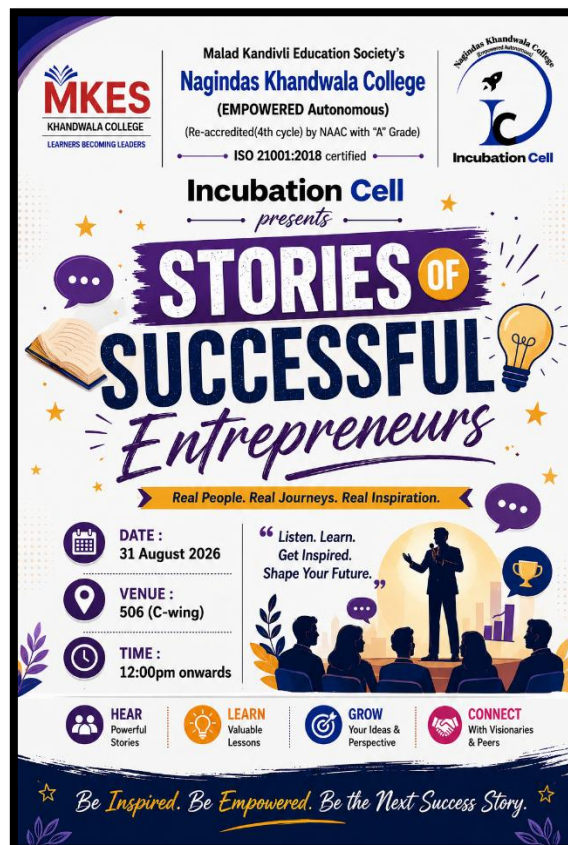
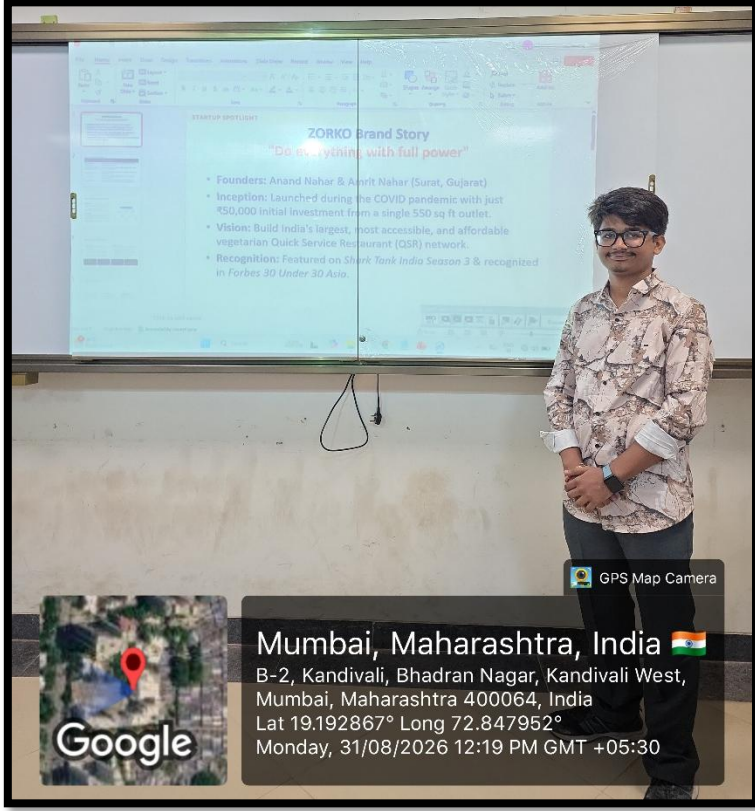


Nagindas Khandwala College
(Empowered Autonomous)

Term	: I
Program Name	: Stories of Successful Entrepreneurs
Program Type	: Expert Talk
Theme	: Entrepreneurship & Startup
Duration	: 1 hr
Date	: 31 st August 2026
No. of students participated	: 16
No. of teachers participated	: 06
Mode	: Offline
Objective of the activity	: To inspire students by introducing them to the journeys, achievements, challenges, and experiences of successful entrepreneurs. The activity aimed to develop entrepreneurial interest and encourage students to learn from real-world success stories.
Benefits in terms of learning/skill/knowledge obtained	: Students gained insights into entrepreneurship, business strategies, innovation, leadership, and overcoming challenges. The activity also enhanced their motivation, decision-making ability, and entrepreneurial mindset.



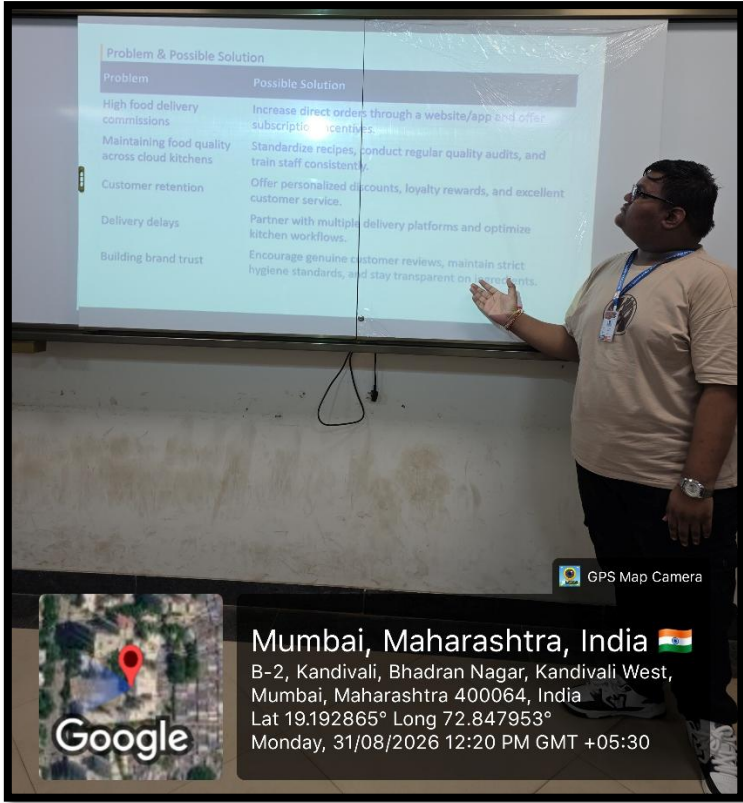
**Nagindas Khandwala College
(Empowered Autonomous)**



ZORKO Brand Story
"Do everything with full power"

- Founders: Anand Nahar & Anrit Nahar (Surat, Gujarat)
- Inception: Launched during the COVID pandemic with just ₹50,000 initial investment from a single 550 sq ft outlet.
- Vision: Build India's largest, most accessible, and affordable vegetarian Quick Service Restaurant (QSR) network.
- Recognition: Featured on Shark Tank India Season 3 & recognized in Forbes 30 Under 30 Asia.

Mumbai, Maharashtra, India
B-2, Kandivali, Bhadran Nagar, Kandivali West,
Mumbai, Maharashtra 400064, India
Lat 19.192867° Long 72.847952°
Monday, 31/08/2026 12:19 PM GMT +05:30



Problem & Possible Solution	
Problem	Possible Solution
High food delivery commissions	Increase direct orders through a website/app and offer subscription incentives.
Maintaining food quality across cloud kitchens	Standardize recipes, conduct regular quality audits, and train staff consistently.
Customer retention	Offer personalized discounts, loyalty rewards, and excellent customer service.
Delivery delays	Partner with multiple delivery platforms and optimize kitchen workflows.
Building brand trust	Encourage genuine customer reviews, maintain strict hygiene standards, and stay transparent on ingredients.

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Participants pitching the innovative stories