

## NAGINDAS KHANDWALA COLLEGE EMPOWERED AUTONOMOUS COLLEGE



## **Department of Computer and Information Science**

Date of Event: 14/7/2023

Time: 12:00 – 1:00 pm

Venue: C Wing 501

**Title: Business Bootstrap Bootcamp** 

**Resource Person: Mr. Vikram Shetty** 

A Business Bootstrap Bootcamp session was arranged, with the goal to understand how to create a successful solution for a company by building a profitable business. The main takeaways from the session for the sustainable business were the 5 P's: positioning, publishing, prospects, productivity, and pricing.





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