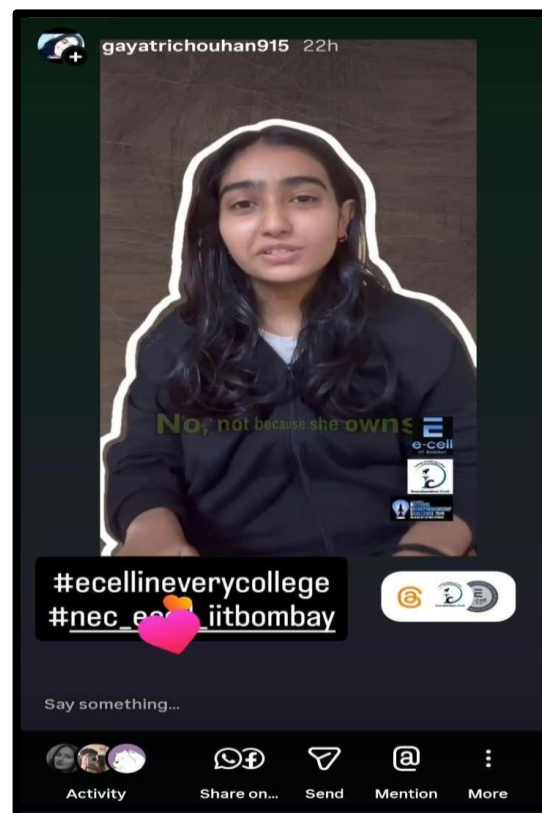


Nagindas Khandwala College
(Empowered Autonomous)

Term	: I
Program Name	: Social Media Challenge
Program Type	: Techfest
Theme	: Entrepreneurship & StartUp
Duration	: 2 hr
Date	: 19 th August 2026
No. of students participated	: 16
No. of teachers participated	: 05
Mode	: Offline
Objective of the activity	: To encourage students to explore social media creatively and develop innovative content that effectively communicates ideas. The activity aimed to enhance digital creativity, communication, and social media awareness.
Benefits in terms of learning/skill/knowledge obtained	: Students developed skills in content creation, digital communication, creativity, and audience engagement. The activity also improved their understanding of effective social media strategies and trends.



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Participants' Story from Social Media