Internship based project work enhances the students 'employability by giving them practical exposure to the organisational environment



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12	VI	Taxation-IV	Employability	Students get prepared for employment in taxation firm
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Name of the Programme: Bachelor of Commerce (Banking and Insurance)

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Focus on Employability/ Entrepreneurship/ Skill Development
1	I	Business Communication-I	Employability	Unit-I Information, Advice, Order and Instruction, Persuasion, Motivation, Education, Warning, and Boosting the Morale of Employees
2	I	Financial Accounting-I	Skill Development	Writing books of accounts, Preparation of final accounts of trading concerns
3	I	Principles of Management	Entrepreneurship	Helping the learners understand the management principles which will help them undertake their own venture
4	I	Quantitative Methods-I	Skill Development	Arithmetic mean, Geometric, harmonic mean and its usages, Application of covariance, Concept and usage of index nos.
5	II	Organisational Behaviour	Entrepreneurship	The course makes the learners understand the way organisations behave and understand the solution.
6	III	Information Technology-I	Skill Development	Module: 3 Application of Microsoft Office tools in the field of Banking and Insurance
7	III	Management Accounting	Skill Development	Module: 2 Analysis of Financial Statements: Ratio Analysis: Balance Sheet Ratios, Income Statement Ratios and Combined Ratios.
8	III	Direct Taxation	Employability	Module: 4 Computation of Total Income. The learners will be able to calculate the taxable income of different individuals and for themselves after considering the exemptions
9	III	Risk Management	Employability	Module: 4 Application of volatilities and correlations in interest rate forecasting



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10	IV	Financial Management-II	Entrepreneurship	Module:3 Financial Planning Preparation of Budgets Module:4 Corporate Strategies: Calculation of Business risk and Financial risk
11	IV	Information Technology-II	Entrepreneurship	Introduction to Tally ERP 9.0 – Basic features – pass voucher entries – few advanced features. Applications of Internet: Introduction to e-mail, writing professional e-mails, creating digitally signed documents, use of outlook express: configuring outlook express, creating and managing profile in outlook, sending and receiving e-mails via outlook express, Emailing the merged documents, boomerang facility of email, Google drive: usage of Google drive in storing the Google documents, excel sheets, presentations and PDF files.
12	V	Auditing-I	Skill Development	Module:4 Vouching and Verification is an important Auditing Technique required for conducting Banking and Insurance Companies audits.
13	V	Research Methodology	Employability	Module:3 Data Analysis and Interpretation students understand the basics of research and its application in employment
			Skill Development	Module:4 Advanced Statistical Techniques and Research Report Writing Apply the concept of research in real life problems. Report writing – i) Meaning, Importance, Structure, Types, Process and Essentials of a Good Report
14	VI	Auditing-II	Employability	Module:2



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				Audit of Banking Companies Module:3 Audit of Insurance Companies (both the units help the learners to understand the Form and Content of Financial Statements and Auditor Report)
15	VI	Internship based Project	Employability	This subject was mainly designed to give an opportunity to the students to acquaint them with practical exposure and application of syllabus
16	VI	Marketing in Banking and Insurance	Employability	Helps in enhancing the marketing skills of products used in Banking and Insurance sector
			Skill Development	Module:4 E-marketing Techniques, Internet Marketing, Digital Marketing
17	VI	Security Analysis and Portfolio Management	Skill Development	Module:1 Meaning, Feasible Set of Portfolios, Efficient Set of Portfolios, Selection of Optimal Portfolio, Markowitz Model, Limitations of Markowitz Model, Measuring Security Return and Portfolio Return and Risk under Single Index Model and Multi Index Model.
			Employability	Module:2 Portfolio Evaluation – Meaning, Need, Measuring Returns (Sharpe, Treynor and Jensen Ratios) and Decomposition of Performance. Bond Valuation – Meaning, Measuring Bond Returns, Yield to Maturity, Yield to Call and Bond Pricing. Bond Pricing Theorems, Bond Risks and Bond Duration.



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Name of the Programme: Bachelor of Commerce (Financial Markets)

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill development	Employability/ Entrepreneurship/ Skill development
1	I	Business Mathematics	Employability	The content of syllabus on NAV calculation is useful in making the learner employable.
2	I	Business Communication - I	Skill Development	Listening skills and speaking skills are enhanced by knowledge from units 2 and 4 respectively.
3	II	Computer Skills - I	Employability	Topics related to computer hardware, windows and internet, word and excel make learners employable.
4	II	Principles of Management	Employability	Concepts of management – planning, decision making, organising, management control enhance employability.
5	II	Business Communication - II	Skill Development	Presentation skill and language skills are imbibed from the contents of unit 1.
6	III	Computer Skills - II	Employability	The entire course syllabus focuses on same.
7	V	Equity Research	Employability	Learner on completion of the course can get a job of research analyst.
8	V	Direct Tax	Employability	Entire subject directly makes the learner employable
9	VI	Internship Based Project Work	Employability	The practical experience at companies help students in becoming employable
10	VI	Indirect Tax	Employability	Entire subject directly makes the learner employable



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Name of the Programme: Bachelor of Science (Information Technology)

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Focus on Employability/ Entrepreneurship/ Skill Development
1	I	Communication skills	Skill Development	Enhances Listening, Speaking, Reading and Writing skills of students to meet the challenges of the Corporate World.
2	I	Web Programming I (Theory and Practical)	Skill Development	Apply a structured approach to identifying needs, interests, and functionality of a website and design dynamic websites that meet specified needs and interests.
3	II	Web Programming II (Theory and Practical)	Skill Development	Helps select appropriate HTML, CSS and JavaScript code from public repositories of open-source and free scripts that enhances the experience of site visitors.
4	III	Advanced Web Programming - I (Theory and Practical)	Skill Development	Student will be able to create the web pages using bootstrap and jquery.
5	III	Hybrid Mobile Application Development - I (Theory and Practical)	Skill Development	Student will be able to learn the different framework with database to create the dynamic mobile apps.
6	III	Computer Graphics and Animation (Theory and Practical)	Skill Development	Understanding 2D and 3D transformations, Knowledge of Visible-Surface Determination: Techniques
7	III	Embedded Systems (Theory and Practical)	Skill Development	Foster ability to understand the role of embedded systems in industry
8	IV	System Programming (Theory and Practical)	Skill Development	Develop the skills necessary for systems programming including file system programming, process and



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				signal management and inter-process communication
9	IV	Software Engineering (Theory and Practical)	Skill Development	Learner will be able to understand and apply the basic project management practices in real life projects.
10	IV	Advanced Web Programming – II (Theory and Practical)	Skill Development	Learner will be able to learn the different framework with database to create the dynamic websites.
11	IV	Hybrid Mobile Application Development II (Theory and Practical)	Skill Development	Learner will be able to learn the different framework with database to create the dynamic mobile apps.
12	IV	Advanced Java (Theory and Practical)	Skill Development	Learner will get knowledge of servlets, database connectivity, JSP, EJB, Hibernate and their implementation. Basic understanding of JavaBean, Web services and their applications.
13	IV	Multimedia Systems (Theory and Practical)	Skill Development	Learner will be able to use different compression techniques of text, audio, video and basics of animation.
14	IV	Internet of Things (Theory and Practical)	Skill Development	Learner will be able to connect IoT components and build IoT systems on the Raspberry Pi platform.
15	V	Software Project Management	Skill Development	Learner will be able to design basic modules of a project
16	V	Internet of Things (Theory and Practical)	Skill Development & Employability	Learner will be able to work on Hardware circuits and also to create a mini-project based on IoT
17	V	Advanced Web Programming (Theory and Practical)	Skill Development & Employability	The students will be able to learn partial refreshes of web pages using ajax
18	V	Project Dissertation	Skill Development & Employability	Implementation of acquired techniques to make projects for industry. Also it enhances



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				their practical knowledge making them employable
19	V	Artificial Intelligence Practical	Skill Development & Employability	Creates an understanding of the basic issues of knowledge representation and Logic and blind and heuristic search, as well as an understanding of other topics such as minimal, resolution, etc. that play an important role in AI programs. It enhances their practical knowledge making them employable
20	V	Enterprise Java Practical	Skill Development & Employability	Work with JSP, EJB, JPA, Hibernate and implement it. Also it enhances their practical knowledge making them employable
21	VI	Software Quality Assurance	Skill Development	Student will be able to develop test cases and test a project
22	VI	Security in Computing (Theory and Practical)	Skill Development & Employability	Understanding Internet Protocol, routing, Domain Name Service, and network devices.
23	VI	Business Intelligence (Theory and Practical)	Skill Development & Employability	Students will be able to apply the acquired knowledge in diverse business and computing domains.
24	VI	Project Implementation	Skill Development & Employability	Implementation of acquired techniques to make projects for industry. Also, it enhances their practical knowledge making them more employable
25	VI	Principles of Geographic Information Systems Practical	Employability	It enhances their practical knowledge making them more employable
26	VI	Enterprise Networking Practical	Employability	It enhances their practical knowledge making them more employable
27	VI	Advanced Mobile Programming Practical	Employability	It enhances their practical knowledge making them more employable



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28	VI	Cyber Law	Employability	It enhances their practical knowledge making them more employable
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Name of the Programme: Bachelor of Science (Computer Science)

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Focus on Employability/ Entrepreneurship/ Skill Development
1	I	Communication skills	Skill Development	Enhances Listening, Speaking, Reading and Writing skills of students to meet the challenges of the Corporate World.
2	I	Web Programming I (Theory and Practical)	Skill Development	Apply a structured approach to identifying needs, interests, and functionality of a website and design dynamic websites that meet specified needs and interests.
3	II	Web Programming II (Theory and Practical)	Skill Development	Helps select appropriate HTML, CSS and JavaScript code from public repositories of open-source and free scripts that enhances the experience of site visitors.
4	III	Advanced Web Programming - I (Theory and Practical)	Skill Development	Student will be able to create the web pages using bootstrap and jquery.
5	III	Hybrid Mobile Application Development - I (Theory and Practical)	Skill Development	Student will be able to learn the different framework with database to create the dynamic mobile apps.
6	III	Computer Graphics and Animation (Theory and Practical)	Skill Development	Understanding 2D and 3D transformations, Knowledge of Visible-Surface Determination: Techniques
7	III	Embedded Systems (Theory and Practical)	Skill Development	Foster ability to understand the role of embedded systems in industry
8	III	Theory of Computation I (Theory and Practical)	Skill Development	To become proficient in key topics of theory of computation, and to have the opportunity to explore the current topics in this area.



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9	IV	System Programming (Theory and Practical)	Skill Development	Develop the skills necessary for systems programming including file system programming, process and signal management and inter-process communication
10	IV	Software Engineering (Theory and Practical)	Skill Development	Learner will be able to understand and apply the basic project management practices in real life projects.
11	IV	Advanced Web Programming – II (Theory and Practical)	Skill Development	Learner will be able to learn the different framework with database to create the dynamic websites.
12	IV	Hybrid Mobile Application Development II (Theory and Practical)	Skill Development	Learner will be able to learn the different framework with database to create the dynamic mobile apps.
13	IV	Advanced Java (Theory and Practical)	Skill Development	Learner will get knowledge of servlets, database connectivity, JSP, EJB, Hibernate and their implementation. Basic understanding of JavaBean, Web services and their applications.
14	IV	Multimedia Systems (Theory and Practical)	Skill Development	Learner can use different compression techniques of text, audio, video and basics of animation.
15	IV	Internet of Things (Theory and Practical)	Skill Development	Learner will be able to connect IoT components and build IoT systems on the Raspberry Pi platform.
16	IV	Theory of Computation II (Theory and Practical)	Skill Development	Learner will become proficient in key topics of theory of computation, and to have the opportunity to explore the current topics in this area.
17	V	Artificial Intelligence Practical	Skill Development & Employability	Imparts basic proficiency in representing difficult real-life problems in a state space representation so as to solve



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				them using AI techniques like searching and game playing.
18	V	Linux Server Administration Practical	Skill Development & Employability	Learner will be able to configure and manage simple TCP/IP network services on a Linux system
19	V	Software Testing and Quality Assurance Practical	Skill Development & Employability	Learner can apply Selenium automation tool for testing web -based application
20	V	Information and Network Security Practical	Skill Development & Employability	Learner can apply on various concepts to Data integrity, Authentication, Digital Signatures.
21	V	Wireless Sensor Networks and Mobile Communication Practical	Skill Development & Employability	Design Wireless sensor network for Real time Applications
22	V	Web Services Practical	Skill Development & Employability	Apply and Analyze RESTful web services.
23	V	Game Programming Practical	Skill Development & Employability	Create 2D and 3D Games in Unity Programming
24	V	Project Implementation	Skill Development & Employability	Implementation of acquired techniques to make projects for industry
25	VI	Architecting of IOT Practical	Skill Development & Employability	Creates a small model representing the automation in IoT.
26	VI	Cloud Computing Practical	Skill Development & Employability	Perform assessment of own organizations' needs for capacity building and training in cloud computing-related IT areas
27	VI	Cyber Forensics Practical	Skill Development & Employability	Analyze and evaluate the cyber security needs of an organization
28	VI	Information Retrieval Practical	Skill Development & Employability	Understand how to retrieve information from the web
29	VI	Digital Image Processing Practical	Skill Development & Employability	Studies the image enhancement techniques, segmentation techniques,



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				restoration and compression procedures
30	VI	Data Science Practical	Skill Development & Employability	Gain practical, hands-on experience with statistics programming languages and big data tools through coursework and applied research experiences.
31	VI	Ethical Hacking Practical	Skill Development & Employability	Shows how to test, scan, hack and secure networks and systems.
32	VI	Project Implementation	Skill Development & Employability	Implementation of acquired techniques to make projects for industry



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Name of the Programme: Bachelor of Arts (Multi Media & Mass Communication) (BAMMC)

Sr No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Focus on Employability/ Entrepreneurship/ Skill Development
1	I	Effective Communication Skills I	Employability	The course from Unit II-VI covers important segments in Letter writing, Editing and translations that will be helpful in employment of the learners.
2	I	Mass Communication	Skill Development	Unit II equips the students to employ mass media tools of communication which enhance s employability.
3	I	Introduction To Economics	Skill Development	Learners are educated about the impact of GST in Unit IX on the media industry which will make them better prepared for employment.
4	I	Introduction to Computers	Skill Development	The entire course -Units 1-6 is valuable for both the advertising and Journalism students and enhances their employability factor.
5	II	Effective Communication Skills II	Skill Development	The entire course -Units 1-7 - is valuable to Advertising and Journalism students as its skills them in both oral and written skills and tools.
6	II	Principles of Marketing	Employability	The entire course Units 1- VIIIenhances the employability factor of students seeking a career in sales and marketing.
7	II	Principles of Management	Employability	The module Unit V on Personnel Management enhances employability.
8	III	Introduction to Public Relations	Skill Development	In Unit VI and IX Learners acquire skill to design PR campaigns, communicate during crisis by using various tools thereby enhancing their readiness for the industry.
9	III	Understanding Cinema	Skill Development	This course (Units I-VIII prepares students for a career in the business of cinema.



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10	III	Creative Writing	Skill Development	The entire course (Units I-IV) is designed to prepare the learners for careers in script writing and content creators.
11	III	Advance Computers	Employability / Entrepreneurship	The entire course (Units I-IV) readies the learners as graphic designers and sound and video editors.
12	IV	Photography and Print Production	Employability / Entrepreneurship	The course prepares learners to be job creators and enhances the employability of job seekers in the photography industry.
13	IV	Introduction to Journalism	Skill Development	Units VIII, IX, XIII prepare learners for employability by giving them practice in inverted pyramid format and basic news report formatting following the ABC of Reporting.
14	IV	Introduction to Advertising	Skill Development	Unit IV Module 4 stresses on the Advertising message with practice sessions to prepare students for the advertising industry.
15	IV	TV and radio	Skill Development	Learners are readied in Units XII, XIII, XVI, XVII for both the TV and Radio industry. They are exposed to writing for Radio and Production techniques including sound and visual effects in the electronic media thus enhancing employability.
16	IV	Organisational Behaviour	Employability / Entrepreneurship	Units VI, VII, VIII, IX contribute to employability and skills learners to be effective job creators and entrepreneurs.
17	IV	Mass Media Research	Skill Development	The entire course (Units I-XII) enhances the employability of the learners by enhancing their research skills. It is valuable for all students - Advertising, Journalism and those who wish to pursue a career in research in the media industry.
TYBMM Advertising				
18	V	Digital Media TYBAMMC Offered to both TYBAMMC Advertising and	Employability	The course (Units II to V) increases the employability of both Advertising and Journalism students in the digital media industry specially in the New Media space by



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		TYBAMMC Journalism		equipping them with the tools to navigate twitter, blogs etc.
19	V	Brand Building	Skill Development	Units II and VI of this course readies learners to understand brand strategies and launching of new brands through integrated media techniques. This enhances employability.
20	V	Advertising in Contemporary Society	Skill Development	Social marketing skills (Unit VII) enhances students' employability.
21	V	Consumer Behaviour	Skill Development	The module (Unit II) on Consumer Behaviour and Marketing increases employability of those students who seek a career in marketing and advertising.
22	V	Media Planning and Buying	Skill Development	The entire course (Units I to IX) readies advertising students for a career in advertising and managing client interest. Students will be having a complete understanding on how are the secondary sources used to plan media. They are introduced to the new career opportunities as Media Planners, Media buyers and Media Sellers.
23	V	Copy Writing	Skill Development	Learners are equipped to be copywriters in the Advertising field in Units IV to XI.
TYBMM Journalism				
24	V	Reporting	Skill Development	Learners are equipped to become reporters by being trained in news reporting, identifying sources both traditional and from the new media. They are taught (Units III to XII) through several case studies to write ethically and responsibly following the ABC of reporting.
25	V & VI	Cross Media Writing-Papers I & II	Skill Development	The whole course (Units I to VI) of both Papers I & II and enhance the student's employability across media platforms.
TYBMM Advertising				
26	VI	Advertising Design	Employability/ Entrepreneurship	This is a practical paper of which Units II to XIV equip the advertising



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				students to design the advertising strategy and design to suit the product both as a member of an advertising firm or as a free-lancer encouraging entrepreneurship.
27	VI	Principles and Practices of Direct Marketing	Employability/ Entrepreneurship	The entire course (Units I to VI) is designed to increase learners' employability in the marketing industry.
28	VI	Agency Management	Employability/ Entrepreneurship	This entire course (Units I to XI) equips a learner to create his or her own advertising agency and thereby becoming a job creator.
29	VI	Advertising and Market Research	Employability	This entire course (Units I to VIII) enhances employability.
TYBMM Journalism				
30	VI	Newspaper and Magazine making	Employability/ Entrepreneurship	This is a practical paper in which its Units I to V enhances learner's employability opportunity as an Art Director in the newspaper industry. The learner is equipped to publish own magazine if interested.
31	VI	Press Laws and Ethics	Skill Development	Units IX and X of the course will enhance their employability for being grounded in press ethics.
32	VI	Broadcast Journalism	Skill Development	The Units IV to VII of the course enhances employability of journalism students by preparing them in modules of writing for TV, field reporting and producing programmes for radio and television.



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Name of the Programme: Bachelor of Management Studies - Sports Management

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Focus on Employability/ Entrepreneurship/ Skill Development
1	I	Principles of Management	Employability	Concepts of Management-Planning and decision making, Organising, Management control are useful for employability.
			Entrepreneurship	The entire content is also relevant for Entrepreneurship.
2	I	Business Economics	Employability	The unit of pricing practices is useful for employability.
			Entrepreneurship	Concepts of Demand Analysis, Supply and Production Decisions, Cost of Production, Market Structure and Pricing Strategies are important topics to learn for an entrepreneur.
3	I	Business Communication & Soft Skills	Employability	Topics such as Fundamentals of Communication, Written Communication Skills and Oral Communications skills are useful for learners in jobs in any industry.
			Skill Development	This course focuses on important Written and Oral Communication skills for learners.
4	I	Fundamentals of Sports & New Age Dynamics	Employability	Organisation of Tournaments, Leagues and Knock-out are useful for employability in the Sports Industry.
			Entrepreneurship	Principles of Management in Football Clubs by Aaron Laver, Michele Bertuzzi, Rueben Penarroja, Coaches at Global



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				Premier Soccer, Masterclass was taken on Sports Management by Miguel Marcedo, FIFA Director Player and Promotion Event
5	I	Leadership Principles in Sports	Employability, Entrepreneurship & Skill Development	The entire unit of Leadership Skills is useful for Entrepreneurship as well as Employability.
6	I	Basics of Practical Sports Management - I (Training)	Employability	This course focuses on demonstrating the application of knowledge and skill sets acquired during the semester by the students. The students get an opportunity to assist organisations and teams at various sports events. Thus, giving them a chance to observe the working of the industry and update their skill sets.
7	II	Human Resource Management	Employability	Knowledge of topics such as Job Analysis & Recruitment, Performance Appraisal, Participative management, is important for learners in HR related jobs.
8	II	Marketing Management	Employability	Knowledge of topics such as Marketing Mix, Marketing Research, Industrial Buying Behavior & Pricing is important for learners in sports marketing jobs.
			Entrepreneurship	The knowledge of marketing is important for a learner who plans to become a Sports entrepreneur.



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9	II	Management of Sports Leagues & Teams	Employability	Knowledge of Sports Circuits, Media, Sponsorship, Player Management, Ownership will help in jobs related to this field.
			Skill Development	Key skills of a Sports Manager.
10	II	Sports Facilities Planning & Management	Employability	The course covers topics such as Sports Facility Management, Facility Planning, Site Location, Site Selection, Crisis Management are relevant to jobs in Sports facility planning and management.
11	II	Basics of Practical Sports Management - II (Training)	Employability	This course focuses on demonstrating the application of knowledge and skill sets acquired during the semester by the students. The students get an opportunity to assist organisations and teams at various sports events. Thus, giving them a chance to observe the working of the industry and update their skill sets.
12	III	Sports & Entertainment Marketing	Employability	Topics such as Sports Logistics-logistics mix and channel management, issues in channel management, Promotions-promotion mix, importance of reaching diverse markets, sponsorships and endorsements are useful for learners in jobs related to this field.
			Entrepreneurship	Masterclass was taken by Carlota Planas, Founder and CEO at Be Universal



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13	III	Sports Funding & Financial Management	Employability, Entrepreneurship	Topics in this subject such as Budgeting and Valuation in Sports, Business structure in sports, Capital Structuring, Public Funding and Private Funding, Sports Funding in India are useful for employability and Entrepreneurship.
14	III	Sports Media, Broadcasting & Journalism	Employability	Sports News and Reporting on various platforms, Broadcast production, Radio News story, Radio news package production, Writing Sports stories and Feature Articles are useful topics for jobs in Sports Media and Journalism Industry.
15	III	PR, Sponsorship & Advertising in Sports	Employability	Units of Introduction to Sponsorship, Introduction to Advertising, Basic Sports PR concepts and Basic Sponsorship concepts are useful for jobs in Marketing & Advertising industry.
16	III	Sports Event Management	Entrepreneurship, Skill Development	Masterclass was taken on Spectator Service Management by Apostolos Matsaridis, Sports Operation Consultant - International Projects, Mayor's office - Municipality of Kalamaria
17	III	Professional Industry Engagement	Employability	This course focuses on demonstrating the application of knowledge and skill sets acquired during the semester by the students The students get an opportunity to assist organisations and teams at various sports events. Thus, giving them a chance to



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				observe the working of the industry and update their skill sets.
18	IV	Brand Management	Employability	The topics such as Brand Positioning, Brand Image, Brand Associations, Brand Identity, Brand Valuation are useful for employability.
			Entrepreneurship	This course is useful for learners planning to become Entrepreneurs.
19	IV	Global Sports Tourism	Entrepreneurship	Masterclass was taken on Off the Beaten Path: Adventure Motorbike Tours in India by Shilpa Balkrishnan, Entrepreneur & Rider who traveled to all corners of the country in a mere 29 days
20	IV	Sports Health & Nutrition	Employability	Knowledge of topics such as Various sports injury, body's response to injury and Goal of treatment are useful for employability.
21	IV	Work Based Learning Route (Internships)	Employability	This course focuses on demonstrating the application of knowledge and skill sets acquired during the semester by the students. The students get an opportunity to assist organisations and teams at various sports events. Thus, giving them a chance to observe the working of the industry and update their skill sets.
22	V	Media Management	Employability	The unit on Media planning focuses on the topics such as Problem of Media Planning, developing media plan, establishing media objectives-



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				developing and implementing is important for learners in media planning related jobs.
23	V	Sports Training & Tactics	Employability	Knowledge of topics such as Training skills, moves for development of skills, elevation chart to train athletes, fitness and wellness education, weight management, malnutrition education for individuals is useful for employability.
			Skill Development	The unit on Sports Training and Nutrition imparts important skills to learners about Training skills, Improvisation of mental skills.
24	V	Entrepreneurship & Project Management	Entrepreneurship,	The entire course focuses on Entrepreneurship. Topics such as types of Entrepreneurships, role of entrepreneurship in economic development, factors affecting entrepreneur growth are useful for learners who want to become Entrepreneurs.
			Skill Development	The unit on Leadership and Great Leaders helps learners in skill development by focusing on the topics such as characteristics of creative leaders, creating effective leaders, leadership roles.
25	V	Advanced Practical Sports Management (Internship)	Employability	This course focuses on demonstrating the application of knowledge and skill sets acquired during the semester by the students. The students get an opportunity to assist organisations and teams at various sports events. Thus, giving them a chance to



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				observe the working of the industry and update their skill sets.
26	VI	Soft Skills & Personality Development	Employability, Entrepreneurship	Topics such as Self-analysis, goal setting, time management, decision making, motivation & leadership, stress management are useful for Entrepreneurship and Employability.
			Skill Development	This entire course helps learners in soft skills development and also helps in building strong and effective personality.
27	VI	Final Project & Viva	Entrepreneurship	This course focuses on demonstrating the application of knowledge and skill sets acquired during the programme by the students. The students get an opportunity to prepare a project report on sports organisations or propose an idea of a new sports start up.



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Name of the programme: Bachelor of Commerce (Honours) in Actuarial Studies

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Focus on Employability/ Entrepreneurship/ Skill Development
1	I	Foundation Course	Employability	The course enhances Presentation Skills (Module 4), deeper understanding of role of actuary and applications of Actuarial Science (Module 3).
			Skill development	Module 4 of the course enhances Presentation Skills.
2	I	Actuarial Statistics 1A (Theory and Practical)	Employability	Actuarial Science and Data Analytics heavily rely on statistical measures and probability. This course thus lays down foundation for the study of Actuarial Science and Data Analytics. The syllabus content is a part of CS1A of Institute and Faculty of Actuaries, UK. Learning this course, makes a student more employable.
			Skill development	The course develops mathematical, statistical and actuarial skills.
3	I	Actuarial Statistics 1B (Theory and Practical)	Employability	Both branches of Statistical inference, viz. Estimation and Testing of Hypothesis are introduced and nourished in this course. The syllabus content includes a part of CS1A of Institute and Faculty of Actuaries, UK. Learning this course, makes a student more employable.



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			Skill development	The course develops mathematical, statistical and actuarial skills.
4	I	Actuarial Accounting I	Employability	The course includes Corporate Finance and Project appraisal and decision-making for acceptability of a project. The syllabus content includes a part of CB1 subject of Institute and Faculty of Actuaries, UK..
			Entrepreneurship	Module 2 teaches corporate finance consultant's skills. Module 4 teaches the skills required of a project appraisal consultant. Every potential entrepreneur needs to understand whether a business project under consideration makes a financial sense as well. The knowledge acquired here is helpful.
			Skill development	Module 2 teaches corporate finance consultant's skills. Module 4 teaches the skills required of a project appraisal consultant The course as a whole develops accounting and analytical skills.
5	I	Mathematics for Actuaries I	Skill development	The subject develops mathematical skills needed to become an actuary.
6	I	R Programming (Practical)	Employability	The course prepares participants for several applications to data analytics and actuarial science. The syllabus content is a part of CS1B of Institute and Faculty of Actuaries, UK.



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			Entrepreneurship	The scope for data analytics is rising along with digital marketing. The tools and techniques learnt here can make one a Data Scientist.
			Skill development	The subject develops analytical and computer skills to aid statistical and actuarial analysis.
7	II	Environmental Studies	Skill development	Modules 1, 2, 3 of the course enhances Presentation Skills.
8	II	Actuarial Statistics 2A (Theory and Practical)	Employability	The course includes Risk modelling (Module 1) which lays down foundation for Non-life insurance. Study of Time Series (Module 3 and 4) will enable a student to carry out business forecasting. In module 4, the students also learn Machine Learning. These open up job opportunities in Non-life insurance sector, business consulting sector and Artificial intelligence sector. The syllabus content includes a part of CS2A and CS2B of Institute and Faculty of Actuaries, UK.
			Skill development	The course develops skills for non-life insurance pricing, business forecasting and artificial intelligence.
9	II	Actuarial Statistics 2B (Theory and Practical)	Employability	The course introduces tools and stochastic processes (Modules 1 and 2), survival analysis (module3) which shall lay foundation of capital market applications and life



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				insurance study. The course also deals with NCD systems used in non-life insurance and Markov processes used in health insurance. The syllabus content includes a part of CS2A and CS2B of Institute and Faculty of Actuaries, UK.
			Skill development	The subject develops mathematical, statistical and actuarial skills useful in insurance and capital market.
10	II	Actuarial Accounting II	Employability	The subject introduces basics of accounting, preparation and interpretation of financial statements. It can lead one to become a fundamental analyst. The syllabus content includes a part of CB1 of Institute and Faculty of Actuaries, UK.
			Entrepreneurship	Every potential entrepreneur needs to understand basics of accounting even for day to day working. The knowledge acquired here is helpful.
			Skill development	The course develops accounting and analytical skills.
11	II	Mathematics for Actuaries II	Skill development	The subject develops mathematical skills needed to become an actuary.
12	II	Advanced Excel with Macros [Practical]		The course teaches elementary and advanced tools and functionalities of Microsoft Excel which are extensively used by actuaries and also other professionals in a wide spectrum of jobs. The syllabus content lays down foundation for CM1B and CM2B of



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				Institute and Faculty of Actuaries, UK.
			Entrepreneurship	The scope for data analytics is rising. The tools and techniques learnt here can help one in becoming a Data Scientist.
			Skill development	The course develops analytical and computer skills.
13	III	Actuarial Mathematics 1A	Employability	Actuarial Science and Data Analytics heavily rely on Data Analysis methods (Module 1), actuarial modelling (Module 1), theory of interest rates (Module 2), annuities (Module 3) and models for interest rates (Module 4). This course thus lays down foundation for the study of Actuarial Science and Data Analytics. The syllabus content is a part of CM1A of Institute and Faculty of Actuaries, UK.
			Skill development	The course develops skills for Cashflow analysis and data analysis.
14	III	Actuarial Mathematics 1B	Employability	Actuarial Science applications rely heavily on Equation of value technique (Module 1 and 2). In particular, life insurance is structured on decrement models (Module 3 and 4) and their applications. This course thus lays down foundation for the study of Actuarial Science as a whole and life insurance in particular. The syllabus content is a part of CM1A of



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				Institute and Faculty of Actuaries, UK.
			Skill development	The subject develops skills for needed for life insurance pricing and complex cashflow analysis.
15	III	Actuarial Mathematics 1C	Employability	Foundation of actuarial mathematics needed for life insurance is further strengthened with the study of various life insurance contracts, their pricing and reserving in this course. The finer process of Pricing based on profit testing is also included. The student will become well versed to work on a Pricing team or reserving team in a life insurance company. The syllabus content is a part of CM1A of Institute and Faculty of Actuaries, UK.
			Skill development	The student will develop skills needed for life insurance pricing and reserving.
16	III	Actuarial Mathematics 1 Practical	Employability	This course deals with Practical problems involved in three courses, viz. Actuarial Mathematics 1 A, B and C with the help of MS Excel. A student will learn real life applications of interest rate theory and life insurance industry and solve relevant problems. The syllabus content is a part of CM1B of Institute and Faculty of Actuaries, UK
			Skill development	The student will develop skills needed for cashflow analysis



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				and life insurance pricing and reserving.
17	III	Insurance Principles and Product Design (Theory and Practical)	Employability	The aim of this course is to provide a grounding in the principles of insurance, underwriting process, sales process, claim process and types of life, non-life and health insurance products including designing of products. It will be of immense value to participants looking for an employment in insurance industry.
			Skill development	The subject develops skills needed for insurance product design.
18	IV	Actuarial Mathematics 2A	Employability	The aim of this course is to provide a grounding in the principles of modelling as applied to actuarial work – focusing particularly on investors’ mind frame and behaviour that may affect investment decisions. This will enhance ability to communicate with other financial professionals and critically evaluate modern financial theories. The learning may be helpful in getting an employment in the coveted capital market industry. The syllabus content is a part of CM2 A of Institute and Faculty of Actuaries, UK.
			Skill development	The subject develops mathematical, statistical and actuarial skills. This course will enhance ability to communicate with other



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				financial professionals and critically evaluate modern financial theories.
19	IV	Actuarial Mathematics 2B	Employability	The aim of this course is to provide a grounding in the principles of modelling as applied to actuarial work – focusing particularly on stochastic asset models, modern portfolio theory which can be used to make investment decisions. The course then proceeds to build Stochastic Calculus which would be helpful in developing models to price equities and various derivatives. Credit risk models are also included. Employment as an analyst in an asset management company can be the best bet. The syllabus content is a part of CM2 A of Institute and Faculty of Actuaries, UK.
			Skill development	The subject develops mathematical, statistical and actuarial skills. This course will enhance ability to communicate with other financial professionals and critically evaluate modern financial theories.
20	IV	Actuarial Mathematics 2C	Employability	The aim of this course is two-fold: (i) to determine capital adequacy to write non-life insurance business and calculate reserves needed from time to time (ii) to provide a grounding in the principles of modelling as applied to actuarial work – focusing particularly on deterministic



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				and stochastic liability models and the valuation of financial derivatives. The course will be helpful for employment in (i) non-life insurance company and (ii) asset management companies. The syllabus content is a part of CM2 A of Institute and Faculty of Actuaries, UK.
			Skill development	The subject develops actuarial skills used in non-life insurance and capital market. This course will also enhance ability to communicate with other financial professionals and critically evaluate modern financial theories.
21	IV	Actuarial Mathematics 2 Practical	Employability	This course deals with Practical problems involved in three courses, viz. Actuarial Mathematics 2 A, B and C with the help of MS Excel. A student will learn real life applications of Ruin theory and Reserving in non-life insurance industry, and variety of applications of Stochastic Calculus to Capital market to solve relevant problems. The course will be helpful for employment in (i) non-life insurance company and (ii) asset management companies. The syllabus content is a part of CM2B of Institute and Faculty of Actuaries, UK
			Skill development	The subject develops actuarial skills used in non-life insurance and capital market. This course will also enhance ability to communicate with



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				other financial professionals and critically evaluate modern financial theories.
22	IV	Data Analytics (Theory and Practical)	Employability	The aim of this course is to provide a grounding in the applications of R-programming, Excel and other softwares in business analytics. The course as an illustration, focusses on Insurance analytics, HR analytics, Venture Fund Analytics, Banking analytics.
			Entrepreneurship	The scope for data analytics is rising along with digital marketing. The tools and techniques learnt here can make one a Data Scientist.
			Skill development	The subject develops data analytical and business analytical skills.



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Name of the Programme: B.A.(Honours) in Apparel Design and Construction

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Focus on Employability/ Entrepreneurship/ Skill Development
1	I	Fashion Studies and Illustration – Part 1	Employability	Students learn conceptualization and visualization of various designs. Project file wherein they design different types of sleeves, collars, neckline etc
			Entrepreneurship	Fashion Illustration helps them to establish themselves an independent Fashion Illustrators/artists.
			Skill Development	Students learn to illustrate various designs on paper before sewing. This helps them to enhance their designing skills.
2	I	Pattern Making and Apparel Construction and Kids wear	Employability	Students make A Line frock, baby frock and night wear. These activities help them to enhance their drafting skills.
			Entrepreneurship	Drafting, Cutting, Stitching and Branding
			Skill Development	Students make A Line frock, baby frock and night wear. These activities help them to enhance their drafting skills.
3	I	History of Indian Costumes and Textile	Employability	Fashion Research for National Costume Designers
4	II	Business Communication	Skill Development	Presentations, group discussion and personal interview enhances communication skills.
5	II	Personality Development and Styling	Employability	Wardrobe Planning and Care and Maintenance of Wardrobe
			Skill Development	Soft Skills Development. Students learn styling according to various body types.



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6	II	Fashion Studies and Illustration - Part 2	Employability	Illustrating different kinds of trousers, Jackets, swimwear etc.
			Entrepreneurship	Advance knowledge of this course helps to establish as Fashion Illustrators.
			Skill Development	Designing outfits based on various body types.
7	II	Pattern Making and Apparel Construction Women's Wear	Employability	Students learn the basics of cutting, stitching and drafting which enables them to assist in manufacturing units.
			Entrepreneurship	Drafting, Cutting, Stitching and Branding
			Skill Development	Drafting skirts, patiyalas and chudidar with different techniques.
8	II	History of World Costume	Employability	Fashion Research for National and International Costume Designers
9	III	Styling	Employability	Wardrobe Planning and Care and Maintenance of Wardrobe
			Entrepreneurship	Wardrobe Planning
10	III	Textile Design Technique	Employability	Screen Making and Printing for various materials
			Entrepreneurship	Students learn to apply the techniques of Tie and Dye on various Fashion Articles.
			Skill Development	Screen Making, Block Printing and Tie and Dye
11	III	Appreciation of Textile Crafts	Employability	Project file on various embroidery stitches
			Entrepreneurship	Embellishments of embroidery stitches on various outfits
12	III	Advanced Apparel Construction - Part 1	Employability	Students learn advance apparel construction of dart manipulation, sleeve manipulation, blouse, princess line dress and corset.



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			Entrepreneurship	Advanced Designing, Drafting, Cutting and Stitching of sleeves, blouses, princess line dress and corset.
			Skill Development	Stitching and Cutting of various sleeves, blouses, princess line dress and corset.
13	III	Advanced Fashion Studies and Illustration	Employability	Illustrating different types of gowns, sportswear, traditional wear, office wear, night wear with textures of different fabrics
			Entrepreneurship	Advance knowledge of this course helps to establish as Fashion Illustrators.
			Skill Development	Students learn to illustrate various designs along with textures. It helps them to conceptualise their collection.
14	IV	Fashion Event Management	Employability	Planning, Organizing and Creating Fashion Events
15	IV	Indian Embroidery	Employability	Project file on various statewise embroidery stitches.
			Entrepreneurship	Embellishments of embroidery stitches on various products related to fashion.
			Skill Development	Surface ornamentation on fabrics and products enhances designing skills.
16	IV	Working with Vectors	Employability	Students learn ideas implementation digitally. They create digital illustrations.
			Entrepreneurship	Students can become freelance fashion illustrators or graphic designers
			Skill Development	Using software/application students create their digital portfolio which enhances their designing skills.
17	IV	Draping and Advanced Draping	Employability	Creative draping skills of various dresses, corsets, trousers and gowns develops design sense.



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			Entrepreneurship	In this course students learn to drape and stitch. It helps develop design development sense.
			Skill Development	Development of design sense by application of various draping skills to dresses, corsets, skirts, trousers, coats and gowns.
18	IV	Fashion Workshop and Research	Employability	In this course students have to undergo internship project.
			Skill Development	Development of design sense by application of various designing concepts.



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Name of the programme: Bachelor of Commerce (Honours) Programme in International Accounting

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill development	Focus on Employability/ Entrepreneurship/ Skill development
1	I	Financial Accounting	Employability	Scope and purpose of financial statements for external reporting, regulatory framework (legislation and regulation, reasons and limitations, relevance of accounting standards), Double-entry book-keeping principles, Importance and purpose of analysis of financial statements
2	I	Accountant In Business	Employability	Information technology and information systems in business, Law and regulation governing accounting, Accounting and finance functions within business, Financial systems and procedures
3	I	Accounting With Tally	Employability	Fundamentals of Accounting, Maintaining Chart of Accounts in Tally ERP, Recording Day-to-Day Transactions in Tally.ERP 9, Goods and Services Tax (GST)
4	I	Micro Economics	Employability	Demand and Consumer Behaviour, Production and Cost
5	I	Environmental Studies	Employability	Resources: Definition and types, conservation of resources, Pollution-definition, types, effects and management, plastic pollution, Climate Change and health management, ISO: standards related to environmental management, Waste management, Tree counting and mapping mentally



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6	II	Performance Management	Employability	Performance management information systems, Budgetary Systems and Controls, Cost and Management Accounting Techniques
7	II	Management Accounting	Employability	Performance measurement, Budget preparation, Budgetary control and reporting, Cost accounting techniques
8	II	Course On Soft Skills	Employability	Presentation skills, Interpersonal communication, Interview skills, Personality development
9	II	Macro Economics	Employability	Closed and open economy models, Trade cycles, National income, Supply and demand for money, Inflation
10	II	Business Communication	Employability	Written correspondence, Presentation skills, Analysis of technical data
11	III	Taxation	Employability	UK Tax system, Income tax calculations, Corporation tax liabilities, Value Added Tax
12	III	Financial Reporting (Part 1)	Employability	Conceptual & Regulatory Framework for Reporting, Transactions in Financial Statements
13	III	Financial Reporting (Part 2)	Employability	Analysis and Interpretation of Financial Statements, Preparation of Financial Statements, Transactions in Financial Statements
14	III	Audit And Assurance (Part 1)	Employability	Audit Framework and regulation, Planning and Risk Assessment, Audit Evidence, Internal Control Systems
15	III	Tax Planning	Employability	Computation of Total Income for Individual
16	IV	Corporate And Business Law	Employability	Legal Systems, Formation and Constitution of business organizations, Capital and Financing, International Business Transactions,



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				Management and regulation of companies
17	IV	Audit And Assurance (Part 2)	Employability	Audit planning and environment, Internal Audit function
18	IV	Financial Management (Part 1)	Employability	Finance Management, Working Capital Management, Business Finance
19	IV	Financial Management (Part 2)	Employability	Business Valuation, Investment Appraisal, Risk Management
20	IV	E-Commerce	Employability	E-commerce, E-business, Electronic payment system and security, Legal and regulatory framework



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Name of the Programme: BMS in E-Commerce Operations

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Relevance to Employability/ Entrepreneurship/Skill Development
1	I	Foundation Course	Skill Development	Learners understand to resolve the conflicts and the course tries to builds peace and harmony in society.
2	I	Statistics for Data Analysis	Skill Development	Learners are taught how to collect and present the data with various statistical tools.
3	I	Analysing Financial Accounting Statements	Skill Development	Learners enhance the skill of presenting and analysing the balance sheets.
			Employability Development	The course makes the learners employable by imparting in depth knowledge about financial accounting.
			Entrepreneurship Development	The learners are well verse with accounting which helps them to set up a business.
4	I	Inventory Management	Skill Development	Learners learn about the inventory and get to know about the management
			Employability Development	Learners are taught how to handle the inventory which makes them to be employed
5	I	Word & Presentation Tools	Skill Development	The course helps to enhances the skill of Microsoft office and Word tools.
6	I	Communicative English	Skill Development	The course develops the communication skills of the learners.
			Employability Development	Communication skills are developed within the Learners and also are trained to write reports, resume, etc which helps them to build their career



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			Entrepreneurship Development	Layout of business letters, formal Business communication is taught which develops the entrepreneurship needs within the Learners.
7	II	Organisational Behaviour	Skill Development	Learners are taught to make decision making and leadership styles for better result.
8	II	Quantitative Techniques	Skill Development	The Learners are taught various tests to find out the result is true or not. In-depth knowledge of Statistical tools is given.
9	II	Warehouse Management	Skill Development	Learners learn various stages of warehousing and their channels which improves their skills when working in the warehouses.
			Employability Development	Learners learn sorting, and other activities which helps them to be employable
			Entrepreneurship Development	During this course the Learners are not learn but also innovate and think about the various new techniques of warehousing which helps in their entrepreneurship's skills.
10	II	Material Handling	Skill Development	Learners learn to plan about the material which enhances their skill.
			Employability Development	Learners learn are taught about how to plan, control and execute the required action.
11	II	First Mile Operations	Employability Development	The course enhances the tools and are applied in real world.
12	II	Data Analysis Using Spreadsheet	Skill Development	Excel and Microsoft windows are taught and the learners develop the skill of excel tools.
			Employability Development	The tools of excels are elaborated in the course which helps the learners in the corporate world.



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Name of the Programme: B.Sc. (Honours)-Integrative Nutrition and Dietetics

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Focus on Employability/ Entrepreneurship/ Skill Development
1	I	Community Nutrition-I	Employability, Entrepreneurship	Students will be aware about the assessment of Health Status, Nutrition education.
2	I	Food Nutrition-I (Practicals)	Employability, Entrepreneurship	The module focuses on survey of marketed processed and labelling of processed food items
3	I	Nutrition Science - I (Practicals)	Employability, Entrepreneurship	Demonstration of measuring BMR, RMR, use of calipers those are important for employability.
4	I	Community Nutrition-I (Practicals)	Employability, Entrepreneurship	Students get prepared for assessment of nutritional status of an individual community using anthropometry and dietary surveys.
5	I	Communication And Counselling Skills	Employability, Entrepreneurship	The module focuses on personality development & communication skills
			Skill development	Students learn and enhance their communication skills.
6	I	Healthy Cooking	Skill development	Students get prepared to use a combination of foods in the development of food products.
7	II	Community Nutrition II	Employability,	Concept of Epidemiology
8	II	Food Nutrition II	Employability, Entrepreneurship	The importance of milk, fish, meat and health foods in our daily life.
9	III	Introduction to Food Planning	Employability	The student learns to do meal planning for adult male and female
10	III	Information & Communication Technology	Employability, Entrepreneurship, Skill Development	The modules focus on creating/saving of



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				document, editing and formatting features, introduction to email writing, professional emails and creating digitally signed documents.
11	III	Communication and Counselling Skills - II	Skill Development	Students will be aware of the concept and importance of counselling in the nutrition care process, designing of counselling plans including goals, objectives and evaluation instruments.
12	III	Industry Engagement/Internship	Employability	The objective of this training is to make the students acquainted with the industrial / business working environment. This allows students to undertake experiential learning by working with the Health and Nutrition organization to critically examine a major aspect of their operation.
13	IV	Nutrition across Lifecycle	Employability	The unit focuses on nutrients of importance of calcium, iron and the nutritional requirements of infants and adults. It gives an idea about the occurrence of common diseases during the old age phase.
14	IV	Food Processing and Preservation -II Practicals	Employability	Students will be able to understand different forms of food packaging, examine the different preservation techniques used in the industry and visit the food industry.



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15	IV	Nutrition across Lifecycle Practicals	Employability	Students get an understanding of the principles of meal planning for different health conditions.
16	IV	Entrepreneurship	Entrepreneurship	The modules focus on creation of entrepreneurial venture - entrepreneurship development cycle, importance and significance of growth of entrepreneurial activities
17	V	Clinical Nutrition-I	Employability	It teaches the students the meal planning, understand the changes in nutritional requirements in various disease states
18	V	Diet Therapy- I Practicals	Employability	Students will be able to learn the principles of dietary counselling, and meal planning.
19	V	Industry Engagement/Internship	Employability	The objective of this training is to make the students acquainted with the industrial / business working environment. This allows students to undertake experiential learning by working with the Health and Nutrition organization to critically examine a major aspect of their operation.
20	VI	Nutrition, Exercise And Fitness-II	Employability	The unit focuses on diet planning in Sports.
21	VI	Diet Therapy- II Practicals	Employability	Students learn to understand the principles of dietary counselling, and acquire knowledge on the key aspects in nutrition, health and wellbeing such as chemical



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				composition and nutritional quality, social and environmental influences on nutritional intake and exercise habits, energy systems, energy balance, diet-disease relationships and behaviour change.
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Name of the Programme: BBA in Tourism & Travel Management

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Focus on Employability/ Entrepreneurship/ Skill Development
1	I	Principles and Practices of Travel and Tourism	Employability, Entrepreneurship	This course helps the students to understand concepts of tourism, determine tourism demand and motivators. It also gives an idea about understanding major tourism schemes and organisations around the globe.
2	I	Tourism Geography	Employability, Entrepreneurship	The units help the students to analyse and interpret Geographical components of tourism and make them understand the destinations and resources of India. The students will be able to identify various natural resources of India and analyse contemporary destinations in India. This will help them to build on the required knowledge to become employable or become entrepreneurs.
3	I	Principles of Management	Employability, Entrepreneurship	The students learn about the principles and various types of organizations, coordination and control and principles and techniques to be adopted to run the organization effectively.
			Skill development	It helps the learner to develop leadership skills.
4	I	Human Resource Management	Employability, Entrepreneurship	The course will help the learner to understand the basic concepts of HRM, the job selection process and determine the concepts of performance appraisal and career planning. It gives a clear understanding about the



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				process of performance appraisal, job hiring etc.
5	I	Business Communication	Employability, Skill Development, Entrepreneurship	The students will be able to enhance their communication skills through business correspondence and hone language and writing skills for better correspondence. They will be able to cultivate effective communication skills.
6	II	International Tourism	Employability, Entrepreneurship	The course helps students to identify, locate and describe major international destinations and helps them to identify and discuss social, cultural, political and environmental characteristics of destinations around the world. The students will be able to describe the kinds of tourist activities and attractions unique to major international destinations.
7	II	Tour Itinerary Planning and Design	Employability, Entrepreneurship	The students will be able to plan and develop itinerary. It will give an understanding of the concepts of tour costing. The course will aid the students to identify various procedures carried on while conducting a package tour and analyse post-tour management. It will also prepare them to handle crisis while conducting a tour and to analyse various areas of risks involved.
			Skill Development	The students will be able to learn skills that are required to operate a package tour. The students will also develop interpersonal skills, and crisis management skills
8	II	Introduction to Accounts and Finance	Employability, Entrepreneurship	The students will be able to demonstrate the applicability of the concept of accounting



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				and to understand the financial statements. It will also help them to apply the financial statement analysis associate with financial data in the organization. The course will help the students to demonstrate how the concepts of accounting and finance could be integrated pertaining to Travel & Tourism Industry.
9	II	Foreign Language (French)	Employability	The students will be able to read, write, and speak basic French language.
			Skill Development	The students will be able to acquire French language skills.
10	III	Travel Agency and Tour Operations	Employability	The unit focuses on tour package formulation, Marketing and sales of tour package, Tour Brochure, Tour execution and operations.
			Entrepreneurship	The students will be able to learn about travel agency and tour operation business setting procedures including approval from the Ministry of Tourism, Govt. of India IATA, IATO and TAAI.
11	III	Tourism Economics	Employability, Entrepreneurship	It helps the student to get knowledge of price determination under different market conditions.
12	III	Digital Marketing & Advertising	Employability, Entrepreneurship	Various activities of Digital Marketing: Search Engine Optimization, Search Engine Marketing, Content Marketing & Content Influencer Marketing, Digital Marketing on various Social Media platforms. Online Advertisement, Online Marketing Research, Online PR, Social media influence on customers: Facebook



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				YouTube, Twitter, LinkedIn etc
			Skill Development	The unit focuses on the challenges faced by advertisers in India in the era of globalization. The students are able to learn about the latest developments and strategies in Digital Marketing, understand domain name and domain extensions, and types of websites.
13	III	Industry Engagement	Employability	The objective of this training is to make the students acquainted with the industrial / business working environment. This allows students to undertake experiential learning by working with the tourism or hospitality organization to critically examine a major aspect of their operation.
14	IV	Hospitality Management	Employability	The unit focus on front office systems, front office documents, front office communication, qualities required by front office personnel, room tariff, room plans and types. They will get an understanding of basics of housekeeping department including definition, organization structure, functions, job descriptions of executive housekeeper, assistant housekeeper, housekeeping equipments. functions, responsibilities of food and beverage personnel, job description of food and beverage manager. They will get an idea of catering industry, catering segments, questions caterers



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				need to ask, types of catering, creativity, and the caterer.
15	IV	Corporate communication & Public Relations	Employability, Entrepreneurship	Students are able to understand the emerging Technology in Corporate Communication and Public Relations
			Skill Development	The modules help to gain an knowledge on Media Relations including introduction, importance of media relations, sources of media information, building effective media relations, steps in implementing an effective employee communications programme, guidelines for handling crisis and trust building.
16	IV	Travel Writing and Photography	Employability	Module II focuses on introduction to travel writing like scope, purpose, research, collect information, information discrimination and filtering.
17	V	Study Tour/Destination study - Project report & Presentation	Employability, Entrepreneurship	Students get an experience to travel and understand the linkages between tourism and other service sectors. They get familiarize with some of the important tourist destinations in India or abroad and learn how to organize and manage tours.
18	VI	Tourism Marketing	Employability, Entrepreneurship	Module IV focuses on Promotions
19	VI	Project Work & Viva	Employability, Entrepreneurship	Students will be able to apply theoretical knowledge and skill sets acquired from the course.



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Name of the Programme: B. Sc in Interior Design

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Focus on Employability/ Entrepreneurship/ Skill Development
1	I	Fundamentals of Design - 2 Dimensional	Skill Development	The students will get an understanding of principles of design such as balance, rhythm, harmony and their application in design, representation of Principles of Design in 2D or sketch form. They learn colour theory through the colour wheel, study of various colour schemes as applied to interior spaces, study of pattern & design textures which is useful for them for skill development.
2	I	Foundation of Construction & Building Material	Employability	The course will help students to introduce the basic structural components and elements of built structure and construction system using these components.
3	I	Basics of Graphics & Free Hand Sketching	Employability, Skill Development	The units will give an understanding of learning drafting methods with instruments, learning different units (Metric & Feet) for drafting technical drawings, sketching different shapes & forms, and learning free hand sketching in a natural environment. It will also give an idea about orthographic projection of objects (simple & complex), drawing plans, sections, elevations.
4	I	Workshop - Model Making & Visual Study	Employability, Skill Development	The learners will develop and learn about scales & dimensions of various objects in nature and interior spaces preparing skeletal models.



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				Learning preparation of a scaled model. It also focuses on preparation of design brief which helps them to be ready for the workplace.
5	II	Basics of Design - 3 Dimensional	Employability, Skill Development	Students are introduced to advanced principles of design and application; colour theory, model making, aesthetics sensibility, application of different colour harmonies and honing of drawing skills through various assignments and application of theories on 3 dimensional objects, application of ergonomics & anthropometrics.
6	II	Interior Design of Villa & Bungalow	Employability	The course will give an understanding of large residences, in terms of specific user and area needs. They will get in-depth knowledge of learning about large theme-based residences & presentations.
			Skill Development	Unit III focuses on drafting skills for residential space.
7	II	Advance Methods of Graphics & Free Hand Sketching	Employability, Skill Development	Sketching and sketching exercises using pencil & colour techniques aims to improve the students' free hand and hand coordination. It helps them to learn about different colour rendering techniques in various mediums, orthographic projections (Isometric, axonometric), learning different complex shapes used in interior design earlier with technical drawing, and different techniques of 3D view presentation. [perspective, bird's eye view, worm's eye view] They will get an understanding of different 3D presentations in



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				sketch form and preparation of 3D View based on the interior design portfolio of Sem-II.
8	III	Interior Design for Boutique	Employability	The modules train the students to practice retail space (Boutique) designing and pre-finals retail space for Boutique, design detailing and working drawings.
9	III	Technical Services for Villa & Bungalow	Employability	The course content train the students to learn basic single line diagram of all services as per architectural standards & colour codes
10	III	Introduction to Computer Aided Design (CAD)	Employability, Skill Development	The unit focuses on Advance Commands.
11	III	Communication Skills – I	Employability	The course content trains the students to put in best practice of speech, voice modulation & body language and participate in debates on various topics.
			Skill Development	The units focus on learning to write effectively, and to put forth ideas articulately in front of large groups.
12	IV	Interior Design for Clubhouse	Employability	It teaches clubhouse design detailing & presentation.
13	IV	Technical Drawing for Boutique	Employability	Students will make working drawings for their Semester IV. Boutique design project showing furniture layout and integrated furniture details with all dimensions and proper presentation
14	IV	Communication Skills - II	Employability	The students will develop skills in preparation of concept and verbal explanation of one's own design using learnt design vocabulary, review of design



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				articles, debates & discussions & present in essay form. They will be able to create better understanding of final presentation of one's own workshop model using digital media and other mediums like PowerPoint etc.
			Skill Development	The module will help the students to analyse work of professional designer of their choice and conduct digital presentation using design vocabulary.
15	IV	Advanced Computer Aided Design	Employability, Skill Development, Entrepreneurship	General knowledge of usage of basic tools - II
16	V	Interior Design of Restaurant	Employability	The students will get better understanding of final drawings showing concept, all floor plans, sectional elevations, details service core details & working drawings.
17	V	Interior Design Dissertation	Skill Development	The module will help in choosing topic, outlining description of proposed work data analysis, presentation of data, tables, graphs, case-studies, interpretation of data, site selection & criteria, SWOT Analysis, concept building & creative component.
18	V	Introduction to Rendering Software	Employability, Entrepreneurship	Students develop skills to create and submit PowerPoint presentation.
			Skill Development	The module will help them to learn basic Photoshop for enhancing presentation skills, basic Corel draw to enhance their presentation skills.
19	VI	Professional Practice	Employability	Students are introduced to professional responsibilities of interior designers from initiation, development & coordination.



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20	VI	Internship	Employability	Students are able to demonstrate good working practices to show a developing maturity and sense of responsibility and prepare a training report based on their learning.
21	VI	Thesis	Skill Development	Students develop skills to create an authentic work of research on a specified topic
22	VI	Product Designing	Employability	The unit focus on illustration, sketching & modelling of conceptual ideas or product.



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Name of the programme: Master in Commerce

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill development	Employability/ Entrepreneurship/ Skill development
1	I	Strategic Management	Employability	Strategy formulation to implementation and evaluation
2	I	Services Marketing	Employability	Marketing of Services
			Entrepreneurship	Managing quality aspects of services
			Skill development	Designing marketing mix
3	II	Research Methodology for Business	Employability	Data Analyses and R&D
4	II	Corporate Finance	Employability	Learners will be able to imbibe the knowledge and skills which are important for pursuing a career in Financial Management or Research and Analysis in a corporate house.
5	II	E-Commerce	Entrepreneurship	Module 1 and 2 make students explore scope for entrepreneurial ventures they can choose
6	II	Retail Management	Employability	Entire fourth module provides details about the career opportunities in Retail Industry
			Entrepreneurship	Module Two on Retail Management and understanding the consumer behaviour. Module Three explains about the retail location, layout and merchandising
			Skill development	Learners undergo the Internship in retail shops and Malls
7	III	Direct Tax	Employability	Students get prepared for employment in taxation firm



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8	III	Entrepreneurship	Employability	Entire Syllabus focuses on employability and entrepreneurship
			Entrepreneurship	Course cover different skills of entrepreneur
9	III	Organisational Behaviour	Employability	Develops an understanding of individual differences, challenges faced in workplace, adapting to change in the workplace- Also develops the ability to work in team and resolve conflicts.
10	IV	Indirect Tax- Introduction of Goods and Service Tax	Employability	Students get prepared for employment in taxation firm
11	IV	Brand Management	Employability	Planning and implementing Brand Marketing Programs
			Entrepreneurship	Growing and sustaining brand equity



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Name of the programme: Master in Arts- Economics

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Focus on Employability/ Entrepreneurship/ Skill Development
1	I	Microeconomics-I	Employability	Modern Theory of wages
			Entrepreneurship	Theories of Profit – Risk, Uncertainty and Innovation
2	I	Economics of Development	Employability and Skill Development	Human Capital, Credit Market-Microfinance
			Entrepreneurship	Credit Market-Microfinance
3	III	Economics of Agricultural Production and Rural Markets	Employability	NABARD, Microfinance
			Entrepreneurship	Agri-Business and Contact Farming; NABARD, Microfinance
4	III	Industrial Economics	Employability and Skill Development	Foreign Direct Investment; Make in India
			Entrepreneurship	Schumpeter's Theory; Product and Process Innovations
5	III	Banking: Theory and Policy	Employability, Skill Development and Entrepreneurship	Financial Inclusion-Microfinance Institutions
6	IV	Agricultural Development and Policy	Employability	Watershed Approach; Employment
7	IV	Economics of Human Development	Employability	Participation; Inclusive Growth; Livelihoods
			Skill Development	Capability Approach



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Name of the Programme: Master in Arts- Geography

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Focus on Employability/ Entrepreneurship/ Skill Development
1	I	Principles of Geomorphology	Employability	Subunit 1.4 of Unit 1 focusses on the evolution of Earth which would give employment in geological organizations
			Skill development	Unit 3 and Unit 4 entirely focus upon various landforms and their development in such a way that they can be identified easily on ground.
2	I	Principles of Climatology	Skill development	Units 2, 3 and 4 explain the climatic formations and phenomena in great detail with the help of diagrams and recent examples
3	I	Perspectives in Human Geography	Skill development	Units 2 and 4 explain the reasons behind the development of urban systems and ways to alter them for the benefit of the urban society
4	I	Spatial Organization of Economic Activities	Skill development	Unit 2 explains the functioning of developed economies and the trade organizations. Unit 3 explains the economic activities in depth. Unit 4 explains all the organizations that are currently active in the functioning of a smooth economic system
5	I	Tools and Techniques of Spatial Analysis-I	Employability	Unit 2 focusses on topographic mapping and interpretation
			Skill development	Units 2 and 3 help to learn all the skills needed to analyse the landforms, maps, and climatic phenomena.
6	I	Tools and Techniques of Spatial Analysis-II	Employability	The 3 rd unit teaches data analysis through computers which is the most recent development



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			Skill development	Units 1 and 2 teach various methods of spatial data analysis
7	II	Oceanography and Hydrology	Employability	Unit 4 teaches aspects related to watershed development which is the need of the hour
	II	Geoinformatics	Employability	Unit 3 focusses on aspects of GIS inculcating skills for employability
			Skill Development	Unit 4 teaches applications of geospatial technology in which a learner can start its own firm
8	II	Socio-Cultural and Political Geography	Skill Development	Subunit 4.3 of unit 4 focusses upon the present urban structure
9	II	Urban Geography	Skill Development	Unit 4 is focussed upon developing skills to understand the metropolitan structure with relevant examples
10	II	Tools and Techniques of Spatial Analysis-III	Employability	Subunit 3.4 of unit 3 prepares for paid field work
			Skill Development	All the three units focus upon developing various skills related to Geoinformatics
11	II	Tools and Techniques of Spatial Analysis-IV	Employability	Subunit 2.2 of unit 2 prepares for employment in mapping organizations
			Skill Development	Units 1 and 3 are focussed upon developing skills related to spatial analysis
12	III	Research Methodology in Geography	Employability	Unit 4 can lead to employment in any research-based organization/ consultancy
			Skill Development	Subunits 1.3 and 1.4 of unit1, subunit 2.2 of unit2 and subunit 3.3 and 3.4 of unit 3 focus of skill development related to research
13	III	Climatology of the Tropics	Skill Development	Subunit 3.2 of unit 3 and subunit 4.4 of unit 4 develop skills related to the subject
14	III	Geography of South Asia with Special	Skill Development	Unit 4 deals with current affairs and develops the skills to critically analyse the issues



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		Reference to India		based on prior knowledge of the subject
15	III	Tools and Techniques of Spatial Analysis V	Employability	Unit 4 gives practical idea about environmental research
			Skill Development	Units 1, 2 and 3 develop the essential skills for qualitative and spatial data analysis
16	III	Tools and Techniques of Spatial Analysis VI	Employability	Subunit 2.3 of unit 2 focusses on employability in mapping
			Skill Development	Subunit 3.3 of unit 3 focuses upon developing skills for mapping and interpretation of levels of development
17	IV	Geo-informatics and Health Care	Employability	Unit 4 focuses upon applications of GIS in healthcare making the learner ready for the sector
18	IV	Ecology and Environment	Employability	Unit 4 focuses upon real time environmental research



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Name of the Programme: Master in Arts- Psychology

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Focus on Employability/ Entrepreneurship/ Skill Development
1	I	Positive Psychology	Employability	To apply the theories of personality in different situations. Will help them to be in marketing and sales.
			Entrepreneurship	The course will help them to conduct workshops and training program appreciate importance of human strengths and virtues
			Skill development	positive evaluation of self, self-mastery, well-being
2	I	Personality Psychology	Employability	The topics on theories of personality will give them an understanding about the dynamics of personality development and allow them to do well as vocational/career counsellors.
			Entrepreneurship	can start agency for personality profiling/ job recruitment
			Skill development	Will learn about personality assessment techniques
3	I	Educational Psychology	Employability	help to work in school setting as assistant teacher or with social children.
			Entrepreneurship	HRD, Vocational rehabilitation centers
			Skill development	Create awareness about the applications of psychology in educational settings
4	I	Research Methods In Psychology	Employability	The course will help to learn how to formulate research questions, collecting and analyzing data, thus be associated with research projects
			Entrepreneurship	Independent researcher
			Skill development	To know about different experimental designs, types of research, and data collection methods and to write and communicate research study.



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5	I	Practicals In Psychology: Experiments	Employability	The course will help to learn how to formulate research questions, collecting and analyzing data, thus be associated with research projects
			Entrepreneurship	Independent researcher
			Skill development	Help to develop various skills of conducting experiments in psychology
6	II	Applied Cognitive Psychology	Employability	Application of knowledge of Cognitive Psychology to be involved in teaching, government agencies, human factor consultants, or in the legal systems
			Entrepreneurship	Independent researcher, HRD, Vocational Trainer
			Skill development	Learn application of cognitive methods, theories and models in dealing with everyday problems
7	II	Psychological Capital	Employability	will help students to work with organizations catering to mental health and well-being
			Entrepreneurship	Can start wellness clinic or conduct workshops relating to mental health and well-being
			Skill development	The applications of concepts of positive psychology in everyday life
8	II	Child Psychology	Employability	This course will help to gain employment in child care centres and as teacher assistant in pre-primary levels.
			Entrepreneurship	Can start child care centres or creche as a support system to working parents.
			Skill development	Apply the scientific study of children's behaviour and development in enhance children's mental health and well-being
9	II	Statistics In Psychology	Employability	Will help students to work with researchers or corporate/organizations doing research work



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			Skill development	Familiar with computational skills and analyze the data of practical and project work.
10	II	Practicals In Psychology: Testing and Psychometrics	Employability	will help students work with clinical/industrial/counseling psychologists
			Skill development	To acquaint the learners with the administration of psychological tests and interpretation of scores and report writing
11	III	Industrial Psychology	Employability	Prepares students for different positions in the human resources department of organizations.
			Skill development	Will be able to do job analysis & design performance appraisal forms.
12	III	Organizational Behavior	Employability	Prepares students for different positions in the human resources department of organizations.
			Skill development	Topics on problem solving, decision making and negotiations
13	III	Human Resource Management	Employability	Prepares students for different positions in the human resources department of organizations.
14	III	Consumer behaviour	Employability	Prepares students to deal with consumers and work in sales or marketing
15	III	Fieldwork & Dissertation	Employability	First-hand experience through visits and field work in organizations
			Skill development	The dissertation and internship/field study develop the students' skills to analyze behavioural issues in organizations.
16	IV	Human Resource Development	Employability	Prepares students for different positions in the human resources department of organizations.
			Skill development	Develop skills of creating a detailed plan for need and implementation of HRD program in the organization



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17	IV	Organizational Development	Employability	Prepares students for different positions in the human resources department of organizations.
			Skill development	Intervention strategies at various levels
18	IV	Cultural Psychology	Skill development	Understanding of how culture influences cognition, emotion and social behaviour.
19	IV	Workplace Relationships	Employability	Prepares students for different positions in the human resources department of organizations.
			Skill development	Understanding of workplace relationship with superiors, subordinates, colleagues and customers
20	IV	Fieldwork & Dissertation	Employability	First-hand experience through visits and field work in organizations
			Skill development	The dissertation and internship/field study develop the students' skills to analyze behavioural issues in organizations.



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Name of the Programme: Master in Science- Information Technology

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Focus on Employability/ Entrepreneurship/ Skill Development
1	I	Research in Computing Practical	Employability and skill development	Inculcates research aptitude by providing basic understanding in the research methodology
2	I	Machine Learning Practical	Employability and skill development	Develops skills of using recent machine learning software for solving practical problems.
3	I	Foundations of Data Science Practical	Employability and skill development	Ability to understand and apply diverse data representations, visualization and analysis tools.
4	I	Distributed Systems Practical	Employability and skill development	Understand in detail the system level and support required for distributed system
5	I	Cyber and Information Security Practical	Employability and skill development	Understand and apply diverse security testing and suggest solutions to them.
6	I	Analysis of Algorithms Practical	Employability and skill development	Helps to study fundamental concepts of algorithms and problem solving strategies
7	II	Internship/ Research paper/ mini-project	Employability and skill development	Implements a mini-project based on the techniques learned in Semester-1.
8	II	Soft Computing Practical	Employability and skill development	Develop skills of using soft computing techniques for solving practical problems.
9	II	Foundations of Big Data Practical	Employability and skill development	Helps students learn, understand, and practice different techniques used in big data analysis.
10	II	Cloud Computing Practical	Employability and skill development	Study the cloud computing fundamentals and cloud architectures.
11	II	Computer Forensic Practical	Employability and skill development	Understand and apply diverse security issues and investigation methods.
12	II	Optimization Techniques Practical	Employability and skill development	Develop a knowledge in the field of optimization techniques their basic concepts, principles, linear programming and queuing theory



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13	III	Embedded Systems Practical	Employability and skill development	Foster ability to understand the role of embedded systems in industry.
14	III	Information Security Management Practical	Employability and skill development	Helps to master information security governance, and related legal and regulatory issues
15	III	Artificial Neural Networks Practical	Employability and skill development	Design single and multi-layer feed-forward neural networks; program linear and nonlinear models for data mining
16	III	Virtualization Practical	Employability and skill development	Understanding Virtual machines and Implementation of virtual machines, Understanding virtualization and various ways of using virtualization
17	III	Digital Image Processing Practical	Employability and skill development	Analyse images in the frequency domain using various transforms, evaluate the techniques for image enhancement and image restoration.
18	III	Ethical Hacking Practical	Employability and skill development	Identify tools and techniques to carry out a penetration testing, critically evaluate security techniques used to protect system and user data.
19	IV	Intelligent Systems Practical	Employability and skill development	Develop intelligent algorithms for constraint satisfaction problems and also design intelligent systems for Game Playing
20	IV	Real Time Embedded Systems Practical	Employability and skill development	Foster ability to understand the role of embedded systems in industry.
21	IV	Computer Forensics Practical	Employability and skill development	Analyse various computer forensics systems
22	IV	Advanced Image Processing Practical	Employability and skill development	Analyse images in the frequency domain using various transforms, evaluate the techniques for image enhancement and image restoration.
23	IV	Design of Embedded Control Systems Practical	Employability and skill development	Foster ability to understand the role of embedded systems in industry.



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24	IV	Cloud Management Practical	Employability and skill development	Apply and design suitable Virtualization concept, Cloud Resource Management and design scheduling algorithms.
25	IV	Project	Employability and skill development	Helps to gain hands-on experience by making project for research or industry



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Name of the Programme: Masters in Sports Management

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Focus on Employability/ Entrepreneurship/ Skill Development
1	I	Fundamentals of Sports & New Age Dynamics	Employability	Organisation of Tournaments, Leagues and Knock-out are useful for employability in Sports Industry.
2	I	Management of Sports Leagues & Teams	Employability	Knowledge of Sports Circuits, Media, Sponsorship, Player Management, Ownership will help in jobs related to this field.
3	I	Sports Facilities Planning & Management	Employability	The course covers topics such as Facility Planning, Facility Construction, Facility Maintenance, event operation at sports facilities which are relevant to jobs in Sports facility planning and management.
			Skill Development	Responsibilities of facility managers, essential knowledge and skills required for operating a sport facility including soft Skills (Interpersonal and PR Skills)
4	I	Leadership Principles in Sports	Employability, Skill Development & Entrepreneurship	The entire unit of Leadership Skills is useful for Entrepreneurship as well as Employability.
5	I	Basics of Practical Sports Management	Employability	This course focuses on demonstrating the application of knowledge and skill sets acquired during the semester by the students The students get an opportunity to assist organisations and teams at various sports events. Thus,



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				giving them a chance to observe the working of the industry and update their skill sets.
6	II	Sports & Entertainment Marketing	Employability	Topics such as Sports Logistics-logistics mix and channel management, issues in channel management, Promotions-promotion mix, importance of reaching diverse markets, sponsorships and endorsements are useful for learners in jobs related to this field.
			Entrepreneurship	This course teaches concepts and aspects of Promotion, sponsorship and endorsements which are of great importance when a student starts his/her entrepreneurial venture in the sports industry. This course also focuses on Marketing Game plan which teaches basics of Marketing Research
7	II	Sports Funding & Financial Management	Employability & Entrepreneurship	The course covers topics such as Budgeting and Valuations in Sports, Basics of Budgeting, Types of Budgets, Pricing Strategies, Fundraising through sponsorship, Sports funding through Broadcasting and Endorsements, Business Structures which are useful while starting one's own venture.
8	II	Sports Media, Broadcasting & Journalism	Employability	Sports News Reporting on various platforms. This course teaches how to write sports stories and feature articles.
			Skill Development	Module V focuses on sports studio, TV and production



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				and technical skills for sports camera handling.
9	II	PR, Sponsorship & Advertising in Sports	Employability	Units of Introduction to Sponsorship, Introduction to Advertising, Basic Sports PR concepts and Advance Sponsorship concepts are useful for jobs in Marketing & Advertising industry.
10	II	Sports Event Management	Employability	Unit of Event Conceptualization and Planning Process- SWOT analysis, Event Planning Process, identifying sponsors; Event Management Commercial- Stages of Budgeting process, Cash flow and management, identifying revenue streams assists Local, Regional, National & Global Development needs.
11	II	Basics of Practical Sports Management II	Employability	This course focuses on demonstrating the application of knowledge and skill sets acquired during the semester by the students The students get an opportunity to assist organisations and teams at various sports events. Thus, giving them a chance to observe the working of the industry and update their skill sets.
12	III	Media Management	Employability	The Unit on Media planning focuses on the topics such as Problem of Media Planning, developing media plan, establishing media objectives-developing and implementing is important for learners in media planning related jobs.
13	III	Global Sports Tourism	Entrepreneurship	Module IV focuses on Adventure Tourism which



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				helps the earners to organise adventure sports tours.
14	III	Sports Health & Nutrition	Employability	Knowledge of topics such as Various sports injury, body's response to injury and Goal of treatment, Diet planning for Athletes are useful for employability.
15	III	Professional Practical Training/Internship	Employability	Practical training will help students understand how things function on the ground and sports events. It will prepare them for future jobs.
16	IV	Tourism Marketing	Employability	Formulation of marketing mix for tourist organization, Promotion mix for tourism product
			Entrepreneurship	Masterclass was taken on Off the Beaten Path: Adventure Motorbike Tours in India by Shilpa Balkrishnan, Entrepreneur & Rider who travelled to all corners of the country in a mere 29 days
17	IV	Entrepreneurship & Project Management	Entrepreneurship	The entire course focuses on Entrepreneurship. Topics such as types of Entrepreneurships, role of entrepreneurship in economic development, factors affecting entrepreneur growth are useful for learners who want to become Entrepreneurs.
			Skill development	The unit on Leadership and Great Leaders helps learners in skill development by focusing on the topics such as characteristics of creative leaders, creating effective leaders, leadership roles.
18	IV	Sports Training & Tactics	Employability	Knowledge of topics such as Training skills, moves for development of skills, elevation chart to train



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				athletes, fitness and wellness education, weight management, malnutrition education for individuals is useful for employability.
19	IV	Practical Training/ Internship Report	Employability	This course focuses on demonstrating the application of knowledge and skill sets acquired during the programme by the students The students get an opportunity to assist organisations and teams at various sports events. Work on a project which will help them to prepare for future jobs in the industry.



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Name of the Programme: M.Sc. Geoinformatics

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Focus on Employability/ Entrepreneurship/ Skill Development
1	I	Fundamentals of the Earth's System	Skill development	Units 2 teaches the advanced skills of systems of the Earth
2	I	Fundamentals of Computers	Skill development	Unit 3 focusses upon web programming helping students learn the skill which is the need of the hour
3	I	Tools and Techniques in Geoinformatics-I	Skill development	The entire paper focuses upon developing various skills related to Geoinformatics
4	I	Tools and Techniques in Geoinformatics-II	Skill development	The entire paper deliberates aspects related to skill enhancement with respect to computer programming
5	II	Digital Image Processing	Skill Development	Units 1 and 2 deal with interpretation of remotely sensed products and images
6	II	Tools and Techniques in Geoinformatics-III	Skill Development	All the three units look at skill development related to data analysis through SPSS
7	III	Research Methodology	Employability	Unit 4 can lead to employment in any research-based organization/ consultancy
			Skill Development	Subunits 1.3 and 1.4 of unit1, subunit 2.2 of unit2 and subunit 3.3 and 3.4 of unit 3 focus of skill development related to research
8	III	Advances in Remote Sensing and Advanced Techniques in Spatial Data Processing	Skill Development	Unit 4 deals with teaching of mapping techniques
9	III	Advances in GIS	Employability	Units 3 and 4 teach the latest trends in the industry making the learner employable in the concerned sector



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10	III	Web Designing	Employability	Units 2 and 3 teach web designing with operators in detail.
11	III	Geo-informatics and Health Care	Employability	Unit 4 focuses upon applications of GIS in healthcare making the learner ready for the sector
12	IV	Database Management Systems	Skill Development	Units 3 and 4 elevate skills related to SQL