



Autonomous (2016-17)

Malad Kandivli Education Society's
NAGINDAS KHANDWALA COLLEGE
OF COMMERCE, ARTS & MANAGEMENT STUDIES
AND SHANTABEN NAGINDAS KHANDWALA COLLEGE OF SCIENCE

(Re-accredited (3rd cycle) by NAAC with 'A' Grade)

ISO 9001 : 2015 Certified

Educational Excellence Award By Indus Foundation, U.S.A.

IMC Ramkrishna Bajaj National Quality Commendation Certificate

In the academic year 2019-20, 401 courses are catering to employability/ entrepreneurship/ skill development.

Sr. No.	Program	No. of Courses
1	Bachelor of Commerce (B.COM)	34
2	Bachelor of Arts (B.A)	56
3	Bachelor in Management Studies- (BMS)	60
4	Bachelor of Commerce (Accounts and Finance)- BAF	13
5	Bachelor of Commerce (Banking and Insurance)-BBI	17
6	Bachelor of Commerce (Financial Markets)-BFM	10
7	Bachelor of Science - Information Technology (B.Sc IT)	19
8	Bachelor of Science- Computer Science(B.Sc CS)	19
9	Bachelor of Arts- Multimedia and Mass Communication (B.A.MMC)	31
10	Bachelor of Management Studies- Sports Management (BMS-SM)	27
11	B. Com. Honours in Actuarial Studies	11
12	B.A. Honours in Apparel Design and Construction	8
13	BCom(International Accounting)	10
14	Master Of Commerce-(M.COM)-Accountancy & Management	11
15	Master of Arts (Economics)	6
16	Master of Arts (Geography)	19
17	Master of Arts (Psychology)	10
18	Master of Science (Information Technology) (M.Sc IT)	21
19	Master's Degree - Sports Management (MSM)	19
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Attached herewith is the mapping of the courses to employability/ entrepreneurship/ skill development.

M. Datta,

Prof. (Dr.) Moushumi Datta

I/c. Principal

Bhavishya Bharat Campus, S. V. Road, Malad (W), Mumbai - 400 064.

Tel : 022-2807 2262 / 2808 5424 / 2801 3433 / 2808 6427 | Telefax : 2865 0461

E-mail : nagindaskhandwala@hotmail.com | principal@nkc.ac.in

Website : www.nkc.ac.in



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Metric 1.1.3 Focus on Employability/ Entrepreneurship/ Skill Development

Academic Year: 2019-20

Name of the Programme: Bachelor of Commerce

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Focus on Employability/ Entrepreneurship/ Skill Development
1	I	Business Communication -I	Employability	The entire course content and the evaluation methods train the students in the best practices of Interpersonal Communication.
			Skill development	Sub Unit 4 of Unit 1 and Units 2 and 3 focuses on their Language Skills as well as Soft Skills which will prove indispensable in the corporate world.
2	I	Introduction to Business	Entrepreneurship	Module 3 deals with concept and importance of Entrepreneurship, competencies of an entrepreneur, etc.
3	I	Accountancy & Financial Management I	Employability	Accounting from incomplete records
4	I	Environmental studies I	Employability	Environment and Ecosystem, Natural Resources and Sustainable Development, Reading of Thematic Maps and Map Filling
5	I	Foundation Course I	Employability	Constitution of India, Political developments
6	I	Business Economics I	Employability	Basics of Theoretical and Demand Analysis, Supply and Production Decisions, Cost Analysis, Revenue Analysis
7	I	Mathematics & Statistical Techniques -I	Skill Development	Inculcates quantitative aptitude or numerical ability, enhances creative thinking and logical thinking
8	II	Business Communication -II	Employability	The entire course content and the evaluation methods train the students in the best practices of Interpersonal Communication.



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			Entrepreneurship	Unit 3 teaches the students the communication skills required of a business owner
			Skill development	All units focus on the language skills required in a professional organisation
9	II	Environmental Science -II	Employability	Agriculture and Industrial Development, Tourism and Environment, Environmental Movements and Management
10	II	Foundation Course -II	Employability	Overview of Indian society, Diversity of Indian culture, Human values and education
11	II	Business Economics -II	Employability	Market structure: Perfect competition and Monopoly, Pricing Practices, Capital Budgeting
12	II	Mathematics & Statistical Techniques -II	Skill Development	Inculcates quantitative aptitude or numerical ability, enhances creative thinking and logical thinking
13	III	Advertising I	Employability	Advertising as a Component of Marketing, Classification of Advertising, Economic, Social and Regulatory Aspects of Advertising
14	III	Foundation Course III	Employability	Major Trends in Contemporary India, Foreign Policy of Independent India
15	III	Business Economics III	Employability	Basic concepts of Keynesian Economics, Money, prices and inflation
16	III	Management: Principles & Functions	Employability & Entrepreneurship	Teaches basics of management such as planning, decision making, organising and management challenges in competitive environment
17	III	Accountancy & Financial Management III	Employability	Students learn to convert and record foreign currency transactions in reporting currency; which can enable them to assist business units in accounting for import-export transactions
18	III	Business Law	Entrepreneurship	Students while getting into their own business will be aware of



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				various business- related laws (Modules 1, 2, 3), sellers rights (Module 4), dishonour of instruments (Module 5)
19	IV	Advertising: Agency and Media Operations	Employability	Module II includes advertising copy writing, Module III includes careers in advertising agencies, media, freelancing options for career in advertising.
			Entrepreneurship	Modules III & IV deal with setting-up of an ad agency and media operations
			Skill development	Module II deals with creativity in advertising
20	IV	Management: Production & Finance	Employability	Module 4 deals with contemporary issues in financial market such as lease financing, mutual funds, derivatives, venture capital and micro-finance
21	IV	Business Law	Entrepreneurship	Students will be aware of importance of incorporation of their company (Modules 1 and 2), Partnership firm and also firm under Limited Liability Partnership (Module 3)
22	IV	Business Economics IV	Employability	Public expenditure and public debt, Fiscal policy and management
23	IV	Marketing	Employability	Marketing Ethics, Rural Marketing, Challenges faced by Marketing Managers in 21st Century
24	V	Business Economics -V	Employability	Banking & Non-Banking Financial Institutions, Money Market and Capital Market
25	V	Psychology of Human Behaviour at work	Employability	Perception, Attitudes and Job Satisfaction, Motivation Concepts
26	V	Direct& Indirect Taxes – Paper I - Direct Tax	Employability	Students get prepared for employment in taxation firm



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27	V	Export Marketing - Fundamentals	Employability	Foreign Market Entry Strategies, Global Framework for Export Marketing
28	VI	Financial Accounting & Auditing Paper – IX – Financial Accounting	Employability	Students learn to prepare financial statements of co-operative societies; which will enable them to assist practicing CAs in the assignments of preparing final accounts of co-operative societies
29	VI	Financial Accounting & Auditing Paper – X – Auditing	Employability	Students develop skills in conduct of audit of companies; they can assist practicing CAs as audit clerks
30	VI	Direct & Indirect Taxes – Paper II - Indirect Tax	Employability	Students get prepared for employment in taxation firm
31	VI	Commerce- VI - Human Resource Management	Employability	Procurement and Development Functions, Performance Appraisal and Compensation Management
32	VI	Business Economics -VI	Employability	Balance of Payments and WTO, Foreign Exchange Market and India's Exchange Rate Management
33	VI	Psychology of Human Behaviour at work	Employability	Conflict and Negotiation, Organizational Change and Stress Management
34	VI	Export Marketing: Process And Procedures	Employability	Product Decisions in Export Marketing, Pricing Decisions in Export Marketing, Export Finance and Export Risk Insurance



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Name of the programme: Bachelor of Arts

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill development	Focus on Employability/ Entrepreneurship/ Skill development
1	I	Communication Skills in English -I	Employability	Unit 4 trains the students in Official Correspondence
			Skill development	Units 1, 2 and 3 enable the students to remember the basics of pronunciation, grammar and composition, while honing their comprehension skills.
2	I	Geomorphology	Employability	Endogenic Process, Practical
3	I	Fundamentals of psychology	Employability	Neuroscience and behaviour
4	I	Microeconomics	Employability	Economics methods and tools and Demand analysis
5	II	Communication Skills in English -II	Employability	Units 2 and 4 train students to convey complete information in a concise form.
			Skill development	Units 2 and 3 and sub units 2 and 3 of Unit 4 equip students with the language skills required in the field of media. Unit 5 hones the students' critical thinking.
6	II	Human Geography	Employability	Population Geography, Practical
7	II	Fundamentals of psychology	Employability	Motivation and Emotion, Health psychology, Psychological disorders
8	II	Macroeconomics	Employability	Public Finance , International trade and balance of payment
9	III	Advertising	Employability	Advertising as a component of marketing, Classification of advertising, Economic social and regulatory aspect of advertising
10	III	Microeconomics	Employability	Product analysis, Costs and revenue, market structures
11	III	Indian Economy:	Employability, skill development and entrepreneurship	Improved Financial Inclusion- access to formal credit



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		Contemporary Concerns		
12	III	Social Psychology	Employability	Prosocial behaviour, aggression and groups and individuals
13	III	Development Psychology	Employability	Infancy, Preschool years
14	III	An Intro To climatology	Employability	Climate and weather phenomena, Practical component
15	III	Physical Geography Of India	Employability	Drainage and climate, soils and natural vegetation, Mineral and power resources
16	IV	Advertising: Agency and Media Operations	Employability	Module-II: Ad Copy Writing, Module-III Careers in Advertising Agency, Media, etc.
			Entrepreneurship	Module-III & IV Setting-up of an Ad Agency and Media Operations
			Skill development	Module-II Ad Copy and its elements
17	IV	Macroeconomics	Employability	Money, The money market, The goods market, monetary and fiscal policy,
18	IV	Development issues of Maharashtra eco	Employability	Importance of tribal areas, water resources, health and connectivity,
19	IV	Social psychology	Employability	Social Perception, attitude
20	IV	Development psychology	Employability	Early adulthood, Middle adulthood, Late adulthood, Death and dying
21	IV	Intro to oceanography	Employability	Bottom relief and ocean water, Man and ocean, Practical
22	IV	Agriculture geography of India	Employability	Introduction to Indian agriculture, Green revolution in India, Recent trends in agriculture, Practical
23	V	Geography of settlements	Employability	Rural settlements in India, Urban Settlements in India, Urban settlements
24	V	Regional planning	Employability	Understanding regional planning, Regional planning



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				in India I, regional planning in India 2
25	V	Tools and techniques	Employability	Map projection, Map basics, Survey of India toposheets, Preparation of thematic maps, Use of computers in geographical data presentation
26	V	Population geography	Employability	Theories of population growth, Contemporary issues,
27	V	Geography of Disaster Mitigation	Employability	Elements of disaster management, Methods and approaches, Natural disaster and its management in India, Anthropogenic disaster
28	V	Economics of Development	Employability	Development theories, inequality poverty and development technology and economic development
29	V	Research Methodology	Employability	Sources of data for research and sampling, Processing and analysis of data
30	V	Public economics	Employability	Public debt and financial administration
31	V	History of economic thought	Employability	Marginalists: Marshall to Schumpeter, Keynesian ideas
32	V	Indian Financial System -I	Employability	Finance, Money and Credit
33	V	Geospatial Technology	Employability	Remote sensing, Global positioning system, Geographical information system
34	V	Psychological testing and statistics	Employability	Types of scores, Types of scales, Frequency distribution and graphic representation, measures of central tendency
35	V	Abnormal psychology	Employability	Anxiety, OCD and Trauma Stressor related disorders, Dissociative somatic symptom disorder
36	V	Industrial psychology	Employability	Performance criteria, Training
37	V	Practical in cognitive processes and	Employability	Basics of experimentation and statistics in psychological research



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		psychological testing		
38	V	Cognitive psychology	Employability	Working memory: forming and using new memory traces
39	V	Counselling psychology	Employability	Building a counselling relationship
40	VI	Environmental geography	Employability	Environmental challenges in India, sustainable development and environmental management
41	VI	Eco Geography	Employability	Transport and international trade, Economic development of India
42	VI	Geography of Tourism	Employability	Planning of tourism and organisation, Potential tourism sectors in Maharashtra and tourism policy
43	VI	Social geography	Employability	Social geography of city
44	VI	Psychological testing	Employability	Test development, measures of intelligence and intelligence scales
45	VI	Abnormal psychology	Employability	Depressive and bipolar disorders, Neurodevelopment disorders
46	VI	Industrial psychology	Employability	Leadership power in organisation
47	VI	Practical in cognitive process and psychological testing	Employability	Experiments in cognitive process, coglab experiment
48	VI	Cognitive psychology	Employability	Thinking and problem solving, Reasoning and decision making
49	VI	Counselling psychology	Employability	Areas in counseling
50	VI	International economics	Employability	Foreign exchange market, foreign exchange management, Trade strategies and role of international agencies
51	VI	Research Methodology	Employability	Statistical application in research, Hypothesis



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				formulation and basic concepts in testing
52	VI	Economics of Development	Employability	Global environmental problems
53	VI	Indian Financial System -II	Employability, skill development and entrepreneurship	Development of banking, financial institutions, micro finance and NABARD and MFIs
54	VI	Indian Economic Thought	Employability, skill development and entrepreneurship	Planning Commission and NITI Aayog
55	VI	Tools and Techniques in Geography for Spatial Analysis - II (Practical)	Employability	Statistical methods of data analysis and interpretation and preparation of field trip report
			Entrepreneurship	Statistical methods of data analysis
			Skill development	Statistical methods and preparation of field trip report
56	VI	Research Methodology in Geography	Employability	Preparation of research Report by following guidelines of research methodology in Geography
			Entrepreneurship and Skill development	Research methodology in Geography and Preparation of research report



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Name of the Programme: Bachelor of Management Studies

Sr. No	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Relevance to Employability/ Entrepreneurship/Skill Development
1	I	Introduction to Financial Accounts	Skill Development	Through the entire syllabus students will learn various applications of accounting and preparation and presentation of final accounts
2	I	Business Law	Skill Development	Module IV students will be aware of the importance about patent, copyrights and trademarks
3	I	Business Statistics	Skill Development	Module I and II helps to understand the application of the statistical tools and Module IV explains how to make decisions during difficult times
4	I	Business Communication- I	Skill Development	The entire syllabus content trains the students about the importance of Listening Skills, cultivating good listening Skills along with using appropriate drafting
5	I	Foundation of Human Skills	Skill Development	Module II emphasis on the importance of group dynamics and team work, how to solve organisational conflicts and Module III enhances various ways for coping work- related stress
6	I	Principles of Management	Skill Development	The course content trains the students in decisions making through effective planning and good leadership qualities



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7	II	Business Communication - II	Skill Development	The course provides Making an Effective presentation and improve Public relations
8	II	Business Mathematics	Skill Development	Application of Matrices in Decision making
9	II	Foundation Course – II (Value Education and Soft Skill)	Skill Development	Learners are introduced to Managing Stress and Conflict in Contemporary Society
10	III	Personal Effectiveness Management	Skill Development	Managing negative attitude in organisation
11	III	Business Planning & Entrepreneurial Management	Entrepreneurship Development	Module III lays importance on the qualities or values required for entrepreneurship
			Employability	Module IV provides guidance to set up own entity
12	III	Accounting for Managerial Decisions	Skill Development	Enables Financial Statements Analytical skills
13	III	Strategic Management	Skill Development	Module II helps in Enabling Resource based view
14	III	Information Technology in Business Management - I	Skill Development	Learners are upskilled with Business presentation skills. Enabling them to utilise Outlook to optimum is also an added value
15	III	Corporate Finance	Skill Development	The course upskills the learner with EPS Analysis and deciding on capital structure decisions
16	III	Basics of Financial Services	Employability	This course is explaining all products and services in financial services & also specifying the functioning of mutual fund products
17	III	Introduction to Cost Accounting	Skill Development	Enabling learners to Reconcile financial statements



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18	III	Consumer Behaviour	Skill Development	Students are familiarized with various personality traits that can help in marketing strategies
19	III	Product innovations management	Skill Development	Familiarizing with all relevant thinking tools for innovations and explaining product development process for new products. Creativity being a very vital topic is explored and expressed.
20	III	Social Marketing	Employability	Awareness about social work as a career towards society development and enriching one's life objectives
21	IV	Business Economics II	Skill Development	The course covers the concept of foreign exchange and clarifies the functioning of foreign exchange market
22	IV	Research Design	Skill Development	Enabling research by explaining the concept of research design. The content further provides deep understanding on data interpretation\
23	IV	Change Agents	Skill Development	Learner are familiarized with the types and role of change agents. This also enables overcome resistance to change and manage stress.
24	IV	Production and Total Quality Management	Skill Development	Understanding how product development happens and the relevance of layout. Inventory management to control inventory cost is another important topic covered
25	IV	Information Technology in Business Management - II	Skill Development	The content concentrates on the application aspects of ERP. In addition to that, it also includes the concept of KPO & BPO



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				and the relevance of the same in today's scenario
26	IV	Introduction to Strategic Cost Management	Entrepreneurship Development	The content stresses on the importance of having an entrepreneurial approach to cost management
27	IV	Corporate Restructuring	Skill Development	Students get an understanding on the planning, formulation and execution of various restructuring strategies
28	IV	Financial Institutions & Markets	Employability	This course provides awareness as well as information on various career opportunities in Insurance, Mutual funds, Commodities & Derivatives
29	IV	Auditing	Skill Development	Enabling Financial Statements analysis & explaining the relevance of Audit of income in finance
30	IV	Integrated Market Communication	Skill Development	This content enhances effectiveness in sales promotion campaign & addresses Public Relations and Publicity issues and strategies
31	IV	Event Marketing	Skill Development	Learners are introduced to Event Designing & event creativity
	IV		Employability	Students are familiarized to the various opportunities in Career in event marketing
32	IV	Rural Marketing	Skill Development	The content consists of all Promotional Strategies to be applied in marketing activities
33	IV	Tourism Marketing	Employability	This content explores Tourism Planning & Drawing a Itinerary for Tourist



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34	V	Logistics & Supply Chain Management	Skill Development	The course emphasizes on channel management and channel integration, two most important aspects of Logistics
35	V	Analytical Skills for Managers	Skill Development	This section accomplishes speed mathematics & critical reasoning to analyse database
36	V	Investment Analysis & Portfolio Management	Skill Development	This module focuses on influencing selection of investment alternatives and provides relevant coverage in understanding Portfolio and enabling students towards Portfolio Management
			Employability	This section empowers students by providing understanding on online share trading, Fundamental analysis, economic analysis, industry analysis, company analysis & technical analysis
37	V	Wealth Management	Skill Development	The course upskills learned with financial literacy, Tax planning concepts & retirement (evaluation & planning)
38	V	Direct Taxation	Skill Development	Learners are upgraded with the requisite knowledge on Computation of total income and taxable income of individuals
39	V	Commodities & Derivatives Market	Employability	This content provides a complete understanding on Futures, Hedging & Options
40	V	Financial Accounting	Skill Development	Learners are upskilled with the technique of Preparation of financial statements



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41	V	Risk Management	Skill Development	Students are familiarized with Analysis, Risk Immunization, Risk and Summary. In addition to that briefing on Measures & Enterprise Risk Management. The course also highlights the knowledge on Insurance and Calculation of Discounted Expected Claim Cost and Fair Premium
42	V	Service Marketing	Skill Development	This course enables students in positioning a service in the market place
43	V	E-Commerce & Digital Marketing	Skill Development	The course covers all aspects of Design and development of website and thus includes hands-on-practice
			Employability	The course focuses on empowering students with various activities of digital marketing, Online advertisement, online marketing research & online PR
44	V	Sales & Distribution Management	Skill Development	Learners are upskilled with Selling skills
45	V	Customer Relationship Management	Skill Development	The content includes the understanding on Relationship marketing, CRM & CRM marketing initiatives
			Employability	The students are familiarised with CRM and customer service with practical understanding on Software app for customer service
46	V	Industrial Marketing	Skill Development	The learners are upskilled with Effective Positioning required in marketing



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47	V	Strategic Marketing Management	Skill Development	Enhancing relevant skills in Managing Product Lines, Brand Tactics, and repositioning to attract new customers.
48	VI	Operations Research	Skill Development	The course covers Production scheduling problem to control activities and explains Cost trade off in project crashing
49	VI	International Finance	Skill Development	Learners are familiarized with the structure of foreign exchange markets, types of transactions & settlement date, exchange rate quotations & arbitrage, forward quotations, international equity market, international tax environment
50	VI	Innovative Financial Services	Employability	Students are empowered with an understanding of stock brokers, sub brokers, foreign brokers, trading and clearing/self-clearing members and stock trading (cash and normal) derivative trading
			Skill Development	Enhancing the idea of Growth of plastic money services in India and hence upgrade the right approach towards financial service business
51	VI	Indirect Taxation	Employability	Learners are enriched with the practical aspects of Levy and Collection of GST, Computation of GST, Payment of Tax, and filing of Returns
52	VI	Project Management	Skill Development	Learners understand how to manage conflicts & negotiation handling in project management,



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				planning cycle & master production scheduling
53	VI	Strategic Financial Management	Skill Development	This content covers the complete understanding on Decision Tree Analysis
54	VI	Financing Rural Development	Skill Development	Learners are upskilled with Operating Efficiency and an understanding on the Indicators of Credit Risk
55	VI	Brand Management	Skill Development	Learners are upskilled with brand positioning & Personalizing marketing techniques
56	VI	Retail Management	Employability	This course empowers students to manage the Emerging Trends in Retailing and familiarize with Mall Management
			Skill Development	Learners are upskilled with the understanding of Store Design and Layout
57	VI	Sports Marketing	Skill Development	Students are upgraded with the understanding on Environment & Research in Sports Marketing, key issues in sports products strategy, managing sports brands, brand equity, sponsorship effectiveness and selling the sponsorship
58	VI	Media Planning & Management	Skill Development	The course contents make the students identify audience for mass media, Media Budget, Media Buying, Media Scheduling
59	VI	International Marketing	Skill Development	This course involves the learning of International Product Decision, Determine the Target Audience & Adaptation of International Promotional Strategies



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60	VI	Marketing for Non-profit organisation	Skill Development	Learners are upskilled with the right approach towards marketing and communication for fundraising, Targeting & Positioning in non-profit organization
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Nagindas Khandwala College (Autonomous)

Name of the programme: Bachelor of Commerce (Accounting and Finance)

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Focus on Employability/ Entrepreneurship/ Skill Development
1	I	Business Communications - I	Skill Development	It emphasis on overall communication skill development of students
2	I	Business Economics	Entrepreneurship	It enhances over decision making skills of a student as a businessman considering its impact at a national level
3	I	Commerce (Business Environment – I)	Entrepreneurship	It enhances over decision making skills of a businessman introducing business environment to the students.
4	I	Business mathematics	Employability	Unit 4 prepares the students for employability in the financial markets by enhancing their basic evaluative skills of Shares & Mutual Funds
5	I	Financial Accounting-I	Employability	Students develop accounting skills studying various topics such as Accounting Standards, valuation of inventories
6	I	I.T. – I	Employability	Development of Technical skills helps students for their employment
7	II	Business Communication -II	Employability	The entire course content and the evaluation methods train the students in the best practices of Interpersonal Communication.
8	III	I.T. – I	Employability	Development of Technical skills helps students for their employment
9	IV	Taxation-II	Employability	Students get prepared for employment in taxation firm
10	V	Management-II	Entrepreneurship	Students get prepared for management of a business applying various management strategies.
11	VI	Taxation-III	Employability	Students get prepared for employment in taxation firm



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12	VI	Internship	Employability	Internship based project work enhances the students' employability by giving them practical exposure to the organisational environment
13	VI	Taxation-IV	Employability	Students get prepared for employment in taxation firm



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Name of the Programme: Bachelor of Commerce (Banking and Insurance)

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Focus on Employability/ Entrepreneurship/ Skill Development
1	I	Business Communication-I	Employability	Unit-I Information, Advice, Order and Instruction, Persuasion, Motivation, Education, Warning, and Boosting the Morale of Employees
2	I	Financial Accounting-I	Skill Development	Writing books of accounts, Preparation of final accounts of trading concerns
3	I	Principles of Management	Entrepreneurship	Helping the learners understand the management principles which will help them undertake their own venture
4	I	Quantitative Methods-I	Skill Development	Module:2 Measures Of Dispersion, Co-Variance, Correlation And Regression: Arithmetic mean, Geometric, harmonic mean and its usages, Application of covariance, Concept and usage of index nos.
5	II	Organisational Behaviour	Entrepreneurship	The course makes the learners understand the way organisations behave and understand the solution.
6	III	Information Technology-I	Skill Development	Module: 3 Application of Microsoft Office tools in the field of Banking and Insurance
7	III	Management Accounting	Skill Development	Module: 2 Analysis of Financial Statements: Ratio Analysis: Balance Sheet Ratios, Income Statement Ratios and Combined Ratios.
8	III	Direct Taxation	Employability	Module: 4 Computation of Total Income. The learners will be able to calculate the taxable income of different individuals and for themselves after considering the exemptions



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9	III	Risk Management	Employability	Module: 4 Application of volatilities and correlations in interest rate forecasting
10	IV	Financial Management-II	Entrepreneurship	Module:3 Financial Planning Preparation of Budgets Module:4 Corporate Strategies: Calculation of Business risk and Financial risk
11	IV	Information Technology-II	Entrepreneurship	Module:3 IT applications in Banking and Module:4 Ms-Office: Packages For Institutional Automation: MS Power Point Presentation, Introduction to Tally ERP 9.0 Applications of Internet: Introduction to e-mail, writing professional e-mails, creating digitally signed documents, use of outlook express: configuring outlook express, creating and managing profile in outlook, sending and receiving e-mails via outlook express, Emailing the merged documents, boomerang facility of email, Google drive: usage of Google drive in storing the Google documents, excel sheets, presentations and PDF files.
12	V	Auditing-I	Skill Development	Module:4 Vouching and Verification is an important Auditing Technique required for conducting Banking and Insurance Companies audits.
13	V	Research Methodology	Employability	Module:3 Data Analysis and Interpretation students understand the basics of research and its application in employment
			Skill Development	Module:4 Advanced Statistical Techniques and Research Report Writing



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				Apply the concept of research in real life problems. Report writing – i) Meaning, Importance, Structure, Types, Process and Essentials of a Good Report
14	VI	Auditing-II	Employability	Module:2 Audit of Banking Companies Module:3 Audit of Insurance Companies (both the units help the learners to understand the Form and Content of Financial Statements and Auditor Report)
15	VI	Internship based Project	Employability	This subject was mainly designed to give an opportunity to the students to acquaint them with practical exposure and application of syllabus
16	VI	Marketing in Banking and Insurance	Employability	Helps in enhancing the marketing skills of products used in Banking and Insurance sector
			Skill Development	Module:4 E-marketing Techniques, Internet Marketing, Digital Marketing
17	VI	Security Analysis and Portfolio Management	Skill Development	Module:1 Meaning, Feasible Set of Portfolios, Efficient Set of Portfolios, Selection of Optimal Portfolio, Markowitz Model, Limitations of Markowitz Model, Measuring Security Return and Portfolio Return and Risk under Single Index Model and Multi Index Model.
			Employability	Module:2 Portfolio Evaluation – Meaning, Need, Measuring Returns (Sharpe, Treynor and Jensen Ratios) and Decomposition of Performance. Bond Valuation – Meaning, Measuring Bond Returns, Yield to Maturity, Yield to Call and Bond Pricing. Bond Pricing



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				Theorems, Bond Risks and Bond Duration.
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Name of the Programme: Bachelor of Commerce (Financial Markets)

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill development	Employability/ Entrepreneurship/ Skill development
1	I	Business Mathematics	Employability	The content of syllabus on NAV calculation is useful in making the learner employable.
2	I	Business Communication - I	Skill Development	Listening skills and speaking skills are enhanced by knowledge from units 2 and 4 respectively.
3	II	Computer Skills - I	Employability	Topics related to computer hardware, windows and internet, word and excel make learners employable.
4	II	Principles of Management	Employability	Concepts of management – planning, decision making, organising, management control enhance employability.
5	II	Business Communication - II	Skill Development	Presentation skill and language skills are imbibed from the contents of unit 1.
6	III	Computer Skills - II	Employability	The entire course syllabus focuses on same.
7	V	Equity Research	Employability	Learner on completion of the course can get a job of research analyst.
8	V	Direct Tax	Employability	Entire subject directly makes the learner employable
9	VI	Internship Based Project Work	Employability	The practical experience at companies help students in becoming employable
10	VI	Indirect Tax	Employability	Entire subject directly makes the learner employable



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Name of the Programme: Bachelor of Science (Information Technology)

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Focus on Employability/ Entrepreneurship/ Skill Development
1	I	Communication skills	Skill Development	Enhances Listening, Speaking, Reading and Writing skills of students to meet the challenges of the Corporate World.
2	I	Web Programming I (Theory and Practical)	Skill Development	Apply a structured approach to identifying needs, interests, and functionality of a website and design dynamic websites that meet specified needs and interests.
3	II	Web Programming II (Theory and Practical)	Skill Development	Helps select appropriate HTML, CSS and JavaScript code from public repositories of open-source and free scripts that enhances the experience of site visitors.
4	III	Python Programming (Theory and Practical)	Skill Development	Enhance knowledge of writing basic use of Python Datatypes and Statements and use Database Connection with Python Application
5	IV	Core Java (Theory and Practical)	Skill Development	Helps in understanding fundamentals of Java and implementing networking and I/O using Java. Also implementing Multithreading concept in Java, GUI components and database connectivity
6	V	Software Project Management	Skill Development	Student will be able to design basic modules of a project
7	V	Internet of Things (Theory and Practical)	Skill Development & Employability	Students will be able to work on Hardware circuits and also to create a mini-project based on IoT
8	V	Advanced Web Programming (Theory and Practical)	Skill Development & Employability	The students will be able to learn partial refreshes of web pages using ajax



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9	V	Project Dissertation	Skill Development & Employability	Implementation of acquired techniques to make projects for industry. Also it enhances their practical knowledge making them employable
10	V	Artificial Intelligence Practical	Skill Development & Employability	Creates an understanding of the basic issues of knowledge representation and Logic and blind and heuristic search, as well as an understanding of other topics such as minimal, resolution, etc. that play an important role in AI programs. It enhances their practical knowledge making them employable
11	V	Enterprise Java Practical	Skill Development & Employability	Work with JSP, EJB, JPA, Hibernate and implement it. Also it enhances their practical knowledge making them employable
12	VI	Software Quality Assurance	Skill Development	Student will be able to develop test cases and test a project
13	VI	Security in Computing (Theory and Practical)	Skill Development & Employability	Understanding Internet Protocol, routing, Domain Name Service, and network devices.
14	VI	Business Intelligence (Theory and Practical)	Skill Development & Employability	Students will be able to apply the acquired knowledge in diverse business and computing domains.
15	VI	Project Implementation	Skill Development & Employability	Implementation of acquired techniques to make projects for industry. Also it enhances their practical knowledge making them more employable
16	VI	Principles of Geographic Information Systems Practical	Employability	It enhances their practical knowledge making them more employable
17	VI	Enterprise Networking Practical	Employability	It enhances their practical knowledge making them more employable



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18	VI	Advanced Mobile Programming Practical	Employability	It enhances their practical knowledge making them more employable
19	VI	Cyber Law	Employability	It enhances their practical knowledge making them more employable



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Name of the Programme: Bachelor of Science (Computer Science)

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Focus on Employability/ Entrepreneurship/ Skill Development
1	I	Communication skills (Theory and Practical)	Skill Development	Enhances Listening, Speaking, Reading and Writing skills of students to meet the challenges of the Corporate World.
2	I	Web Programming I (Theory and Practical)	Skill Development	Apply a structured approach to identifying needs, interests, and functionality of a website and design dynamic websites that meet specified needs and interests.
3	II	Web Programming II (Theory and Practical)	Skill Development	Helps select appropriate HTML, CSS and JavaScript code from public repositories of open-source and free scripts that enhances the experience of site visitors.
4	V	Artificial Intelligence Practical	Skill Development & Employability	Imparts basic proficiency in representing difficult real- life problems in a state space representation so as to solve them using AI techniques like searching and game playing.
5	V	Linux Server Administration Practical	Skill Development & Employability	Configure and manage simple TCP/IP network services on a Linux system
6	V	Software Testing and Quality Assurance Practical	Skill Development & Employability	Apply Selenium automation tool for testing web- based application
7	V	Information and Network Security Practical	Skill Development & Employability	Apply on various concepts to Data integrity, Authentication, Digital Signatures.
8	V	Wireless Sensor Networks and Mobile Communication Practical	Skill Development & Employability	Design Wireless sensor network for Real time Applications



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9	V	Web Services Practical	Skill Development & Employability	Apply and Analyze RESTful web services.
10	V	Game Programming Practical	Skill Development & Employability	Create 2D and 3D Games in Unity Programming
11	V	Project Implementation I	Skill Development & Employability	Implementation of acquired techniques to make projects for industry
12	VI	Architecting of IOT Practical	Skill Development & Employability	Creates a small model representing the automation in IoT.
13	VI	Cloud Computing Practical	Skill Development & Employability	Perform assessment of own organizations' needs for capacity building and training in cloud computing-related IT areas
14	VI	Cyber Forensics Practical	Skill Development & Employability	Analyze and evaluate the cyber security needs of an organization
15	VI	Information Retrieval Practical	Skill Development & Employability	Understand how to retrieve information from the web
16	VI	Digital Image Processing Practical	Skill Development & Employability	Studies the image enhancement techniques, segmentation techniques, restoration and compression procedures
17	VI	Data Science Practical	Skill Development & Employability	Gain practical, hands-on experience with statistics programming languages and big data tools through coursework and applied research experiences.
18	VI	Ethical Hacking (Theory and Practical)	Skill Development & Employability	Shows how to test, scan, hack and secure networks and systems.
19	VI	Project Implementation II	Skill Development & Employability	Implementation of acquired techniques to make projects for industry



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Name of the Programme: Bachelor of Arts (Mass Media)

Sr No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Focus on Employability/ Entrepreneurship/ Skill Development
1	I	Effective Communication Skills I	Employability	The course from Unit III-VI covers important segments in Letter writing, Editing and translations that will be helpful in employment of the learners.
2	I	Mass Communication	Skill Development	The Units III to V equips the students to employ mass media tools of communication which enhances employability.
3	I	Introduction to Computers	Skill Development	The entire course -Units I-VI is valuable for both the advertising and Journalism students and enhances their employability factor.
4	II	Effective Communication Skills II	Skill Development	The entire course -Units I-VII - is valuable to Advertising and Journalism students as its skills them in both oral and written skills and tools.
5	II	Principles of Marketing	Employability/ Entrepreneurship	The entire course Units 1-VIII enhances the employability factor of students seeking a career in sales and marketing and to create start-ups.
6	II	Principles of Management	Employability	The module Unit III on Functions of Management enhances employability.
7	III	Introduction to Public Relations	Skill Development	In Unit VII to IX, learners acquire skill to design PR campaigns, communicate during crisis by using various tools thereby enhancing their readiness for the industry.
8	III	Understanding Cinema	Employability	This modules Units V and VII makes students well-versed with the various film formats and prepares for a career in the business of cinema.
9	III	Creative Writing	Skill Development	The entire course (Units I-IV) is designed to prepare the learners for careers in script writing and content creators.
10	III	Advance Computers	Employability / Entrepreneurship	The entire course (Units I-IV) readies the learners as graphic designers and sound and video editors.
11	IV	Photography and Print Production	Employability / Entrepreneurship	The course prepares learners to be job creators and enhances the



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				employability of job seekers in the photography industry.
12	IV	Introduction to Journalism	Skill Development	Units VIII.IX.XIII prepare learners for employability by giving them practice in inverted pyramid format and basic news report formatting following the ABC of Reporting.
13	IV	Introduction to Advertising	Skill Development	Unit IV Module 4 stresses on the Advertising message with practice sessions to prepare students for the advertising industry.
14	IV	TV and radio	Skill Development	Learners are readied in Units XII XIII, XVI, XVII for both the TV and Radio industry. They are exposed to writing for Radio and Production techniques including sound and visual effects in the electronic media thus enhancing employability.
15	IV	Organisational Behaviour	Employability / Entrepreneurship	Units VI. VII, VIII, IX contribute to employability and skills learners to be effective job creators and entrepreneurs.
16	IV	Mass Media Research	Skill Development	The entire course (Units I-XII) enhances the employability of the learners by enhancing their research skills. It is valuable for all students - Advertising, Journalism and those who wish to pursue a career in research in the media industry.
TYBMM Advertising				
17	V	Advertising Design	Employability/ Entrepreneurship	This is a practical paper of which Units II to XIV equip the advertising students to design the advertising strategy and design to suit the product both as a member of an advertising firm or as a free-lancer encouraging entrepreneurship.
18	V	Brand Building	Skill Development	Units II and VI of this course readies learners to understand brand strategies and launching of new brands through integrated media techniques. This enhances employability.
19	V	Advertising in Contemporary Society	Skill Development	Social marketing skills (Unit VII) enhances students' employability.



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20	V	Consumer Behaviour	Skill Development	The module (Unit II) on Consumer Behaviour and Marketing increases employability of those students who seek a career in marketing and advertising.
21	V	Media Planning and Buying	Skill Development	The entire course (Units I to IX) readies advertising students for a career in advertising and managing client interest. Students will be having a complete understanding on how are the secondary sources used to plan media. They are introduced to the new career opportunities as Media Planners, Media buyers and Media Sellers.
22	V	Copy Writing	Skill Development	Learners are equipped to be copywriters in the Advertising field in Units IV to XI.
TYBMM Journalism				
23	V	Newspaper and Magazine making	Employability/ Entrepreneurship	This is a practical paper in which its Units I to V enhances learner's employability opportunity as an Art Director in the newspaper industry. The learner is equipped to publish own magazine if interested.
24	V	Reporting	Skill Development	Learners are equipped to become reporters by being trained in news reporting, identifying sources both traditional and from the new media. They are taught (Units III to XII) through several case studies to write ethically and responsibly following the ABC of reporting.
25	V & VI	Cross Media Writing-Papers I & II	Skill Development	The whole course (Units I to VI) of both Papers I & II and enhance the student's employability across media platforms.
TYBMM Advertising				
26	VI	Digital Media TYBMM offered to both TYBMM Advertising and TYBMM Journalism	Employability	The course (Units II to V) increases the employability of both Advertising and Journalism students in the digital media industry specially in the New Media space by equipping them with the tools to navigate twitter, blogs etc.
27	VI	Principles and Practices of	Employability/ Entrepreneurship	The entire course (Units I to VI) is designed to increase learners'



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		Direct Marketing		employability in the marketing industry.
28	VI	Agency Management	Employability/ Entrepreneurship	This entire course (Units I to XI) equips a learner to create his or her own advertising agency and thereby becoming a job creator.
29	VI	Advertising and Market Research	Employability	This entire course (Units I to VIII) enhances employability.
TYBMM Journalism				
30	VI	Press Laws and Ethics	Skill Development	Units IX and X of the course will enhance their employability for being grounded in press ethics.
31	VI	Broadcast Journalism	Skill Development	The Units IV to VII of the course enhances employability of journalism students by preparing them in modules of writing for TV, field reporting and producing programmes for radio and television.



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Name of the Programme: Bachelor of Management Studies - Sports Management

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Focus on Employability/ Entrepreneurship/ Skill Development
1	I	Principles of Management	Employability	Concepts of Management-Planning and decision making, Organising, Management control are useful for employability.
			Entrepreneurship	The entire content is also relevant for Entrepreneurship.
2	I	Business Economics	Employability	The unit of pricing practices is useful for employability.
			Entrepreneurship	Concepts of Demand Analysis, Supply and Production Decisions, Cost of Production, Market Structure and Pricing Strategies are important topics to learn for an entrepreneur.
3	I	Business Communication & Soft Skills	Employability	Topics such as Fundamentals of Communication, Written Communication Skills and Oral Communications skills are useful for learners in jobs in any industry.
			Skill Development	This course focuses on important Written and Oral Communication skills for learners.
4	I	Fundamentals of Sports & New Age Dynamics	Employability	Organisation of Tournaments, Leagues and Knock-out are useful for employability in the Sports Industry.
			Entrepreneurship	Principles of Management in Football Clubs by Aaron Laver, Michele Bertuzzi, Rueben Penarroja, Coaches at Global



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				Premier Soccer, Masterclass was taken on Sports Management by Miguel Marcedo, FIFA Director Player and Promotion Event
5	I	Leadership Principles in Sports	Employability, Entrepreneurship & Skill Development	The entire unit of Leadership Skills is useful for Entrepreneurship as well as Employability.
6	I	Basics of Practical Sports Management - I (Training)	Employability	This course focuses on demonstrating the application of knowledge and skill sets acquired during the semester by the students. The students get an opportunity to assist organisations and teams at various sports events. Thus, giving them a chance to observe the working of the industry and update their skill sets.
7	II	Human Resource Management	Employability	Knowledge of topics such as Job Analysis & Recruitment, Performance Appraisal, Participative management, is important for learners in HR related jobs.
8	II	Marketing Management	Employability	Knowledge of topics such as Marketing Mix, Marketing Research, Industrial Buying Behavior & Pricing is important for learners in sports marketing jobs.
			Entrepreneurship	The knowledge of marketing is important for a learner who plans to become a Sports entrepreneur.



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9	II	Management of Sports Leagues & Teams	Employability	Knowledge of Sports Circuits, Media, Sponsorship, Player Management, Ownership will help in jobs related to this field.
			Skill Development	Key skills of a Sports Manager.
10	II	Sports Facilities Planning & Management	Employability	The course covers topics such as Sports Facility Management, Facility Planning, Site Location, Site Selection, Crisis Management are relevant to jobs in Sports facility planning and management.
11	II	Basics of Practical Sports Management - II (Training)	Employability	This course focuses on demonstrating the application of knowledge and skill sets acquired during the semester by the students. The students get an opportunity to assist organisations and teams at various sports events. Thus, giving them a chance to observe the working of the industry and update their skill sets.
12	III	Sports & Entertainment Marketing	Employability	Topics such as Sports Logistics-logistics mix and channel management, issues in channel management, Promotions-promotion mix, importance of reaching diverse markets, sponsorships and endorsements are useful for learners in jobs related to this field.
			Entrepreneurship	Masterclass was taken by Carlota Planas, Founder and CEO at Be Universal



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13	III	Sports Funding & Financial Management	Employability, Entrepreneurship	Topics in this subject such as Budgeting and Valuation in Sports, Business structure in sports, Capital Structuring, Public Funding and Private Funding, Sports Funding in India are useful for employability and Entrepreneurship.
14	III	Sports Media, Broadcasting & Journalism	Employability	Sports News and Reporting on various platforms, Broadcast production, Radio News story, Radio news package production, Writing Sports stories and Feature Articles are useful topics for jobs in Sports Media and Journalism Industry.
15	III	PR, Sponsorship & Advertising in Sports	Employability	Units of Introduction to Sponsorship, Introduction to Advertising, Basic Sports PR concepts and Basic Sponsorship concepts are useful for jobs in Marketing & Advertising industry.
16	III	Sports Event Management	Entrepreneurship, Skill Development	Masterclass was taken on Spectator Service Management by Apostolos Matsaridis, Sports Operation Consultant - International Projects, Mayor's office - Municipality of Kalamaria
17	III	Professional Industry Engagement	Employability	This course focuses on demonstrating the application of knowledge and skill sets acquired during the semester by the students. The students get an opportunity to assist organisations and teams at various sports events. Thus, giving them a chance to observe the working of the



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				industry and update their skill sets.
18	IV	Brand Management	Employability	The topics such as Brand Positioning, Brand Image, Brand Associations, Brand Identity, Brand Valuation are useful for employability.
			Entrepreneurship	This course is useful for learners planning to become Entrepreneurs.
19	IV	Global Sports Tourism	Entrepreneurship	Masterclass was taken on Off the Beaten Path: Adventure Motorbike Tours in India by Shilpa Balkrishnan, Entrepreneur & Rider who travelled to all corners of the country in a mere 29 days
20	IV	Sports Health & Nutrition	Employability	Knowledge of topics such as Various sports injury, body's response to injury and Goal of treatment are useful for employability.
21	IV	Work Based Learning Route (Internships)	Employability	This course focuses on demonstrating the application of knowledge and skill sets acquired during the semester by the students. The students get an opportunity to assist organisations and teams at various sports events. Thus, giving them a chance to observe the working of the industry and update their skill sets.
22	V	Media Management	Employability	The unit on Media planning focuses on the topics such as Problem of Media Planning, developing media plan, establishing media objectives-developing and implementing is



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				important for learners in media planning related jobs.
23	V	Sports Training & Tactics	Employability	Knowledge of topics such as Training skills, moves for development of skills, elevation chart to train athletes, fitness and wellness education, weight management, malnutrition education for individuals is useful for employability.
			Skill Development	The unit on Sports Training and Nutrition imparts important skills to learners about Training skills, Improvisation of mental skills.
24	V	Entrepreneurship & Project Management	Entrepreneurship,	The entire course focuses on Entrepreneurship. Topics such as types of Entrepreneurship, role of entrepreneurship in economic development, factors affecting entrepreneur growth are useful for learners who want to become Entrepreneurs.
			Skill Development	The unit on Leadership and Great Leaders helps learners in skill development by focusing on the topics such as characteristics of creative leaders, creating effective leaders, leadership roles.
25	V	Advanced Practical Sports Management (Internship)	Employability	This course focuses on demonstrating the application of knowledge and skill sets acquired during the semester by the students. The students get an opportunity to assist organisations and teams at various sports events. Thus, giving them a chance to observe the working of the



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				industry and update their skill sets.
26	VI	Soft Skills & Personality Development	Employability, Entrepreneurship	Topics such as Self-analysis, goal setting, time management, decision making, motivation & leadership, stress management are useful for Entrepreneurship and Employability.
			Skill Development	This entire course helps learners in soft skills development and also helps in building strong and effective personality.
27	VI	Final Project & Viva	Entrepreneurship	This course focuses on demonstrating the application of knowledge and skill sets acquired during the programme by the students. The students get an opportunity to prepare a project report on sports organisations or propose an idea of a new sports start up.



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Name of the Programme: Bachelor of Commerce (Honours) in Actuarial Studies

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Focus on Employability/ Entrepreneurship/ Skill Development
1	I	Foundation Course	Employability	The course enhances Presentation Skills (Module4), deeper understanding of role of actuary and applications of Actuarial Science (Module3).
			Skill development	Module 4 of the course enhances Presentation Skills.
2	I	Actuarial Statistics 1A (Theory and Practical)	Employability	Actuarial Science and Data Analytics heavily rely on statistical measures and probability. This course thus lays down foundation for the study of Actuarial Science and Data Analytics. The syllabus content is a part of CS1A of Institute and Faculty of Actuaries, UK. Learning this course, makes a student more employable.
			Skill development	The course develops mathematical, statistical and actuarial skills.
3	I	Actuarial Statistics 1B (Theory and Practical)	Employability	Both branches of Statistical inference, viz. Estimation and Testing of Hypothesis are introduced and nourished in this course. The syllabus content includes a part of CS1A of Institute and Faculty of Actuaries, UK. Learning this course, makes a student more employable.



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			Skill development	The course develops mathematical, statistical and actuarial skills.
4	I	Actuarial Accounting I	Employability	The course includes Corporate Finance and Project appraisal and decision-making for acceptability of a project. The syllabus content includes a part of CB1 subject of Institute and Faculty of Actuaries, UK..
			Entrepreneurship	Module 2 teaches corporate finance consultant's skills. Module 4 teaches the skills required of a project appraisal consultant. Every potential entrepreneur needs to understand whether a business project under consideration makes a financial sense as well. The knowledge acquired here is helpful.
			Skill development	Module 2 teaches corporate finance consultant's skills. Module 4 teaches the skills required of a project appraisal consultant The course as a whole develops accounting and analytical skills.
5	I	Mathematics for Actuaries I	Skill development	The subject develops mathematical skills needed to become an actuary.
6	I	R Programming (Practical)	Employability	The course prepares participants for several applications to data analytics and actuarial science. The syllabus content is a part of CS1B of Institute and Faculty of Actuaries, UK.
			Entrepreneurship	The scope for data analytics is rising along with digital marketing. The tools and



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				techniques learnt here can make one a Data Scientist.
			Skill development	The subject develops analytical and computer skills to aid statistical and actuarial analysis.
7	II	Actuarial Statistics 2A (Theory and Practical)	Employability	The course includes Risk modelling (Module 1) which lays down foundation for non-life insurance. Study of Time Series (Module 3 and 4) will enable a student to carry out business forecasting. In module 4, the students also learn Machine Learning. These open up job opportunities in non-life insurance sector, business consulting sector and Artificial intelligence sector. The syllabus content includes a part of CS2A and CS2B of Institute and Faculty of Actuaries, UK.
			Skill development	The course develops skills for non-life insurance pricing, business forecasting and artificial intelligence.
8	II	Actuarial Statistics 2B (Theory and Practical)	Employability	The course introduces tools and stochastic processes (Modules 1 and 2), survival analysis (Module 3) which shall lay foundation of capital market applications and life insurance study. The course also deals with NCD systems used in non-life insurance and Markov processes used in health insurance. The syllabus content includes a part of CS2A and CS2B of Institute and Faculty of Actuaries, UK.



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			Skill development	The subject develops mathematical, statistical and actuarial skills useful in insurance and capital market.
9	II	Actuarial Accounting II	Employability	The subject introduces basics of accounting, preparation and interpretation of financial statements. It can lead one to become a fundamental analyst. The syllabus content includes a part of CB1 of Institute and Faculty of Actuaries, UK.
			Entrepreneurship	Every potential entrepreneur needs to understand basics of accounting even for day to day working. The knowledge acquired here is helpful.
			Skill development	The course develops accounting and analytical skills.
10	II	Mathematics for Actuaries II	Skill development	The subject develops mathematical skills needed to become an actuary.
11	II	Advanced Excel with Macros [Practical]	Employability	The course teaches elementary and advanced tools and functionalities of Microsoft Excel which are extensively used by actuaries and also other professionals in a wide spectrum of jobs. The syllabus content lays down foundation for CM1B and CM2B of Institute and Faculty of Actuaries, UK.
			Entrepreneurship	The scope for data analytics is rising. The tools and techniques learnt here can help one in becoming a Data Scientist.
			Skill development	The course develops analytical and computer skills.



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Name of the Programme: B.A.(Honours) in Apparel Design and Construction

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Focus on Employability/ Entrepreneurship/ Skill Development
1	I	Fashion Studies and Illustration – Part 1	Employability	Students learn conceptualization and visualization of various designs. Project file wherein they design different types of sleeves, collars, neckline etc.
			Entrepreneurship	Fashion Illustration helps them to establish themselves an independent Fashion Illustrators/artists.
			Skill development	Students learn to illustrate various designs on paper before sewing. This helps them to enhance their designing skills.
2	I	Pattern Making and Apparel Construction – Part 1	Employability	Students learn the basics of cutting, stitching and drafting which enables them to assist in manufacturing units.
			Entrepreneurship	Drafting, Cutting, Stitching and Branding
			Skill development	Students make A Line frock, baby frock and night wear. These activities help them to enhance their drafting skills
3	I	History of Indian Costumes	Employability	Fashion Research for National Costume Designers
4	II	Business Communication	Skill Development	Presentation, Group Discussions and Personal Interviews enhances communication skill
5	II	Grooming and Personality Development	Skill Development	Soft Skills
6	II	Fashion Studies and Illustration – Part 2	Employability	Illustrating different kinds of Trousers, Jackets, Swim Wear etc.
			Entrepreneurship	Advance knowledge of this course helps to establish as Fashion Illustrators. Illustrating and Designing



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			Skill Development	Designing outfits based on various body types.
7	II	Pattern Making and Apparel Construction – Part II	Employability	Students learn the basics of cutting, stitching and drafting which enables them to assist in manufacturing units.
			Entrepreneurship	Drafting, Cutting, Stitching and Branding
			Skill Development	Drafting skirts, patiyalas and chudidar with different techniques
8	II	History of World Costumes	Employability	Fashion Research for National and International Costume Designers



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Name of the programme: Bachelor of Commerce (Honours) Programme in International Accounting

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill development	Focus on Employability/ Entrepreneurship/ Skill development
1	I	Financial Accounting	Employability	Scope and purpose of financial statements for external reporting, regulatory framework (legislation and regulation, reasons and limitations, relevance of accounting standards), Double-entry book-keeping principles, Importance and purpose of analysis of financial statements
2	I	Accountant In Business	Employability	Information technology and information systems in business, Law and regulation governing accounting, Accounting and finance functions within business, Financial systems and procedures
3	I	Accounting With Tally	Employability	Fundamentals of Accounting, Maintaining Chart of Accounts in Tally ERP, Recording Day-to-Day Transactions in Tally.ERP 9, Goods and Services Tax (GST)
4	I	Micro Economics	Employability	Demand and Consumer Behaviour, Production and Cost
5	I	Environmental Studies	Employability	Resources: Definition and types, conservation of resources, Pollution-definition, types, effects and management, plastic pollution, Climate Change and health management, ISO: standards related to environmental management, Waste management, Tree counting and mapping mentally



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6	II	Performance Management	Employability	Performance management information systems, Budgetary Systems and Controls, Cost and Management Accounting Techniques
7	II	Management Accounting	Employability	Performance measurement, Budget preparation, Budgetary control and reporting, Cost accounting techniques
8	II	Course On Soft Skills	Employability	Presentation skills, Interpersonal communication, Interview skills, Personality development
9	II	Macro Economics	Employability	Closed and open economy models, Trade cycles, National income, Supply and demand for money, Inflation
10	II	Business Communication	Employability	Written correspondence, Presentation skills, Analysis of technical data



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Name of the programme: Master in Commerce

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill development	Employability/ Entrepreneurship/ Skill development
1	I	Strategic Management	Entrepreneurship	Start-up Business Strategies and Make in India Model: Process of business start-ups and its Challenges, Growth Prospects and government initiatives in Make in India Model with reference to National manufacturing, Contribution of Make in India
2	I	Services Marketing	Employability	Unit 4 which is about marketing of services. It will contribute to generating employability
			Entrepreneurship	Managing quality aspects of service
			Skill development	Designing marketing mix
3	II	Research Methodology for Business	Employability	Data Analyses and R&D
4	II	Retail Management	Employability	Entire fourth module provides details about the career opportunities in Retail Industry
			Entrepreneurship	Module Two on Retail Management and understanding the consumer behaviour. Module Three explains about the retail location, layout and merchandising
			Skill development	Learners undergo the Internship in retail shops and Malls
5	II	E-Commerce	Entrepreneurship	Modules 1 and 2 make students explore scope for entrepreneurial ventures they can choose



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6	II	Corporate Finance	Employability	Learners will be able to imbibe the knowledge and skills which are important for pursuing a career in Financial Management or Research and Analysis in a corporate house.
7	III	Entrepreneurship	Employability	Entire Syllabus focuses on employability and entrepreneurship
			Entrepreneurship	Course cover different skills of entrepreneur
8	III	Organisational Behaviour	Employability	Develops an understanding of individual differences, challenges faced in workplace, adapting to change in the workplace-Also develops the ability to work in team and resolve conflicts.
9	III	Direct Tax	Employability	Students get prepared for employment in taxation firm
10	IV	Indirect Tax- Introduction of Goods and Service Tax	Employability	Students get prepared for employment in taxation firm
11	IV	Brand Management	Employability	Planning and implementing Brand Marketing Programs
			Entrepreneurship	Growing and sustaining brand equity



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Name of the programme: Master in Arts- Economics

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Focus on Employability/ Entrepreneurship/ Skill Development
1	I	Economics of Development	Employability and Skill Development	Human Capital, Credit Market-Microfinance
			Entrepreneurship	Credit Market-Microfinance
2	III	Economics of Agricultural Production and Rural Markets	Employability	NABARD, Microfinance
			Entrepreneurship	Agri-Business and Contact Farming; NABARD, Microfinance
3	III	Industrial Economics	Employability and Skill Development	Foreign Direct Investment; Make in India
			Entrepreneurship	Schumpeter's Theory; Product and Process Innovations
4	III	Banking: Theory and Policy	Employability, Skill Development and Entrepreneurship	Financial Inclusion-Microfinance Institutions
5	IV	Agricultural Development and Policy	Employability	Watershed Approach; Employment
6	IV	Economics of Human Development	Employability	Participation; Inclusive Growth; Livelihoods
			Skill Development	Capability Approach



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Name of the Programme: Master in Arts- Geography

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Focus on Employability/ Entrepreneurship/ Skill Development
1	I	Principles of Geomorphology	Employability	Subunit 1.4 of Unit 1 focusses on the evolution of Earth which would give employment in geological organizations
			Skill development	Unit 3 and Unit 4 entirely focus upon various landforms and their development in such a way that they can be identified easily on ground.
2	I	Principles of Climatology	Skill development	Units 2, 3 and 4 explain the climatic formations and phenomena in great detail with the help of diagrams and recent examples
3	I	Perspectives in Human Geography	Skill development	Units 2 and 4 explain the reasons behind the development of urban systems and ways to alter them for the benefit of the urban society
4	I	Spatial Organization of Economic Activities	Skill development	Unit 2 explains the functioning of developed economies and the trade organizations. Unit 3 explains the economic activities in depth. Unit 4 explains all the organizations that are currently active in the functioning of a smooth economic system
5	I	Tools and Techniques of Spatial Analysis-I	Employability	Unit 2 focusses on topographic mapping and interpretation
			Skill development	Units 2 and 3 help to learn all the skills needed to analyse the landforms, maps, and climatic phenomena.
6	I	Tools and Techniques of Spatial Analysis-II	Employability	The 3 rd unit teaches data analysis through computers which is the most recent development



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			Skill development	Units 1 and 2 teach various methods of spatial data analysis
7	II	Oceanography and Hydrology	Employability	Unit 4 teaches aspects related to watershed development which is the need of the hour
8	II	Geoinformatics	Employability	Unit 3 focusses on aspects of GIS inculcating skills for employability
			Skill Development	Unit 4 teaches applications of geospatial technology in which a learner can start its own firm
9	II	Socio-Cultural and Political Geography	Skill Development	Subunit 4.3 of unit 4 focusses upon the present urban structure
10	II	Urban Geography	Skill Development	Unit 4 is focussed upon developing skills to understand the metropolitan structure with relevant examples
11	II	Tools and Techniques of Spatial Analysis-III	Employability	Subunit 3.4 of unit 3 prepares for paid field work
			Skill Development	All the three units focus upon developing various skills related to Geoinformatics
12	II	Tools and Techniques of Spatial Analysis-IV	Employability	Subunit 2.2 of unit 2 prepares for employment in mapping organizations
			Skill Development	Units 1 and 3 are focussed upon developing skills related to spatial analysis
13	III	Research Methodology in Geography	Employability	Unit 4 can lead to employment in any research-based organization/ consultancy
			Skill Development	Subunits 1.3 and 1.4 of unit1, subunit 2.2 of unit2 and subunit 3.3 and 3.4 of unit 3 focus of skill development related to research
14	III	Climatology of the Tropics	Skill Development	Subunit 3.2 of unit 3 and subunit 4.4 of unit 4 develop skills related to the subject
15	III	Geography of South Asia with Special	Skill Development	Unit 4 deals with current affairs and develops the skills to critically analyse the issues



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		Reference to India		based on prior knowledge of the subject
16	III	Tools and Techniques of Spatial Analysis V	Employability	Unit 4 gives practical idea about environmental research
			Skill Development	Units 1, 2 and 3 develop the essential skills for qualitative and spatial data analysis
17	III	Tools and Techniques of Spatial Analysis VI	Employability	Subunit 2.3 of unit 2 focusses on employability in mapping
			Skill Development	Subunit 3.3 of unit 3 focuses upon developing skills for mapping and interpretation of levels of development
18	IV	Geo-informatics and Health Care	Employability	Unit 4 focuses upon applications of GIS in healthcare making the learner ready for the sector
19	IV	Ecology and Environment	Employability	Unit 4 focuses upon real time environmental research



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Name of the Programme: Master in Arts- Psychology

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Focus on Employability/ Entrepreneurship/ Skill Development
1	I	Positive Psychology	Employability	To apply the theories of personality in different situations. Will help them to be in marketing and sales.
			Entrepreneurship	The course will help them to conduct workshops and training program appreciate importance of human strengths and virtues
			Skill development	positive evaluation of self, self-mastery, well-being
2	I	Personality Psychology	Employability	The topics on theories of personality will give them an understanding about the dynamics of personality development and allow them to do well as vocational/career counsellors.
			Entrepreneurship	can start agency for personality profiling/ job recruitment
			Skill development	Will learn about personality assessment techniques
3	I	Educational Psychology	Employability	help to work in school setting as assistant teacher or with social children.
			Entrepreneurship	HRD, Vocational rehabilitation centers
			Skill development	Create awareness about the applications of psychology in educational settings
4	I	Research Methods In Psychology	Employability	The course will help to learn how to formulate research questions, collecting and analyzing data, thus be associated with research projects
			Entrepreneurship	Independent researcher
			Skill development	To know about different experimental designs, types of research, and data collection methods and to write and communicate research study.



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5	I	Practicals In Psychology: Experiments	Employability	The course will help to learn how to formulate research questions, collecting and analyzing data, thus be associated with research projects
			Entrepreneurship	Independent researcher
			Skill development	Help to develop various skills of conducting experiments in psychology
6	II	Applied Cognitive Psychology	Employability	Application of knowledge of Cognitive Psychology to be involved in teaching, government agencies, human factor consultants, or in the legal systems
			Entrepreneurship	Independent researcher, HRD, Vocational Trainer
			Skill development	Learn application of cognitive methods, theories and models in dealing with everyday problems
7	II	Psychological Capital	Employability	will help students to work with organizations catering to mental health and well-being
			Entrepreneurship	Can start wellness clinic or conduct workshops relating to mental health and well-being
			Skill development	The applications of concepts of positive psychology in everyday life
8	II	Child Psychology	Employability	This course will help to gain employment in child care centres and as teacher assistant in pre-primary levels.
			Entrepreneurship	Can start child care centres or creche as a support system to working parents.
			Skill development	Apply the scientific study of children's behaviour and development in enhance children's mental health and well-being
9	II	Statistics In Psychology	Employability	Will help students to work with researchers or corporate/organizations doing research work



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			Skill development	Familiar with computational skills and analyze the data of practical and project work.
10	II	Practicals In Psychology: Testing and Psychometrics	Employability	will help students work with clinical/industrial/counseling psychologists
			Skill development	To acquaint the learners with the administration of psychological tests and interpretation of scores and report writing



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Name of the Programme: Master in Science- Information Technology

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Focus on Employability/ Entrepreneurship/ Skill Development
1	I	Data Mining with Introduction to Data Science Practical	Employability and skill development	Identify the scope and essentiality of Data Mining, to analyze data, choose relevant models and algorithms for respective applications, to study spatial and web data mining, to develop research interest towards advances in data mining.
2	I	Distributed System Practical	Employability and skill development	Identify the advantages and challenges in designing distributed algorithms for different primitives like mutual exclusion, deadlock detection, agreement, design and develop distributed programs using sockets and RPC/RMI
3	I	Data Analysis Tools Practical	Employability and skill development	Ability to understand and apply statistical knowledge in daily life applications.
4	I	Software Testing Practical	Employability and skill development	Helps to master a range of different software testing techniques and strategies and be able to apply specific (automated) unit testing method to the projects, distinguish characteristics of structural testing methods, demonstrate the integration testing which aims to uncover interaction and compatibility problems as early as possible.
5	II	Mobile Computing Practical	Employability and skill development	Enable students to compare and contrast multiple division techniques, mobile communication systems, and existing wireless networks
6	II	Advanced Computer	Employability and skill development	Introduces learner to computer networks and concentrates on



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		Networks Practical		building a firm foundation for understanding Data Communications and Computer Networks,
7	II	Cloud Computing and Ubiquitous System Practical	Employability and skill development	To learn how to use Cloud Services, to implement Virtualization, to build Private Cloud.
8	II	Advanced Database Systems Practical	Employability and skill development	Helps to understand DBMS architecture, query processing and techniques, principles of concurrency control and fragmentation
9	III	Embedded Systems Practical	Employability and skill development	Foster ability to understand the role of embedded systems in industry.
10	III	Information Security Management Practical	Employability and skill development	To master information security governance, and related legal and regulatory issues
11	III	Artificial Neural Networks Practical	Employability and skill development	design single and multi-layer feed-forward neural networks; program linear and nonlinear models for data mining
12	III	Virtualization Practical	Employability and skill development	Understanding Virtual machines and Implementation of virtual machines, Understanding virtualization and various ways of using virtualization
13	III	Digital Image Processing Practical	Employability and skill development	Analyse images in the frequency domain using various transforms, evaluate the techniques for image enhancement and image restoration.
14	III	Ethical Hacking Practical	Employability and skill development	Identify tools and techniques to carry out a penetration testing, critically evaluate security techniques used to protect system and user data.
15	IV	Intelligent Systems Practical	Employability and skill development	Develop intelligent algorithms for constraint satisfaction problems and also design intelligent systems for Game Playing



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16	IV	Real Time Embedded Systems Practical	Employability and skill development	Foster ability to understand the role of embedded systems in industry.
17	IV	Computer Forensics Practical	Employability and skill development	Analyse various computer forensics systems
18	IV	Advanced Image Processing Practical	Employability and skill development	Analyse images in the frequency domain using various transforms, evaluate the techniques for image enhancement and image restoration.
19	IV	Design of Embedded Control Systems Practical	Employability and skill development	Foster ability to understand the role of embedded systems in industry.
20	IV	Cloud Management Practical	Employability and skill development	Apply and design suitable Virtualization concept, Cloud Resource Management and design scheduling algorithms.
21	IV	Project	Employability and skill development	Learner gains hands-on experience by making project for research or industry



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Name of the Programme: Masters in Sports Management

Sr. No.	Semester	Course	Employability/ Entrepreneurship/ Skill Development	Focus on Employability/ Entrepreneurship/ Skill Development
1	I	Fundamentals of Sports & New Age Dynamics	Employability	Organisation of Tournaments, Leagues and Knock-out are useful for employability in Sports Industry.
2	I	Management of Sports Leagues & Teams	Employability	Knowledge of Sports Circuits, Media, Sponsorship, Player Management, Ownership will help in jobs related to this field.
3	I	Sports Facilities Planning & Management	Employability	The course covers topics such as Facility Planning, Facility Construction, Facility Maintenance, event operation at sports facilities which are relevant to jobs in Sports facility planning and management.
			Skill Development	Responsibilities of facility managers, essential knowledge and skills required for operating a sport facility including soft Skills (Interpersonal and PR Skills)
4	I	Leadership Principles in Sports	Employability, Skill Development & Entrepreneurship	The entire unit of Leadership Skills is useful for Entrepreneurship as well as Employability.
5	I	Basics of Practical Sports Management	Employability	This course focuses on demonstrating the application of knowledge and skill sets acquired during the semester by the students The students get an opportunity to assist organisations and teams at various sports events. Thus,



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				giving them a chance to observe the working of the industry and update their skill sets.
6	II	Sports & Entertainment Marketing	Employability	Topics such as Sports Logistics-logistics mix and channel management, issues in channel management, Promotions-promotion mix, importance of reaching diverse markets, sponsorships and endorsements are useful for learners in jobs related to this field.
			Entrepreneurship	This course teaches concepts and aspects of Promotion, sponsorship and endorsements which are of great importance when a student starts his/her entrepreneurial venture in the sports industry. This course also focuses on Marketing Game plan which teaches basics of Marketing Research
7	II	Sports Funding & Financial Management	Employability & Entrepreneurship	The course covers topics such as Budgeting and Valuations in Sports, Basics of Budgeting, Types of Budgets, Pricing Strategies, Fundraising through sponsorship, Sports funding through Broadcasting and Endorsements, Business Structures which are useful while starting one's own venture.
8	II	Sports Media, Broadcasting & Journalism	Employability	Sports News Reporting on various platforms. This course teaches how to write sports stories and feature articles.
			Skill Development	Module V focuses on sports studio, TV and production



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				and technical skills for sports camera handling.
9	II	PR, Sponsorship & Advertising in Sports	Employability	Units of Introduction to Sponsorship, Introduction to Advertising, Basic Sports PR concepts and Advance Sponsorship concepts are useful for jobs in Marketing & Advertising industry.
10	II	Sports Event Management	Employability	Unit of Event Conceptualization and Planning Process- SWOT analysis, Event Planning Process, identifying sponsors; Event Management Commercial- Stages of Budgeting process, Cash flow and management, identifying revenue streams assists Local, Regional, National & Global Development needs.
11	II	Basics of Practical Sports Management II	Employability	This course focuses on demonstrating the application of knowledge and skill sets acquired during the semester by the students The students get an opportunity to assist organisations and teams at various sports events. Thus, giving them a chance to observe the working of the industry and update their skill sets.
12	III	Media Management	Employability	The Unit on Media planning focuses on the topics such as Problem of Media Planning, developing media plan, establishing media objectives-developing and implementing is important for learners in media planning related jobs.
13	III	Global Sports Tourism	Entrepreneurship	Module IV focuses on Adventure Tourism which



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				helps the earners to organise adventure sports tours.
14	III	Sports Health & Nutrition	Employability	Knowledge of topics such as Various sports injury, body's response to injury and Goal of treatment, Diet planning for Athletes are useful for employability.
15	III	Professional Practical Training/Internship	Employability	Practical training will help students understand how things function on the ground and sports events. It will prepare them for future jobs.
16	IV	Tourism Marketing	Employability	Formulation of marketing mix for tourist organization, Promotion mix for tourism product
			Entrepreneurship	Masterclass was taken on Off the Beaten Path: Adventure Motorbike Tours in India by Shilpa Balkrishnan, Entrepreneur & Rider who travelled to all corners of the country in a mere 29 days
17	IV	Entrepreneurship & Project Management	Entrepreneurship	The entire course focuses on Entrepreneurship. Topics such as types of Entrepreneurship, role of entrepreneurship in economic development, factors affecting entrepreneur growth are useful for learners who want to become Entrepreneurs.
			Skill development	The unit on Leadership and Great Leaders helps learners in skill development by focusing on the topics such as characteristics of creative leaders, creating effective leaders, leadership roles.
18	IV	Sports Training & Tactics	Employability	Knowledge of topics such as Training skills, moves for development of skills, elevation chart to train



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				athletes, fitness and wellness education, weight management, malnutrition education for individuals is useful for employability.
19	IV	Practical Training/ Internship Report	Employability	<p>This course focuses on demonstrating the application of knowledge and skill sets acquired during the programme by the students</p> <p>The students get an opportunity to assist organisations and teams at various sports events. Work on a project which will help them to prepare for future jobs in the industry.</p>