

## **Nagindas Khandwala College (Autonomous)**

**Affiliated to University of Mumbai**



**MKES's Nagindas Khandwala College (Autonomous),  
Gate No 5, Bhavishya Bharat Campus, S. V. Road, Malad (West)  
Mumbai-400 064**

**Programme Code: MCOM-M**

**Master in Commerce - Management  
(MCom-M) Programme**

**Two Year Integrated Programme -**

**Four Semesters**

*Course Structure*

**Under Choice Based Credit, Grading and Semester System**

*Implemented during Academic Year- 2020-21*



**Post Graduate Programme: Master of Commerce (M.Com.) – Management**

Under Choice Based Credit, Grading & Semester System

**Curriculum Framework (Implemented during  
Academic Year 2020-21)**

**FIRST YEAR**

Sr. No.	Semester I	Subject code	Credits	Sr. No.	Semester II	Subject code	Credits
1	<b>Core- 1:</b> Strategic Management	1611PCMSM	6	1	<b>Core 3:</b> Research Methodology for Business	1621PCMRM	6
2	<b>Core- 2:</b> Economics for Business Decisions	1612PCMEB	6	2	<b>Core 4:</b> Macro Economics: Concepts and Applications	1622PCMME	6
3	<b>DSE –1:</b> Services Marketing	1613PCMSM	6	3	<b>DSE - 2:</b> Retail Management	1623PCMRM	6
4	<b>DSC –1:</b> Business Ethics and Corporate Social Responsibility	1614PCMBE	6	4	<b>DSC –2:</b> E-Commerce	1624PCMEC	6
					Internship / Training – 2 Months Commences		-
	<b>Total</b>		<b>24</b>		<b>Total</b>		<b>24</b>

  
**PRINCIPAL**

NAGINDAS KHANDWALA COLLEGE OF COMMERCE  
ARTS & SCIENCE, MALAD WEST AND SHANTABEN  
NAGINDAS KHANDWALA COLLEGE OF SCIENCE  
MALAD WEST, MUMBAI - 400 084



## SECOND YEAR

Sr. No.	Semester III	Subject code	Credits	Sr. No.	Semester IV	Subject code	Credits
1	<b>Core 5:</b> Rural Marketing	1731PCMRM	6	1	<b>Core 8</b> Supply Chain Management & Logistics	1741PCMML	6
2	<b>Core 6:</b> Entrepreneurship	1732PCMEP	6	2	<b>Core 9:</b> Brand Management	1742PCMBM	6
3	<b>Core 7:</b> Organisational Behaviour	1733PCMOB	6	3	<b>Core 10:</b> Management of Business Relations	1743PCMBR	6
4	<b>DSC 3</b> Internship Based Project Work (NOTE 1)	1734PCMIP	6	4	<b>DSC 4</b> Research Based Project Work – II (Note 2)	1744PCMRP	6
	<b>Total</b>		24		<b>Total</b>		24

Research based projects compulsory to be taken in the 4<sup>th</sup> semester by all students. It is Compulsory to complete the course for all the M.Com students to get the degree.



  
**PRINCIPAL**  
 NAGINDAS KHANDWALA COLLEGE OF COMMERCE  
 ARTS & MANAGEMENT STUDIES AND SHANTABEN  
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