



Malad Kandivli Education Society's
NAGINDAS KHANDWALA COLLEGE
 OF COMMERCE, ARTS & MANAGEMENT STUDIES
 AND SHANTABEN NAGINDAS KHANDWALA COLLEGE OF SCIENCE

(Re-accredited (3rd cycle) by NAAC with 'A' Grade)
 ISO 9001 : 2015 Certified

Autonomous (2016-17)

Educational Excellence Award By Indus Foundation, U.S.A.
 IMC Ramkrishna Bajaj National Quality Commendation Certificate

Providing Syllabus copy of the courses highlighting the focus on employability/
 entrepreneurship/ skill development along with their course outcomes.

Sr. No.	Courses	2016-17	2017-18	2018-19	2019-20	2020-21	Total
1	Bachelor of Commerce (B.COM)	✓	✓	✓	✓	✓	5
2	Bachelor of Arts (B.A)	✓	✓	✓	✓	✓	5
3	Bachelor in Management Studies- (BMS)	✓	✓	✓	✓	✓	5
4	Bachelor of Commerce (Accounts and Finance)- BAF	✓	✓	✓	✓	✓	5
5	Bachelor of Commerce (Banking and Insurance)-BBI	✓	✓	✓	✓	✓	5
6	Bachelor of Commerce (Financial Markets)- BFM	✓	✓	✓	✓	✓	5
7	Bachelor of Science - Information Technology (B.Sc IT)	✓	✓	✓	✓	✓	5
8	Bachelor of Science- Computer Science(B.Sc CS)	✓	✓	✓	✓	✓	5
9	Bachelor of Arts- Multimedia and Mass Communication (B.A.MMC)	✓	✓	✓	✓	✓	5
10	Bachelor of Management Studies- Sports Management (BMS-SM)	X	X	✓	✓	✓	3
11	B. Com. Honours in Actuarial Studies	X	X	X	✓	✓	2
12	B.A. Honours in Apparel Design and Construction	X	X	X	✓	✓	2
13	B. Com. Honours in International Accounting	X	X	X	✓	✓	2
14	Bachelor of Management Studies- E commerce operations	X	X	X	X	✓	1
15	B.Sc. (Honours) in Integrative Nutrition & Dietetics	X	X	X	X	✓	1
16	BBA in Tourism and Travel Management	X	X	X	X	✓	1
17	B.Sc. in Interior Design	X	X	X	X	✓	1
18	Master Of Commerce-(M.COM)- Accountancy	✓	✓	✓	✓	✓	5
19	Master Of Commerce-(M.COM)- Management	✓	✓	✓	✓	✓	5
20	Master of Arts (Economics)	✓	✓	✓	✓	✓	5
21	Master of Arts (Geography)	✓	✓	✓	✓	✓	5
22	Master of Arts (Psychology)	X	X	X	✓	✓	2
23	Master of Science (Information Technology) (M.Sc IT)	✓	✓	✓	✓	✓	5
24	Master's Degree - Sports Management (MSM)	X	X	✓	✓	✓	3
25	Master of Science (Geo-informatics) (M.Sc GeoInformatics)	X	X	X	X	✓	1
							84

Moushumi Datta

Prof. (Dr.) Moushumi Datta
 I/c. Principal

Nagindas Khandwala College

(AUTONOMOUS)



Syllabus and Question Paper Pattern

Of

Courses of Bachelor of Management Studies (Sports Management) Programme

Third Year

Semester V

Paper 1855BSEPM: Entrepreneurship & Project Management

Under Academic Autonomy and Credit, Grading and Semester System
With effect from Academic Year 2020-21

PRINCIPAL

NAGINDAS KHANDWALA COLLEGE OF COMMERCE
ARTS & MANAGEMENT STUDIES AND SHANTABEN
NAGINDAS KHANDWALA COLLEGE OF SCIENCE
(AUTONOMOUS)
MALAD (W), MUMBAI - 400 064

Syllabus of Course of Bachelor of Management Studies (Sports Management) at
Semester V

Core Course

Paper 1855BSEPM: Entrepreneurship & Project Management

Course Objectives

1. To understand the need, objectives, phases and evaluation of Entrepreneurship Development Programmes
2. To explain the meaning of charisma along the qualities, characteristics and types of Charismatic Leaders
3. To describe the contemporary issues in leadership
4. To describe the meaning, concepts and categories of Project and Project Management

Course Outcome (Entrepreneurship)

After successful completion of the course the learner will be able to

CO1- List down the characteristics, functions, and types of entrepreneurships.
(Cognitive level: Remember)

CO2- Classify the role of entrepreneurship in economic development. (Cognitive level: Understand)

CO3 – Demonstrate an understanding of different leadership styles. (Cognitive level: Apply)

CO4 – Demonstrate an understanding of components of project management. (Cognitive level: Apply)

Modules at a Glance

Sr. No.	Modules	No. of lectures
Module 1	Meaning of Entrepreneurship	15
Module 2	Leadership	15
Module 3	Great leaders, their style, activities and skills	15
Module 4	Project Management	15
	Total	60



PRINCIPAL

NAGINDAS KHANDWALA COLLEGE OF COMMERCE
ARTS & MANAGEMENT STUDIES AND SHANTABEN
NAGINDAS KHANDWALA COLLEGE OF SCIENCE
(AUTONOMOUS)
MALAD (W), MUMBAI - 400 064

Detailed Syllabus

Module	Topics	No. of Lectures
1	Meaning of Entrepreneurship	15
	<ul style="list-style-type: none"> ● Characteristics, functions and types of entrepreneurships Intrapreneur ● Role of entrepreneurship in economic development. Factors affecting entrepreneur growth - economic –non-economic. ● Entrepreneurship Development programmes - need - objectives – phases - evaluation. Institutional support to entrepreneurs 	
2	Leadership (Skill Development)	15
	<ul style="list-style-type: none"> ● Meaning, Traits and Motives of an Effective Leader, Styles of Leadership ● Theories – Trait Theory, Behavioural Theory, Path Goal Theory ● Transactional v/s Transformational leaders ● Strategic leaders – meaning, qualities ● Charismatic Leaders – meaning of charisma, Qualities, characteristics, types of charismatic leaders (socialized, personalized, office-holder, personal, divine) 	
3	Great leaders, their style, activities and skills (Skill Development)	15
	<ul style="list-style-type: none"> ● Characteristics of creative leaders and organization methods to enhance creativity (Andrew Dubrein) ● Contemporary issues in leadership – Leadership roles, team leadership, mentoring, self-leadership, online leadership, finding and creating effective leader 	
4	Project Management	15
	<ul style="list-style-type: none"> ● Meaning of project - concepts - categories - project life cycle phases - characteristics of a project – project manager - role and responsibilities of project manager ● Project identification - selection - project formulation – contents of a project report – planning commission guidelines for formulating a project - specimen of a project report ● Source of finance for a project - Institutional finance supporting projects project evaluation - objectives - types - methods 	

PRINCIPAL

NAGINDAS KHANDWALA COLLEGE OF COMMERCE,
ARTS & MANAGEMENT STUDIES AND SHANTABEN
NAGINDAS KHANDWALA COLLEGE OF SCIENCE
(AUTONOMOUS)
MALAD (W), MUMBAI - 400 064

Reference Books:

1. Entrepreneurial Development :S.S.Khanka
2. Entrepreneurial Development :C.B.Gupta& N.P. Srinivasan
3. Project Management :S.Choudhury
4. Project Management : Denis Lock
5. Stephen P. Robbins, Timothy A. Judge (Author) - Organizational behaviour (15th Edition),
6. Prentice Hall Publication.
7. Niraj Kumar- OrganisationalBehaviour: A New Looks (Concept, Theory & Cases),
8. Himalaya Publishing House
9. Strategic Leadership – Sahu&Bharati – Excel Books
10. Organization Development, Behavioral Science Interventions for Organization



PRINCIPAL

MAGINDAS KHANDWALA COLLEGE OF COMMERCE
ARTS & MANAGEMENT STUDIES AND SHANTABEN
MAGINDAS KHANDWALA COLLEGE OF SCIENCE
(AUTONOMOUS)
MALAD (W), MUMBAI - 400 064

Nagindas Khandwala College

(AUTONOMOUS)



Syllabus and Question Paper Pattern

Of

Courses of Bachelor of Management Studies (Sports Management) Programme

Third Year

Semester V

Paper 1851BSMED: Media Management

Under Academic Autonomy and Credit, Grading and Semester System
With effect from Academic Year 2020-21

PRINCIPAL

NAGINDAS KHANDWALA COLLEGE OF COMMERCE
ARTS & MANAGEMENT STUDIES AND SHANTABEN
NAGINDAS KHANDWALA COLLEGE OF SCIENCE
(AUTONOMOUS)
MALAD (W), MUMBAI - 400 064

Syllabus of Course of Bachelor of Management Studies (Sports Management) at
Semester V

Core Course

Paper 1851BSMED : Media Management

Course Objectives

1. To understand Media Planning, Strategy and Management with reference to current business scenario.
2. To know the basic characteristics of all media to ensure most effective use of advertising budget.
3. To provide an insight on Media Planning, Budgeting, Scheduling and Evaluating the different Media Buys.

Course Outcome

After successful completion of the course the learner will be able to

CO1 – Identify different types of media. (Cognitive level: Remember)

CO2 - Explain the characteristics of media and establish media objectives. (Cognitive level: Understand)

CO3 –Articulate a media plan. (Cognitive level: Apply)

Modules at a Glance

Sr. No.	Modules	No. of lectures
Module 1	Introduction	15
Module 2	Print-Media	15
Module 3	Broadcast Media	15
Module 4	Media planning	15
	Total	60



PRINCIPAL

NAGINDAS KHANDWALA COLLEGE OF COMMERCE
ARTS & MANAGEMENT STUDIES AND SHANTABEN
NAGINDAS KHANDWALA COLLEGE OF SCIENCE
(AUTONOMOUS)
MALAD (W), MUMBAI - 400 064

Detailed Syllabus

Module	Topics	No. of Lectures
1	Introduction	15
	<ul style="list-style-type: none"> ● Media Classification- Mass Media –Niche Media-Addressable ● Media and Interactive Media-Media-Intrusiveness 	
2	Print-Media	15
	<ul style="list-style-type: none"> ● Principles of Newspaper Business-Classified Ads, Display Ad's Display ● Ad's – Coverage and Audience Measurement-Sales and Pricing-magazines Directories 	
3	Broadcast Media	15
	<ul style="list-style-type: none"> ● Radio-Television-out of Home Media-outdoor Advertising-Cinema and Video – ● Non-Traditional Media. 	
4	Media planning (Employability)	15
	<ul style="list-style-type: none"> ● Problems of media planning –Developing media plan – Market Analysis and Target - Interactive and Digital Media ● Establishing media objectives – Developing and Implementing –Evaluation and Follow up-Computers in ● Media Planning- Characteristics of Media. 	

Reference Books:

1. Principles of Advertising and IMCI – Tom Duncan-Tata McGraw-Hill-Second Edition.
2. Advertising and Promotion – an IMC Perspective – Kruti shah and Alan D'souza – Tata McGraw –Hill.
3. Mehral- Newspaper Management.
4. Rucker and Williams- Newspaper Organization and Management


PRINCIPAL
 RAGINDAS KHANDWALA COLLEGE OF COMMERCE
 ARTS & MANAGEMENT STUDIES AND SHANTABEN
 RAGINDAS KHANDWALA COLLEGE OF SCIENCE
 (AUTONOMOUS)
 MALAD (W), MUMBAI - 400 064

Nagindas Khandwala College

(AUTONOMOUS)



Syllabus and Question Paper Pattern

Of

Courses of Bachelor of Management Studies (Sports Management) Programme

Third Year

Semester V

Paper 1854BSSTT: Sports Training & Tactics

Under Academic Autonomy and Credit, Grading and Semester System
With effect from Academic Year 2020-21

PRINCIPAL

NAGINDAS KHANDWALA COLLEGE OF COMMERCE
ARTS & MANAGEMENT STUDIES AND SHANTABEN
NAGINDAS KHANDWALA COLLEGE OF SCIENCE
(AUTONOMOUS)
MALAD (W), MUMBAI - 400 064

Syllabus of Course of Bachelor of Management Studies (Sports Management) at
Semester V

Core Course

Paper 1854BSSTT: Sports Training & Tactics

Course Objectives

1. To understand sports training
2. To learn how to achieve maximum individual or team efficiency in a selected sports discipline limited by rules
3. To understand the training imparted to the players.

Course Outcome

After successful completion of the course the learner will be able to:

CO1- Outline the meaning, aims, tasks and methods of Sports Training.
(Cognitive Level: Remember)

CO2- Describe the factors determining strength and outline general guidelines for strength training. (Cognitive Level: Understand)

CO3 – Show the skill set required by a Sports instructor or Coach. (Cognitive level: Apply)

Modules at a Glance

Sr. No.	Modules	No. of lectures
Module 1	Introduction to sports training	12
Module 2	Conditional Abilities	12
Module 3	Motor Abilities	12
Module 4	Training Load	12
Module 5	Sports Training & Nutrition	12
	Total	60



PRINCIPAL
NAGINDAS KHANDWALA COLLEGE OF COMMERCE
ARTS & MANAGEMENT STUDIES AND SHANTABEN
NAGINDAS KHANDWALA COLLEGE OF SCIENCE
(AUTONOMOUS)
MALAD (W), MUMBAI - 400 064

Detailed Syllabus

Module	Topics	No. of Lectures
1	Introduction to sports training	12
	<ul style="list-style-type: none"> • Meaning and definition of Sports Training; Aims and tasks of Sports Training • Characteristics of Sports Training; Principles of Training; Training Means; Training Methods 	
2	Conditional Abilities	12
	<ul style="list-style-type: none"> • Strength: Meaning, Forms of Strength, Factors determining strength, training methods for strength improvement, general guidelines for strength training • Speed: Meaning, Forms of Speed, Factors determining speed; Training methods for speed improvement; • Endurance: Meaning, Forms of endurance, factors determining endurance; Training methods for endurance improvement 	
3	Motor Abilities	12
	<ul style="list-style-type: none"> • Flexibility: Meaning, Forms of flexibility, factors determining flexibility • Training methods for flexibility improvement • Coordinative Abilities: Meaning, forms of Coordinative Abilities, factors determining Coordinative abilities, raining Methods for Improvement of Coordinative Abilities 	
4	Training Load	12
	<ul style="list-style-type: none"> • Meaning and definition of Load; Components of Load; Measurement of Load; • Over Load: Meaning and definition, Causes, Symptoms and Tackling of over Load 	
5	Sports Training & Nutrition (Skill Development, Employability)	12
	<ul style="list-style-type: none"> • Instructor/ Coach, Training Skills, time allotment, class size, Moves for development of skills , Elevation chart to train athletes, Fitness and wellness education • Improvising mental skills, Avoiding drugs consumption, Weight management, Malnutrition education for individuals 	

Reference Books:

1. Cratty, B. Perceptual and Motor Development in Infants and Children, Prentice Hall, 1989
2. Dick. F.W. Sports Training Principles, Lepus, London, 1990
3. Jenson, C.R. Fisher, A. G. Scientific Basis of Athletic Conditioning, Lea and Febiger, Philadelphia, 1992
4. Matveyew. J.H. Athletic Training and Physical Fitness, Allynand Bacon, Inc. Sydney, 1987


PRINCIPAL
 NAGINDAS KHANDWALA COLLEGE OF COMMERCE
 ARTS & MANAGEMENT STUDIES AND SHANABEN
 NAGINDAS KHANDWALA COLLEGE OF SCIENCE
 (AUTONOMOUS)
 MALAD (W), MUMBAI - 400 084

Nagindas Khandwala College

(AUTONOMOUS)



Syllabus and Question Paper Pattern

Of

Courses of Bachelor of Management Studies (Sports Management) Programme

Third Year

Semester V

**Paper 1856BSAPS: Advanced Practical Sports Management
(Internship)**

Under Academic Autonomy and Credit, Grading and Semester System
With effect from Academic Year 2020-21

PRINCIPAL

NAGINDAS KHANDWALA COLLEGE OF COMMERCE
ARTS & MANAGEMENT STUDIES AND SHANTABEN
NAGINDAS KHANDWALA COLLEGE OF SCIENCE
(AUTONOMOUS)

MALAD (W), MUMBAI - 400 064

Syllabus of Course of Bachelor of Management Studies (Sports Management) at
Semester V

Core Course

**Paper 1856BSAPS: Advanced Practical Sports Management
(Internship)**

Course Objectives

1. To learn Research, Conceptualization & Ideation
2. To learn Brainstorming, Data Collection, Analysis, Planning, Blueprint, Team
3. To learn Planning, Organization Structure, Time Management, Resource Management, Production & Operations, Logistics, Technical Requirement, Advertising & Marketing, Finance Management

Course Outcome (Employability)

- 1) CO1- Demonstrate the application of knowledge and skill sets acquired from the course and workplace in the assigned job function. (Cognitive level: Apply)
- 2) CO2- Demonstrate appreciation and respect for diverse groups of professionals by engaging harmoniously with different company stakeholders. (Cognitive level: Apply)
- 3) CO3: Analyse and evaluate the differences in working environment of sports organizations. (Cognitive level: Analyse)

Student shall receive advance level of guidance and training from experienced faculty to learn the fine management areas. Individual skills and potential of students shall be studied for their further development. Counseling shall be provided to identify the future career path and selecting suitable profile of work.

PRINCIPAL

NAGINDAS KHANDWALA COLLEGE OF COMMERCE
ARTS & MANAGEMENT STUDIES AND SHANTABEN
NAGINDAS KHANDWALA COLLEGE OF SCIENCE
(AUTONOMOUS)
MALAD (W), MUMBAI - 400 064

Nagindas Khandwala College

(AUTONOMOUS)



Syllabus and Question Paper Pattern

Of

Courses of Bachelor of Management Studies (Sports Management) Programme

Third Year

Semester VI

Paper 186BSFPV: Final Project & Viva

Under Academic Autonomy and Credit, Grading and Semester System

With effect from Academic Year 2020-21

PRINCIPAL

NAGINDAS KHANDWALA COLLEGE OF COMMERCE
ARTS & MANAGEMENT STUDIES AND SHANTABEN
NAGINDAS KHANDWALA COLLEGE OF SCIENCE
(AUTONOMOUS)

MALAD (W), MUMBAI - 400 054

Syllabus of Course of Bachelor of Management Studies (Sports Management) at Semester VI

Core Course

Paper 186BSFPV: Final Project & Viva

(Entrepreneurship)

During the sixth semester each student shall undertake a project to be pursued by him / her. The Project Report in hard copy and soft copy will be submitted at least four weeks prior to the commencement of the End Term Examination of the Sixth Semester. Project Report shall carry 100 marks. These shall be evaluated by the Internal Board of Examiners.

CO1- Create a Project Report. (Cognitive Level- Create)



PRINCIPAL

NAGINDAS KHANDWALA COLLEGE OF COMMERCE
ARTS & MANAGEMENT STUDIES AND SHANTABEN
NAGINDAS KHANDWALA COLLEGE OF SCIENCE
(AUTONOMOUS)
MALAD (W), MUMBAI - 400 064

Nagindas Khandwala College

(AUTONOMOUS)



Syllabus and Question Paper Pattern

Of

Courses of Bachelor of Management Studies (Sports Management) Programme

Third Year

Semester VI

Paper 1862BSSPD: Soft Skills & Personality Development

Under Academic Autonomy and Credit, Grading and Semester System
With effect from Academic Year 2020-21


PRINCIPAL

NAGINDAS KHANDWALA COLLEGE OF COMMERCE
ARTS & MANAGEMENT STUDIES AND SHANTABEN
NAGINDAS KHANDWALA COLLEGE OF SCIENCE
(AUTONOMOUS)
MALAD (W), MUMBAI - 400 054

Syllabus of Course of Bachelor of Management Studies (Sports Management) at
Semester VI

Core Course

Paper 1862BSSPD: Soft Skills & Personality Development

Course Objectives

1. To understand the various factors that influence motivation at the workplace and self-motivation
2. Learn the four core skills required to practice Emotional Intelligence
3. To identify the causes of stress
4. To understand the benefits of having higher emotional intelligence

Course Outcomes (Skill Development)

After successful completion of the course the learner will be able to:

CO1 - Explain the concept of self analysis and goal setting. (Cognitive level: Remember)

CO2 - Identify the factors influencing Attitude and summarize the challenges and lessons derived from Attitude. (Cognitive level: Understand)

CO3 - Use a weekly planner and create a to do list to prioritize the work. (Cognitive level: Apply)

CO4- Explain the importance of time management and decision making . (Cognitive level: Understand)

CO5- Cite the factors that are associated with stress and emotional intelligence. . (Cognitive level: Understand)

Modules at a Glance

Sr. No.	Modules	No. of lectures
Module 1	Self-Analysis & Goal Setting	10
Module 2	Attitude & Creativity	10
Module 3	Motivation & Leadership	10
Module 4	Time Management & Decision Making	10
Module 5	Stress Management	05
	Total	45

PRINCIPAL

NAGINDAS KHANDWALA COLLEGE OF COMMERCE 2
ARTS & MANAGEMENT STUDIES AND SHANTABEN
NAGINDAS KHANDWALA COLLEGE OF SCIENCE
(AUTONOMOUS)
MALAD (W), MUMBAI - 400 064

Detailed Syllabus

Module	Topics	No. of Lectures
1	Self-Analysis & Goal Setting (Entrepreneurship & Employability)	10
	<ul style="list-style-type: none"> SWOT Analysis, Who am I, Attributes, Importance of Self Confidence, Self Esteem, Wish List, SMART Goals, Blue print for success, Short Term, Long Term, Life Time Goals. 	
2	Attitude & Creativity	10
	<ul style="list-style-type: none"> Factors influencing Attitude, Challenges and lessons from Attitude, Etiquette, Out of box thinking, Lateral Thinking. 	
3	Motivation & Leadership (Entrepreneurship & Employability)	10
	<ul style="list-style-type: none"> Factors of motivation, Self talk, Intrinsic & Extrinsic Motivators., Skills for a good Leader, Assessment of Leadership Skills, Conflicts in Human Relations – Reasons Case Studies, Approaches to conflict resolution. 	
4	Time Management & Decision Making (Entrepreneurship & Employability)	10
	<ul style="list-style-type: none"> Time Management Value of time, Diagnosing Time Management, Weekly Planner To do list, Prioritizing work, Importance and necessity of Decision Making, Process and practical way of Decision Making, Weighing Positives & Negatives 	
5	Stress Management (Entrepreneurship & Employability)	05
	<ul style="list-style-type: none"> Causes of Stress and its impact, how to manage & distress, Circle of control, Stress Busters. Emotional Intelligence What is Emotional Intelligence, emotional quotient why Emotional Intelligence matters, Emotion Scales. Managing Emotions. 	

Reference Books:

1. Covey Sean, Seven Habit of Highly Effective Teens, New York, Fireside Publishers, 1998.
2. Carnegie Dale, How to win Friends and Influence People, New York: Simon & Schuster, 1998.
3. Thomas A Harris, I am ok, You are ok , New York-Harper and Row, 1972
4. Daniel Coleman, Emotional Intelligence, Bantam Book, 2006.

PRINCIPAL

NAGINDAS KHANDWALA COLLEGE OF COMMERCE
ARTS & MANAGEMENT STUDIES AND SHANTABEN
NAGINDAS KHANDWALA COLLEGE OF SCIENCE
(AUTONOMOUS)
MALAD (W), MUMBAI - 400 064