



**NAGINDAS KHANDWALA COLLEGE
OF COMMERCE, ARTS &
MANAGEMENT STUDIES (AUTONOMOUS)**

Re-accredited by NAAC with 'A' Grade (3rd Cycle)

ISO 9001:2015 Certified

**Bhavishya Bharat Campus, S. V. Road, Malad (West)
Mumbai-400 064**

Programme Code: UBATTM

BBA in Tourism & Travel Management (B-TTM)

Three Year Integrated Programme

Six Semesters

Course Structure

**Under Choice Based Credit, Grading and Semester
System**



PRINCIPAL

**NAGINDAS KHANDWALA COLLEGE OF COMMERCE
ARTS & MANAGEMENT STUDIES AND SHANTABEN
NAGINDAS KHANDWALA COLLEGE OF SCIENCE
(AUTONOMOUS)
S.V. ROAD, MALAD - 400 064**

BBA in Tourism and Travel Management (BTTM) Programme
Under Choice Based Credit, Grading and Semester System
Curriculum Framework
(To be Implemented from Academic year 2020-2021)

FIRST YEAR

Sr. No	Semester I	Subject code	Cred its	Sr. No	Semester II	Subject code	Cred its
	<i>Core Course (CC)</i>				<i>Core Course (CC)</i>		
1	CC-1 Principles & Practices of Travel & Tourism	2011UHTMPT	4	1	CC-3 International Tourism	2021UHTMIT	4
2	CC-2 Tourism Geography	2012UHTMTG	4	2	CC-4 Tourism Products	2022UHTMTP	4
				3	CC-5 Tour Itinerary Planning and Design	2023UHTMIP	4
	<i>General Elective (GE) (Any one)</i>				<i>General Elective (GE) (Any one)</i>		
3	GE-1 Principles of Management	2013UHTMPM	4	4	GE-3 Introduction to Accounts and Finance	2024UHTMAF	4
	GE-1 Management Concepts	2013UHTMMC			4	GE-3 Strategic Financial Management	
	<i>General Elective (GE) (Any one)</i>				<i>Ability Enhancement Compulsory Course (AECC)</i>		
4	GE-2 Human Resources Management	2014UHTMHR	4	5	AECC-2 Foreign language (French)	2025UHTMFR	2
	GE-2 Organisational Behaviour	2014UHTMOB			<i>Ability Enhancement Elective Course (AEEC) Any one</i>		
				6	AEEC-1 Environmental Studies/ Lifestyle Pillars/ Basics of Financial Services/ Introduction to Design/ Overview of Sports Management	2025UHTMES/ 2025UHTMLP/ 2025UHTMFS/ 2025UHTMID/ 2025UHTMSM /	2
	<i>Ability Enhancement Compulsory Course (AECC)</i>						
5	AECC-1 Business Communication	2015UHTMBC	4				
		TOTAL	20			TOTAL	20



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SECOND YEAR

(To be Implemented from Academic year 2021-2022)

Sr. No	Semester III	Subject code	Credits	Sr. No	Semester IV	Subject code	Credits
<i>Core Course (CC)</i>				<i>Core Course (CC)</i>			
1	CC-6 Travel Agency and Tour Operations	2031UHTMTA	4	1	CC-10 Legal Aspects of Travel & Tourism	2041UHTMLA	4
2	CC-7 Travel Documentation	2032UHTMTD	4	2	CC-11 Tourism & Transport	2042UHTMTT	4
3	CC-8 Tourism Economics	2033UHTMTE	4	3	CC-12 Tourism & Technology	2043UHTMTE	4
4	CC-9 Customer Service in the Tourism Industry	2034UHTMCS	4				
				<i>General Elective (GE) (Any One)</i>			
				4	GE-4 Hospitality Management	2044UHTMHM	4
					GE-4 Business Economics	2044UHTMBE	
<i>Skill Enhancement Course (SEC)</i>				<i>Skill Enhancement Course (SEC)</i>			
5	Foundation Course-1 Digital Marketing & Advertising	2035UHTMDM	2	5	Foundation Course-2 Corporate Communication & Public Relations	2045UHTMCC	2
6	SEC-1 Industry Engagement* (Internship of 4-6 weeks immediately after Semester II)	2036UHTMIE	4	6	SEC-2 Travel Writing and Photography	2046UHTMWP	4
TOTAL			22	TOTAL			22




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THIRD YEAR
(To be Implemented from Academic year 2022-2023)

Sr No	Semester V	Subject code	Credits	Sr. No	Semester VI	Subject code	Credits
<i>Core Course (CC)</i>				<i>Core Course (CC)</i>			
1	CC-13 Aviation Management	2051UHTMAM	4	1	CC-15 Destination Planning	2061UHTMDM	4
2	CC-14 Sustainable Tourism	2052UHTMST	4	2	CC-16 MICE	2062UHTMMC	4
				3	CC-17 Tourism Marketing	2063UHTMTM	4
<i>Discipline Specific Elective (DSE) (Any one)</i>				<i>Discipline Specific Elective (DSE) (Any one)</i>			
3	DSE-1 Sports & Adventure Tourism	2053UHTMSA	4	4	DSE-3 Air Fares and Ticketing	2064UHTMAF	4
	DSE-1 Niche Tourism	2053UHTMNT			DSE-3 Air Cargo and Logistics Management	2064UHTMAC	
<i>Discipline Specific Elective (DSE) (Any one)</i>				<i>Discipline Specific Elective (DSE) (Any one)</i>			
4	DSE-2 Medical & Wellness Tourism	2054UHTMMW	4				
	DSE-2 Cruise Tourism	2054UHTMCT					
<i>Discipline Specific Compulsory Course (DSC)</i>				<i>Discipline Specific Compulsory Course (DSC)</i>			
5	DSC-1 Study tour / Destination study - Project report & Presentation*	2055UHTMPJ	4	5	DSC-2 Project Work & Viva*	2065UHTMPJ	4
		TOTAL	20			TOTAL	20



PRINCIPAL

NAGINDA'S CHANDWALA COLLEGE OF COMMERCE
ARTS & MANAGEMENT STUDIES AND SHANTABEN
NAGINDA'S CHANDWALA COLLEGE OF SCIENCE
(MUMBAI - 400064)
PHONE: 022-25413131, 25413132, 25413133
FAX: 022-25413134, 25413135, 25413136
EMAIL: CHANDWALA@NCSK.COM