

**Nagindas Khandwala College
(Autonomous)
Affiliated to University of Mumbai**



**MKES's Nagindas Khandwala College (Autonomous),
Gate No 5, Bhavishya Bharat Campus, S. V. Road, Malad (West)
Mumbai-400 064**

Programme Code: | UCBMS

Bachelor of Management Studies (BMS)

Three Year Integrated Programme -

Six Semesters

Course Structure

Under Choice Based Credit, Grading and Semester System

Implemented during Academic Year- 2020-21

PRINCIPAL

**NAGINDAS KHANDWALA COLLEGE OF COMMERCE
ARTS & MANAGEMENT STUDIES AND SHANTABEN
NAGINDAS KHANDWALA COLLEGE OF SCIENCE
(AUTONOMOUS)
MALAD (W), MUMBAI - 400 064**



Bachelor of Management Studies (BMS.) Programme
Under Choice Based Credit, Grading and Semester System
Curriculum Framework
(Implemented during Academic year 2020-21)

FIRST YEAR

Sr. No.	Semester I	Subject code	Cre dits	Sr. No.	Semester II	Subject code	Cre dits
	<i>Ability Enhancement Compulsory Course (AECC)</i>				<i>Ability Enhancement Compulsory Course (AECC)</i>		
1	AECC – 1 Business Communication – 1	2011UMSBC	3	1	AECC- 2 Business Communication-II	2021UMSBC	3
	<i>Skill Enhancement Compulsory Course (SEC)</i>				<i>Skill Enhancement Compulsory Course (SEC)</i>		
2	SEC – 1 Foundation Course – 1	2012UMSFC	2	2	SEC – 2 Foundation Course II (Value Education and Soft Skills)	2022UMSFC	2
	<i>Core Course (CC)</i>				<i>Core Course (CC)</i>		
3.	CC – 1 Foundation of Human Skills	2013UMSHS	3	3.	CC – 4 Business Environment	2023UMSBV	3
4.	CC – 2 Business Law	2014UMSBL	3	4.	CC – 5 Business Mathematics	2024UMSBM	3
5	CC – 3 Business Statistics	2015UMSBS	3	5	CC – 6 Industrial Law	2025UMSIL	3
	<i>Discipline Specific Compulsory Course (DSC)</i>				<i>Discipline Specific Compulsory Course (DSC)</i>		
6	DSC-1 Introduction to Financial Accounts	2016UMSFA	3	6	DSC-3 Principles of Marketing	2026UMSPM	3
7	DSC-2 Principles of Management	2017UMSP M	3	7	DSC-4 Business Economics I	2027UMSBE	3
	TOTAL		20		TOTAL		20



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SECOND YEAR
(Implemented during Academic year 2020-21)

Sr. No.	Semester III	Subject code	Credits	Sr. No.	Semester IV	Subject code	Credits
	Core Course (CC)				Core Course (CC)		
1	CC – 7 Personal Effectiveness Management	1831UMSPEM	3	1	CC – 12 Business Economics II	2041UMSBE	3
2	CC – 8 Business Planning and Entrepreneurial Management	1832UMSBEM	3	2	CC – 13 Business Research Methods	1942UMSBRM	3
3	CC – 9 Accounting for Managerial Decisions	1833UMSAMD	3	3	CC – 14 Change Management	1943UMSCM	3
4	CC – 10 Strategic Management	1934UMSSM	3	4	CC – 15 Production & Total Quality Management	1844UMSPQM	3
5	CC – 11 Information Technology in Business Management – I	1935UMSITB	2	5	CC – 16 Information Management in Business Management II	1845UMSIBM	2
	Discipline Specific Elective (DSE)				Discipline Specific Elective (DSE)		
	Discipline Specific Elective (DSE-1,2) Any two of GROUP A- FINANCE				Discipline Specific Elective (DSE-3,4) Any two of GROUP A- FINANCE		
6	Equity and Debt Market	1936UMSEDM	3	6	Strategic Cost Management	1846UMSSCM	3
7	Corporate Finance	1837UMSCF	3	7	Corporate Restructuring	1947UMSCR	3
8	Basics of Financial services	1836UMSBFS	3	8	Financial Institution & markets	1946UMSFIM	3
9	Introduction to Cost accounting	1936UMSICA	3	9	Auditing	1946UMSA	3
	Discipline Specific Elective (DSE-1,2) Any two of GROUP B- MARKETING				Discipline Specific Elective (DSE-3,4) Any two of GROUP B- MARKETING		
10	Consumer Behaviour	1836UMSCB	3	10	Integrated Marketing Communication	1846UMSIMC	3
11	Product Innovations Management	1837UMSPIM	3	11	Event Marketing	1847UMSEM	3
12	Advertising	1937UMSAD	3	12	Rural Marketing	1947UMSRM	3
13	Social Marketing	1937UMSSM	3	13	Tourism Marketing	1947UMSTM	3


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	TOTAL		20		TOTAL		20
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**** The learner has to choose from Group A (Finance) or Group B (Marketing)**

THIRD YEAR

(Implemented during Academic year 2020-21)

Sr No	Semester V	Subject code	Credits	Sr. No.	Semester VI	Subject code	Credits
	Core Course (CC)				Core Course (CC)		
1	CC-17 Logistics and Supply Chain Management	1851UMSLSM	4	1	CC-19 Operation Research	1861UMSOR	4
2	CC-18 Analytical Skills for Managers	1952UMSASM	4	Skill Enhancement Compulsory Course (SEC)			
				2.	SEC- 3 Research Based Project Work	1862UMSRPW	4
	Discipline Specific Elective (DSE)				Discipline Specific Elective (DSE)		
	Discipline Specific Elective (DSE-5,6,7,8) (Any FOUR of group A-FINANCE)				Discipline Specific Elective (DSE-9,10,11,12) (Any FOUR of group A-FINANCE)		
3	Investment Analysis and Portfolio Management	1853UMSIPM	3	3	International Finance	1863UMSIF	3
4	Wealth Management	1854UMSWM	3	4	Innovative Financial Services	1864UMSIFS	3
5	Direct Taxes	1855UMSDT	3	5	Project Management	1865UMSPM	3
6	Commodity and Derivatives Market	1856UMSCDM	3	6	Indirect Taxes	1866UMSIDT	3
7	Financial Accounting	1953UMSFA	3	7	Strategic Financial Management	1963UMSSFm	3
8	Risk Management	1953UMSRM	3	8	Financing Rural Development	1963UMSFRD	3
	Discipline Specific Elective (DSE-5,6,7,8) (Any FOUR of group B-MARKETING)				Discipline Specific Elective (DSE-9,10,11,12) (Any FOUR of group B-MARKETING)		
9	Service Marketing	1853UMSSM	3	9	Brand Management	1863UMSBM	3
10	E-Commerce and Digital Marketing	1854UMSEDM	3	10	Retail Management	1864UMSRM	3
11	Sales and Distribution	1855UMSSDM	3	11	Sports Marketing	1965UMSSM	3



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	Management						
12	Customer Relationship Management	1956UMSCRM	3	12	Media Planning and Management	1866UMSMPM	3
13	Industrial Marketing	1954UMSIM	3	13	International Marketing	1864UMSIM	3
14	Strategic Marketing Management	1954UMSSMM	3	14	Marketing of non-Profit organization	1964UMSMNO	3
	TOTAL		20		TOTAL		20

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