

Department of Computer and Information Science

Title: Salesforce CRM

Resource Person: Mr. Rishap Varma

Date of Event: 12/7/2024

Time: 9:30 – 10:30 am

Venue: C Wing 505

On July 12, 2024, Mr. Rishap Varma delivered a guest lecture on Salesforce CRM to TY students. He provided key insights into the latest features of Salesforce CRM, emphasizing its role in enhancing customer relationships and streamlining business processes. Mr. Varma also highlighted the importance of CRM in data-driven decision-making and improving overall organizational efficiency.



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DEPARTMENT OF COMPUTER AND INFORMATION SCIENCE

Organises

INTENSIVE COACHING

On

Salesforce CRM

Rishap Varma
ASSOCIATE MANAGER
(ERNST AND YOUNG)

12 JULY 2024 | 505(C wing) | 9:30 A.M.



Speaker Addressing the participants