



## NAGINDAS KHANDWALA COLLEGE OF COMMERCE, ARTS & MANAGEMENT STUDIES

**Programme: Bachelor of Management Studies (BMS)**

**Academic year: 2025-26**

### Curriculum Framework of First Year under NEP

Level	Sem.	Major		Minor	OE	VSC, SEC (VSEC)	AEC, VEC, IKS	OJT, FP, CEP, CC, RP	Credits	Cumulative Credits
		Mandatory (DSC 1 and DSC 2)	Electives							
4.5	I	Principles of Management UMS  Introduction to Financial Accounts (03+03 = 06)	---	---	Foundation of Human Skills  Business Statistics (02 + 02 = 04)	<b>VSC:</b> Business Law (02)  <b>SEC:</b> Foundation Course I (02)	<b>AEC:</b> Business Communication I / Hindi / Marathi / Gujarati / Sanskrit / French (02)  <b>VEC:</b> Environmental Studies I (02)  <b>IKS:</b> (02)	CC: NSS, NCC, Sports, Cultural, Yoga, Music, Performing Arts, DLLE (02)	3+3+2+2+2+2+2+2= <b>22</b>	44 (UG Certificate)
	II	Principles of Marketing  Business Environment (03+03 = 06)	---	Business Economics –I (02)	Principles and Practices of Banking and Insurance  Business Mathematics (02 + 02 = 04)	<b>VSC:</b> Industrial Law (02)  <b>SEC:</b> Foundation Course (Business Conventions) (02)	<b>AEC:</b> Business Communication II / Hindi / Marathi / Gujarati / Sanskrit / French (02)  <b>VEC:</b> Environmental Studies II (02)  <b>IKS:</b> ----	CC: NSS, NCC, Sports, Cultural, Yoga, Music, Performing Arts, DLLE (02)	3+3+2+2+2+2+2+2= <b>22</b>	
		<b>12</b>	<b>----</b>	<b>02</b>	<b>08</b>	<b>08</b>	<b>10</b>	<b>04</b>	<b>44</b>	

**\* Exit Option: Award of UG Certificate in Major with 40-44 credits and an additional 4 credits core NSQF Course/Internship or Continue with Major and Minor**

**Programme: Bachelor of Management Studies (BMS)**

**Academic year: 2025-26**

**Curriculum Framework of Second Year under NEP**

Level	Sem.	Major		Minor	OE	VSC, SEC (VSEC)	AEC, VEC, IKS	OJT, FP, CEP, CC, RP	Cr	Cumulative Credits
		Mandatory (DSC 1 & DSC 2)	Electives							
5.0	III	Accounting for Managerial Decisions (03) Consumer Behaviour (03) Human Resource Management (02)	--	Personal Effectiveness Management (03)  Business Planning and Entrepreneurial Management (03)	<u><b>Any ONE</b></u> 1. Personal Financial Planning 2. Design Thinking 3. Social Media Marketing Strategy 4. Generative AI Tools & Prompt Engineering 5. Stock Trading & Automations 6. Advanced MS Office & AI	<b>VSC:</b> Analytical Skills for Managers - I	<b>AEC:</b> Hindi/ Marathi/ Gujarati (02)	<b>CC:</b> NSS, NCC, Sports, Cultural, Yoga, Music, Performing Arts, DLLE (02)	<b>22</b>	88 (UG Diploma)
	<b>Credits</b>	<b>8</b>	<b>--</b>	<b>6</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>		
	IV	Basics of Financial Services (03) Integrated Marketing Communication (03) Conflict and Negotiation (02)	--	Advanced Business Economics (03)  Change Management (03)	<u><b>Any ONE</b></u> 1. Personal Financial Planning 2. Design Thinking 3. Social Media Marketing Strategy 4. Generative AI Tools & Prompt Engineering 5. Stock Trading & Automations 6. Advanced MS Office & AI (NOTE: Course opted in Sem III cannot be repeated in Sem IV)	<b>VSC:</b> Analytical Skills for Managers – II	<b>AEC:</b> Hindi/ Marathi/ Gujarati (02)	<b>CC:</b> NSS, NCC, Sports, Cultural, Yoga, Music, Performing Arts, DLLE (02)	<b>22</b>	
	<b>Credits</b>	<b>8</b>	<b>--</b>	<b>6</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>		
	<b>2<sup>nd</sup> year</b>	<b>16</b>	<b>0</b>	<b>12</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>44</b>	
	<b>Cum Cr.</b>	<b>28</b>	<b>----</b>	<b>14</b>	<b>12</b>	<b>12</b>	<b>14</b>	<b>8</b>	<b>88</b>	

**\* Exit Option: Award of UG Diploma in Major and Minor with 80-88 credits and an additional 4 credits core NSQF Course/Internship or Continue with Major and Minor**

**Programme: Bachelor of Management Studies (BMS)**

**Academic year: 2025-26**

**Curriculum Framework of Third Year under NEP**

Level	Sem.	Major		Minor	OE	VSC, SEC (VSEC)	AEC , VEC , IKS	OJT, FP, CEP, CC, RP	Credits	Cumulative Credit
		Mandatory (DSC 1, 2 & DSC 3)	Electives							
5.5	V	Strategic Management (04)	FINANCE Equity and Debt Market (04)	FINANCE Direct Taxes (03)	----	VSC (02) (ANY ONE) 1. Data Visualization 2. Event Accounting 3. Mobile Photography 4. Branding Yourself 5. Visual Merchandising	----	FP/CEP/ Holistic Skill Development for Career Readiness (02)	22	132 (UG Degree)
		Production & Total Quality Management (04)		MARKETING Sales and Distribution Management (04)						
		Service Marketing (03)								
	Credits	11	4	3	0	2	0	2		
	VI	Operation Research (04)	FINANCE Investment Analysis and Portfolio Management (04)	FINANCE Indirect Taxes (03)	----	----	----	OJT/ Internship /Project Work.  (04)	22	
		Logistics and Supply Chain Management (04)		MARKETING Brand Management (03)						
		E-Commerce and Digital Marketing (03)	MARKETING Retail Management (04)							
	Credits	11	4	3	0	0	0	4		
	Total credits in 3 <sup>rd</sup> year	22	8	06	0	2	0	6	44	
	Cum Cr.	12+16+22 = 50	00 + 00 + 08 = 08	02+12+06 = 20	08+04+00 = 12	08+04+02 = 14	10+04+00 = 14	04 + 04+06 = 14	132	

**\* Exit Option: Award of UG Degree in Major with 120-132 credits or Continue with Major and Minor**

[FP = Field Project; CEP = Community Engagement and Service; OJT = On Job Training – Internship/Apprenticeship, RP = Research Project]

