

Incubation Cell

Title: Marketing Marshal Competition

Date of Event: 17/8/2023

The Marketing Marshal competition, held on August 17, 2023, organized by the Incubation Cell, featured young entrepreneurs showcasing skills. Goals included enhancing marketing knowledge, soft skills, and online promotion strategies. The event facilitated brainstorming on a given product, emphasizing sales and target market alignment. Notably, Mrs. Gargi Dubey, an eminent judge, presided over the session, fostering a competitive and learning-rich environment.



MKES MALAD KANDIVLI EDUCATION SOCIETY'S
KHANDWALA COLLEGE NAGINDAS KHANDWALA COLLEGE
LEARNERS BECOMING LEADERS EMPOWERED AUTONOMOUS COLLEGE
RE-ACCREDITED BY NAAC WITH "A" GRADE (4TH CYCLE)
ISO 9001:2015 CERTIFIED

INCUBATION CELL
invites
YOUNG ENTREPRENEURS
to participate in
MARKETING MARSHAL
"GUIDING YOUR PRODUCT, SEIZING MARKETS"

An event where you can show your marketing skills and ideas.

Objective:

- To improve the students' marketing knowledge and strategies.
- To improve the students' soft skills and encourage them to participate in the competition.
- To assist in their brainstorming over the provided product.
- To teach them how to sell and assess the provided goods in light of the needs of the target market.

THURSDAY, 17 AUGUST 2023

 11:00 am onwards  506 (C' Wing)



Participant – Giving Insights on the Product during Competition



Team – Marketing Marshal