

## Incubation Cell

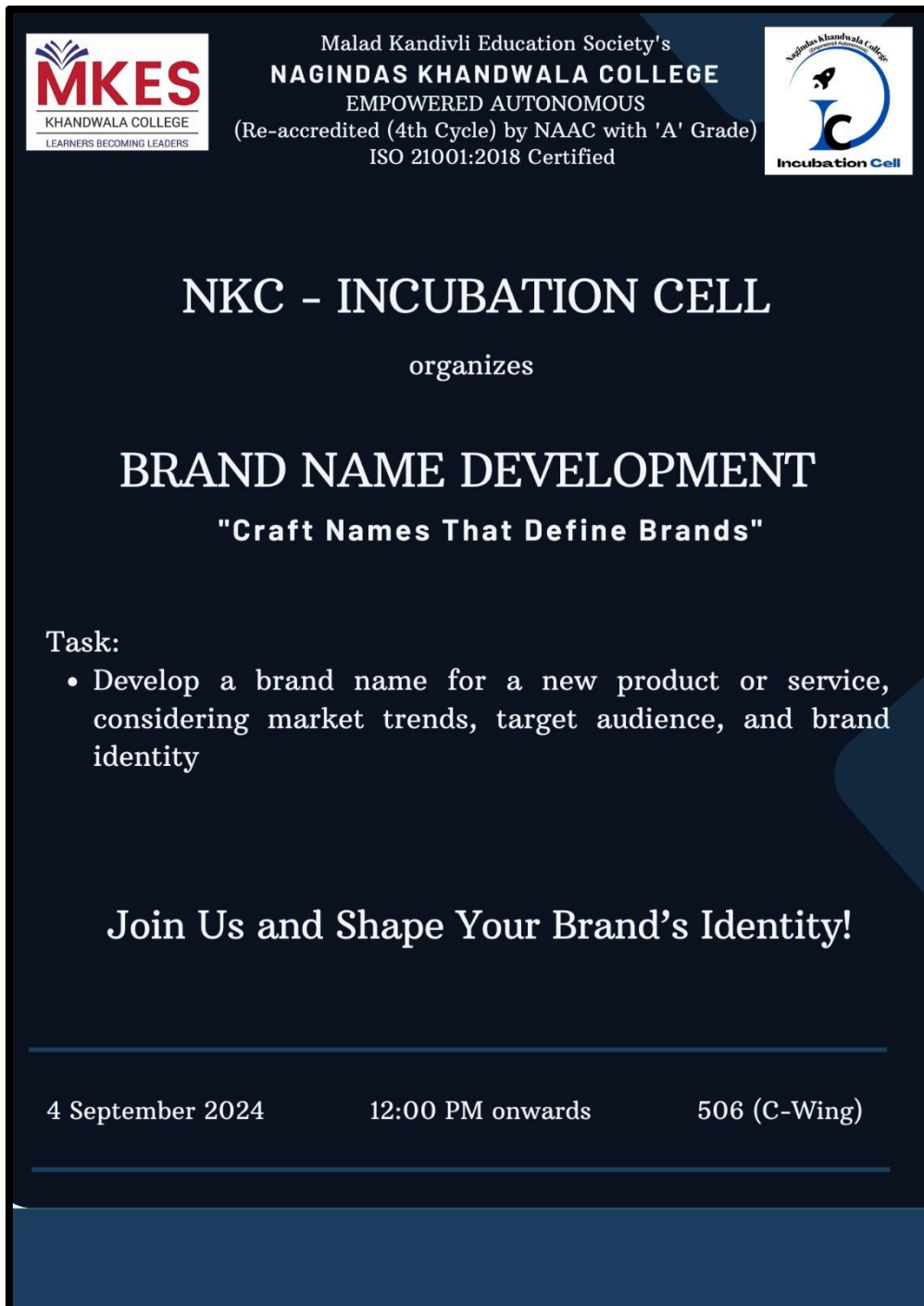
**Title: Brand Name Development**

**Date of Event: 4/9/2024**

**Time: 12:00 pm onwards**

**Venue: C Wing 506**

The Brand Name Development session, held on 4th September 2024, focused on strategies for creating impactful and memorable brand names. The event provided valuable insights into the importance of brand identity and how a strong name can influence market presence.



Malad Kandivli Education Society's  
**NAGINDAS KHANDWALA COLLEGE**  
EMPOWERED AUTONOMOUS  
(Re-accredited (4th Cycle) by NAAC with 'A' Grade)  
ISO 21001:2018 Certified

**NKC - INCUBATION CELL**  
organizes

**BRAND NAME DEVELOPMENT**  
"Craft Names That Define Brands"

Task:

- Develop a brand name for a new product or service, considering market trends, target audience, and brand identity

**Join Us and Shape Your Brand's Identity!**

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4 September 2024      12:00 PM onwards      506 (C-Wing)



**Enthusiastic Participants**