



NKBMM

ASPIRE TO INNOVATE



INTRODUCTION



MKES's Nagindas Khandwala College presents Montage, a festival which does exactly what it is named as. It pastes together, like a decoupage, collection of different art forms and acts as a hub for talent. These talents are recognized, polished and fueled. And at the same time passes out information.

MISSION STATEMENT

Montage, where the past is honored, current is respected and future made relevant.

WHAT MAKES US DIFFERENT

Montage is every participants dream. Abilities are explored, talent is honored and passion is fueled. Here is why we proclaim to be different.

1) Infotainment:

Montage falls in the infotainment zone. Neither an only information guide festival and nor an only entertainment zone. It packages information in entertainment since infotainment is the best form of educating.

2) Meeting the Experts:

Montage collaborates and brings to its participants highly appreciated and acknowledged professionals of media. These professionals educate the participants and act as an anchor to the wavering young ships.



FOOTFALL

1. **May I Help You** -A program by the Mass Media Department where students of the department help in the admission procedure of fellow young students.
(Footfall- 700-800 Everyday for 2 months)
Age Group- 17-19 years (Students)
40-50 years (Parents)
2. **Montage** - Montage is the annual inter-collegiate cultural festival of the Mass Media Department of Nagindas Khandwala College where personalities from different professions share their knowledge and experience with the students.
(Footfall- 800 Each day over 2 days)
3. **Converge** - Converge is the annual inter-collegiate sports festival where students from different colleges participate in a number of sports events.
(Footfall- 300)
4. **Regular College Day** - 1500-2000
5. **Campaigns** - The Mass Media Department participates in many campaigns covering the Western Mumbai areas.



MONTAGE 2018

***ASHA DEVI JI
(MOTHER OF NIRBHAYA)***



***DADARAO BILHORE
(POTHOLE DADA OF MUMBAI)***

***VIRALI MODI
(DISABILITY RIGHTS
ACTIVIST)***





MONTAGE 2018

***MAYUR PURI
(INDIAN SCREENWRITER,
OM SHANTI OM, HAPPY
NEW YEAR, ABCD)***



***VAIBHAV SETHIA
(POPULAR STAND UP
COMEDIAN)***

***DIVYA KUMAR
(SINGER, SONG WRITER
HALKA HALKA,
SHUBHAARAMBH, JEE
KARDA)***





MONTAGE 2017



**RAJ NIDIMORU AND
KRISHNA DK
DIRECTOR & WRITER
(GO GOA GONE, HAPPY
ENDING, SHOR IN THE CITY)**

**ASHISH CHANCLANI
MUMBAI BASED YOUTUBER
(OVER 1 MILLION FOLLOWERS ON
FACEBOOK, YOUTUBE,
INSTAGRAM)**



**TANVEER GHAZI
POET & LYRICIST
(LYRICIST OF PINK,
NOMINATED FOR BEST LYRICS
AT IIFA AWARDS 2017)**

**MEHUL BUCH
ACTOR
(KUCH KUCH LOCHA HAI,
MAAN GAYE MUGHAL-E-AZAM)**





MONTAGE 2016



**PLANET PARLE
(UK BASED YOUTUBER
AND STAND-UP COMEDIAN)**

**NITIN MIRANI
(UAE BASED STAND-UP
COMEDIAN)**



**SHAMIR TANDON
MUSIC DIRECTOR
(HAS WORKED FOR MOVIES LIKE
RAGINI MMS 2, DANGAL)**

**SIX PACK BAND
(INDIA'S FIRST TRANSGENDER
MUSIC GROUP)**





MONTAGE 2015



**RAJESH MAPUSKAR
DIRECTOR
(FERRARI KI SAWAARI)**

**ADITI MITTAL
(STAND-UP COMEDIAN)**



**JINAL BELANI
MODEL/ACTRESS
(ACTED IN COMMERCIALS FOR
PEPSI, DOVE, MICROMAX)**

**PADMASHREE
SUDHARAK OLWE
(DOCUMENTARY PHOTOGRAPHER)**





MONTAGE 2014



***KUNAL KOHLI
DIRECTOR
(FANAA, BREAK KE BAAD,
HUM TUM)***

***RAHUL BHATT
FITNESS TRAINER
(WORKS WITH FAMOUS
CELEBRITIES LIKE AAMIR
KHAN)***



***DR. TRUPTI JAYIN
THERAPIST AND CLINICAL
PSYCHOLOGIST
(STAR OF THE SHOW
'RAAZ PICHLE JANAM KA')***



MONTAGE 2013



**BEJOY NAMBIAR
DIRECTOR (SHAITAAN,
WAZIR)**

**DR. SATYAPAL SINGH IPS
FORMER MUMBAI POLICE
COMMISSIONER AND INDIA'S
MINISTER OF STATE FOR HUMAN
RESOURCE DEVELOPMENT**



**VIKRAMADITYA MOTWANE
DIRECTOR AND PRODUCER
(UDAAN, LOOTERA)**

**RIDDHIMA PAI
FASHION MODEL, ACTRESS
(FORMER FEMINA MISS INDIA)**





MONTAGE 2012



**UMESH SHUKLA
DIRECTOR
(102 NOT OUT,
OH MY GOD!)**

**SUKANT PANIGRAHY
ART & PRODUCTION DESIGNER
(CHAK DE INDIA, DEV D, EK THA TIGER)**



**SATISH MALAVDE
PHOTOGRAPHER
(MUMBAI MIRROR)**

**VINOD PANDEY
DIRECTOR
(YEH NAZDEEKIYAN)**





MONTAGE 2011



**TODD BAER
NEWS REPORTER
(WAR-CORRESPONDENT FOR
AL-JAZEERA)**

**ROBERT CLEMENTS
(HUMOUR COLUMNIST)**



**RAJDEEPAK DAS
(LEO BURNETT - CHIEF
CREATIVE OFFICER)**



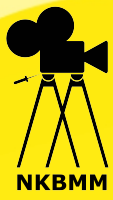
Raj Deepak Das



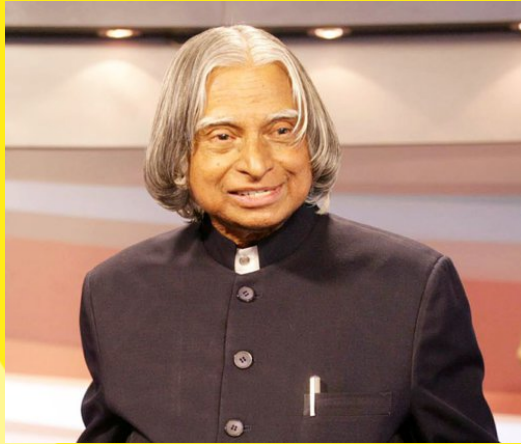
MONTAGE 2010



***ANURAG BASU
DIRECTOR
(JAGGA JASOOS, BARFI, MURDER,
LIFE IN A METRO, GANGSTER)***



GUESTS OF NAGINDAS KHANDWALA COLLEGE OVER THE YEARS



**A. P. J. ABDUL KALAM
(FORMER PRESIDENT OF INDIA)**

**MAHESH BHUPATHI
(INDIAN TENNIS PLAYER)**



**GAUR GOPAL DAS
(PERSONAL COACH &
MOTIVATIONAL STRATEGIST)**



CAMPAIGNS BY TEAM BMM

We at NKBMM believe in giving back to the society. As Indian's who belong to the student community we have done our part by doing campaigns like:

1. ***Ungli Campaign***- Making people aware about the importance of voting.
2. ***Beti Padhao, Beti Bachao***- Spreading importance about girl child education.
3. ***Pledge for ECO-Bappa***- Spreading the importance of using eco-friendly 'MURTI' instead of P.O.P idols.
4. ***Maybe Darna Zaruri Hai***- A Road Safety Campaign.
5. ***Naa Phoonkh Zindagi***- An anti-smoking campaign.
6. ***Tree Plantation Drive*** in association with 'Lion's Club International'.
7. ***Zindagi Milegi Dobara*** - An organ donation campaign in association with 'Mohan Foundation'.
8. ***Voting Awareness Campaign*** in association with 'Brihanmumbai Municipal Corporation (BMC)'.
9. **FFMA Ram Mandir and Bandra** - Animal Rights Campaign
10. **Swachhata App**- Cleanliness Campaign
11. **Plastic Ban Campaign**- Campaign to spread awareness on the plastic ban imposed.



A GLIMPSE OF OUR PAST CAMPAIGNS



प्लास्टिक छुटेगा, देश बचेगा: प्लास्टिक प्रदूषणने नाबवा भाटे राज्य सरकारना नियंत्रणेने सहकार आपवाना हेतुची मुंबईची अेक प्रख्यात कावेजना आशरे १०० विद्यार्थीओने मुंबईना १० प्रसिद्ध जाहेर स्थानेओ प्लास्टिक भेन' द्वारा प्लास्टिकना विरोध करी अनोभुं श्रुति अभियान हाथ धरुं हुतुं. अे सावे ज लोकोने कापडनी बेवीओनुं विनरख पछ कुं हुतुं.



The campaign is basically to make Mumbai traffic by making people aware of safety rules such as wearing helmets and avoid unnecessary honking.





MEDIA COVERAGE



GUJARAT SAMACHAR



TIMES OF INDIA



MUMBAI SAMACHAR



MAHARASHTRA TIMES



NAVBHARAT TIMES



DNA



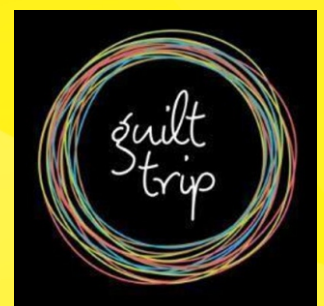
MUMBAI MIRROR



THE AFTERNOON



OUR PAST SPONSORS





OUR PAST SPONSORS





MARKETING STRATEGY AND PLANNING

- Connecting with different colleges of the city and making a barter of students for each college's fest.
- Organizing competitions and conducting campaigns on our social media handles.
- Making online partnerships with digital platforms to increase exposure in the digital world.