



DISHA'24 – Showing the Way

Date	:	1 st March 2024
Venue	:	C-Wing 7 th Floor
Organizing Unit/Agency	:	BMS in E-Commerce Operations
Number of Participants	:	70
Activity	:	The Department of BMS in E-Commerce Operations organized Intercollegiate Seminar Disha which hosted Mr. Gaurav Rane, Digital Marketing Head – AURAA and Brand Consultant & Co-Founder – Aqua Noir Digital Pvt. Ltd. as Resource Person discussing different impacts of Social Media on E-Commerce.

 MALAD KANDIVLI EDUCATION SOCIETY'S
NAGINDAS KHANDWALA COLLEGE
EMPOWERED AUTONOMOUS
(RE-ACCREDITED (4TH CYCLE) BY NAAC WITH 'A' GRADE)
ISO 9001:2015 CERTIFIED





DEPARTMENT OF BMS IN E-COMMERCE OPERATIONS
PRESENTS


DISHA '24


SHOWING THE WAY


Topic:-
Impact of Social
Media on E-Commerce

RESOURCE PERSON
GAURAV RATHOD
Digital Marketing Head - AURAA
Brand Consultant & Co-Founder -
Aqua Noir Digital Pvt. Ltd.



 **FRIDAY**
01.03.2024

 **Start At**
11:00AM

 **7th Floor, C-wing,**
Smart Room

Brochure of the Event

Photographs



