M.K.E. O

Malad Kandivli Education Society's NAGINDAS KHANDWALA COLLEGE Autonomous



Opportunity for Students Graduated in A.Y. 2020-21 and 2021-22:

Career Development and Placement Cell brings an opportunity to start your career with top IT-BPM companies at no-cost.

About **Mahika**: Mahika is India's first integrated digital learning and placement platform exclusively for women in the white-collar job sector.

Purpose: To improve employability of women and diversity at work. Mahika intends to create a socioeconomic impact by skilling women with basic class 12th education, making them employable, providing them decent job opportunities, making them financially independent and thus improving their quality of life. These initiatives will benefit the women in the country, the corporate sector, the business and the overall economy of the country.

- 1. Age group: Women between the age group of 18 to 45 yrs.
- 2. Work Experience: 0 1 yr.
- 3. Computer proficiency: Typing, Basic MS Office, Zoom/Google Meet
- 4. Education Specialization: Any stream (except Medical, Architecture)
- 5. English proficiency:
 - a. Good written and spoken.
 - b. Ability to narrate incidences and experiences.
 - c. Engage in conversations confidently
- 6. Geographies: Tier 1 and Tier 2
- 7. Technical requirement: Desktop / Laptop / Smartphone with Internet
- 8. Mode of Communication: WhatsApp / Email
- 9. Target Job Sectors: ITes-BPM, Banking, Financial Services, Insurance, Healthcare, Retail, Telecom

Social Media Handles:

Website- http://www.bemahika.com/

Instagram- http://www.instagram.com/

LinkedIn- https://www.linkedin.com/company/mahika

Youtube- https://www.youtube.com/c/mahika

Registration Procedure:

- 1. Visit our website www.bemahika.com
- 2. Click on Register
- 3. Submit your details (Don't forget to enter Reference Code NKC123)
- 4. Check an email from us on your registered email ID
- 5. And follow the next steps as given in the body of the email

Mahika is 100% free and fully digital learning and placement platform for young and aspiring women.