



Autonomous (2016-17)

Malad Kandivli Education Society's

NAGINDAS KHANDWALA COLLEGE

OF COMMERCE, ARTS & MANAGEMENT STUDIES

AND SHANTABEN NAGINDAS KHANDWALA COLLEGE OF SCIENCE

(Re-accredited (3rd cycle) by NAAC with 'A' Grade)

ISO 9001 : 2015 Certified

Educational Excellence Award By Indus Foundation, U.S.A.

IMC Ramkrishna Bajaj National Quality Commendation Certificate

New Courses introduced

2017-18 to 2020-21

**DR. (MRS.) ANCY JOSE
PRINCIPAL**



***Syllabus of Courses of
Master of Sports Management
at Semester IV***

4. Entrepreneurship & Project Management

Modules at a Glance

Sr. No.	Modules	No. of lectures
Module 1	Meaning of Entrepreneurship	15
Module 2	Leadership	15
Module 3	Great leaders, their style, activities and skills	15
Module 4	Project Management	15
	Total	60

Course Objectives

1. To understand the need, objectives, phases and evaluation of Entrepreneurship Development Programmes
2. To explain the meaning of charisma along the qualities, characteristics and types of Charismatic Leaders
3. To describe the contemporary issues in leadership
4. To describe the meaning, concepts and categories of Project and Project Management

Course Outcome

After successful completion of the course the learner will be able to

CO1- List down the characteristics, functions and types of entrepreneurship. (Cognitive level: Remember)

CO2- Classify the role of entrepreneurship in economic development. (Cognitive level: Understand)

CO3 – Demonstrate an understanding of different leadership styles. (Cognitive level: Apply)

CO4 – Demonstrate an understanding of components of project management. (Cognitive level: Apply)

Detailed Syllabus

Module	Topics	No. of Lectures
1	Meaning of Entrepreneurship	15
	<ul style="list-style-type: none"> ● Characteristics, functions and types of entrepreneurship ● Intrapreneur ● Role of entrepreneurship in economic development. Factors affecting entrepreneur growth - economic –non-economic. ● Entrepreneurship Development programmes - need - objectives – phases - evaluation. Institutional support to entrepreneurs 	
2	Leadership	15
	<ul style="list-style-type: none"> ● Meaning, Traits and Motives of an Effective Leader, Styles of Leadership ● Theories – Trait Theory, Behavioural Theory, Path Goal Theory ● Transactional v/s Transformational leaders ● Strategic leaders – meaning, qualities ● Charismatic Leaders – meaning of charisma, Qualities, characteristics, types of charismatic leaders (socialized, personalized, office-holder, personal, divine) 	
3	Great leaders, their style, activities and skills	15
	<ul style="list-style-type: none"> ● Great leaders, their style, activities and skills (Ratan Tata, Narayan Murthy, Dhirubhai Ambani, Bill Gates, Mark Zuckerberg, Donald Trump) ● Characteristics of creative leaders and organization methods to enhance creativity (Andrew Dubrein) ● Contemporary issues in leadership – Leadership roles, team leadership, mentoring, self leadership, online leadership, finding and creating effective leader 	
4	Project Management	15
	<ul style="list-style-type: none"> ● Meaning of project - concepts - categories - project life cycle phases - characteristics of a project – project manager - role and responsibilities of project manager ● Project identification - selection - project formulation – contents of a project report – planning commission guidelines for formulating a project - specimen of a project report ● Source of finance for a project - Institutional finance supporting projects project evaluation - objectives - types - methods 	

Reference Books:

1. Entrepreneurial Development :S.S.Khanka
2. Entrepreneurial Development :C.B.Gupta& N.P. Srinivasan
3. Project Management :S.Choudhury
4. Project Management : Denis Lock
5. Stephen P. Robbins, Timothy A. Judge (Author) - Organizational behaviour (15th Edition),
Prentice Hall Publication.
7. Niraj Kumar- OrganisationalBehaviour: A New Looks (Concept, Theory & Cases),
Himalaya Publishing House
9. Strategic Leadership – Sahu&Bharati – Excel Books
10. Organization Development, Behavioral Science Interventions for Organization