

## NAGINDAS KHANDWALA COLLEGE EMPOWERED AUTONOMOUS COLLEGE

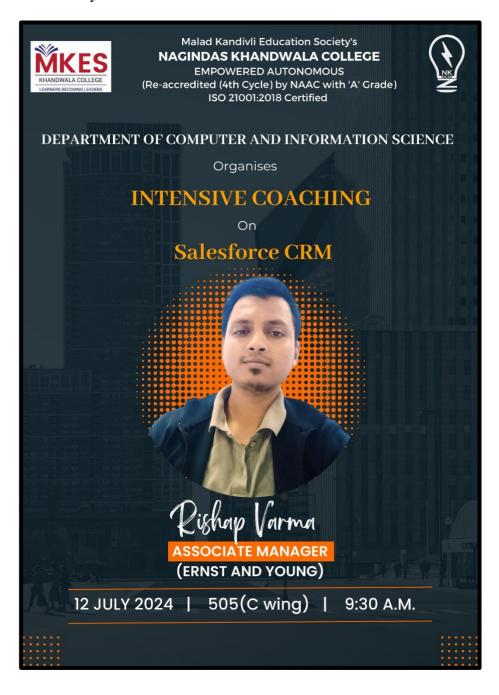


## **Department of Computer and Information Science**

Title: Salesforce CRM Resource Person: Mr. Rishap Varma

Date of Event: 12/7/2024 Time: 9:30 – 10:30 am Venue: C Wing 505

On July 12, 2024, Mr. Rishap Varma delivered a guest lecture on Salesforce CRM to TY students. He provided key insights into the latest features of Salesforce CRM, emphasizing its role in enhancing customer relationships and streamlining business processes. Mr. Varma also highlighted the importance of CRM in data-driven decision-making and improving overall organizational efficiency.





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**Speaker Addressing the participants**