



Malad Kandivli Education Society's  
**NAGINDAS KHANDWALA COLLEGE**  
 OF COMMERCE, ARTS & MANAGEMENT STUDIES  
 AND SHANTABEN NAGINDAS KHANDWALA COLLEGE OF SCIENCE

(Re-accredited (3<sup>rd</sup> cycle) by NAAC with 'A' Grade)  
 ISO 9001 : 2015 Certified

Autonomous (2016-17)

Educational Excellence Award By Indus Foundation, U.S.A.  
 IMC Ramkrishna Bajaj National Quality Commendation Certificate

Providing Syllabus copy of the courses highlighting the focus on employability/  
 entrepreneurship/ skill development along with their course outcomes.

Sr. No.	Courses	2016-17	2017-18	2018-19	2019-20	2020-21	Total
1	Bachelor of Commerce (B.COM)	✓	✓	✓	✓	✓	5
2	Bachelor of Arts (B.A)	✓	✓	✓	✓	✓	5
3	Bachelor in Management Studies- (BMS)	✓	✓	✓	✓	✓	5
4	Bachelor of Commerce (Accounts and Finance)- BAF	✓	✓	✓	✓	✓	5
5	Bachelor of Commerce (Banking and Insurance)-BBI	✓	✓	✓	✓	✓	5
6	Bachelor of Commerce (Financial Markets)- BFM	✓	✓	✓	✓	✓	5
7	Bachelor of Science - Information Technology (B.Sc IT)	✓	✓	✓	✓	✓	5
8	Bachelor of Science- Computer Science(B.Sc CS)	✓	✓	✓	✓	✓	5
9	Bachelor of Arts- Multimedia and Mass Communication (B.A.MMC)	✓	✓	✓	✓	✓	5
10	Bachelor of Management Studies- Sports Management (BMS-SM)	X	X	✓	✓	✓	3
11	B. Com. Honours in Actuarial Studies	X	X	X	✓	✓	2
12	B.A. Honours in Apparel Design and Construction	X	X	X	✓	✓	2
13	B. Com. Honours in International Accounting	X	X	X	✓	✓	2
14	Bachelor of Management Studies- E commerce operations	X	X	X	X	✓	1
15	B.Sc. (Honours) in Integrative Nutrition & Dietetics	X	X	X	X	✓	1
16	BBA in Tourism and Travel Management	X	X	X	X	✓	1
17	B.Sc. in Interior Design	X	X	X	X	✓	1
18	Master Of Commerce-(M.COM)- Accountancy	✓	✓	✓	✓	✓	5
19	Master Of Commerce-(M.COM)- Management	✓	✓	✓	✓	✓	5
20	Master of Arts (Economics)	✓	✓	✓	✓	✓	5
21	Master of Arts (Geography)	✓	✓	✓	✓	✓	5
22	Master of Arts (Psychology)	X	X	X	✓	✓	2
23	Master of Science (Information Technology) (M.Sc IT)	✓	✓	✓	✓	✓	5
24	Master's Degree - Sports Management (MSM)	X	X	✓	✓	✓	3
25	Master of Science (Geo-informatics) (M.Sc GeoInformatics)	X	X	X	X	✓	1
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*Moushumi Datta*

Prof. (Dr.) Moushumi Datta  
 I/c. Principal

# AGRICULTURAL DEVELOPMENT AND POLICY

## Semester IV

(Implemented during Academic Year 2017-18)

with Effect from the Academic Year 2017-2018

### Course Objectives

1. To identify the role of agriculture in national development.
2. To explain the various theories of agricultural development.
3. To discover measures for sustainable agricultural development.
4. To analyse the impact of globalization on Indian agriculture.
5. To design policies for Food Security.
6. To evaluate trends in agricultural policies and development in India.

### Course Outcomes

1. **CO 1** The learner will be able to identify the role of agriculture in national development. **(Level: Knowledge)**
2. **CO 2** The learner will be able to explain the various theories of agricultural development. **(Level: Comprehension)**
3. **CO 3** The learner will be able to discover measures for sustainable agricultural development. **(Level: Application)**
4. **CO 4** The learner will be able to analyse the impact of globalization on Indian agriculture. **(Level: Analysis)**
5. **CO 5** The learner will be able to design policies for Food Security. **(Level: Synthesis)**
6. **CO 6** The learner will be able to evaluate trends in agricultural policies and development in India. **(Level: Evaluation)**

### Modules at a Glance

Sr. No.	Modules	No. of lectures
Module I	THEORIES OF AGRICULTURAL DEVELOPMENT	15
Module II	SUSTAINABLE AGRICULTURAL DEVELOPMENT	15
Module III	FOOD SECURITY AND IMPACT OF GLOBALISATION	15
Module IV	HISTORY AND POLICIES FOR AGRICULTURAL DEVELOPMENT IN INDIA	15
	<b>Total</b>	<b>60</b>




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## Detailed Syllabus:

Module	Topics	No. of Lectures
1	<b>THEORIES OF AGRICULTURAL DEVELOPMENT</b> <ul style="list-style-type: none"> <li>• Role of Agriculture in a Developing economy vis-a-vis a Developed economy;</li> <li>• Theories of agricultural development (Lewis, Schultz, Mellor, Hayyami and Ruttan)</li> </ul>	15
2	<b>SUSTAINABLE AGRICULTURAL DEVELOPMENT</b> <ul style="list-style-type: none"> <li>• Measures and Strategies for Sustainable Development</li> <li>• Technology – Input use efficiency;</li> <li>• Water Resources and Management- Performance of Irrigation Projects</li> <li>• Large Dam controversy</li> <li>• <b>Watershed Approach (Employability)</b></li> <li>• Water Pricing</li> </ul>	15
3	<b>FOOD SECURITY AND IMPACT OF GLOBALISATION</b> <ul style="list-style-type: none"> <li>• Problem of Hunger</li> <li>• National Food Policy</li> <li>• Food Security</li> <li>• Government measures</li> <li>• Recent Developments;</li> <li>• Impact of Globalisation on Agriculture</li> <li>• Competitiveness of Agricultural Products in International Markets</li> </ul>	15
4	<b>HISTORY AND POLICIES FOR AGRICULTURAL DEVELOPMENT IN INDIA</b> <ul style="list-style-type: none"> <li>• Trends in production since 1950;</li> <li>• Green Revolution;</li> <li>• National Agricultural Policy 2000;</li> <li>• Area, productivity, <b>employment</b> and wage rate analysis; <b>(Employability)</b></li> <li>• Land Reforms;</li> <li>• Trends in India's agricultural exports and imports and implications</li> </ul>	15
		60

### References:

  
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1. Sadhu, A N. and Amarjit Singh(2007):  
Fundamentals of Agricultural Economics, Himalaya Publishing House.
2. Basu, Kaushik(1998), *Analytical Development Economics*, OUP, New Delhi.
3. Ray, Debraj (2004), *Development Economics*, OUP, New Delhi.



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**BANKING: THEORY AND POLICY**  
**Semester III**  
*(Implemented during Academic Year 2017-18)*  
**with Effect from the Academic Year 2017-2018**

**Course Objectives**

1. To identify the role of banking in the financial system.
2. To describe the assets and liabilities of banks.
3. To discover the various issues regarding competition in banking and the reforms introduced in India in the context of globalization.
4. To analyse the role of a Central Bank and prudential regulation introduced in India in the context of globalization.
5. To compare the performance of different types of banks in India.
6. To evaluate the role of banks in aiding financial inclusion in the context of gender and human values.

**Course Outcomes**

1. **CO 1** The learner will be able to identify the role of banking in the financial system. **(Level: Knowledge)**
2. **CO 2** The learner will be able to describe the assets and liabilities of banks. **(Level: Comprehension)**
3. **CO 3** The learner will be able to discover the various issues regarding competition in banking and the reforms introduced in India in the context of globalization. **(Level: Application)**
4. **CO 4** The learner will be able to analyse the role of a Central Bank and prudential regulation introduced in India in the context of globalization. **(Level: Analysis)**
5. **CO 5** The learner will be able to compare the performance of different types of banks in India. **(Level: Synthesis)**
6. **CO 6** The learner will be able to evaluate the role of banks in aiding financial inclusion in the context of gender and human values. **(Level: Evaluation)**

**Modules at a Glance**

Sr. No.	Modules	No. of lectures
Module I	OVERVIEW OF BANKING	15
Module II	COMPETITION IN BANKING	15
Module III	CENTRAL BANKING AND REGULATION	15
Module IV	INDIAN BANKING	15
	<b>Total</b>	<b>60</b>

  
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### Detailed Syllabus:

Module	Topics	No. of Lectures
1	<b>OVERVIEW OF BANKING</b> <ul style="list-style-type: none"> <li>• Financial Intermediation - Role of Banking in the Financial system</li> <li>• Assets and Liabilities of Commercial Banks</li> <li>• Sources and Uses of Funds</li> <li>• Liquidity versus Profitability</li> <li>• Structure of the Banking system</li> </ul>	15
2	<b>COMPETITION IN BANKING</b> <ul style="list-style-type: none"> <li>• Banking Sector Reforms -Private Sector Banks - Foreign Banks</li> <li>• Competition and Financial Stability</li> <li>• Recent Developments in Banking- electronic banking- Diversification -Universal Banking</li> </ul>	15
3	<b>CENTRAL BANKING AND REGULATION</b> <ul style="list-style-type: none"> <li>• Functions of a Central Bank</li> <li>• Monetary Policy Instruments</li> <li>• Transmission Mechanism</li> <li>• Banking Crises-Need and Scope for prudential regulation</li> <li>• Basel Accord</li> <li>• Risk Based Regulatory Capital and Other Indicators</li> <li>• Deposit Insurance</li> <li>• NPAs-SARFAESI</li> </ul>	15
4	<b>INDIAN BANKING</b> <ul style="list-style-type: none"> <li>• Co-operative Banks- Regional Rural Banks</li> <li>• SBI and its Associates</li> <li>• Commercial Banking 1969- 1991</li> <li>• Performance of Public Sector Banks in the Post Reform Period</li> <li>• Changes in Priority sector lending- <b>Financial Inclusion- Microfinance Institutions (Entrepreneurship, skill development and Employability)</b></li> </ul>	15
		60

#### References:

1. Berger, A., P Molyneux and J. Wilson (2010)

The Oxford Handbook of Banking, Oxford University Press, New York



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2. Ramakrishna, G. And K. Rao (2008)  
Performance of Public Sector Banks after Reforms, Serials Publications,  
New Delhi



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# ECONOMICS OF AGRICULTURAL PRODUCTION AND RURAL MARKETS

## Semester III

(Implemented during Academic Year 2017-18)  
with Effect from the Academic Year 2017-2018

### Course Objectives

1. To identify the various types of production relationships in agriculture.
2. To describe resource use and instability in agriculture.
3. To discover the problems and remedial measures in agricultural product markets.
4. To analyse the characteristics of Rural credit markets.
5. To design policies for Rural Land markets.
6. To evaluate the agricultural labour market.

### Course Outcomes

1. **CO 1** The learner will be able to identify the various types of production relationships in agriculture. **(Level: Knowledge)**
2. **CO 2** The learner will be able to describe resource use and instability in agriculture. **(Level: Comprehension)**
3. **CO 3** The learner will be able to discover the problems and remedial measures in agricultural product markets. **(Level: Application)**
4. **CO 4** The learner will be able to analyse the characteristics of Rural credit markets. **(Level: Analysis)**
5. **CO 5** The learner will be able to design policies for Rural Land markets. **(Level: Synthesis)**
6. **CO 6** The learner will be able to evaluate the agricultural labour market. **(Level: Evaluation)**

### Modules at a Glance

Sr. No.	Modules	No. of lectures
Module I	PRODUCTION,RESOURCE USE AND INSTABILITY IN AGRICULTURE	15
Module II	AGRICULTURAL PRODUCT MARKETS	15
Module III	RURAL CREDIT MARKETS	15
Module IV	LAND AND LABOUR MARKETS	15
	<b>Total</b>	<b>60</b>



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## Detailed Syllabus:

Module	Topics	No. of Lectures
1	<b>PRODUCTION, RESOURCE USE AND INSTABILITY IN AGRICULTURE</b> <ul style="list-style-type: none"> <li>• Important Production Relationships, Substitution of Inputs and Products,</li> <li>• Resource Use and Cost of Cultivation,</li> <li>• Price Variability and Income Instability in Agriculture</li> <li>• Rationale for Government Intervention- Buffer Stocks, Minimum Support Prices</li> <li>• Crop Insurance</li> </ul>	15
2	<b>AGRICULTURAL PRODUCT MARKETS</b> <ul style="list-style-type: none"> <li>• Features of an Ideal Marketing System,</li> <li>• Problems of Agricultural Markets in India</li> <li>• Remedial Measures</li> <li>• Regulated Markets, Co-operatives, Futures Trading,</li> <li>• Role of Technology,</li> <li>• Cash Crops- Various Issues,</li> <li>• Agri- Business and Contract Farming <b>(Entrepreneurship)</b></li> </ul>	15
3	<b>RURAL CREDIT MARKETS</b> <ul style="list-style-type: none"> <li>• Characteristics of Rural Credit Markets,</li> <li>• Lender's Risk Hypothesis, Default and Collateral,</li> <li>• Credit Rationing, Informational Asymmetries,</li> <li>• Role of the Unorganised Sector,</li> <li>• Co-operative Credit Institutions, Commercial Banks, Regional Rural Banks, NABARD</li> <li>• Microfinance in Rural Credit <b>(Employability and Entrepreneurship)</b></li> </ul>	15
4	<b>LAND AND LABOUR MARKETS</b> <ul style="list-style-type: none"> <li>• Types of Farming,</li> <li>• Analysis of Rural Classes and Inequity in Distribution of Holdings,</li> <li>• Lease Market and Share Tenancy,</li> <li>• Market interlocking and interlinkages,</li> <li>• Free and Unfree Labour,</li> <li>• Wage Differentials- Property Rights</li> </ul>	15
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2. Basu, Kaushik(1998), *Analytical Development Economics*, OUP, New Delhi
3. Ray, Debraj (2004), *Development Economics*, OUP, New Delhi.



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**ECONOMICS OF DEVELOPMENT**  
**Semester I**  
*(Implemented during Academic Year 2017-18)*  
**with Effect from the Academic Year 2016-2017**

**Core Course (CC)**

**Course Objectives**

1. To identify the fundamental concepts and measures of economic growth and development.
2. To explain in detail various Modern theories of growth and distribution.
3. To discover the various aspects of rural markets.
4. To analyse the role of the household and institutions in development.
5. To create a framework for sustainable development and environmental concerns.
6. To evaluate the role of international financial institutions in development.

**Course Outcomes**

1. **CO 1** The learner will be able to identify the fundamental concepts and measures of economic growth and development. **(Level: Knowledge)**
2. **CO 2** The learner will be able to explain in detail various various aspects of Modern theories of growth and distribution. **(Level: Comprehension)**
3. **CO 3** The learner will be able to discover the various aspects of rural markets. **(Level: Application)**
4. **CO 4** The learner will be able to analyse the the role of the household and institutions in development. **(Level: Analysis)**
5. **CO 5** The learner will be able to create a framework for sustainable development and environmental concerns. **(Level: Synthesis)**
6. **CO 6** The learner will be able to evaluate the role of international financial institutions in development. **(Level: Evaluation)**


**Modules at a Glance**

<i>Sr. No.</i>	<b>Modules</b>	<b>No. of lectures</b>
<b>Module I</b>	<b>CONCEPTS AND MEASURES OF GROWTH AND DEVELOPMENT</b>	<b>15</b>
<b>Module II</b>	<b>MODERN THEORIES OF GROWTH AND DISTRIBUTION</b>	<b>15</b>
<b>Module III</b>	<b>MICROECONOMICS OF DEVELOPMENT</b>	<b>15</b>
<b>Module IV</b>	<b>MACROECONOMICS OF DEVELOPMENT</b>	<b>15</b>
	<i>Total</i>	<b>60</b>

  
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## Detailed Syllabus:

Module	Topics	No. of Lectures
1	<p><b>CONCEPTS AND MEASURES OF GROWTH AND DEVELOPMENT</b></p> <ul style="list-style-type: none"> <li>• Developments in economic thought</li> <li>• History, expectations and development</li> <li>• Economic growth and structural change</li> <li>• Capabilities, entitlements and deprivation</li> <li>• Inequality and growth</li> <li>• Measurement of Inequality and poverty</li> <li>• Measurement of development - HDI, GDI, etc.</li> <li>• Role of market and state</li> </ul>	15
2	<p><b>MODERN THEORIES OF GROWTH AND DISTRIBUTION</b></p> <ul style="list-style-type: none"> <li>• Harrod-Domar Model of growth</li> <li>• Solow model of growth</li> <li>• Approaches to technical change</li> <li>• Convergence</li> <li>• Endogenous growth models of Romer and Lucas</li> <li>• <b>Human capital (skill development and employability)</b></li> </ul>	15
3	<p><b>MICROECONOMICS OF DEVELOPMENT</b></p> <ul style="list-style-type: none"> <li>• Segmentation of rural land, labour, capital and credit markets</li> <li>• Market inter-linkages – land markets-labour markets and households</li> <li>• <b>Credit market-microfinance (skill development, employability, entrepreneurship)</b></li> <li>• The household model of fertility decisions</li> <li>• Institutions and development</li> </ul>	15
4	<p><b>MACROECONOMICS OF DEVELOPMENT</b></p> <ul style="list-style-type: none"> <li>• Environment and development</li> <li>• Development and the constraint of natural resources</li> <li>• Environmental problems in Economic Development</li> <li>• Environment and Sustainable Development</li> <li>• Trade and Development</li> <li>• Trade and foreign exchange</li> <li>• Role of international financial and trade institutions</li> <li>• Structural adjustment and stabilization</li> </ul>	15
		60

## References:

1. Basu, Kaushik(1998), *Analytical Development Economics*, OUP, New Delhi.
2. Ray, Debraj (2004), *Development Economics*, OUP, New Delhi.



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**ECONOMICS OF HUMAN DEVELOPMENT**  
**Semester IV**  
*(Implemented during Academic Year 2017-18)*  
**with Effect from the Academic Year 2017-2018**

**Course Objectives**

1. To identify the concepts relating to human development and the difference between growth and development
2. To explain the approaches relating to human development.
3. To discover the various dimensions of development.
4. To analyse the various measures of human development.
5. To design human development policies taking into account environmental issues and sustainability.
6. To evaluate the significance of human values and gender concerns in national and global development needs.

**Course Outcomes**

1. **CO 1** The learner will be able to identify the concepts relating to human development and the difference between growth and development. **(Level: Knowledge)**
2. **CO 2** The learner will be able to explain the approaches relating to human development. **(Level: Comprehension)**
3. **CO 3** The learner will be able to discover the various dimensions of development. **(Level: Application)**
4. **CO 4** The learner will be able to analyse the various measures of human development. **(Level: Analysis)**
5. **CO 5** The learner will be able to design human development policies taking into account environmental issues and sustainability. **(Level: Synthesis)**
6. **CO 6** The learner will be able to evaluate the significance of human values and gender concerns in national and global development needs. **(Level: Evaluation)**

**Modules at a Glance**

Sr. No.	Modules	No. of lectures
Module I	CONCEPTS OF HUMAN DEVELOPMENT	15
Module II	DIMENSIONS OF HUMAN DEVELOPMENT	15
Module III	MEASUREMENT	15
Module IV	ASPECTS OF HUMAN DEVELOPMENT	15
	<b>Total</b>	<b>60</b>

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1	<b>CONCEPTS OF HUMAN DEVELOPMENT</b> <ul style="list-style-type: none"> <li>• Growth and Development compared</li> <li>• Perspectives on development</li> <li>• Definition of human development</li> <li>• Basic Needs Approach</li> <li>• Quality of Life Approach</li> <li>• <b>Capability Approach (Skill development)</b></li> <li>• Human rights</li> <li>• Millennium Development Goals</li> </ul>	15
2	<b>DIMENSIONS OF HUMAN DEVELOPMENT</b> <ul style="list-style-type: none"> <li>• Empowerment, equity, sustainability, security, productivity and <b>participation (Employability)</b></li> <li>• Role of freedoms in promoting human development</li> <li>• Multi-dimensionality of poverty</li> <li>• Concept of <b>inclusive growth (Employability)</b></li> <li>• Role of civil society, NGOs, and people's organizations</li> <li>• Obstacles to inclusive growth</li> <li>• Impact of globalization</li> </ul>	15
3	<b>MEASUREMENT</b> <ul style="list-style-type: none"> <li>• Need for indices</li> <li>• GDP</li> <li>• Physical Quality of Life Index (PQLI)</li> <li>• Disability Adjusted Life Years (DALY)</li> <li>• Social Capability index</li> <li>• Human Development Index</li> <li>• Human Poverty Index</li> <li>• Gender Related Development Index – Gender Empowerment</li> </ul>	15
4	<b>ASPECTS OF HUMAN DEVELOPMENT</b> <ul style="list-style-type: none"> <li>• <b>Livelihoods (Employability)</b></li> <li>• Inequalities – Gender – Child labour – Aging population</li> <li>• Poverty alleviation – Food Security</li> <li>• Environment</li> <li>• Displacement – Indigenous groups – Migration - Education and Health</li> <li>• Workers and Informal Sector</li> <li>• Social Security – Human security – Conflict</li> </ul>	15
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1. Chelliah Raja J and R. Sudarshan (ed), Income Poverty and Beyond: Human Development In India, UNDP, Social Science Press, New Delhi, 1999
2. Comim F, M. Qizilbash and S. Alkire (eds), The Capability Approach: Concepts, Measures and Applications, Cambridge University Press, Cambridge, 2007
3. Costanza R, B. Low, E. Ostrom and James Wilson (ed), Institutions, Ecosystems and Sustainability, Lewis Publishers, Boca Raton, 2001
4. Dev S. Mahendra, P. Antony, V. Gayathri, and R P Mamgain, Social and Economic Security in India, Institute for Human Development, New Delhi, 2001
5. Fukuda-Parr S. and Shiva Kumar A K (ed), Readings in Human Development: Concepts, Measures and Policies for a Development Paradigm, Oxford University Press, New Delhi, 2003
6. Grinspun, A. (ed), Choices for the Poor, Lessons from National Poverty Strategies, UNDP, New York, 2001
7. International Labour Organization, A Fair Globalization: Creating Opportunities for All, World Commission on the Social Dimension of Globalization, Geneva, 2004
8. International Labour Organization: World Employment Reports
9. Meier G M and Stiglitz J E (eds), Frontiers of Development Economics, Oxford University Press, New York, 2001
10. Sen Amartya, Development as Freedom, Oxford University Press, New Delhi, 1999
11. Sen Amartya and Jean Dreze, India: Economic Development and Social Opportunity, Oxford University Press, New Delhi, 1998
12. United Nations Development Programme (UNDP), Human Development Reports 1990-2004, Oxford University Press, New York
13. United Nations Development Programme (UNDP) – India, State Human Development Reports, 2003– 2006, Oxford University Press, New Delhi



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**INDUSTRIAL ECONOMICS**  
**Semester III**  
*(Implemented during Academic Year 2017-18)*  
**with Effect from the Academic Year 2017-2018**

**Course Objectives**

1. To recall the behaviour of the firm.
2. To explain competition and interdependence under different Market Structures.
3. To discover the role of innovations and intellectual property rights.
4. To analyse the Balance Sheet of a firm.
5. To design viable projects on the basis of Investment Criteria.
6. To evaluate the trends in the industrial growth in India since 1991 and changing industrial policies in the context of national and global development needs.

**Course Outcomes**

1. **CO 1** The Learner will be able to recall the behaviour of the firm. **(Level: Knowledge)**
2. **CO 2** The Learner will be able to explain competition and interdependence under different Market Structures. **(Level: Comprehension)**
3. **CO 3** The learner will be able to discover the role of innovations and intellectual property rights. **(Level: Application)**
4. **CO 4** The learner will be able to analyse the Balance Sheet of a firm. **(Level: Analysis)**
5. **CO 5** The learner will be able to design viable projects on the basis of Investment Criteria. **(Level: Synthesis)**
6. **CO 6** The learner will be able to evaluate the trends in the industrial growth in India since 1991 and changing industrial policies in the context of national and global development needs. **(Level: Evaluation)**


**Modules at a Glance**

Sr. No.	Modules	No. of lectures
Module I	Theory of the Firm	15
Module II	Innovations and Intellectual Property	15
Module III	Financial Analysis	15
Module IV	Indian Industry	15
	<b>Total</b>	<b>60</b>

  
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**Detailed Syllabus:**

<b>Module</b>	<b>Topics</b>	<b>No. of Lectures</b>
1	<b>Theory of the Firm</b> <ul style="list-style-type: none"> <li>• Firm Structure</li> <li>• Market Structure- Competition and Interdependence- Monopoly Power</li> <li>• Product Differentiation</li> <li>• Oligopoly- Price Leadership</li> <li>• Economies of Scale- Integration-Capital Requirements</li> </ul>	15
2	<b>Innovations and Intellectual Property</b> <ul style="list-style-type: none"> <li>• Invention and Innovation- Product and Process Innovation –</li> <li>• Schumpeter's Theory-</li> <li>• Adoption and Diffusion of Innovations <b>(Entrepreneurship)</b></li> <li>• Effects of Innovation on Welfare and Employment</li> <li>• Market Concentration</li> <li>• Advertising</li> <li>• Intellectual Property Rights</li> </ul>	15
3	<b>Financial Analysis</b> <ul style="list-style-type: none"> <li>• Fund Flow Analysis- Ratio Analysis</li> <li>• Balance Sheet- Profit and Loss Account</li> <li>• Investment Decisions: Net Present Value Method- internal Rate of Return-Discounted Payback Period</li> <li>• Optimum Capital Structure-Modigliani-Miller Hypothesis</li> </ul>	15
4	<b>Indian Industry</b> <ul style="list-style-type: none"> <li>• Trends in Industrial Growth in India since 1991-</li> <li>• Industrial Location Policy</li> <li>• Small Scale Industries- Role- Performance and Policy-</li> <li>• Public Sector Enterprises – Privatisation and Disinvestment-</li> <li>• Competitiveness of Indian Industries-Competition Policy</li> <li>• Foreign Direct Investment</li> <li>• Make in India <b>(Employability and Skill development)</b></li> </ul>	15
		60

  
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