

UGC HUMAN RESOURCE DEVELOPMENT CENTRE UNIVERSITY OF MUMBAI
REFRESHER COURSE IN COMMERCE, ACCOUNTANCY & MANAGEMENT
Theme: Business Dynamics in the Era of Emerging Technologies
November 28 to December 11, 2023

Coordinated by: Nagindas Khandwala College

Report of Refresher Course

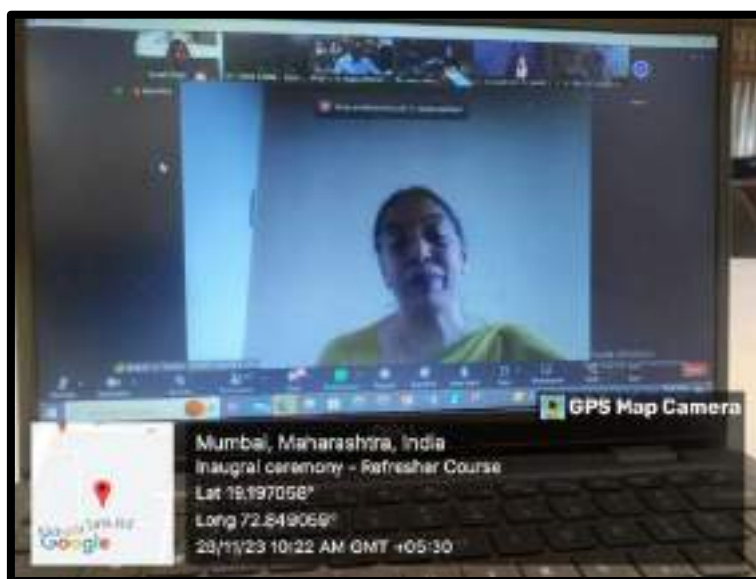
The Refresher Course on 'Business Dynamics in the Era of Emerging Technologies' (Nov 28 - Dec 11, 2023) hosted 39 participants, with 16 from Maharashtra and 23 from across India. Distinguished experts from various cities contributed insights.

Day 1: 28th November, 2023

Inauguration Ceremony: Prof. V.N Rajasekharan Pillai emphasized the role of teachers in nation-building.



Dr. Mrs. Ancy Jose, Director, MKES Group of Institution addressing the gathering

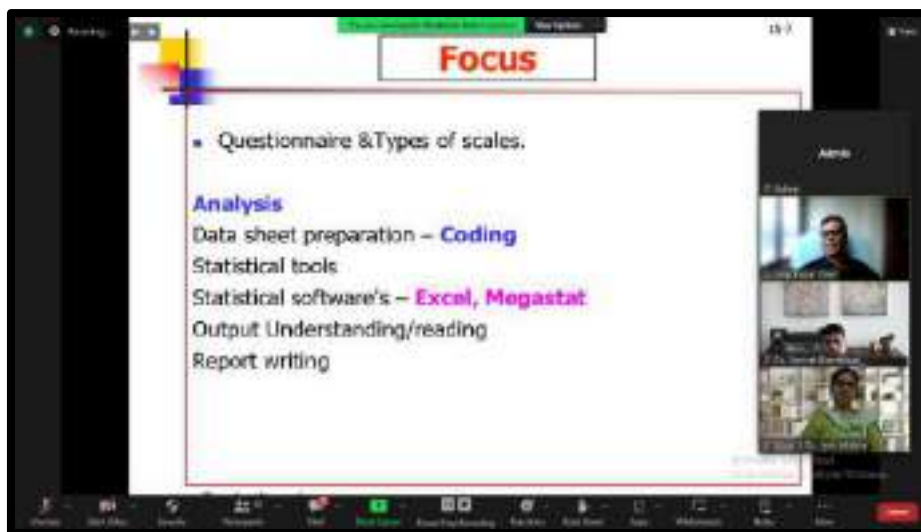


Dr. K. Shanthi, Director, Professor-Director, UGC HRDC addressing the gathering



Chief Guest Prof. V. N. Rajasekharan Pillai, Vice-Chancellor of Somaiya Vidyavihar University addressed the gathering on the Theme - Business Dynamics in the Era of Emerging Technologies

Data Analysis Using Excel: Dr. Madhukar Dalvi demonstrated advanced statistical testing using MS-Excel and Megastat.



Dr. Madhukar Dalvi delivering a session on “Data Analysis using MS Excel”

Agricultural Issues and Technological Solutions: Prof. Dr. Praveen Saptarshi discussed NITI Aayog's role in agricultural optimization.



Mr. Praveen Saptarshi addressing the Participants on Agricultural Issues and Technological Solutions

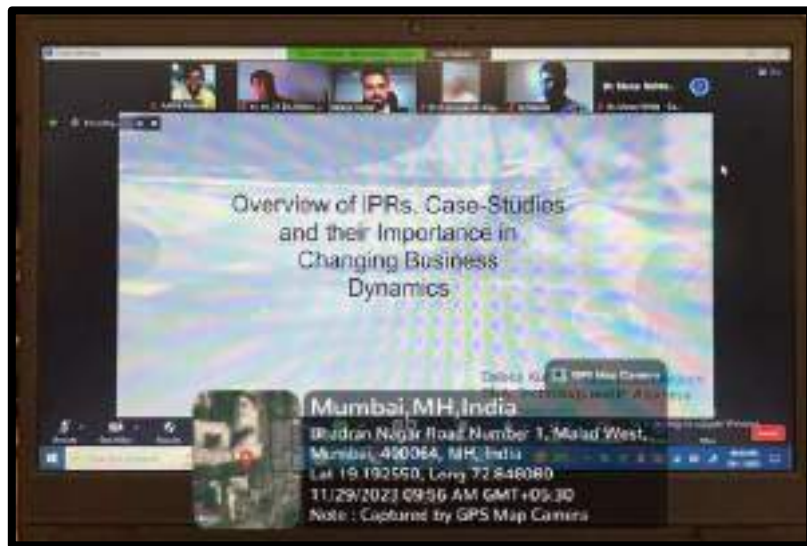
Emerging Business Practices & Start-ups: Dr. Manas Pandey highlighted leadership qualities and Start-up India initiatives.



Prof. Manas Pandey addressing the participants on Start Ups and Incubation Cell

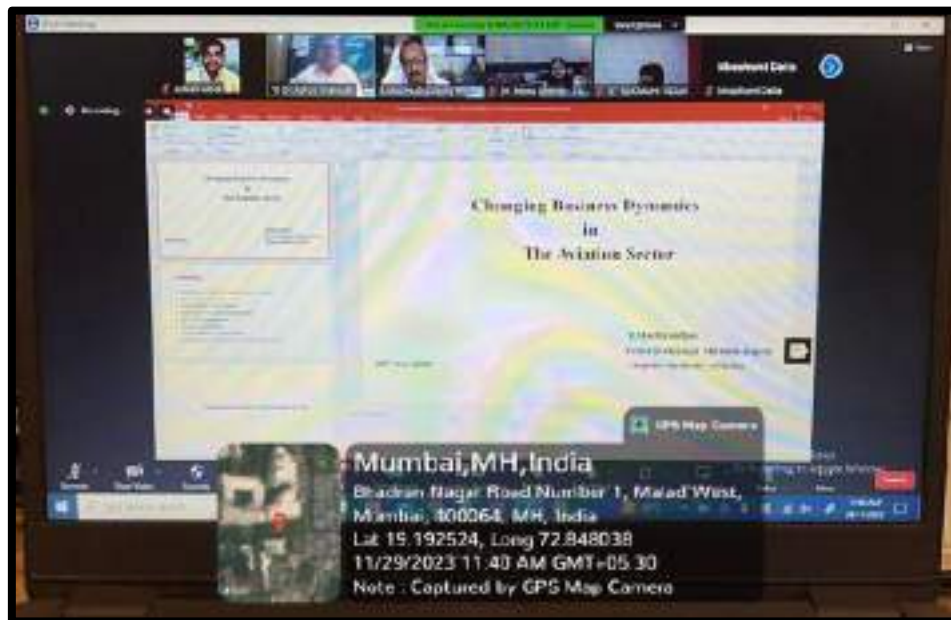
Day 2 – 29th November 2023

IPRs & Changing Business Dynamics: Adv. Daleep Kumar explored trademarks, copyrights, and real-life case studies.



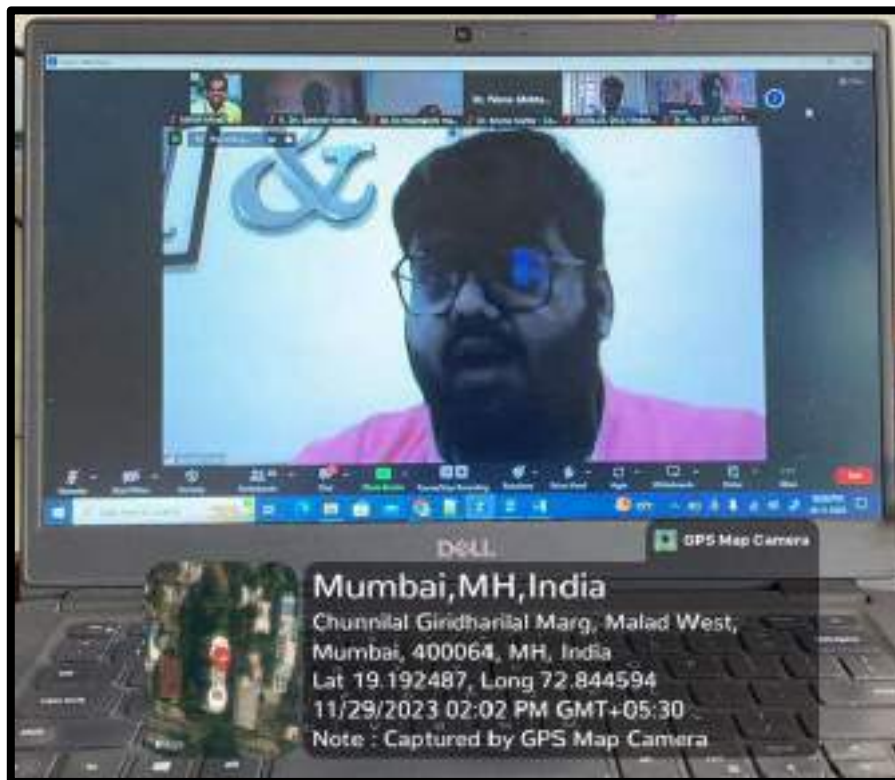
Adv. Daleep Kumar addressing our participants on IPR.

Aviation Sector Dynamics: Mr. B. Madhusudan analyzed the impact of Covid-19 on aviation and India's future plans.



Mr. Madhusudhan addressing the participants on Changing Business Dynamics in the Civil Aviation in India

Use of Chat-GPT in Business: Mr. Harshit Shah demonstrated practical applications of Chat-GPT in business contexts.



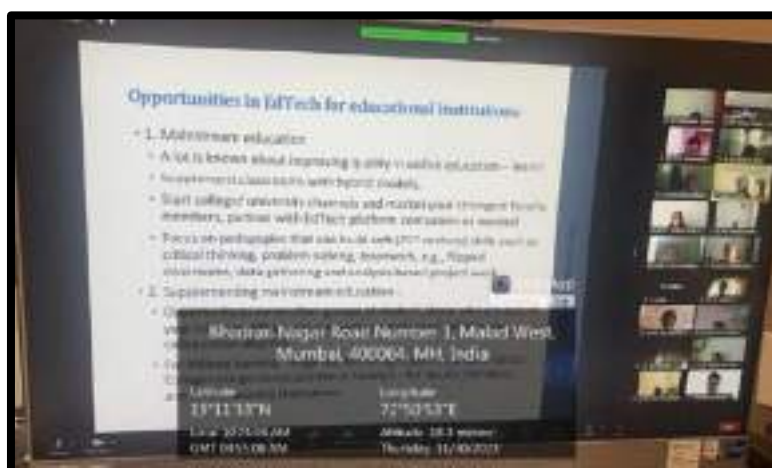
Mr. Harshit Shah addressing the participants on Use of ChatGPT in Business

Preparation Session: The day concluded with strategic group discussions to enhance participant engagement.

Day 3: 30th November 2023

NEP 2020 & EdTech Opportunities by Dr. Leena Chandran Wadia

Dr. Leena Chandran Wadia discussed NEP 2020, emphasizing concepts like the National Credit Framework and Teacher Training Programmes. Government schemes and NEP's vision for higher education quality were highlighted.



Dr. Leena Wadia addressing the participants on NEP 2020 & EdTech Opportunities

Session 2: Values in Emerging Technologies by Dr. Pratibha Pai

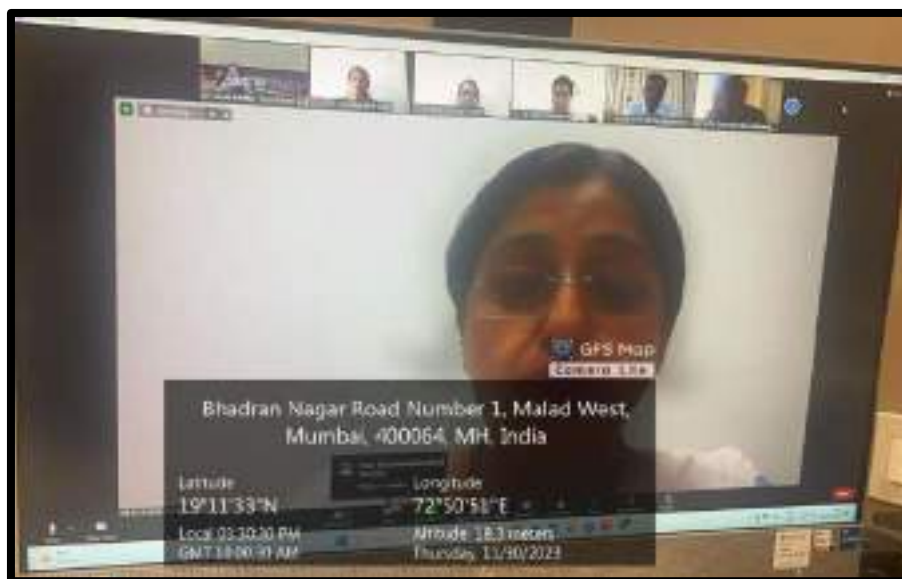
Dr. Pratibha Pai explored the 'Universal Values Theory,' discussing global peace and shared values. Interactive discussions focused on their role in diverse sectors.



Dr. Pratibha Pai addressing the participants

Session 3: Employee Engagement & Talent Management by Dr. Vinima Gambhir

Dr. Vinima Gambhir covered HR concepts, Integrated Talent Management, and diverse methods to enhance employee satisfaction, citing recent research influencing 2023 work culture.



Dr. Vinima Gambhir addressing the participants

Session 4: Train Your Mind by Ms. Sharmishtha Ranade

Ms. Sharmishtha Ranade, a Life Coach, led a transformative session on neural pathways and neuroplasticity. Interactive exercises aimed at enhancing decision-making skills left participants equipped to achieve their targets effectively.



Day 4: 1st December 2023

Emerging Digital Business Dynamics by Mr. Karan Shah

Karan Shah emphasized digital education's post-COVID significance, bridging traditional and digital education for personal and professional growth.



Innovations in Urban Healthcare by Dr. Avinash Supe

Dr. Avinash Supe explored AI's impact on surgery and disease treatment, emphasizing precision, real-time analysis, and predictive capabilities.



Innovations in Retailing by Prof. Ritesh Gupta

Professor Ritesh Gupta discussed key innovations in retail, including technology integration, omnichannel strategies, supply chain optimization, and sustainability initiatives.



Film Discussion Preparation

Participants were grouped for an upcoming film discussion, fostering collaborative and insightful exchanges.

Day 5: 2nd December 2023

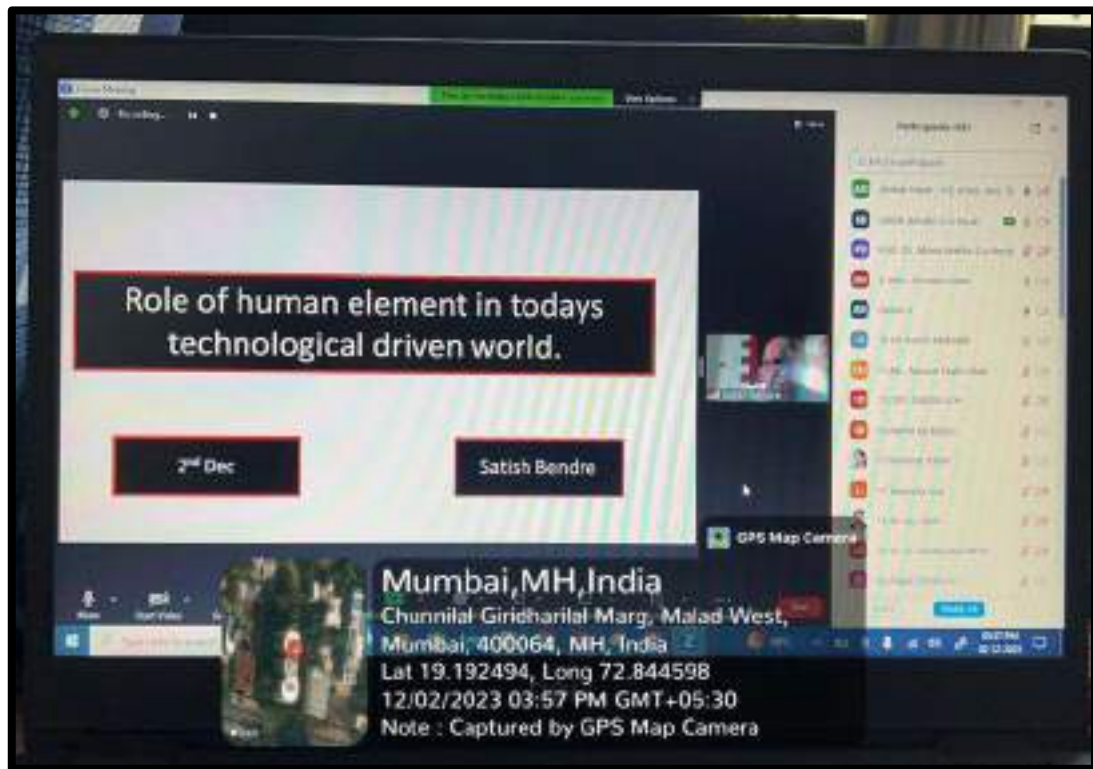
Seminar Presentation

Dr. Pooja Ramchandani, Principal of HR Degree College, assessed presentations, providing enriching insights for session one & two. Dr. Kavita Gopal Kalkoti, Head of the Department of Commerce, Nagindas Khandwala College, conducted assessments for session three.



Role of Human Element in Today's Technological Driven World by Satish Bendre

Satish Bendre emphasized the vital role of human values in our tech-driven era. He highlighted the need for a harmonious balance between technology and human values for a prosperous future.



Day 6: 4th December 2023

Seminar Presentations

Assessments were conducted by esteemed academics, including CA Dr. Varsha Ainapure, Dr. Khushpat S. Jain, and CA Dr. Reena S. Desai. Participants gained diverse insights from these comprehensive presentations.





HRM 4.0: Trends and Challenges by Dr. Shital Bati

Dr. Shital Bati navigated through the evolution of HRM, from HRM 1.0 to HRM 4.0, highlighting trends like data-driven HR, AI integration, and remote work dynamics. Challenges such as skill gaps and ethical implications of AI were discussed.



Day 7: 5th December 2023

Automation and AI in Finance by Mr. Ronak Gala

This session covered the need for automation in finance and how it changing the landscape in the industry.

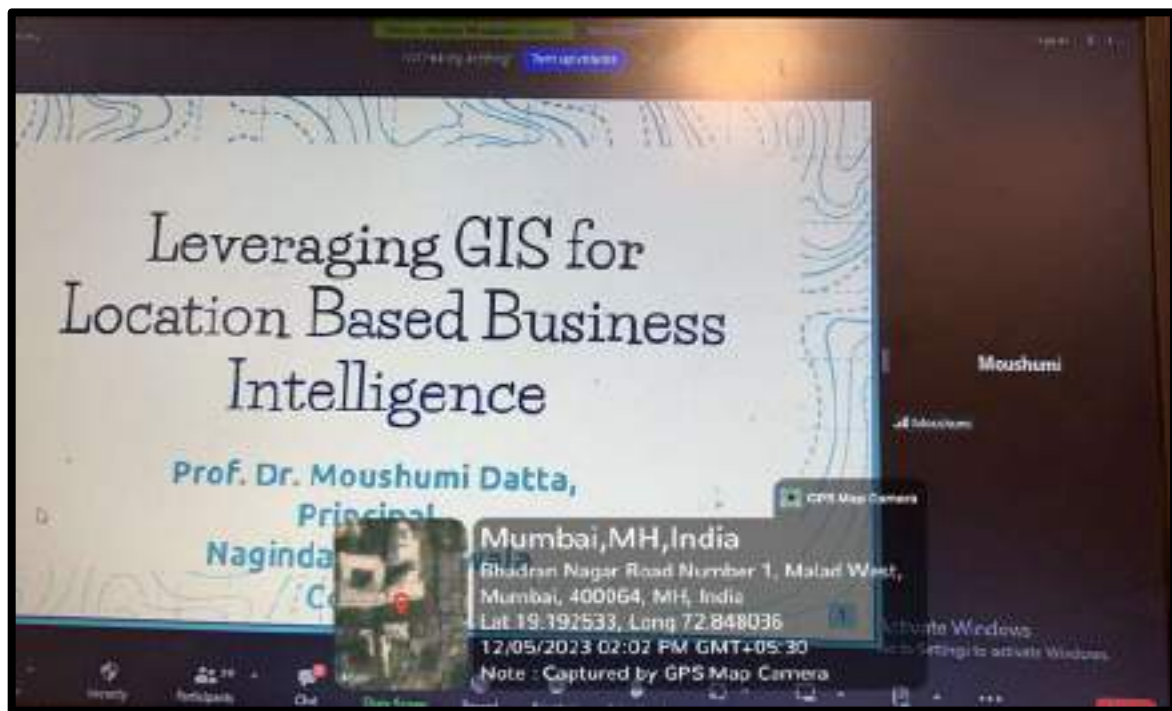


Transformative impact of Digitization on Tourism Business Dynamics by Prof. Shree Patki. The journey to learn new and exciting things continued with a dive into the world of tourism.



Leveraging GIS for Location based Business Intelligence by Prof. Dr. Moushumi Datta

Participants received valuable information about GIS during the session right from its historical development up to present modern usage.



Film Discussion Preparation

Participants were divided into teams for film discussions, enhancing collaborative and insightful exchanges.

Day 8: 6th December 2023

Impact of ESG Reporting on Business by Mr. Zaheer A. Sayed

Mr. Sayed discussed ESG reporting's impact on business, emphasizing its benefits like reduced risks and enhanced reputation.



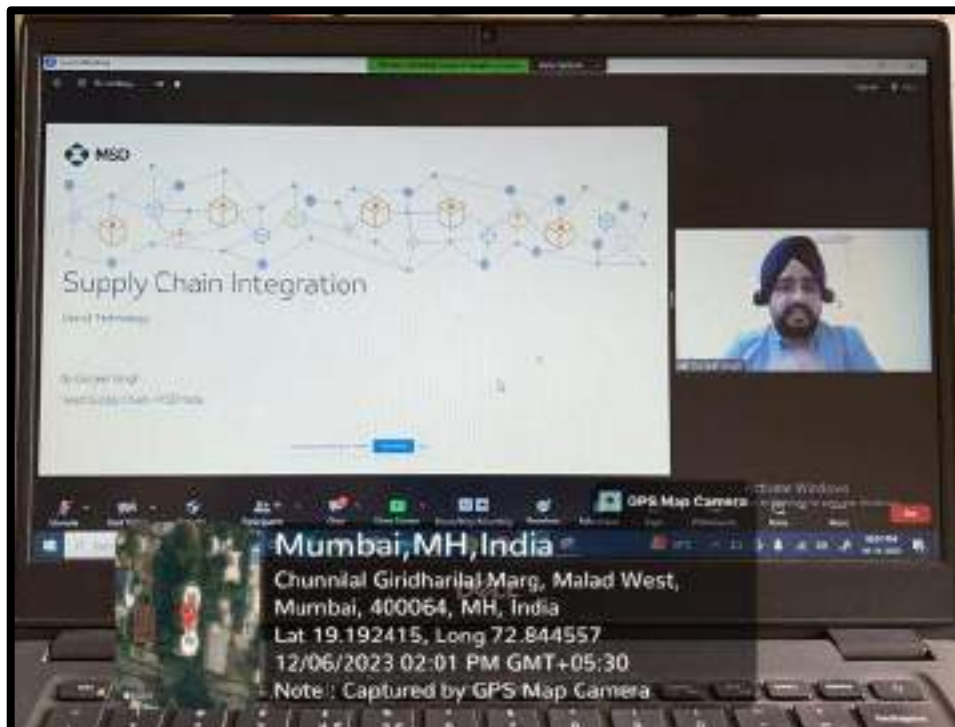
Importance of Human Relations Management by Prof. R.S.S Mani

Prof. R.S.S Mani stressed the significance of human relations amidst emerging technologies. The ABC of Human Relations - Attitude, Be positive, Character - was presented as a mantra for success.



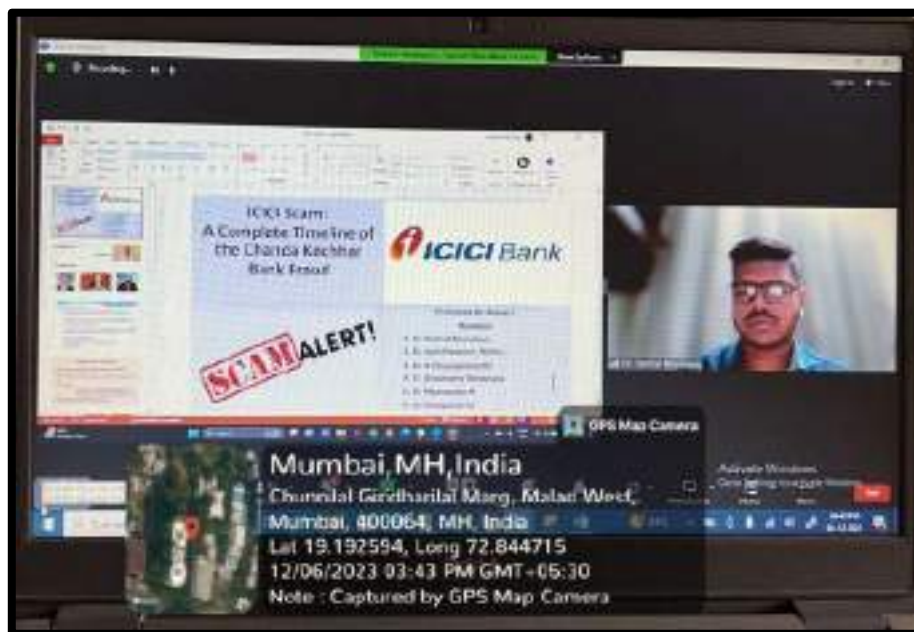
Supply Chain Integration with Technology by Mr. Gurjeet Singh

Mr. Gurjeet Singh explored technological advancements in supply chain management, emphasizing the augmentation of human intelligence through AI and ML.



Film Discussion

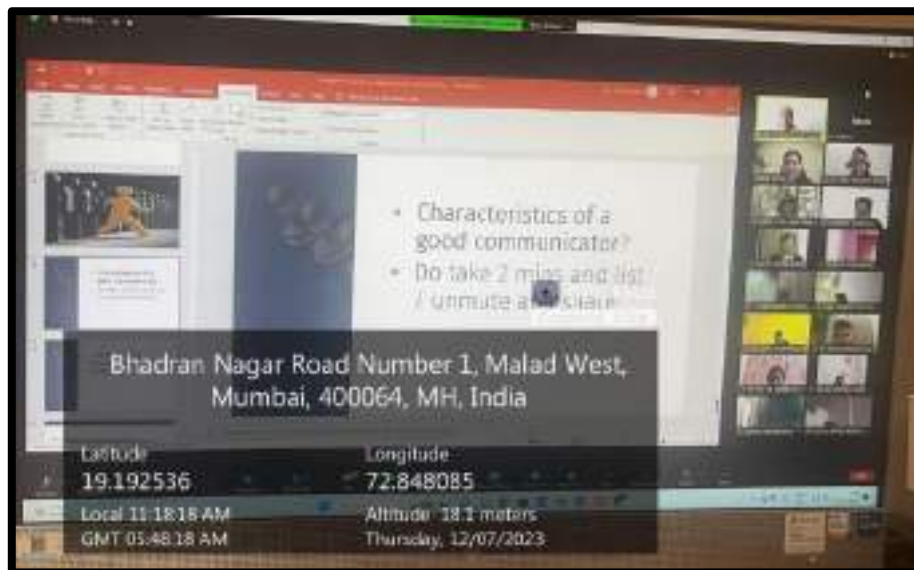
The eagerly anticipated film discussion took place, with participants presenting short films and engaging in lively discussions facilitated by expert Mrs. Preethi Rao.



Day 9: 7th December 2023

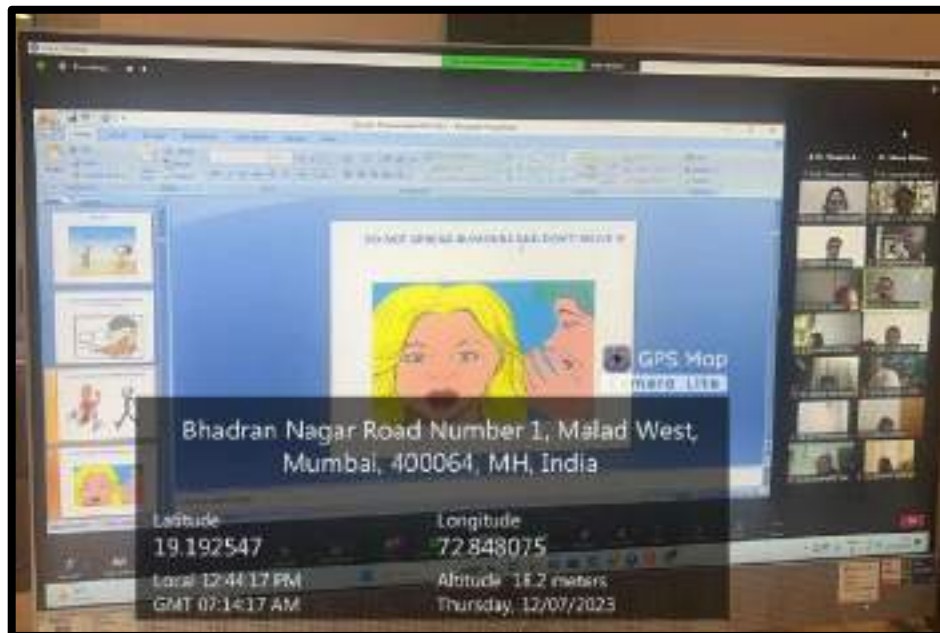
Interpersonal Communication by Ms. Shilpa Vohra

The session emphasized the \$62.4 million annual loss due to poor communication. She also discussed hidden costs of miscommunication, challenges, and opportunities.



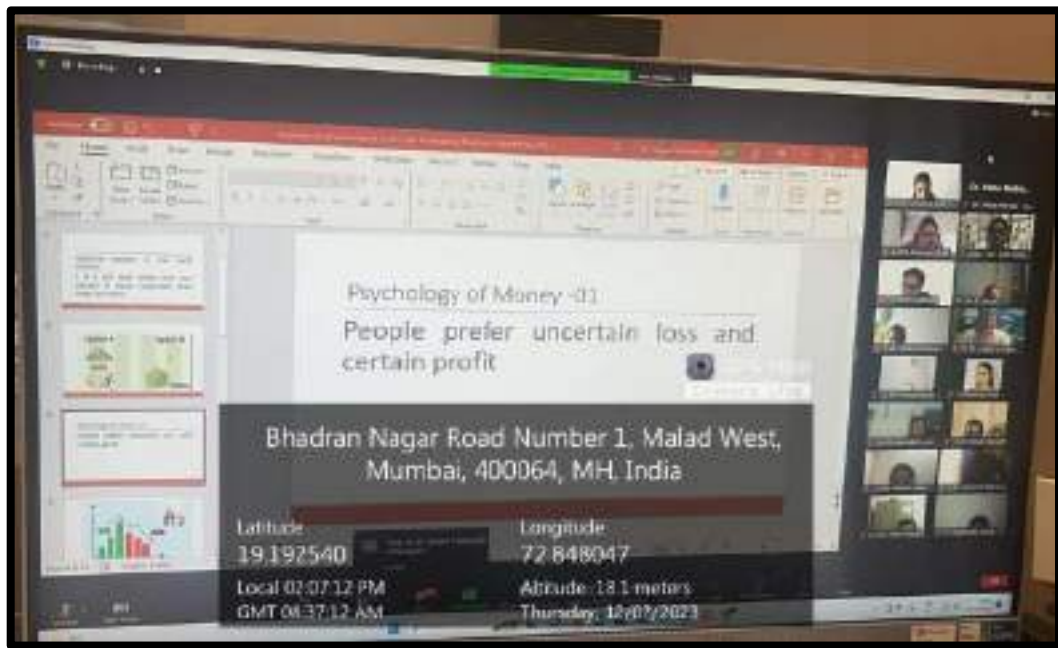
Disaster Preparedness by Mr. Rajendra Lokhande

The session highlighted dos and don'ts during emergencies. He also stressed importance of structural audits and dispelling rumors.



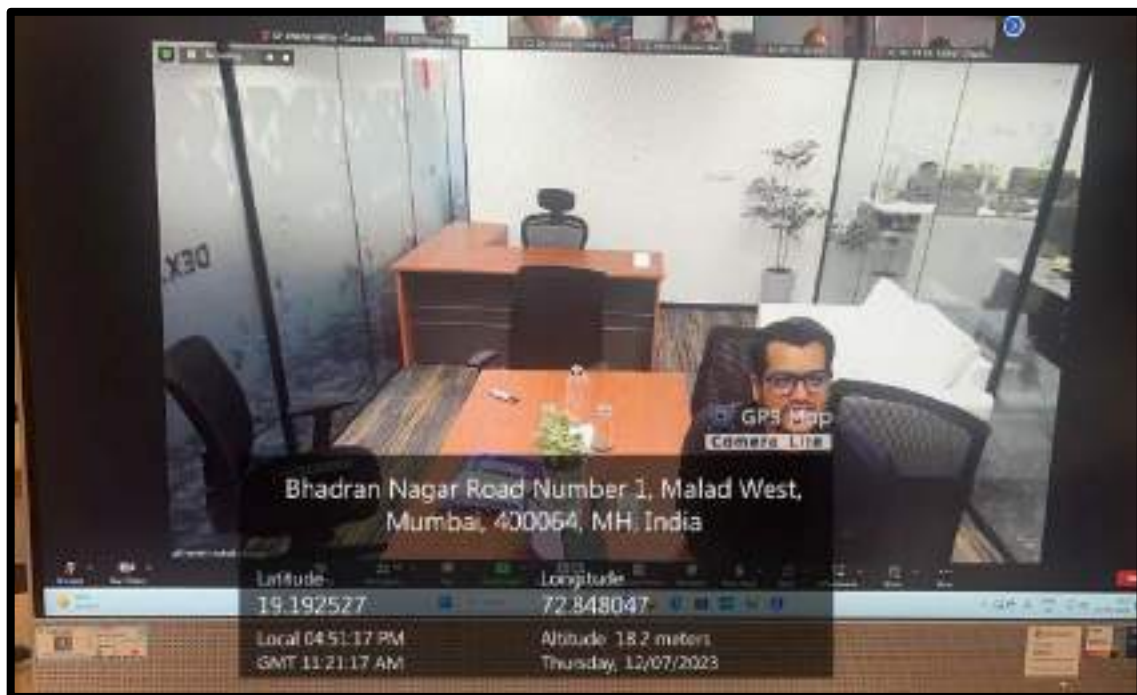
Psychological Factors and Finance by Dr. Yogesh Ingle

Dr. Ingle analyzed psychology of money through 7 cases and explored Warren Buffett's investment journey.



Innovation Disruption in Banking by Mr. Harish Chowdhary

Mr. Harish defined innovation disruption and its importance. He also covered challenges, examples, and future trends in banking.



Day 10: 8th December 2023

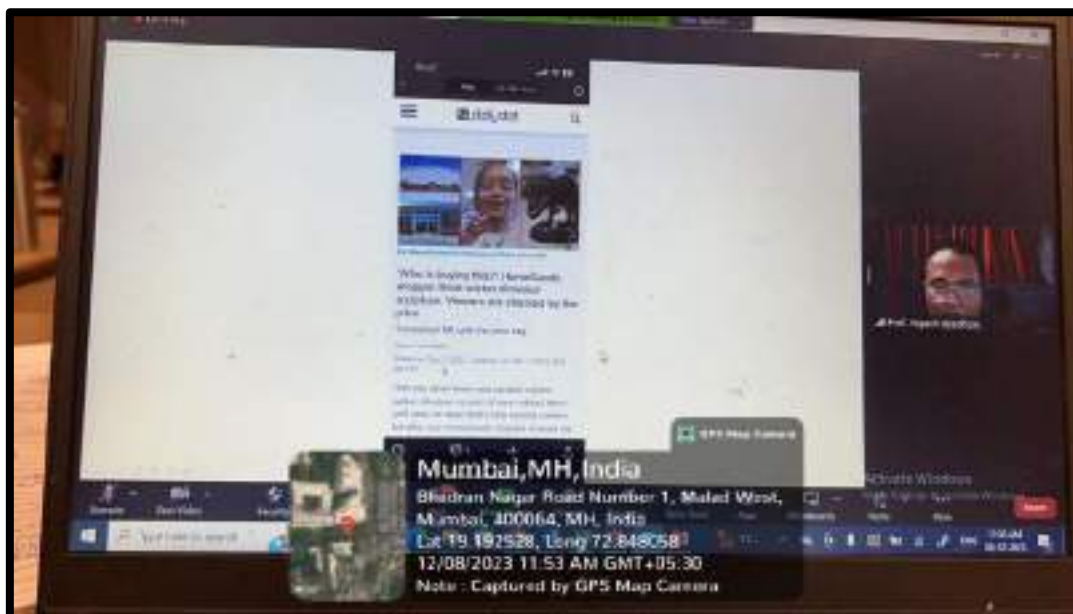
Ethical Hacking by Mr. Jasmin Dawade

Mr. Jasmin explored ethical hacking, types, and vulnerabilities.



Social Media Impact by Prof. Yogesh Upadhyaya

The resource person discussed Facebook advertising, targeted ads, and profitability.



Global Trade and Trade Finance by Mr. D.G. Kale

Dr. Kale covered national, international trade, and changing trade policies.



Day 11: 9th December 2023

Session was Exam session for participants.



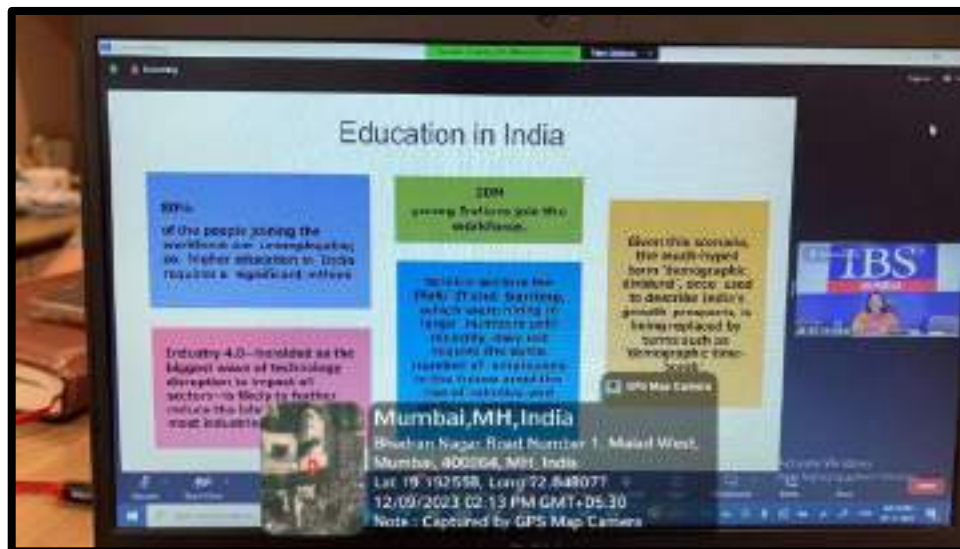
E-Commerce with AI by Mr. Vishal Parikh

Mr. Parikh discussed e-commerce in India, online retail growth, and AI readiness.



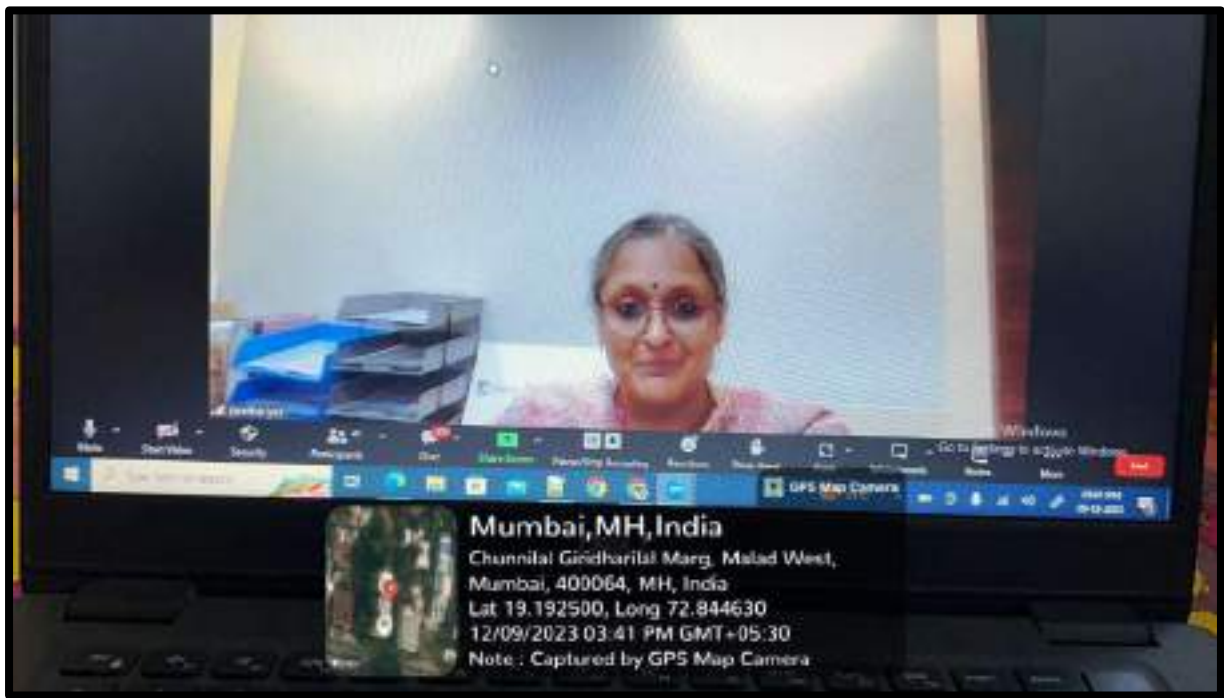
Leadership Reality by Dr. Pritee Saxena

Dr. Saxena explored changing higher education landscape and faculty development.



FinTech Frontiers by Dr. Geetha Iyer

Dr. Iyer covered traditional finance issues and Indian FinTech journey.



Day 12: 11th December 2023

Inclusive Workspaces by Dr. Shiji Lyndon

Dr. Lyndon discussed creating inclusive workspaces, avoiding bias and creating a positive environment to work.



Blockchain Under the Hood by Dr. Vidhu Shekhar

Dr. Shetkar explored e-finance evolution, bitcoin, and blockchain impact.



Review

Participants shared course learnings and implementation plans.



Valedictory Function

Concluded with reviews, insights from chief guest, and a vote of thanks.

