

NAGINDAS KHANDWALA COLLEGE EMPOWERED AUTONOMOUS COLLEGE



Incubation Cell

Title: Marketing Marshal Competition Date of Event: 17/8/2023

The Marketing Marshal competition, held on August 17, 2023, organized by the Incubation Cell, featured young entrepreneurs showcasing skills. Goals included enhancing marketing knowledge, soft skills, and online promotion strategies. The event facilitated brainstorming on a given product, emphasizing sales and target market alignment. Notably, Mrs. Gargi Dubey, an eminent judge, presided over the session, fostering a competitive and learning-rich environment.



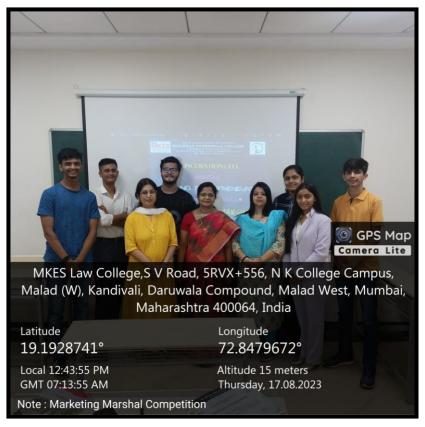


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<u>Participant – Giving Insights on the Product during Competition</u>



<u>Team - Marketing Marshal</u>