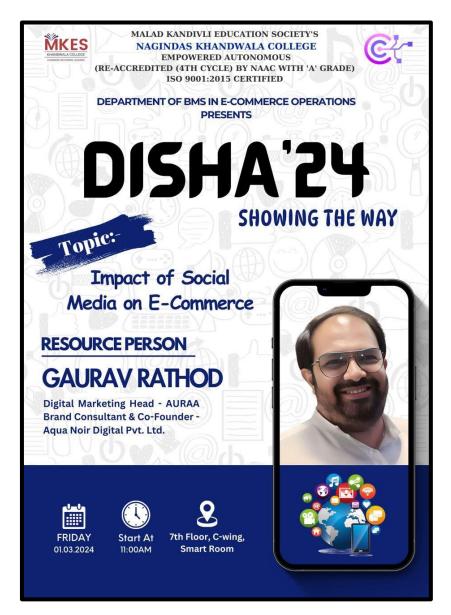




DISHA'24 – Showing the Way		
Date	:	1 st March 2024
Venue	:	C-Wing 7 th Floor
Organizing Unit/Agency	:	BMS in E-Commerce Operations
Number of Participants	:	70
Activity	:	The Department of BMS in E-Commerce Operations organized Intercollegiate Seminar Disha which hosted Mr. Gaurav Rane, Digital Marketing Head – AURAA and Brand Consultant & Co-Founder – Aqua Noir Digital Pvt. Ltd. as Resource Person discussing different impacts of Social Media on E-Commerce.







Brochure of the Event





Photographs









